13- C -0534

(Do Not Write Above This Line)

A COMMUNICATION BY

MAYOR KASIM REED

APPOINTING MIDGE SWEET TO SERVE AS A MEMBER OF THE DOWNTOWN DEVELOPMENT TECHNICAL ADVISORY GROUP (DDTAG) TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

CONFIRMED BY
JUL 0 1 2013
COUNCIL

- ☐ CONSENT REFER
- ☐ REGULAR REPORT REFER
- ☐ ADVERTISE & REFER
- ☐ 1st ADOPT 2nd READ & REFER
- ☑ ~~PERSONAL PAPER~~ COMMUNICATION REFER

Date Referred March 18, 2013
Referred To: CD/HR & Con C
Date Referred
Refferred To:
Date Referred
Referred To:

First Reading
Committee
Date
Chair
Referred To

Committee CD/HR	COC Committee
Date 3/26/13	7/1/13 Date
Chair	Chair Jadrean
Action Fav, Adv, Hold (see rev. side) Other	Action Fav, Adv, Hold (see rev. side) Other
Members	Members Felicia A. Moore, M. Aulerbe, Joyce M. Sheperd
Refer To COC	Refer To

Committee CD/HR	Committee
Date 6/25/13	Date
Chair Joyce M. Sheperd	Chair
Action Fav, Adv, Hold (see rev. side) Other File	Action Fav, Adv, Hold (see rev. side) Other
Members Howard Shook, Clela Winslow	Members
Refer To COC	Refer To

FINAL COUNCIL ACTION
☐ 2nd ☐ 1st & 2nd ☐
Readings
☐ Consent ☐ V Vote ☑ RC

CERTIFIED
JUL 0 1 2013
ATLANTA CITY COUNCIL PRESIDENT

CERTIFIE
JUL 0 1 2013
Rhonda Dauphin Johnson
MUNICIPAL CLERK

MAYOR'S ACTION

13-C-0534

CITY OF ATLANTA

KASIM REED
MAYOR

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30303-0300
TEL (404) 330-6100

CONFIRMED BY
JUL 0 1 2013
COUNCIL

March 11, 2013

Council President Ceasar Mitchell
and City Councilmembers
55 Trinity Avenue, SW
Suite 2900
Atlanta, Georgia 30303

Re: Appointment – Midge Sweet
The Downtown Development Technical Advisory Group

Dear President Mitchell and Members of the Council:

It is my pleasure to appoint **Midge Sweet** to serve as a member of the Downtown Development Technical Advisory Group (DDTAG) on behalf of the City of Atlanta. Ms. Sweet acknowledged willingness to serve in this capacity. This appointment is **to begin upon receipt of appointment letter from the Mayor and confirmation by the Atlanta City Council. Execution and filing of the oath or affirmation as required by Code will be performed.**

Based on her experience and commitment to the community, I am confident that Midge Sweet will serve the City of Atlanta and the Downtown Development Technical Advisory Group with integrity and dedication. A copy of her qualifications is attached for your review.

Sincerely,

Kasim Reed

MIDGE SWEET

Midge Sweet's career encompasses broad experience as a leader, manager and collaborative colleague. She has been deeply involved with the Atlanta community for over three decades, serving on a number of boards including Hands On Atlanta, Fulton-Atlanta Community Action Authority, Fulton County Board of Health, Grady High School Foundation, QUEST for Public Education, the Outdoor Activity Center, Sevananda Food Cooperative, Urban Studies Institute, and Mary Lin PTA, as well as acting as a founding organizer of Georgia Conservation Voters and the Inman Park Cooperative Preschool. Her commitment to building strong inner city public schools took the form of service as an elected member of the Atlanta Board of Education, where for eight years she represented 25 schools in District 1 (1990-97).

For over 20 years Midge has developed strategic communications, organizational and policy programs for a range of clients, including the Emory University School of Law, C.S. Mott Foundation, Rockefeller Family Fund, Sapelo Foundation, the City of Atlanta and the Metro Atlanta Chamber of Commerce. She has provided counsel to candidates seeking public office, assisting them in framing and implementing campaigns in state and local arenas, and has modeled this approach for efforts in health, juvenile justice, education, environment, energy and tax policy. Her particular talent combines success in targeting and achieving programmatic outcomes while strengthening teamwork and organizational effectiveness for the long-term.

Her diverse professional experience includes coalition director, Georgians for Smart Energy (2008-11); vice president, government relations, Metro Atlanta Chamber of Commerce (1999-2000); vice president Atlanta-based national consulting firm (1989-97); freelance writer/editor (1981-89); first executive coordinator of the Atlanta Clean City Commission (1977-78), by appointment of Mayor Maynard Jackson; and marketing assistant, Central Atlanta Progress, Inc. (1975-76).

For over a decade Midge has worked collaboratively with organizations around the state to develop policy and advocacy organizations, and has provided consulting services in the formation of the Georgia Budget and Policy Institute; Georgians for a Healthy Future; Georgians for Smart Energy; and Georgia Conservation Voters. Currently she is a Trustee of the Sapelo Foundation and a member of the Executive Committee of the Sierra Club, Georgia Chapter.

Thirty years ago Midge and her husband John invested in a graceful three-story office building, located in the Capitol Hill government center in Atlanta's south central business district, which has been the location of John's law practice and other businesses. The couple has a family commitment to the enhancement and development of a livable downtown.

Midge graduated from Yale College, with a B.A. degree in Literature. She is married to John Sweet, an attorney; they have two adult children.

RCS# 2881
7/01/13
4:20 PM

Atlanta City Council

MULTIPLE 13-C-0522 THROUGH 13-C-0537; 0616; 0617; 0625
CONFIRM

YEAS:	11
NAYS:	0
ABSTENTIONS:	0
NOT VOTING:	3
EXCUSED:	1
ABSENT	1

Y Smith	Y Archibong	E Moore	Y Bond
NV Hall	Y Wan	Y Martin	B Watson
Y Young	Y Shook	NV Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell