

#249

~~13-0-3327~~

(Do Not Write Above This Line)

13-0-1162

AN ORDINANCE  
BY COUNCILMEMBER  
NATALYN ARCHIBONG

AN ORDINANCE AUTHORIZING  
THE INSTALLATION OF  
PUBLIC ART (AN UNTITLED  
MURAL) 225 FLAT SHOALS,  
AVENUE, SE, ATLANTA,  
GEORGIA 30316 AS PURSUANT  
TO CODE SECTION 16-28.025 OF  
THE 1982 ZONING ORDINANCE  
OF THE CITY OF ATLANTA;  
AND FOR OTHER PURPOSES.

ADOPTED BY

JUL 1 5 2013

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 7/1/13

Referred To: Zoning

Date Referred

Referred To:

Date Referred

Referred To:

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Referred To \_\_\_\_\_

First Reading

Zoning Committee  
Date 7/10/13  
Chair \_\_\_\_\_

Action  
Fav, Adv, Hold (see rev. side)  
Other \_\_\_\_\_

Members

Refer To

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Action  
Fav, Adv, Hold (see rev. side)  
Other \_\_\_\_\_

Members

Refer To

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_

Action  
Fav, Adv, Hold (see rev. side)  
Other \_\_\_\_\_

Members

Refer To

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Action  
Fav, Adv, Hold (see rev. side)  
Other \_\_\_\_\_

Members

Refer To

- FINAL COUNCIL ACTION
- 2nd
  - 1st & 2nd
  - 3rd
  - Readings
  - Consent
  - V Vote
  - RC Vote

CERTIFIED

CERTIFIED

JUL 1 5 2013

ATLANTA CITY COUNCIL PRESIDENT

*[Signature]*

CERTIFIED

JUL 1 5 2013

*Ronda Dawson Johnson*  
MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED

JUL 2 4 2013

WITHOUT SIGNATURE  
BY OPERATION OF LAW

2488

AN ORDINANCE

13-0-1162

BY COUNCILMEMBER NATALYN ARCHIBONG

**AN ORDINANCE AUTHORIZING THE INSTALLATION OF PUBLIC ART (AN UNTITLED MURAL) 225 FLAT SHOALS, AVENUE, SE, ATLANTA, GEORGIA 30316 AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.**

**WHEREAS**, The Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive City for residents and visitors through the regulation of signs; and

**WHEREAS**, the City Council of the City of Atlanta, and the Mayor must authorize Public Art under Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art); and

**WHEREAS**, the artist Pastel Argentine and the sponsor, Living Walls, has obtained the appropriate preliminary certification from the Director of the Office of Traffic and Transportation, affirming the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; and

**WHEREAS**, the artist Pastel Argentine and the sponsor, Living Walls, has obtained the appropriate preliminary certification from the Urban Design Commission, establishing the work does not contain nor is intended to convey a commercial message primarily, provided that the name of a sponsor may be displayed on an adjacent plaque or similar display that is not more than two square feet in area; and

**WHEREAS**, the artist Pastel Argentine and the sponsor, Living Walls, has obtained the appropriate preliminary certification from the Director of the Bureau of Cultural Affairs, which affirms that the work is not inconsistent with the City of Atlanta's Public Art Program; and

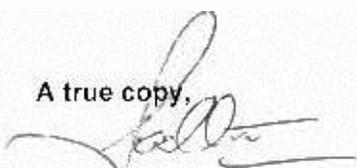
**WHEREAS** the artist Pastel Argentine and the sponsor, Living Walls, need final approval from the City Council and the Mayor, as pursuant to the 1982 Zoning Ordinance of the City of Atlanta and hereby respectfully submit their request for approval of Public Art at 225 Flat Shoals Avenue, SE, Atlanta, Georgia 30316; and

**WHEREAS**, the Council finds that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, or the public safety.

**NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA**, as follows:

**SECTION 1:** This ordinance shall authorize the placement of artwork (An Untitled Mural) at 225 Flat Shoals Avenue, SE, Atlanta, Georgia 303316 As pursuant to the Public Art Section of Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art).

**SECTION 2:** All ordinances or parts of ordinances in conflict with this ordinance are hereby waived in this only

A true copy,  
  
Deputy Clerk

ADOPTED by the Atlanta City Council  
APPROVED as per City Charter Section 2-403

JUL 15, 2013  
JUL 24, 2013

# CERTIFICATION FOR THE INSTALLATION OF PUBLIC ART

PURSUANT TO CHAPTER 28A, THE SIGN ORDINANCE  
OF THE CITY OF ATLANTA 1982 ZONING ORDINANCE

NAME OF SPONSOR LIVING WALLS

ADDRESS 881 MEMORIAL DR., ATLANTA, GA 30312

TELEPHONE NUMBER (321) 262-6888 FAX NUMBER \_\_\_\_\_

E-MAIL INFO@LIVINGWALLSATL.COM

NAME OF ARTWORK UNTITLED

MEDIUM OF ARTWORK LATEX 3 SPRAY PAINT

DIMENSIONS \_\_\_\_\_

PROPOSED LOCATION 225 FLAT SHOALS AVE. SE, ATLANTA, GA 30316

NAME OF ARTIST PASTEL - argentine

## ATTACHMENTS

DRAWING OR PHOTO OF WORK

DRAWING OR REPRESENTATION OF WORK IN CONTEXT TO ITS LOCATION

ARTIST'S RESUME

ARTIST STATEMENT REGARDING WORK



ATLANTA URBAN  
DESIGN COMMISSION

APPROVED

APPROVED WITH CONDITIONS

REVIEWED & COMMENTED

### 1. THE OFFICE OF TRANSPORTATION

CONTACT PERSON: CUSTOMER SERVICE

TELEPHONE & ADDRESS: 330-6699, SUITE 4900, 55 TRINITY AVE., SW

THE OFFICE OF TRANSPORTATION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS OFFICE SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 06/24/2013

SIGNATURE DManna

### 2. EXECUTIVE DIRECTOR OF THE URBAN DESIGN COMMISSION (OR DESIGNEE)

CONTACT PERSON: DOUG YOUNG

TELEPHONE & ADDRESS: 404-330-6145, SUITE 3350, 55 TRINITY AVE., SW

THE URBAN DESIGN COMMISSION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS COMMISSION SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 6/26/13

SIGNATURE [Signature]

### 3. DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS (OR DESIGNEE)

CONTACT PERSON: EDDIE GRANDERSON

TELEPHONE & ADDRESS: 404 546-6819 233 PEACHTREE STREET N.E. STE 1700 ATLANTA, GA 30303

THE OFFICE OF CULTURAL AFFAIRS HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS BUREAU SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 6/24/13

SIGNATURE Camille Lorne



ALTHOUGH IT IS NOT REQUIRED BY ORDINANCE, IT IS RECOMMENDED THAT YOU MAKE A PRESENTATION TO THE NEIGHBORHOOD PLANNING UNIT (NPU) IN WHICH THE PUBLIC ART WILL BE LOCATED. IN ORDER TO BE PLACED ON THE NEXT NPU AGENDA, PLEASE CONTACT THE NPU COORDINATOR IN BUREAU OF PLANNING, 330-6145, SUITE 3050, 55 TRINITY AVE., SW, ATLANTA, GA 30335.

IN ADDITION TO THESE CERTIFICATIONS, THE ATLANTA SIGN ORDINANCE ALSO REQUIRES THAT AN ORDINANCE APPROVING THIS PUBLIC ART APPLICATION BE PASSED BY THE ATLANTA CITY COUNCIL. WE WOULD RECOMMEND THAT YOU CONTACT THE COUNCIL MEMBER FOR THE DISTRICT IN WHICH THE PUBLIC ART WILL BE LOCATED TO REQUEST THE SUPPORT OF THAT COUNCIL MEMBER AND ASSISTANCE IN SUBMITTING THE NECESSARY LEGISLATION FOR FINAL COUNCIL ACTION.

### **CHAPTER 28A. SIGN ORDINANCE**

#### **Sec. 1 6-28A.007. General regulations.**

- (q) **Public Art:** *Public art* meeting the following criteria may be conditionally located in any district. Consistent with the purpose and intent of this chapter, the Atlanta City Council may, by ordinance, approve a work of *public art*. Said approval shall not be granted unless said ordinance contains three (3) preliminary certifications: (1) A certification from the director of the bureau of traffic and transportation or designee that the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; (2) A certification from the executive director of the urban design commission or designee that the work does not contain and is not intended to convey a commercial message primarily, provided that the name of a sponsor for said work may be displayed on an adjacent plaque or similar display that is no more than two (2) square feet in area; and (3) A certification from the director of the bureau of cultural affairs or designee that the work is not inconsistent with the City of Atlanta's *public art* program. The council, if provided with these certifications, may approve, conditionally or otherwise, a work of *public art* upon a finding that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, and the public's safety. In making this finding, the council shall consider the required certifications; the qualifications and experience of the artist; the spatial relationship of the proposed art to the building or premises upon which it is located as well as the surrounding area; vehicular and pedestrian traffic safety; the existence of nearby signs; and the size and dimensions of the proposed work. Any work of *public art* approved by council under this paragraph shall be exempt from further regulation under this chapter 28A except as to maintenance and enforcement.



Pastel - Argentina

Artist Statement

The concept of the painting is a landscape with forests of the Atlanta region (land of the native Creek and Cherokee). Above this, some polygons that represent the demographic of the city in the last 150 years.



