

#34

2449

13-0-1130
13-0-1174
(Do Not Write Above This Line)

**AN ORDINANCE
BY COUNCILMEMBER CARLA
SMITH**

Carla Smith

**AN ORDINANCE AUTHORIZING
THE INSTALLATION OF PUBLIC
ART AT 593 & 669 GEORGIA
AVENUE SE, ATLANTA, GA 30312,
PURSUANT TO CODE SECTION
16-28.025 OF THE 1982 ZONING
ORDINANCE OF THE CITY OF
ATLANTA; AND FOR OTHER
PURPOSES.**

ADOPTED BY
JUL 15 2013
COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1ST ADOPT 2ND READ & REFER
- PERSONAL PAPER REFER

Date Referred: 7/1/13

Referred To: Zoning

Date Referred: _____

Referred To: _____

Date Referred: _____

Referred To: _____

Date Referred: _____

Referred To: _____

First Reading

Committee _____

Date _____

Chair _____

Referred To _____

Committee Zoning

Date 7/10/13

Chair [Signature]

Action Fav, Adv, Hold (See rev.side)
 Other

Members Carla Smith
[Signature]
[Signature]

Refer To _____

Committee _____

Date _____

Chair _____

Action _____
Fav, Adv, Hold (See rev.side)
Other _____

Members _____

Refer To _____

Committee _____

Date _____

Chair _____

Action _____
Fav, Adv, Hold (See rev.side)
Other _____

Members _____

Refer To _____

Committee _____

Date _____

Chair _____

Action _____
Fav, Adv, Hold (See rev.side)
Other _____

Members _____

Refer To _____

FINAL COUNCIL ACTION

2ND 1ST & 2ND 3RD

Readings

Consent V Vote RC Vote

CERTIFIED

CERTIFIED

JUL 15 2013

ATLANTA CITY COUNCIL PRESIDENT

[Signature]

CERTIFIED

JUL 15 2013

Ronda Doughton Johnson
MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED

JUL 24 2013

WITHOUT SIGNATURE
BY OPERATION OF LAW



Carla Smith

**AN ORDINANCE
BY COUNCILMEMBER CARLA SMITH**

**AN ORDINANCE AUTHORIZING THE INSTALLATION OF
PUBLIC ART AT 593 & 669 GEORGIA AVENUE SE,
ATLANTA, GA 30312, PURSUANT TO CODE SECTION 16-
28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY
OF ATLANTA; AND FOR OTHER PURPOSES.**

WHEREAS, The Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive City for residents and visitors through the regulation of signs; and

WHEREAS, the City Council of the City of Atlanta, and the Mayor must authorize Public Art under Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art);and

WHEREAS, the sponsor, Living Walls, and the Artist, Freddy Sam, (“Applicants”) submitted an application for installation of Public Art consisting of latex and spray paint mural to be installed at 593 & 669 Georgia Avenue SE, Atlanta, GA 30312; and

WHEREAS, the Applicants have obtained the appropriate preliminary certification from the Director of the Office of Traffic and Transportation, affirming that the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; and

WHEREAS, the Applicants have obtained the appropriate preliminary certification from the Urban Design Commission, establishing the work does not contain nor is intended to convey a commercial message primarily, provided that the name of a sponsor may be displayed on an adjacent plaque or similar display that is not more than two square feet in area; and

WHEREAS, the Applicants have obtained the appropriate preliminary certification from the Director of the Bureau of Cultural Affairs, which affirms that the work is not inconsistent with the City of Atlanta's Public Art Program; and

WHEREAS, the Applicants’ proposed installation of Public Art requires final approval from the City Council and the Mayor, pursuant to the 1982 Zoning Ordinance of the City of Atlanta; and



WHEREAS, the Council finds that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, or the public safety.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, as follows:

SECTION 1: This ordinance shall authorize the placement of artwork consisting of latex and spray paint mural to be installed at 593 & 669 Georgia Avenue SE, Atlanta, GA 30312 pursuant to Section 16-28.025 (Public Art) of the Zoning Ordinance of the City of Atlanta.

SECTION 2: All ordinances or parts of ordinances in conflict with this ordinance are hereby waived in this only.

A true copy,

A handwritten signature in black ink, appearing to be "K. L. ...", is written over the text "A true copy," and "Deputy Clerk".

