

#1

13-0-1073

(Do Not Write Above This Line)

AN ORDINANCE BY COUNCILMEMBER NATALYN ARCHIBONG

AUTHORIZING THE INSTALLATION OF PUBLIC ART (A MURAL "BROWNWOOD PARK"), AT 730 BROWNWOOD AVE, ATLANTA, GA 30316 AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

ADOPTED BY JUN 17 2013 COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 6/3/13
 Referred To: Zoning
 Date Referred _____
 Referred To: _____
 Date Referred _____
 Referred To: _____

Committee _____
 Date _____
 Chair _____
 Referred To _____

Zoning Committee
 Date 6/12/13
 Chair [Signature]
 Action Fav. Adv. Hold (see rev. side)
 Other _____
 Members [Signatures]
 Refer To _____

Committee _____
 Date _____
 Chair _____
 Action Fav. Adv. Hold (see rev. side)
 Other _____
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Committee _____
 Date _____
 Chair _____
 Action _____
 Other _____
 Members _____
 Refer To _____

Committee _____
 Date _____
 Chair _____
 Action _____
 Other _____
 Members _____
 Refer To _____

2265

FINAL COUNCIL ACTION
 2nd 1st & 2nd 3
 Consent V Vote RC Vote

CERTIFIED
 JUN 17 2013
 ATLANTA CITY COUNCIL PRESIDENT
[Signature]

CERTIFIED
 JUN 17 2013
[Signature]
 MUNICIPAL CLERK

MAYOR'S ACTION
 APPROVED
 JUN 26 2013
 WITHOUT SIGNATURE
 BY OPERATION OF LAW



AN ORDINANCE

BY COUNCILMEMBER NATALYN ARCHIBONG

AN ORDINANCE AUTHORIZING THE INSTALLATION OF PUBLIC ART (A MURAL "BROWNWOOD PARK"), AT 730 BROWNWOOD AVE, ATLANTA, GA 30316 AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

WHEREAS, The Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive City for residents and visitors through the regulation of signs; and

WHEREAS, the City Council of the City of Atlanta, and the Mayor must authorize Public Art under Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art); and

WHEREAS, the artist, Adrian Barzaga and the sponsor, East Atlanta Community Association (Kate Crosby, Board Member), has obtained the appropriate preliminary certification from the Director of the Office of Traffic and Transportation, affirming the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; and

WHEREAS, the artist, Adrian Barzaga and the sponsor, East Atlanta Community Association (Kate Crosby, Board Member), has obtained the appropriate preliminary certification from the Urban Design Commission, establishing the work does not contain nor is intended to convey a commercial message primarily, provided that the name of a sponsor may be displayed on an adjacent plaque or similar display that is not more than two square feet in area; and

WHEREAS, the artist, Adrian Barzaga and the sponsor, East Atlanta Community Association (Kate Crosby, Board Member), has obtained the appropriate preliminary certification from the Director of the Bureau of Cultural Affairs, which affirms that the work is not inconsistent with the City of Atlanta's Public Art Program; and

WHEREAS, the artist, Adrian Barzaga and the sponsor, East Atlanta Community Association (Kate Crosby, Board Member), need final approval from the City Council and the Mayor, as pursuant to the 1982 Zoning Ordinance of the City of Atlanta and hereby respectfully submit their request for approval of Public Art at 730 Brownwood Ave. Atlanta, Georgia; 30316 and

WHEREAS, the Council finds that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, or the public safety.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, as follows:

SECTION 1: This ordinance shall authorize the placement of artwork (A Mural, "Brownwood Park"), at 730 Brownwood Ave, Atlanta, GA. 30316 .As pursuant to the Public Art Section of Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art).