ATLANTA URBAN  
DESIGN COMMISSION

APPROVED

APPROVED WITH CONDITIONS

REVIEWED & COMMENTED

6/26/13  
DATE

  
REVIEWED BY



## Pastel CV

(Francisco Manuel Diaz)

32.144.673

[pastelfd@gmail.com](mailto:pastelfd@gmail.com)

[www.pastelfd.com.ar](http://www.pastelfd.com.ar)



ATLANTA URBAN  
DESIGN COMMISSION

APPROVED

APPROVED WITH CONDITIONS

REVIEWED & COMMENTED

6/26/13

DATE

REVIEWED BY

- 2013** "Dasein" / Galeria Hollywood in Cambodia /Muestra individual/ Buenos Aires
- 2012**
- ° Living Walls Space/ Wynwood/ Miami
  - ° "Existencialismo"/ Honeycomb Gallery/ Muestra individual/ Buenos Aires
  - ° Talking Walls/ MALBA/ Conferencia/ Buenos Aires
  - ° THE WALLMANIA/ Buenos Aires
- 2011**
- ° Salon Marwaih/ Muestra colectiva/ Buenos Aires
  - ° MOS/ Muestra Colectiva/ Buenos Aires
  - ° GARIBALDI PUM/ Proyecto de Revitalizacion Urbano/ Buenos Aires
  - ° TECHNOPOLIS/ Buenos Aires
  - ° OPEN STUDIO/ Fundacion Rozenblum/ Buenos Aires
  - ° ARTAQ AWARDS/ Mencion en pintura/ Francia
  - ° Gallerie Confluences/ Muestra Colectiva/ Lyons, France
  - ° Espace ART22/ Muestra Colectiva/ Brussels, Belgium
- 2010**
- ° ARTAQ URBAN ART AWARDS/ Muestra Colectiva/ Stattbad/ Berlin, Germany
  - ° Espace Beaurepaire/ Muestra Colectiva/ Paris, France
  - ° Proyecto A Gallery/ Buenos Aires
  - ° AFUERA!/ Centro Cultural Espana/ Cordoba
  - ° BIENAL ARTESACRO/ (UCA)/ Buenos Aires
  - ° SELECCION CONCURSO DE PINTURA/ (UADE)/ Buenos Aires
  - ° 200/ Centro Cultural Vincente Lopez/ Muestra Colectiva/ Buenos Aires, Argentina
- 2009**
- ° GRAFFITIMUNDO EXHIBITION/ Casa L'Inc/ Buenos Aires, Argentina
  - ° Proyecto A Gallery/ Muestra Colectiva/ Buenos Aires, Argentina



**Credits**

- ° NUEVO MUNDO. LATIN AMERICAN STREET ART  
edit. Gestalten/ 2011
- ° ARTAQ BOOKZINE  
edit. SUTY/ France/ 2011
- ° ARTAQ BOOKZINE  
edit. SUTY/ France/ 2010
- ° GRAFFITI ARGENTINA  
edit. Thames & Hudson



**ATLANTA URBAN  
DESIGN COMMISSION**

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED

6/26/13  
DATE

*J. [Signature]*  
REVIEWED BY



ATLANTA DESIGN COMMISSION

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED

6/26/13  
 DATE REVIEW

*[Signature]*



## Pastel – Mural Statement

El concepto de la pintura es un paisaje con los bosques de la región de Atlanta (terrenos de los nativos creek y cherokees). Sobre este, unos polígonos que representan la evolución demográfica de la ciudad en los últimos 150 años.

The concept of the painting is a landscape with forests of the Atlanta region (land of the native Creek and Cherokee). On this, some polygons that represent the demographic of the city in the last 150 years.



ATLANTA URBAN  
DESIGN COMMISSION

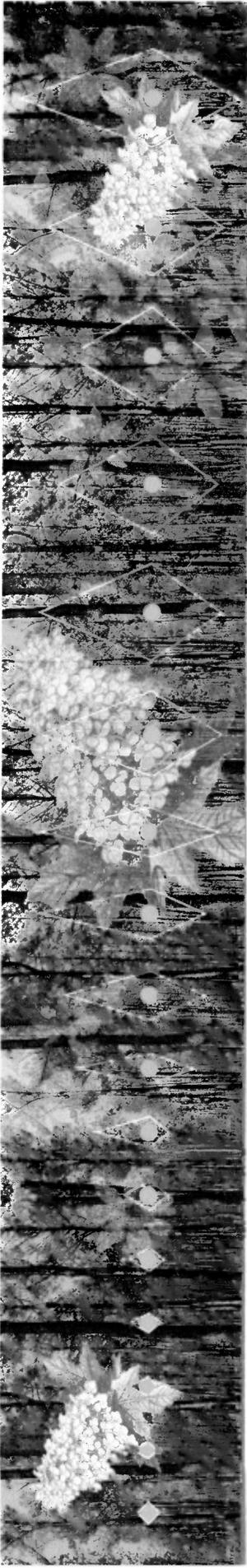
APPROVED

APPROVED WITH CONDITIONS

REVIEWED & COMMENTED

6/26/13  
DATE

  
REVIEWED BY



**ATLANTA URBAN  
DESIGN COMMISSION**

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED

6/26/13  
DATE

*jal*  
REVIEWED BY

RCS# 2917  
7/15/13  
4:47 PM

Atlanta City Council

MULTIPLE

13-O-1162 THUR 11-O-1167

ADOPT

YEAS: 9  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 3  
EXCUSED: 2  
ABSENT 2

Y Smith	Y Archibong	E Moore	Y Bond
NV Hall	Y Wan	Y Martin	NV Watson
Y Young	B Shook	Y Bottoms	E Willis
Y Winslow	Y Adrean	B Sheperd	NV Mitchell

MULTIPLE