Deputy Clerk

ADOPTED by the Atlanta City Council
APPROVED as per City Charter Section 2-403

JUL 15, 2013
JUL 24, 2013



CERTIFICATION FOR THE INSTALLATION OF PUBLIC ART

PURSUANT TO CHAPTER 28A, THE SIGN ORDINANCE
OF THE CITY OF ATLANTA 1982 ZONING ORDINANCE

NAME OF SPONSOR LIVING WALLS

ADDRESS 881 MEMORIAL DRIVE, ATLANTA, GA 30312

TELEPHONE NUMBER (321) 262-0888 FAX NUMBER _____

E-MAIL INFO@LIVINGWALLSATL.COM

NAME OF ARTWORK UNTITLED

MEDIUM OF ARTWORK LATEX 3 SPRAY PAINT

DIMENSIONS _____

PROPOSED LOCATION 593 609 GEORGIA AVE SE, ATLANTA, GA 30312

NAME OF ARTIST FREDDY SAM - South Africa ATLANTA URBAN DESIGN COMMISSION

ATTACHMENTS

- DRAWING OR PHOTO OF WORK
- DRAWING OR REPRESENTATION OF WORK IN CONTEXT APPROVED WITH CONDITIONS
- ARTIST'S RESUME
- ARTIST STATEMENT REGARDING WORK
- REVIEWED & COMMENTED

6/26/13 DATE [Signature] REVIEWED BY

1. THE OFFICE OF TRANSPORTATION

CONTACT PERSON: CUSTOMER SERVICE
TELEPHONE & ADDRESS: 330-6699, SUITE 4900, 55 TRINITY AVE., SW

THE OFFICE OF TRANSPORTATION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS OFFICE SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 06/24/2013 SIGNATURE [Signature]

2. EXECUTIVE DIRECTOR OF THE URBAN DESIGN COMMISSION (OR DESIGNEE)

CONTACT PERSON: DOUG YOUNG
TELEPHONE & ADDRESS: 404-330-6145, SUITE 3350, 55 TRINITY AVE., SW

THE URBAN DESIGN COMMISSION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS COMMISSION SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 6/26/13 SIGNATURE [Signature]

3. DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS (OR DESIGNEE)

CONTACT PERSON: EDDIE GRANDERSON
TELEPHONE & ADDRESS: 404 546-6819 233 PEACHTREE STREET N.E. STE 1700 ATLANTA, GA 30303

THE OFFICE OF CULTURAL AFFAIRS HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS BUREAU SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 6/24/13 SIGNATURE [Signature]



ALTHOUGH IT IS NOT REQUIRED BY ORDINANCE, IT IS RECOMMENDED THAT YOU MAKE A PRESENTATION TO THE NEIGHBORHOOD PLANNING UNIT (NPU) IN WHICH THE PUBLIC ART WILL BE LOCATED. IN ORDER TO BE PLACED ON THE NEXT NPU AGENDA, PLEASE CONTACT THE NPU COORDINATOR IN BUREAU OF PLANNING, 330-6145, SUITE 3050, 55 TRINITY AVE., SW, ATLANTA, GA 30335.

IN ADDITION TO THESE CERTIFICATIONS, THE ATLANTA SIGN ORDINANCE ALSO REQUIRES THAT AN ORDINANCE APPROVING THIS PUBLIC ART APPLICATION BE PASSED BY THE ATLANTA CITY COUNCIL. WE WOULD RECOMMEND THAT YOU CONTACT THE COUNCIL MEMBER FOR THE DISTRICT IN WHICH THE PUBLIC ART WILL BE LOCATED TO REQUEST THE SUPPORT OF THAT COUNCIL MEMBER AND ASSISTANCE IN SUBMITTING THE NECESSARY LEGISLATION FOR FINAL COUNCIL ACTION.

CHAPTER 28A. SIGN ORDINANCE
Sec. 1 6-28A.007. General regulations.

- (q) **Public Art:** *Public art* meeting the following criteria may be conditionally located in any district. Consistent with the purpose and intent of this chapter, the Atlanta City Council may, by ordinance, approve a work of *public art*. Said approval shall not be granted unless said ordinance contains three (3) preliminary certifications: (1) A certification from the director of the bureau of traffic and transportation or designee that the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; (2) A certification from the executive director of the urban design commission or designee that the work does not contain and is not intended to convey a commercial message primarily, provided that the name of a sponsor for said work may be displayed on an adjacent plaque or similar display that is no more than two (2) square feet in area; and (3) A certification from the director of the bureau of cultural affairs or designee that the work is not inconsistent with the City of Atlanta's *public art* program. The council, if provided with these certifications, may approve, conditionally or otherwise, a work of *public art* upon a finding that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, and the public's safety. In making this finding, the council shall consider the required certifications; the qualifications and experience of the artist; the spatial relationship of the proposed art to the building or premises upon which it is located as well as the surrounding area; vehicular and pedestrian traffic safety; the existence of nearby signs; and the size and dimensions of the proposed work. Any work of *public art* approved by council under this paragraph shall be exempt from further regulation under this chapter 28A except as to maintenance and enforcement.



Freddy Sam CV

Awards/ Achievements:

- 2008** British council young creative entrepreneur award
- 2010** Loerie awards for best live event for the adidas THREE STORIES
- 2011**
 - ° Mail and Guardian top 200 young people in SA
 - ° House and Leisure top 20 people to look out for in 2011
 - ° Invited to speak at the TED conference in CT,
 - ° Loerie award for best live event for adidas I ART SA PROJECT (winning this award for the second year running)
 - ° Feature interview on CNN
 - ° International ARTS AND HEALING NETWORK PRIZE
- 2012**
 - ° Shortlisted for the IAPA International Award for Excellence in Public Art.
 - ° Feature in Discovery Channel Documentary
 - ° Feature on BBC online.
 - ° Selected as part of a list of “11 guerrilla street art greats” on National Geographic alongside the likes of Banksy, JR and Space Invader.
- 2013** Invited to be on the curatorial panel for the Cape Town World Design Capital 2014.

Travels:

Exhibitions/work on projects all over the world.

Including:

- * Switzerland
- * Berlin
- * LA
- * London
- * Morocco
- * Atlanta
- * Portland
- * Gambia
- *New York



**ATLANTA URBAN
DESIGN COMMISSION**

APPROVED

APPROVED WITH CONDITIONS

REVIEWED & COMMENTED

6/26/13

DATE

REVIEWED BY



- Part Time Faculty, Seoul Digital University, Seoul, Korea
Artist Workshop, Wesleyan College, Macon, GA
- 2010 Henley Haven's Workshop, Roswell, GA
Artist Workshop, Westminster School, Atlanta, GA
- 2009 Teaching Assistant for Amanda Dumas-Hernandez, Intro to Sculpture (3-D), Savannah College of Art and Design, Atlanta, GA
Instructor, Drawing and Design Center Workshop, Value Drawing, Savannah College of Art and Design, Atlanta, GA
- 2008 Art Teaching Assistant (Volunteer), Johnson Elementary School, Johnson, VT
Art Teacher, Victory World Christian School, Norcross, GA
- 2007 Art Instructor, The Art Station Big Shanty, Kennesaw, GA 2005
Teaching Assistant for Scott Belville, Introduction to Painting, University of Georgia Study Abroad Program, Cortona, Italy

COLLECTIONS

- * Christina Price Washington
- * The High Museum of Art, Decorative Art Department Permanent Collection
- * The Hudgens Center for the Arts Permanent Collection
- * Savannah College of Art and Design Permanent Collection
- * University of Georgia, Honors Program Permanent Collection

AFFILIATIONS

- The Hudgens Prize Advisory Committee
- Museum of Contemporary Art Georgia Board of Directors
- Arts Leaders of Metro Atlanta –MAACC
- C4 Atlanta
- Fulton County Public Art Program's Artist Registry
- Atlanta Contemporary Art Center
- Get This! Gallery



ATLANTA URBAN
DESIGN COMMISSION

APPROVED

APPROVED WITH CONDITIONS

REVIEWED & COMMENTED

6/26/13

DATE

REVIEWED BY



ATLANTA URBAN
DESIGN COMMISSION

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED

DATE 6/26/13

REVIEWED BY *[Signature]*

ELEPHANT

MOVING
MOUNTAINS

SUNSET

WE ARE THE TREES.
TOGETHER WE ARE A FOREST.
OUR LEAVES OUR VOICES,
FALLING TO THE EARTH.

ELEPHANT





Freddy Sam
Artist Statement

The world has become more connected, we are wiser. Through the Internet or through global gatherings like Living walls. We are one global nation, we believe in the same truths and we know the earth needs us now more than ever. My wish for all is a creative, peace, love revolution. My mural is my wish.

RCS# 2915
7/15/13
4:40 PM

Atlanta City Council

MULTIPLE

13-O-1140 THRU 13-O-1145; 13-O-1147;
13-O-1168 THRU 13-O-1175
ADOPT

YEAS: 10
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 2
EXCUSED: 2
ABSENT 2

Y Smith	Y Archibong	E Moore	Y Bond
Y Hall	NV Wan	Y Martin	Y Watson
Y Young	B Shook	Y Bottoms	E Willis
Y Winslow	Y Adrean	B Sheperd	NV Mitchell

MULTIPLE