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(Do Not Write Above This Line) 1301336

AN ORDINANCE  
BY COUNCILMEMBER  
KWANZA HALL

AN ORDINANCE  
AUTHORIZING THE  
INSTALLATION OF PUBLIC  
ART (ROCK SPINNER) ON  
THE NORTHEAST CORNER  
OF THE INTERSECTION OF  
TENTH STREET AND  
PEACHTREE STREET, AS  
PURSUANT TO CODE  
SECTION 16-28.025 OF THE  
1982 ZONING ORDINANCE OF  
THE CITY OF ATLANTA; AND  
FOR OTHER PURPOSES.

ADOPTED BY

NOV 04 2013

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 10/21/13

Referred To: Zoning

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

\* Committee Zoning  
 Date 10/30/13  
 Chair [Signature]  
 Action (Fav, Adv, Hold (see rev. side) Other)  
 Members [Signatures]  
 Refer To \_\_\_\_\_

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Action Fav, Adv, Hold (see rev. side) Other  
 Members \_\_\_\_\_  
 Refer To \_\_\_\_\_

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Action Fav, Adv, Hold (see rev. side) Other  
 Members \_\_\_\_\_  
 Refer To \_\_\_\_\_

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Action Fav, Adv, Hold (see rev. side) Other  
 Members \_\_\_\_\_  
 Refer To \_\_\_\_\_

FINAL COUNCIL ACTION

- 2nd  1st & 2nd  3rd
- Readings
- Consent  V Vote  RC Vote

CERTIFIED

NOV 04 2013

ATLANTA CITY COUNCIL PRESIDENT

CERTIFIED

NOV 04 2013

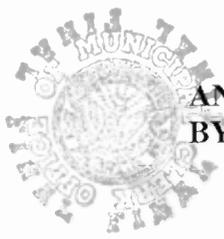
Rhonda Daughlin Johnson  
MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED

NOV 13 2013

WITHOUT SIGNATURE  
BY OPERATION OF LAW



**AN ORDINANCE  
BY COUNCILMEMBER KWANZA HALL**

**AN ORDINANCE AUTHORIZING THE INSTALLATION OF PUBLIC ART (ROCK SPINNER) ON THE NORTHEAST CORNER OF THE INTERSECTION OF TENTH STREET AND PEACHTREE STREET, AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.**

**WHEREAS**, The Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive city for residents and visitors through the regulation of signs; and

**WHEREAS**, the City Council of the City of Atlanta, and the Mayor must authorize Public Art under Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art); and

**WHEREAS**, the artist and the sponsor, Midtown Alliance, have obtained the appropriate preliminary certification from the Director of the Office of Traffic and Transportation, affirming the work will not constitute a traffic hazard or undue and dangerous distraction to motorists and pedestrians; and

**WHEREAS**, the artist and the sponsor, Midtown Alliance, have obtained the appropriate preliminary certification from the Urban Design Commission, establishing the work does not contain nor is intended to convey a commercial message primarily, provided that the name of a sponsor may be displayed on an adjacent plaque or similar display that is not more than two square feet in area, and

**WHEREAS**, the artist and the sponsor, Midtown Alliance, have obtained the appropriate preliminary certification from the Director of the Bureau of Cultural Affairs, which affirms that the work is not inconsistent with the City of Atlanta's Public Art Program; and

**WHEREAS**, the artist and the sponsor, Midtown Alliance, need final approval from the City Council and the Mayor, as pursuant to the 1982 Zoning Ordinance of the City of Atlanta and hereby respectfully submits their request for approval of Public Art (Rock Spinner) on the northeast corner of the intersection of Tenth Street and Peachtree Street; and

**WHEREAS**, the Council finds that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, or the public safety.

**NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA** as follows:

**SECTION 1:** This ordinance shall authorize the placement of artwork (Rock Spinner) on the northeast corner of the intersection of Tenth Street and Peachtree Street, pursuant to the Public Art Section of Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art).

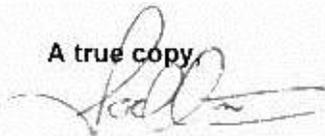


**SECTION 2:** All ordinances or parts of ordinances in conflict with this ordinance are hereby waived in this instance only.

A true copy

ADOPTED by the Atlanta City Council  
APPROVED as per City Charter Section 2-403

NOV 04, 2013  
NOV 13, 2013

  
Deputy Clerk



**CERTIFICATION FOR THE INSTALLATION OF PUBLIC ART**  
 PURSUANT TO CHAPTER 28, "GENERAL AND SUPPLEMENTARY REGULATIONS",  
 OF THE CITY OF ATLANTA 1982 ZONING ORDINANCE

NAME OF SPONSOR Midtown Alliance

ADDRESS 999 Peachtree Street, Suite 730, Atlanta, GA 30309

TELEPHONE NUMBER (404) 892-0050 FAX NUMBER (404) 809-2129

E-MAIL ginny@midtownatl.com (Ginny Kennedy on behalf of Midtown Alliance)

