

#45

~~13-0 3329~~

(Do Not Write Above This Line)

13-0-1166

AN ORDINANCE  
BY COUNCILMEMBER  
NATALYN ARCHIBONG

AN ORDINANCE  
AUTHORIZING THE  
INSTALLATION OF PUBLIC  
ART (AN UNTITLED MURAL)  
1231 GLENWOOD AVE,  
ATLANTA, GEORGIA 30316 AS  
PURSUANT TO CODE SECTION  
16-28.025 OF THE 1982 ZONING  
ORDINANCE OF THE CITY OF  
ATLANTA; AND FOR OTHER  
PURPOSES.

ADOPTED BY  
JUL 1 5 2013  
COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 7/1/13

Referred To: Zoning

Date Referred

Referred To:

Date Referred

Referred To:

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Referred To \_\_\_\_\_

First Reading

Committee Zoning  
Date 7/10/13  
Chair \_\_\_\_\_

Action Fav, Adv, Hold (see rev. side) Other

Members

Refer To

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Action Fav, Adv, Hold (see rev. side) Other

Members

Refer To

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_

Action Fav, Adv, Hold (see rev. side) Other

Members

Refer To

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Action Fav, Adv, Hold (see rev. side) Other

Members

Refer To

24860

FINAL COUNCIL ACTION

- 2nd
- 1st & 2nd
- 3rd
- Consent
- V Vote
- RC Vote

CERTIFIED

CERTIFIED  
JUL 1 5 2013

ATLANTA CITY COUNCIL PRESIDENT

*[Signature]*

CERTIFIED  
JUL 1 5 2013

*Ronda Daughlin Johnson*  
MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED

JUL 24 2013

WITHOUT SIGNATURE  
BY OPERATION OF LAW

AN ORDINANCE

BY COUNCILMEMBER NATALYN ARCHIBONG

**AN ORDINANCE AUTHORIZING THE INSTALLATION OF PUBLIC ART (AN UNTITLED MURAL) 1231 GLENWOOD AVE, ATLANTA, GEORGIA 30316 AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.**

**WHEREAS**, The Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive City for residents and visitors through the regulation of signs; and

**WHEREAS**, the City Council of the City of Atlanta, and the Mayor must authorize Public Art under Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art); and

**WHEREAS**, the artist Brandon Sadler and the sponsor, Living Walls, has obtained the appropriate preliminary certification from the Director of the Office of Traffic and Transportation, affirming the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; and

**WHEREAS**, the artist Brandon Sadler and the sponsor, Living Walls, has obtained the appropriate preliminary certification from the Urban Design Commission, establishing the work does not contain nor is intended to convey a commercial message primarily, provided that the name of a sponsor may be displayed on an adjacent plaque or similar display that is not more than two square feet in area; and

**WHEREAS**, the artist Brandon Sadler and the sponsor, Living Walls, has obtained the appropriate preliminary certification from the Director of the Bureau of Cultural Affairs, which affirms that the work is not inconsistent with the City of Atlanta's Public Art Program; and

**WHEREAS** the artist Brandon Sadler and the sponsor, Living Walls, need final approval from the City Council and the Mayor, as pursuant to the 1982 Zoning Ordinance of the City of Atlanta and hereby respectfully submit their request for approval of Public Art at 1231 Glenwood Avenue, Atlanta, Georgia 30316; and

**WHEREAS**, the Council finds that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, or the public safety.

**NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA**, as follows:

**SECTION 1:** This ordinance shall authorize the placement of artwork (An Untitled Mural) at 1231 Glenwood, Atlanta, Georgia 303316 As pursuant to the Public Art Section of Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art).