SECTION 2: All ordinances or parts of ordinances in conflict with this ordinance are hereby waived in this only

A true copy,

Deputy Clerk

ADOPTED by the Atlanta City Council
APPROVED as per City Charter Section 2-403

JUN 17, 2013
JUN 26, 2013



CERTIFICATION FOR THE INSTALLATION OF PUBLIC ART
 PURSUANT TO CHAPTER 28A, THE SIGN ORDINANCE
 OF THE CITY OF ATLANTA 1982 ZONING ORDINANCE

NAME OF SPONSOR East Atlanta Community Association (Kate Crosby, Board member)
 ADDRESS PO BOX 18366 ATLANTA GA 30316-0366
 TELEPHONE NUMBER 404-664-9136 FAX NUMBER _____
 E-MAIL kcrosby@live.com
 NAME OF ARTWORK Brownwood Park mural
 MEDIUM OF ARTWORK Painting
 DIMENSIONS 212' x 10'
 PROPOSED LOCATION 730 Brownwood Ave Atlanta, GA 30316
 NAME OF ARTIST Adrian Barzaga

ATTACHMENTS

- DRAWING OR PHOTO OF WORK
- DRAWING OR REPRESENTATION OF WORK IN CONTEXT TO ITS LOCATION
- ARTIST'S RESUME
- ARTIST STATEMENT REGARDING WORK

1. THE OFFICE OF TRANSPORTATION

CONTACT PERSON: CUSTOMER SERVICE
 TELEPHONE & ADDRESS: 330-6699, SUITE 4900, 55 TRINITY AVE., SW

THE OFFICE OF TRANSPORTATION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS OFFICE SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 05/31/2013 SIGNATURE *VMuma*

2. EXECUTIVE DIRECTOR OF THE URBAN DESIGN COMMISSION (OR DESIGNEE)

CONTACT PERSON: DOUG YOUNG
 TELEPHONE & ADDRESS: 404-330-6145, SUITE 3350, 55 TRINITY AVE., SW

THE URBAN DESIGN COMMISSION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS COMMISSION SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 5/31/13 SIGNATURE *[Signature]*

3. DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS (OR DESIGNEE)

CONTACT PERSON: EDDIE GRANDERSON
 TELEPHONE & ADDRESS: 404 546-6819 233 PEACHTREE STREET N.E. STE 1700 ATLANTA, GA 30303

THE OFFICE OF CULTURAL AFFAIRS HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS BUREAU SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 5/30/13 SIGNATURE *[Signature]*



Artist's Description of Work

"After putting down a base color, I will be layering more colors using a scenic painting technique called 'block painting' that will translate the texture of the underlying cement blocks to the surface, creating a colorful randomness across the wall.

I will then mask patterns off that will be informed by the geometry of the wall and my creative stylings. Then, a solid neutral color will be painted across the entire wall. The masking will be removed and the underlying colors will be revealed. I plan to make the solid color heavier around the edges to create a border effect, plus some shading to pull the neutral color forward and push the other colors back, creating a 3D effect.

On the side of the wall going away from the street, I will paint "Welcome to Brownwood Park". I will use the same technique to layer colors and then mask off the text, so the the majority of the wall is the solid neutral color, with the text "cut out" of the wall. " Adrian Barzaga



ATLANTA URBAN DESIGN COMMISSION

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED
- NO REVIEW REQUIRED

5/31/13
DATE

[Signature]
REVIEWED BY



**ATLANTA URBAN
DESIGN COMMISSION**

- APPROVED
- APPROVED
- REVIEW
- NO REVIEW

5/3/11

DATE



ATLANTA URBAN DESIGN COMMISSION

APPROVED
 APPROVED WITH CONDITIONS
 REVIEWED & COMMENTED
 NO REVIEW REQUIRED

5/31/13
DATE REVIEWED BY

Adrian Barzaga
Artist Resume
malkayah@gmail.com
678.313.0197

During the past two years since I completed my undergraduate degree in sculpture, I've been surviving as a "professional artist." I like to say I wear many hats to describe the many different aspects of being a working artist. My experiences range from running a non-profit arts organization, painting murals, showing in galleries, building sets for theatres, conserving and restoring public art, to live painting and ice carving, performing for a circus and teaching art to children.