NAME OF ARTWORK Rock Spinner

MEDIUM OF ARTWORK Granite

DIMENSIONS 10 feet x 4 1/2 feet

PROPOSED LOCATION Pocket Park at NE corner of Peachtree and 10<sup>th</sup> Street

NAME OF ARTIST Zachary Coffin

**ATTACHMENTS**

- DRAWING OR PHOTO OF WORK
- DRAWING OR REPRESENTATION OF WORK IN CONTEXT TO ITS LOCATION
- ARTIST'S RESUME
- ARTIST STATEMENT REGARDING WORK

**1. THE OFFICE OF TRANSPORTATION**

CONTACT PERSON: CUSTOMER SERVICE  
 TELEPHONE & ADDRESS: 404-330-6501, SUITE 4900, 55 TRINITY AVE., SW

THE OFFICE OF TRANSPORTATION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS OFFICE SPECIFIED IN SECTION 16-28.025 OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 10/9/13 SIGNATURE [Signature]

**2. EXECUTIVE DIRECTOR OF THE URBAN DESIGN COMMISSION (OR DESIGNEE)**

CONTACT PERSON: DOUG YOUNG  
 TELEPHONE & ADDRESS: 404-330-6145, SUITE 3350, 55 TRINITY AVE., SW

THE URBAN DESIGN COMMISSION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS COMMISSION SPECIFIED IN SECTION 16-28.025 OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 10/9/13 SIGNATURE [Signature]

**3. DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS (OR DESIGNEE)**

CONTACT PERSON: EDDIE GRANDERSON  
 TELEPHONE & ADDRESS: 404 546-6819 233 PEACHTREE STREET N.E. STE 1700 ATLANTA, GA 30303

THE OFFICE OF CULTURAL AFFAIRS HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS BUREAU SPECIFIED IN SECTION 16-28.025 OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 10/17/13 SIGNATURE [Signature]



ALTHOUGH IT IS NOT REQUIRED BY ORDINANCE, IT IS RECOMMENDED THAT YOU MAKE A PRESENTATION TO THE NEIGHBORHOOD PLANNING UNIT (NPU) IN WHICH THE PUBLIC ART WILL BE LOCATED. IN ORDER TO BE PLACED ON THE NEXT NPU AGENDA, PLEASE CONTACT THE NPU COORDINATOR IN BUREAU OF PLANNING, 330-6145, SUITE 3050, 55 TRINITY AVE., SW, ATLANTA, GA 30335.

IN ADDITION TO THESE CERTIFICATIONS, THE ATLANTA SIGN ORDINANCE ALSO REQUIRES THAT AN ORDINANCE APPROVING THIS PUBLIC ART APPLICATION BE PASSED BY THE ATLANTA CITY COUNCIL. WE WOULD RECOMMEND THAT YOU CONTACT THE COUNCIL MEMBER FOR THE DISTRICT IN WHICH THE PUBLIC ART WILL BE LOCATED TO REQUEST THE SUPPORT OF THAT COUNCIL MEMBER AND ASSISTANCE IN SUBMITTING THE NECESSARY LEGISLATION FOR FINAL COUNCIL ACTION.

## **CHAPTER 28. GENERAL AND SUPPLEMENTARY REGULATIONS**

### **Sec. 16-28.025. Public Art.**

*Public art is a visual, wholly noncommercial artistic expression intended and able to be viewed from a public way that meets the criteria specified herein. Public art meeting the following criteria may be conditionally located in any district. Consistent with the purpose and intent of this section, the Atlanta city council may, by ordinance, approve a work of public art. Said approval shall not be granted unless said ordinance contains the following three preliminary certifications:*

- (1) A certification from the director of the bureau of traffic and transportation or designee that the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians;*
- (2) A certification from the executive director of the urban design commission or designee that the work does not contain and is not intended to convey a commercial message primarily, provided that the name of a sponsor for said work may be displayed on an adjacent plaque or similar display that is no more than two square feet in area; and*
- (3) A certification from the director of the bureau of cultural affairs or designee that the work is not inconsistent with the City of Atlanta's public art program. The council, if provided with these certifications, shall approve, conditionally or otherwise, a work of public art upon finding that it does not negatively affect the public interest related to aesthetics, additional sign clutter, and public safety. In making this finding, the council shall consider the required certifications; the spatial relationship of the proposed art to the building or premises upon which it is located as well as the surrounding area; vehicular and pedestrian traffic safety; the existence of nearby signs; and the size, dimensions and other physical characteristics of the proposed work. In applying these criteria, the council shall in no way restrict the content or message of the proposed work.*

*(Ord. No. 2003-97, § 6, 10-14-03)*



# ATLANTA URBAN DESIGN COMMISSION

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED
- NO REVIEW REQUIRED

DATE REVIEWED BY





# Rock Spinner by Zachary Coffin

**Artist's Statement:** This sculpture is about the transformation of one's relationship to mass. Normally a 20,000lb boulder is the very embodiment of an immovable object. But with art and engineering this weathered boulder from the mountains of Nevada becomes a surprising object of movement and play.