**SECTION 2:** All ordinances or parts of ordinances in conflict with this ordinance are hereby waived in this only

A true copy,

Deputy Clerk

ADOPTED by the Atlanta City Council  
APPROVED as per City Charter Section 2-403

JUL 15, 2013  
JUL 24, 2013



# CERTIFICATION FOR THE INSTALLATION OF PUBLIC ART

PURSUANT TO CHAPTER 28A, THE SIGN ORDINANCE  
OF THE CITY OF ATLANTA 1982 ZONING ORDINANCE

NAME OF SPONSOR LIVING WALLS

ADDRESS 681 MEMORIAL DRIVE, ATLANTA, GA 30312

TELEPHONE NUMBER (321) 202-6880 FAX NUMBER \_\_\_\_\_

E-MAIL INFO@LIVINGWALLSATL.COM

NAME OF ARTWORK UNTITLED

MEDIUM OF ARTWORK LATEX 3 SPRAY PAINT

DIMENSIONS \_\_\_\_\_

PROPOSED LOCATION 1231 GLENWOOD AVE, ATLANTA, GA 30310

NAME OF ARTIST BRANDON SADLER



ATLANTA URBAN  
DESIGN COMMISSION

### ATTACHMENTS

DRAWING OR PHOTO OF WORK

APPROVED

DRAWING OR REPRESENTATION OF WORK IN CONTEXT TO ITS LOCATION WITH CONDITIONS

APPROVED WITH CONDITIONS

ARTIST'S RESUME

REVIEWED & COMMENTED

ARTIST STATEMENT REGARDING WORK

6/27/13  
DATE

[Signature]  
REVIEWED BY

### 1. THE OFFICE OF TRANSPORTATION

CONTACT PERSON: CUSTOMER SERVICE  
TELEPHONE & ADDRESS: 330-6699, SUITE 4900, 55 TRINITY AVE., SW

THE OFFICE OF TRANSPORTATION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE  
CRITERIA APPLICABLE TO THIS OFFICE SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN  
ORDINANCE OF THE CITY OF ATLANTA.

DATE 6/28/2013 SIGNATURE [Signature]

### 2. EXECUTIVE DIRECTOR OF THE URBAN DESIGN COMMISSION (OR DESIGNEE)

CONTACT PERSON: DOUG YOUNG  
TELEPHONE & ADDRESS: 404-330-6145, SUITE 3350, 55 TRINITY AVE., SW

THE URBAN DESIGN COMMISSION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE  
CRITERIA APPLICABLE TO THIS COMMISSION SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN  
ORDINANCE OF THE CITY OF ATLANTA.

DATE 6/27/13 SIGNATURE [Signature]

### 3. DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS (OR DESIGNEE)

CONTACT PERSON: EDDIE GRANDERSON  
TELEPHONE & ADDRESS: 404 546-6819 233 PEACHTREE STREET N.E. STE 1700 ATLANTA, GA 30303

THE OFFICE OF CULTURAL AFFAIRS HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE  
CRITERIA APPLICABLE TO THIS BUREAU SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN  
ORDINANCE OF THE CITY OF ATLANTA.

DATE 6/28/13 SIGNATURE [Signature]



ALTHOUGH IT IS NOT REQUIRED BY ORDINANCE, IT IS RECOMMENDED THAT YOU MAKE A PRESENTATION TO THE NEIGHBORHOOD PLANNING UNIT (NPU) IN WHICH THE PUBLIC ART WILL BE LOCATED. IN ORDER TO BE PLACED ON THE NEXT NPU AGENDA, PLEASE CONTACT THE NPU COORDINATOR IN BUREAU OF PLANNING, 330-6145, SUITE 3050, 55 TRINITY AVE., SW, ATLANTA, GA 30335.

IN ADDITION TO THESE CERTIFICATIONS, THE ATLANTA SIGN ORDINANCE ALSO REQUIRES THAT AN ORDINANCE APPROVING THIS PUBLIC ART APPLICATION BE PASSED BY THE ATLANTA CITY COUNCIL. WE WOULD RECOMMEND THAT YOU CONTACT THE COUNCIL MEMBER FOR THE DISTRICT IN WHICH THE PUBLIC ART WILL BE LOCATED TO REQUEST THE SUPPORT OF THAT COUNCIL MEMBER AND ASSISTANCE IN SUBMITTING THE NECESSARY LEGISLATION FOR FINAL COUNCIL ACTION.

### **CHAPTER 28A. SIGN ORDINANCE**

#### **Sec. 1 6-28A.007. General regulations.**

- (q) **Public Art:** *Public art* meeting the following criteria may be conditionally located in any district. Consistent with the purpose and intent of this chapter, the Atlanta City Council may, by ordinance, approve a work of *public art*. Said approval shall not be granted unless said ordinance contains three (3) preliminary certifications: (1) A certification from the director of the bureau of traffic and transportation or designee that the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; (2) A certification from the executive director of the urban design commission or designee that the work does not contain and is not intended to convey a commercial message primarily, provided that the name of a sponsor for said work may be displayed on an adjacent plaque or similar display that is no more than two (2) square feet in area; and (3) A certification from the director of the bureau of cultural affairs or designee that the work is not inconsistent with the City of Atlanta's *public art* program. The council, if provided with these certifications, may approve, conditionally or otherwise, a work of *public art* upon a finding that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, and the public's safety. In making this finding, the council shall consider the required certifications; the qualifications and experience of the artist; the spatial relationship of the proposed art to the building or premises upon which it is located as well as the surrounding area; vehicular and pedestrian traffic safety; the existence of nearby signs; and the size and dimensions of the proposed work. Any work of *public art* approved by council under this paragraph shall be exempt from further regulation under this chapter 28A except as to maintenance and enforcement.

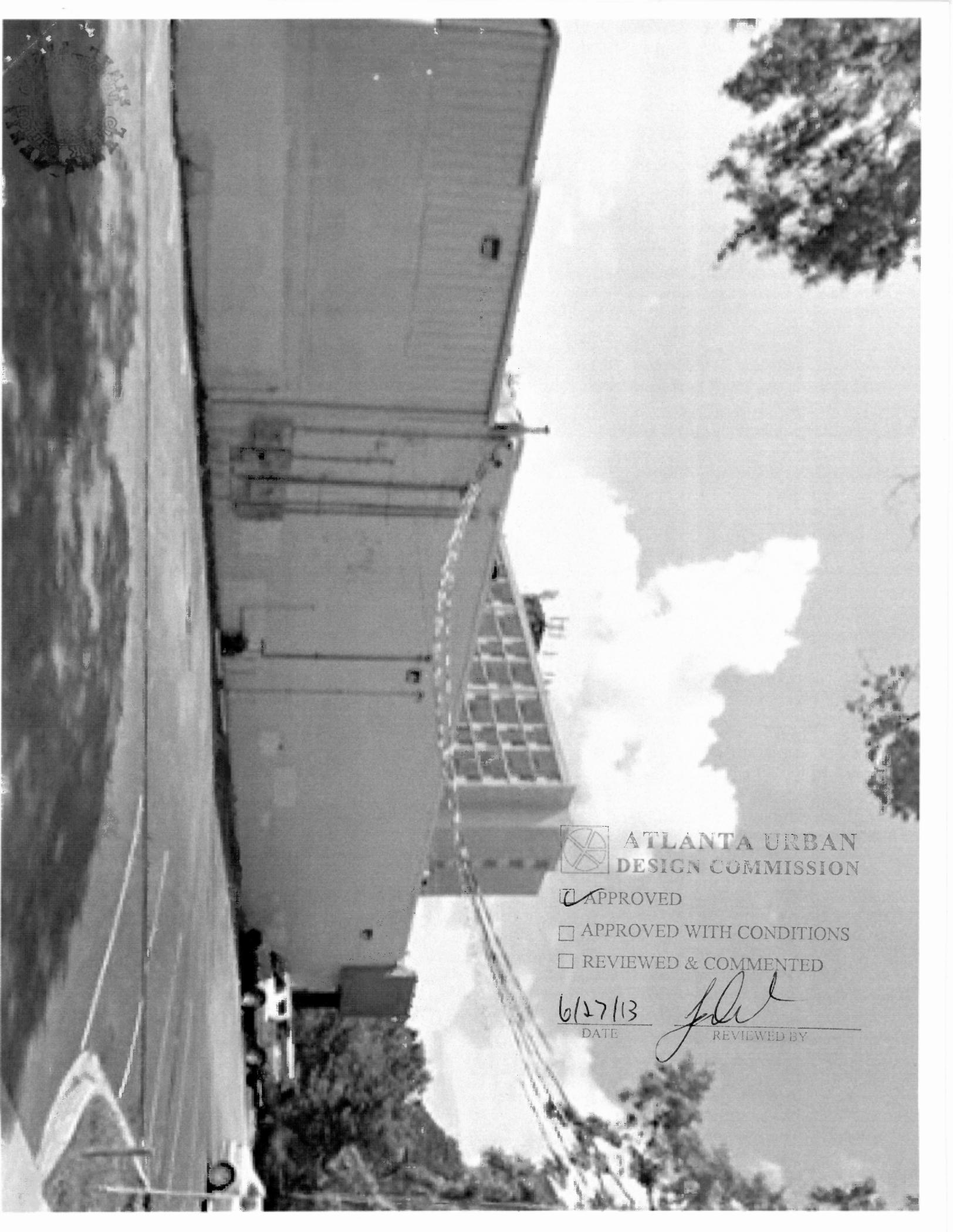


 ATLANTA URBAN DESIGN COMMISSION

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED

6/27/13  
DATE

  
REVIEWED BY



ATLANTA URBAN  
DESIGN COMMISSION

APPROVED

APPROVED WITH CONDITIONS

REVIEWED & COMMENTED

6/27/13

DATE

REVIEWED BY



**Brandon Sadler**  
**Artist Statement**

I am creating an image that will resemble a giant page out of a manga comic. There is a collage of different letter styles that will carry you down the wall. The words say.. " Use 1000% mind power in order to awaken and unleash the Akira spirit within." The piece is based off the anime film Akira, where a supreme power that exist within the world and in all things, and eventually is discovered. There are some characters performing the tasks necessary to achieve the power I explained. They are shown training their body, mind, and spirit. Conceptually I think it is relevant to the location because when moving for physical fitness it important not to neglect the mind and spirit.



**ATLANTA URBAN  
DESIGN COMMISSION**

APPROVED

APPROVED WITH CONDITIONS

REVIEWED & COMMENTED

6/27/13  
DATE

*file*  
REVIEWED BY



BRANDON SADLER

EDUCATION

2005-06 B.F.A Fine Art, Atlanta College of Art, Atlanta, GA

2006-09 B.F.A Illustration., Savannah College of Art and Design, Atlanta, GA

SELECTED PUBLIC AND MUSEUM COLLECTIONS

2012

Art Basel Miami, Hyundai / Basel Castle Mural Project, Miami, FL

Atlanta Beltline, Public Mural Project, Atlanta, GA

2011

High Museum of Art, Contemporary Art Collection, Atlanta, GA

2007

StudioPlex 4th Ward Beautification, Public Mural Project, Atlanta, GA

LECTURES

2013

Retrospective Lecture: Rising Red Lotus, Morehouse College/ Professor Louis Delsarte, Atlanta, GA

FILM AND PRESS

2013

Nothing Is Sacred, Filmed by: Adrew Litten, Atlanta, GA

From Tagger to Artist: Brandon Sadler Exhibits His Work, Keith Whitney, 11 Alive News, Atlanta, GA

Yeah But is it Art? Grafitti in Atlanta, Keith Whitney, 11 Alive News, Atlanta, GA

Nothing Is Sacred Interview, Stephen Key, AM1690, Atlanta, GA

2012

Cover Story Illustration, Creative Loafing, Atlanta, GA

In the Outfield: Brandon Sadler, Filmed by: Adrew Litten, Atlanta, GA

Red Lotus x From the Ashes, Filmed by: Drew Phillips, Atlanta, GA

2011

**Red Lotus x Pabst Blue Ribbon, Filmed by: Chilly-O, Atlanta, GA**

**GRANTS, PROGRAMS, AND AWARDS  
2013**

**Art on The Atlanta Beltline Project Grant, Atlanta Beltline, Atlanta, GA**

**Living Walls Conference, Atlanta, GA**

**2012**

**Art on The Atlanta Beltline Project Grant, Atlanta Beltline, Atlanta, GA**

**Hambidge Auction, The Goat Farm, Atlanta, GA**

**2011**

**The Creatives Project Artist in Studio Grant, The Goat Farm, Atlanta, GA**

**One Love Generation Mentor Program, The Goat Farm, Atlanta, GA**

**2010**

**Big Boi's Big Kidz Foundation , Mason Murer Gallery, Atlanta, GA**

**SELECTED SOLO EXHIBITIONS  
2013**

**Nothing Is Sacred, Nelson Street Gallery, 2013, Atlanta, GA**

**2011**

**Red Lotus: The Floating World, ABV Gallery, July 29 - August 12, 2011. Atlanta, GA**

**2010**

**Red Dawn, WM Turner Gallery, July 15 – July31, 2010. Atlanta, GA**

**2009**

**Selected works, Cartel Studios, December 1 - January 27, 2009, Atlanta, GA**

**Octopus Tempura, Studio Plex Lofts, August 25 - September 17. 2009, Atlanta GA**

**2008**

**Peep Show, Dimensions Gallery, June 20 - July 29, 2008. Savannah, GA**

**SELECTED GROUP EXHIBITIONS**

RCS# 2917  
7/15/13  
4:47 PM

Atlanta City Council

MULTIPLE

13-O-1162 THUR 11-O-1167

ADOPT

YEAS: 9  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 3  
EXCUSED: 2  
ABSENT 2

Y Smith	Y Archibong	E Moore	Y Bond
NV Hall	Y Wan	Y Martin	NV Watson
Y Young	B Shook	Y Bottoms	E Willis
Y Winslow	Y Adrean	B Sheperd	NV Mitchell

MULTIPLE