Adrian Barzaga
Born 1981
Lives in Atlanta, GA

Education

2011 Bachelor of Fine Arts (Sculpture) – Georgia State University
2004 Associate of Applied Science (Web Design) – Griffin Technical College
2003 Associate of Applied Science (Computer Programming) – GTC

Residencies

2009 Scottish Sculpture Workshop. Rhynie, Huntly, Scotland, UK.

Awards / Grants

2012 "Save It or Pave It" – city-funded grant for mural project. Atlanta, GA

Employment

2012 until present – Carpenter for ID3 Group. Atlanta, GA
2011 until present – Art Conservationist for City of Atlanta's Public Art Program
2011 until present – Carpenter for The Alliance Theatre. Atlanta, GA
2011 until present – Assistant to artist/fabricator, George Long. Roswell, GA

Groups

2010 Founding member of Dodekapus Arts Collective

Collections

Relapse Theatre. Atlanta, GA
George Beasley. Lumsden, Scotland, UK.

Exhibitions

2012 "Elevate 2012" public art exhibition in downtown, Atlanta GA
2011 "Living Walls 2011" mural, Ebster Recreation Center. Decatur, GA
2011 "Paint Big: A Youth Mural Project" exhibition, Kibbee Gallery. Atlanta, GA
2011 "Paint Big: A Youth Mural Project" mural project, Grove Park Recreation Center. Atlanta Ga
2011 "Grand Opening" exhibition, Kinetic Hive. Atlanta, GA



ALTHOUGH IT IS NOT REQUIRED BY ORDINANCE, IT IS RECOMMENDED THAT YOU MAKE A PRESENTATION TO THE NEIGHBORHOOD PLANNING UNIT (NPU) IN WHICH THE PUBLIC ART WILL BE LOCATED. IN ORDER TO BE PLACED ON THE NEXT NPU AGENDA, PLEASE CONTACT THE NPU COORDINATOR IN BUREAU OF PLANNING, 330-6145, SUITE 3050, 55 TRINITY AVE., SW, ATLANTA, GA 30335.

IN ADDITION TO THESE CERTIFICATIONS, THE ATLANTA SIGN ORDINANCE ALSO REQUIRES THAT AN ORDINANCE APPROVING THIS PUBLIC ART APPLICATION BE PASSED BY THE ATLANTA CITY COUNCIL. WE WOULD RECOMMEND THAT YOU CONTACT THE COUNCIL MEMBER FOR THE DISTRICT IN WHICH THE PUBLIC ART WILL BE LOCATED TO REQUEST THE SUPPORT OF THAT COUNCIL MEMBER AND ASSISTANCE IN SUBMITTING THE NECESSARY LEGISLATION FOR FINAL COUNCIL ACTION.

CHAPTER 28A. SIGN ORDINANCE

Sec. 1 6-28A.007. General regulations.

- (q) **Public Art:** *Public art* meeting the following criteria may be conditionally located in any district. Consistent with the purpose and intent of this chapter, the Atlanta City Council may, by ordinance, approve a work of *public art*. Said approval shall not be granted unless said ordinance contains three (3) preliminary certifications: (1) A certification from the director of the bureau of traffic and transportation or designee that the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; (2) A certification from the executive director of the urban design commission or designee that the work does not contain and is not intended to convey a commercial message primarily, provided that the name of a sponsor for said work may be displayed on an adjacent plaque or similar display that is no more than two (2) square feet in area; and (3) A certification from the director of the bureau of cultural affairs or designee that the work is not inconsistent with the City of Atlanta's *public art* program. The council, if provided with these certifications, may approve, conditionally or otherwise, a work of *public art* upon a finding that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, and the public's safety. In making this finding, the council shall consider the required certifications; the qualifications and experience of the artist; the spatial relationship of the proposed art to the building or premises upon which it is located as well as the surrounding area; vehicular and pedestrian traffic safety; the existence of nearby signs; and the size and dimensions of the proposed work. Any work of *public art* approved by council under this paragraph shall be exempt from further regulation under this chapter 28A except as to maintenance and enforcement.

RCS# 2790
6/17/13
3:52 PM

Atlanta City Council

13-O-1073

ADOPT

YEAS: 13
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 3
EXCUSED: 0
ABSENT 0

Y Smith	Y Archibong	Y Moore	Y Bond
Y Hall	Y Wan	Y Martin	NV Watson
Y Young	Y Shook	Y Bottoms	Y Willis
NV Winslow	Y Adrean	Y Sheperd	NV Mitchell

13-O-1073