**ATLANTA URBAN  
DESIGN COMMISSION**

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED
- NO REVIEW REQUIRED

10/1/13

DATE

REVIEWED BY





# Zachary Coffin

2302 Rae Dell Ave  
Austin, Texas 78704  
(404) 717-3591  
[zach@zacharycoffin.com](mailto:zach@zacharycoffin.com)  
[www.zacharycoffin.com](http://www.zacharycoffin.com)

## Resume

## Commissions



## ATLANTA URBAN DESIGN COMMISSION

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED
- NO REVIEW REQUIRED

16 A 13 

**Flock, 2014** – Private commission for Napa, CA resident of a large scale, wind powered sculpture evoking the motion of birds in flight in stainless steel.

**The Universe Revolves, 2012** – Public art honorarium commission for Black Rock City, LLC of an interactive, human powered “merry-go-round” sculpture in granite and galvanized steel.

**Rainin’ Rock, 2011** – Private commission for Napa, CA resident of a large granite boulder mounted on a human powered, spinning, stainless steel base.

**The Horn Section, 2009** – The City of Atlanta Bureau of Cultural Affairs commission for the Cleopas R. Johnson Park of a wind powered sound sculpture in galvanized steel and granite.

**Rock Spinner 7, 2007** – Public art commission for Happyland Playscape, Wallis, Switzerland of a large granite boulder mounted on a human powered, spinning, stainless steel base.

**Rock Spinner 5, 2007** – Public art commission for Technorama Science Museum, Winterthur, Switzerland of a large granite boulder mounted on a human powered, spinning, stainless steel base.

**Robert’s Rock, 2006** – Public art commission for Ford Field Park, Northville, Michigan of a large granite boulder mounted on a human powered, spinning, stainless steel base.

**Colossus, 2005** – Public art honorarium commission for Black Rock City, LLC of three large granite boulders hanging from a 75’ tall tower with human powered spinning kinetics.

**Hydrogen, 2004** – Public art commission for Lindbergh City Center, Atlanta, Georgia of a kinetic, wind powered sculpture in galvanized steel, stainless steel and granite boulders.

**Temple of Gravity, 2003** – Public art honorarium commission for Black Rock City, LLC of five suspended granite slabs hung from five curved galvanized steel pipes.

**Rock Spinner, 2001** – Public art honorarium commission for Black Rock City, LLC of a human powered, spinning, 22,000 lb. granite boulder mounted on a stainless steel base.



*Stone Jammer, 2001* – Public art commission for The City of Atlanta, Freedom Park, Atlanta, Georgia of a kinetic, wind powered granite boulder, galvanized steel and stainless steel sculpture.

*Echo, 1999* – Public art commission for The Southern Environmental Center, Birmingham Southern College, Alabama of a human powered, kinetic, spinning granite boulder.

*Spring, 1999* – Public art commission for the Altamonte School, Birmingham Southern College, Alabama of a granite slab mounted to an industrial spring base.

*Antelumpen, 1997* – Public art commission for the Birmingham Museum of Art, Birmingham, Alabama of a wind powered, kinetic steel sculpture.



- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED
- NO REVIEW REQUIRED

**Select Exhibitions**

*Rock Spinner 6, 2011-2013* – Sculpture Site Gallery, Sonoma, CA

*Colossus and Rock Spinner 6, 2011* – Bay Area Makers Fair, San Mateo, CA. Editor's Choice Award.

10/13 DATE REVIEWED BY

*Sculpture in Motion, 2008* – Atlanta Botanical Gardens, Atlanta, GA

*Stone Jammer, 2005* – Art in Freedom Park Exhibition, Atlanta, GA

*Stone, Steel and Motion, 1998* – Solo exhibition of works in granite and steel, Birmingham, AL

*Industrial Jungle, 1997* – Solo exhibition of three large sculptures for the Charles Ireland Sculpture Garden, Birmingham Museum of Art, AL

*Belltower, Finnibar and Allero(w), 1996* – Exhibition for the Olympic Games Cultural Olympiad, Atlanta, GA

*Allero(w), 1994* – Exhibition for Empire-Fulton Ferry State Park Sculpture Show, New York, NY

*Fly, 1993* – Exhibition for 93NY50 Socrates Sculpture Park, New York, NY

**Recent Employment Positions**

NCCCO Crane Operator, 2011-2013 – Heavy Equipment Division, Black Rock City, LLC

Visiting Sculpture Professor, 2009 and 2010, Sabanci University, Istanbul, Turkey

**Education**

Bachelors of Fine Art, 1993 – The Cooper Union, New York, NY

RCS# 3125  
11/04/13  
3:19 PM

Atlanta City Council

MULTIPLE 13-O-1335, 13-O-1336 AND 13-O-1196

ADOPT

YEAS: 13  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 2  
EXCUSED: 0  
ABSENT 1

Y Smith	Y Archibong	Y Moore	NV Bond
Y Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	B Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

MULTIPLE