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2490

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(Do Not Write Above This Line)

AN ORDINANCE
BY COUNCILMEMBER
NATALYN ARCHIBONG

AN ORDINANCE
AUTHORIZING THE
INSTALLATION OF PUBLIC
ART AT 890 MEMORIAL
DRIVE, S.E., ATLANTA,
GEORGIA AS PURSUANT TO
CODE SECTION 16-28.025 OF
THE 1982 ZONING ORDINANCE
OF THE CITY OF ATLANTA;
AND FOR OTHER PURPOSES.

ADOPTED BY
JUL 15 2013
COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 7/1/13

Referred To: Zoning

Date Referred _____

Referred To: _____

Date Referred _____

Referred To: _____

First Reading

Committee _____

Date _____

Chair _____

Referred To _____

Zoning Committee

Date 7/10/13

Chair _____

Action
Fav, Adv, Hold (see rev. side)
Other _____

Members _____

Refer To _____

Committee _____

Date _____

Chair _____

Action
Fav, Adv, Hold (see rev. side)
Other _____

Members _____

Refer To _____

Committee _____

Date _____

Chair _____

Action
Fav, Adv, Hold (see rev. side)
Other _____

Members _____

Refer To _____

Committee _____

Date _____

Chair _____

Action
Fav, Adv, Hold (see rev. side)
Other _____

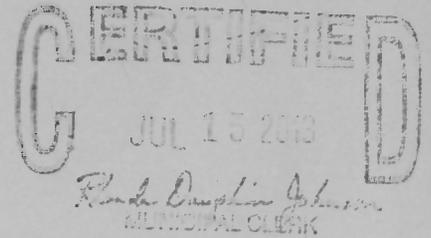
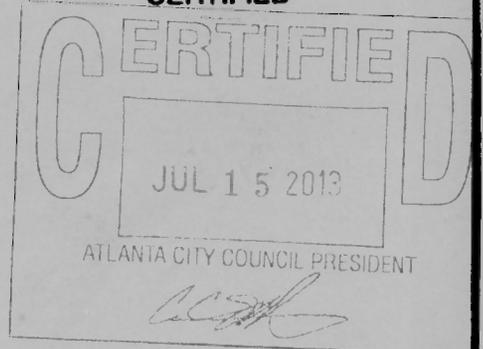
Members _____

Refer To _____

FINAL COUNCIL ACTION

- 2nd 1st & 2nd 3rd
- Readings
- Consent V Vote RC Vote

CERTIFIED



MAYOR'S ACTION

APPROVED

JUL 24 2013

WITHOUT SIGNATURE
BY OPERATION OF LAW



**AN ORDINANCE
BY COUNCILMEMBER NATALYN ARCHIBONG**

13- -1165

AN ORDINANCE AUTHORIZING THE INSTALLATION OF PUBLIC ART AT 890 MEMORIAL DRIVE, S.E., ATLANTA, GEORGIA AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

WHEREAS, The Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive City for residents and visitors through the regulation of signs; and

WHEREAS, the City Council of the City of Atlanta, and the Mayor must authorize Public Art under Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art); and

WHEREAS, the artist and the sponsor, Agostino Iacurci, has obtained the appropriate preliminary certification from the Director of the Office of Traffic and Transportation, affirming the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; and

WHEREAS, the artist and the sponsor, Agostino Iacurci, has obtained the appropriate preliminary certification from the Urban Design Commission, establishing the work does not contain nor is intended to convey a commercial message primarily, provided that the name of a sponsor may be displayed on an adjacent plaque or similar display that is not more than two square feet in area; and

WHEREAS, the artist and the sponsor, Agostino Iacurci, has obtained the appropriate preliminary certification from the Director of the Bureau of Cultural Affairs, which affirms that the work is not inconsistent with the City of Atlanta's Public Art Program; and

WHEREAS, the artist and the sponsor, Agostino Iacurci, need final approval from the City Council and the Mayor, as pursuant to the 1982 Zoning Ordinance of the City of Atlanta and hereby respectfully submit their request for approval of Public Art at 890 Memorial Drive, S.E. Atlanta, Georgia; and

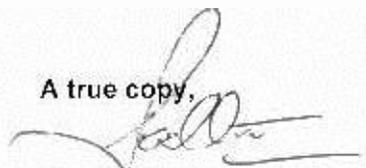
WHEREAS, the Council finds that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, or the public safety.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, as follows:

SECTION 1: This ordinance shall authorize the placement of artwork at 890 Memorial Drive, S.E., Atlanta, Georgia As pursuant to the Public Art Section of Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art).



SECTION 2: All ordinances or parts of ordinances in conflict with this ordinance are hereby waived in this only

A true copy,

Deputy Clerk

ADOPTED by the Atlanta City Council
APPROVED as per City Charter Section 2-403

JUL 15, 2013
JUL 24, 2013



CERTIFICATION FOR THE INSTALLATION OF PUBLIC ART

PURSUANT TO CHAPTER 28A, THE SIGN ORDINANCE
OF THE CITY OF ATLANTA 1982 ZONING ORDINANCE

NAME OF SPONSOR LIVING WALLS

ADDRESS 881 MEMORIAL DRIVE, ATLANTA, GA, 30312

TELEPHONE NUMBER (321) 262-6888 FAX NUMBER _____

E-MAIL INFO@LIVINGWALLSATL.COM

NAME OF ARTWORK UNTITLED

MEDIUM OF ARTWORK LATEX 3 SPRAY PAINT

DIMENSIONS _____

PROPOSED LOCATION 890 MEMORIAL DR., ATLANTA, GA 30316

NAME OF ARTIST ACOSTINO IACURCI

ATTACHMENTS

DRAWING OR PHOTO OF WORK

DRAWING OR REPRESENTATION OF WORK IN CONTEXT TO ITS LOCATION

ARTIST'S RESUME

ARTIST STATEMENT REGARDING WORK



ATLANTA URBAN
DESIGN COMMISSION

APPROVED

APPROVED WITH CONDITIONS

REVIEWED & COMMENTED

1. THE OFFICE OF TRANSPORTATION

CONTACT PERSON: CUSTOMER SERVICE

TELEPHONE & ADDRESS: 330-6699, SUITE 4900, 55 TRINITY AVE., SW 6/26/13

THE OFFICE OF TRANSPORTATION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS OFFICE SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA. REVIEWED BY [Signature]

DATE 06/24/2013 SIGNATURE [Signature]

2. EXECUTIVE DIRECTOR OF THE URBAN DESIGN COMMISSION (OR DESIGNEE)

CONTACT PERSON: DOUG YOUNG

TELEPHONE & ADDRESS: 404-330-6145, SUITE 3350, 55 TRINITY AVE., SW

THE URBAN DESIGN COMMISSION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS COMMISSION SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 6/26/13 SIGNATURE [Signature]

3. DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS (OR DESIGNEE)

CONTACT PERSON: EDDIE GRANDERSON

TELEPHONE & ADDRESS: 404 546-6819 233 PEACHTREE STREET N.E. STE 1700 ATLANTA, GA 30303

THE OFFICE OF CULTURAL AFFAIRS HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS BUREAU SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 6/24/13 SIGNATURE [Signature]



ALTHOUGH IT IS NOT REQUIRED BY ORDINANCE, IT IS RECOMMENDED THAT YOU MAKE A PRESENTATION TO THE NEIGHBORHOOD PLANNING UNIT (NPU) IN WHICH THE PUBLIC ART WILL BE LOCATED. IN ORDER TO BE PLACED ON THE NEXT NPU AGENDA, PLEASE CONTACT THE NPU COORDINATOR IN BUREAU OF PLANNING, 330-6145, SUITE 3050, 55 TRINITY AVE., SW, ATLANTA, GA 30335.

IN ADDITION TO THESE CERTIFICATIONS, THE ATLANTA SIGN ORDINANCE ALSO REQUIRES THAT AN ORDINANCE APPROVING THIS PUBLIC ART APPLICATION BE PASSED BY THE ATLANTA CITY COUNCIL. WE WOULD RECOMMEND THAT YOU CONTACT THE COUNCIL MEMBER FOR THE DISTRICT IN WHICH THE PUBLIC ART WILL BE LOCATED TO REQUEST THE SUPPORT OF THAT COUNCIL MEMBER AND ASSISTANCE IN SUBMITTING THE NECESSARY LEGISLATION FOR FINAL COUNCIL ACTION.

CHAPTER 28A. SIGN ORDINANCE
Sec. 1 6-28A.007. General regulations.

- (q) **Public Art:** *Public art* meeting the following criteria may be conditionally located in any district. Consistent with the purpose and intent of this chapter, the Atlanta City Council may, by ordinance, approve a work of *public art*. Said approval shall not be granted unless said ordinance contains three (3) preliminary certifications: (1) A certification from the director of the bureau of traffic and transportation or designee that the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; (2) A certification from the executive director of the urban design commission or designee that the work does not contain and is not intended to convey a commercial message primarily, provided that the name of a sponsor for said work may be displayed on an adjacent plaque or similar display that is no more than two (2) square feet in area; and (3) A certification from the director of the bureau of cultural affairs or designee that the work is not inconsistent with the City of Atlanta's *public art* program. The council, if provided with these certifications, may approve, conditionally or otherwise, a work of *public art* upon a finding that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, and the public's safety. In making this finding, the council shall consider the required certifications; the qualifications and experience of the artist; the spatial relationship of the proposed art to the building or premises upon which it is located as well as the surrounding area; vehicular and pedestrian traffic safety; the existence of nearby signs; and the size and dimensions of the proposed work. Any work of *public art* approved by council under this paragraph shall be exempt from further regulation under this chapter 28A except as to maintenance and enforcement.



