

(Do Not Write Above This Line)

**A COMMUNICATION BY
MAYOR KASIM REED**

**APPOINTING MIKE PLANT
TO SERVE AS A MEMBER
OF THE DOWNTOWN
DEVELOPMENT TECHNICAL
ADVISORY GROUP (DDTAG)
TO BEGIN ON THE DATE OF
COUNCIL CONFIRMATION.**

CONFIRMED BY
JUL 0 1 2013
COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred March 18, 2013
 Referred To: CD/HR & Con C
 Date Referred _____
 Referred To: _____
 Date Referred _____
 Referred To: _____

First Reading

Committee _____
 Date _____
 Chair _____
 Referred To _____

Committee CD/HR
 Date 3/26/13
 Chair _____
 Action Other
 Fav, Adv, Hold (see rev. side)
 Members _____
 Refer To COC

Committee CD/HR
 Date 6/25/13
 Chair James Sheppard
 Action Other
 Fav, Adv, Hold (see rev. side)
 Members _____
 Refer To COC

Committee COC
 Date 2/1/13
 Chair Johnson
 Action Fav, Adv, Hold (see rev. side)
 Fav, Adv, Hold (see rev. side)
 Other _____
 Members Yelena A. Ford
James Sheppard
 Refer To _____

Committee _____
 Date _____
 Chair _____
 Action _____
 Fav, Adv, Hold (see rev. side)
 Other _____
 Members _____
 Refer To _____

- FINAL COUNCIL ACTION
- 2nd
 - 1st & 2nd Readings
 - Consent
 - V Vote
 - RC

CERTIFIED
 JUL 0 1 2013
 ATLANTA CITY COUNCIL PRESIDENT
[Signature]

CERTIFIED
 JUL 0 1 2013
Ronda Douglas Johnson
 MUNICIPAL CLERK

MAYOR'S ACTION



13- C-0536

CITY OF ATLANTA

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30303-0300
TEL (404) 330-6100

KASIM REED
MAYOR

CONFIRMED BY

JUL 01 2013

COUNCIL

March 11, 2013

Council President Ceasar Mitchell
and City Councilmembers
55 Trinity Avenue, SW
Suite 2900
Atlanta, Georgia 30303

**Re: Appointment – Mike Plant
The Downtown Development Technical Advisory Group**

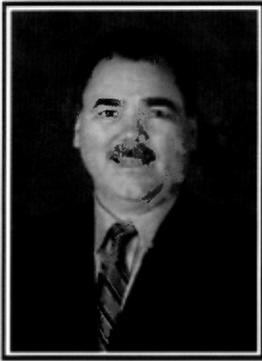
Dear President Mitchell and Members of the Council:

It is my pleasure to appoint **Mike Plant** to serve as a member of the Downtown Development Technical Advisory Group (DDTAG) on behalf of the City of Atlanta. Mr. Plant acknowledged willingness to serve in this capacity. This appointment is **to begin upon receipt of appointment letter from the Mayor and confirmation by the Atlanta City Council. Execution and filing of the oath or affirmation as required by Code will be performed.**

Based on his experience and commitment to the community, I am confident that Mike Plant will serve the City of Atlanta and the Downtown Development Technical Advisory Group with integrity and dedication. A copy of his qualifications is attached for your review.

Sincerely,

Kasim Reed



Mike Plant
Executive Vice President / Business Operations of Atlanta Braves

Mike Plant was named the Braves' Executive Vice President of Business Operations in November of 2003. His responsibilities include overseeing stadium operations, security, finance, personnel, special events and the operations of the minor league clubs.

Since joining the Braves, Plant has implemented approximately \$50M of improvements at Turner Field including the installation of the largest high-definition display in the world, wrap-around LED display boards, the redesign of the 755 Club, the Suite Level and the upscale SunTrust Club. He also oversaw enhancements to Turner Field concessions, parking and traffic patterns. Plant also led the successful relocation of two Braves minor league teams to new stadiums in Pearl, Mississippi and Gwinnett County, Georgia.

Plant joined the Braves after having served as Executive Vice President of Turner Sports since February of 2002. In that position, he was in charge of the day-to-day operations of the division, a \$500-million acquisition, promotion and production company that broadcast approximately 1,200 hours of sports programming on various Turner networks.

Before becoming Executive Vice President of Turner Sports, Plant was President of The Goodwill Games and Vice President of Events for Turner Sports. He was responsible for the overall direction and management of The Goodwill Games, as well as all sports properties acquired by Turner Sports.

Prior to joining Turner Sports, Plant was President of Medalist Sports, a full-service sports marketing company he founded in 1988. Medalist Sports created and operated premier cycling events, such as the Tour DuPont, Tour of China and the 1996 Olympic Trials. In addition, Plant was the Associate Executive Director of the U.S. Cycling Federation in Colorado Springs, CO, from 1986-1988 and the Executive Director of the Canoe and Kayak Team from 1985-1986.

Plant was a member of the 1980 U.S. Olympic Speed Skating team in Lake Placid, NY, and a six-time member of the U.S. World Championship speed skating teams. Since 1980, he has been appointed to numerous committees for the U.S. Olympic Committee (USOC), the U.S. International Speed Skating Association, and USA Cycling. In January 1989, after having served two, four-year terms as the U.S. Speed Skating Athlete Representative on the USOC's Athlete's Advisory Council, he was elected to a four-year term as Chairman. Plant served on the Atlanta Committee for the 1996 Olympic Games (ACOG) Board of Directors and the Board of Trustees for the Salt Lake City Olympic Bid Committee for the 2002 Winter Games.

Plant served an eight-year term on the USOC's Board of Directors and Executive Committee (1984-1992) and as Chairman of the Athlete Performance Group (1992-1996), and worked on a number of other USOC Committees.

Plant was President of USA Cycling, the National Governing Body for Olympic cycling from 1995-2002.

Internationally, Plant is currently serving his second term on the International Cycling Federation's (UCI) Executive Committee. He first served on this committee from 1997-2004, and was the Chairman of the Television and Marketing Commission.

In 2004, Plant was elected to an 8-year term (2004-2012) on the Board of Directors of the restructured U.S. Olympic Committee – he was one of only 11 Americans to hold this seat. In 2009, Plant was elected U.S. Olympic Chef de Mission for the 2010 Vancouver Olympic Games.

He and his wife, Mary, have two daughters, Erika and Maddie, and a son, Drew.