Agostino Iacurci CV



**ATLANTA URBAN
DESIGN COMMISSION**

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REVIEWED & COMMENTED

SHOWS

2012

◦ Nizzart, Turin, Italy

◦ Viaggio con figure nelle fiabe italiane di Calvino, Palazzo delle Esposizioni, Rome

◦ Septimo Asalto, Zaragoza, Spain

◦ MUUseum, Zagreb, Croatia

◦ Bien Urbain, Besançon, France

◦ Memorie Urbane, Gaeta, Italy

◦ Arte Urbana Lugano, Lugano, Switzerland

2011

◦ Outdoor, Urban Art Festival, Rome

◦ Waves, urban art event, Civitavecchia, Rome

◦ Un voyage illustré, Mediathèque d'Orly, France

◦ Tende a zero, solo exhibition, curated by Christian Omodeo, Teatro Palladium, Rome

◦ Lumen Urban Show, Wunderkammern Gallery, Rome

◦ Fresh Produce, Anno Domini Gallery, San Jose, California

◦ Synthesim, Centro Culturale Elsa Morante, Rome

◦ Italian poster Rock art, Santa Croce sull'Arno (PI)

◦ Ripetta e Brera, Engraving group exhibition, Pensieri e Parole Gallery, Rome

2010

6/26/13

DATE

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- Ziguline Poster edition, Mondo Bizarro Gallery, Rome
- Picturin Festival, International Mural Art Festival, Turin
- Urban contest, Urban art event, Circo Massimo, Rome
- Imaginary Fairy Wonderland, The Special Exhibition of Bologna Select in Kaohsiung, Taiwan
- In fingers, extra space, International illustration group exhibition, Taipei Art festival, Taiwan
- Arte e Sport, Auditorium Parco della Musica, Roma
- Lumen, Arte contemporanea in cotroluce. Complesso monumentale S. Sofia, Salerno
- Bologna Children's Bookfair, Bologna
- Palazzo delle Esposizioni, Roma
- Museo d'Arte di Itabashi, Tokyo
- Museo d'Arte Otani di Nishinomiya
- Museo Municipale di Yokkaich
- Museo d'Arte Ishikawa di Nanao
- Museo d'Arte di Nagashima, Kagoshima
- Gra, Giovani Artisti a Roma, Museo Pietro Canonica a Villa Borghese, Rome
- Ceci n'est pas un hotel, art & design exhibition, Nhow hotel, Milano
- Artconventional, International street art event, Roma
- Officina B5 in mostra, Associazione Bertani 5, Roma



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2009



2008

- Gli illustratori di Tapirulan 3, Salone degli Alabardieri, Cremona
- Absurdttime+2, International exhibition, Sala della Cannoneria, Rocca Paolina, Perugia
- Crack 3, international printed press festival, Forte Prenestino, Roma
- Grab Magazine 6, Circolo degli artisti, Rome
- Surf Control, mostra personale, Rising Love, Rome
- Gli illustratori di Tapirulan 2, Salone degli alabardieri, Cremona
- Absurdttime, Sala convegni 110, Perugia
- Premio Sergio Fedriani, Museo di S.Agostino, Genova

Clients:

- Adidas
- TBWA
- Eni
- Minimum fax
- L' Unità
- Orecchio acerbo
- Edizioni Lapis
- Sugar Music
- Cielo Tv
- Cinecittà World
- Smemoranda
- Rat Creatives
- Walls
- Roma 3 Univesity
- B5 Production



**ATLANTA URBAN
DESIGN COMMISSION**

APPROVED

APPROVED WITH CONDITIONS

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6/26/13
DATE

[Signature]
REVIEWED BY



- * Swaziland
- * Baltimore
- * Transkei



**ATLANTA URBAN
DESIGN COMMISSION**

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED

6/26/13
DATE

[Signature]
REVIEWED BY



ATLANTA-AMERICAN
DESIGN COMMISSION
 APPROVED
 APPROVED WITH CONDITIONS
 REVIEWED & COMMENTED

6/26/13
DATE

J. Del
REVIEWED BY



Agostino Iacurci
Artist Statement

My wall is the representation of the universal human experience.

RCS# 2917
7/15/13
4:47 PM

Atlanta City Council

MULTIPLE

13-O-1162 THUR 11-O-1167

ADOPT

YEAS: 9
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 3
EXCUSED: 2
ABSENT 2

Y Smith	Y Archibong	E Moore	Y Bond
NV Hall	Y Wan	Y Martin	NV Watson
Y Young	B Shook	Y Bottoms	E Willis
Y Winslow	Y Adrean	B Sheperd	NV Mitchell

MULTIPLE