

#2

13-0-0315

(Do Not Write Above This Line)

*Natalyn Archibong*  
AN ORDINANCE  
BY COUNCILMEMBER  
NATALYN ARCHIBONG

AN ORDINANCE  
AUTHORIZING THE  
INSTALLATION OF PUBLIC  
ART (MURAL AT  
TOMATILLOS ON THE EAST  
WALL), 1242 GLENWOOD  
AVENUE SE, ATLANTA, GA  
30316, AS PURSUANT TO CODE  
SECTION 16-28.025 OF THE  
1982 ZONING ORDINANCE OF  
THE CITY OF ATLANTA; AND  
FOR OTHER PURPOSES.

ADOPTED BY

MAR 04 2013

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred *02/18/2013*

Referred To: *Zoning*

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Referred To \_\_\_\_\_

Committee *Zoning*  
Date *2/27/13*

Chair *[Signature]*

Action  
 Fav, Adv, Hold (see rev. side)  
Other \_\_\_\_\_

Members  
*Carla Smith*  
*Joyce Shepherd*  
*Hal Smith*

Refer To

Committee \_\_\_\_\_  
Date \_\_\_\_\_

Chair \_\_\_\_\_

Action  
Fav, Adv, Hold (see rev. side)  
Other \_\_\_\_\_

Members \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Refer To

Committee \_\_\_\_\_  
Date \_\_\_\_\_

Chair \_\_\_\_\_

Action  
Fav, Adv, Hold (see rev. side)  
Other \_\_\_\_\_

Members \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Refer To

Committee \_\_\_\_\_  
Date \_\_\_\_\_

Chair \_\_\_\_\_

Action  
Fav, Adv, Hold (see rev. side)  
Other \_\_\_\_\_

Members \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Refer To

FINAL COUNCIL ACTION

- 2nd
- 1st & 2nd
- 3rd
- Readings
- Consent
- V Vote
- RC Vote

CERTIFIED

CERTIFIED  
MAR 04 2013  
ATLANTA CITY COUNCIL PRESIDENT  
*[Signature]*

CERTIFIED  
MAR 04 2013  
*Rhonda Daughin Johnson*  
MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED  
MAR 5 2013  
*[Signature]*  
MAYOR

AN ORDINANCE

CITY COUNCIL  
ATLANTA, GEORGIA

13-0315

BY COUNCILMEMBER NATALYN ARCHIPONG

AN ORDINANCE AUTHORIZING THE INSTALLATION OF PUBLIC ART (MURAL AT TOMATILLOS ON THE EAST WALL), 1242 GLENWOOD AVENUE SE, ATLANTA, GA 30316, AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

**WHEREAS,** The Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive City for residents and visitors through the regulation of signs; and

**WHEREAS,** the City Council of the City of Atlanta, and the Mayor must authorize Public Art under Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art); and

**WHEREAS,** the artist,, Molly Rose, and the sponsor, Living Walls,, have obtained the appropriate preliminary certification from the Director of the Office of Traffic and Transportation, affirming the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; and

**WHEREAS,** the artist, Molly Rose, and the sponsor, Living Walls,, have obtained the appropriate preliminary certification from the Urban Design Commission, establishing the work does not contain nor is intended to convey a commercial message primarily, provided that the name of a sponsor may be displayed on an adjacent plaque or similar display that is not more than two square feet in area; and

**WHEREAS,** the artist, Molly Rose, and the sponsor, Living Walls, have obtained the appropriate preliminary certification from the Director of the Bureau of Cultural Affairs, which affirms that the work is not inconsistent with the City of Atlanta's Public Art Program; and

**WHEREAS,** the artist, Molly Rose, and the sponsor, Living Walls, need final approval from the City Council and the Mayor, as pursuant to the 1982 Zoning Ordinance of the City of Atlanta and hereby respectfully submit their request for approval of Public Art at Tomatillos, 1242 Glenwood Avenue, SE, Atlanta, GA. 30316; and

**WHEREAS,** the Council finds that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, or the public safety.

**NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA,** as follows:

**SECTION 1:** This ordinance shall authorize the placement of artwork (mural at Tomatillos on the east wall) at 1242 Glenwood Avenue, SE, Atlanta, GA. 30316, pursuant to the Public Art Section of Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art).

**SECTION 2:** All ordinances or parts of ordinances in conflict with this ordinance are hereby waived in this only

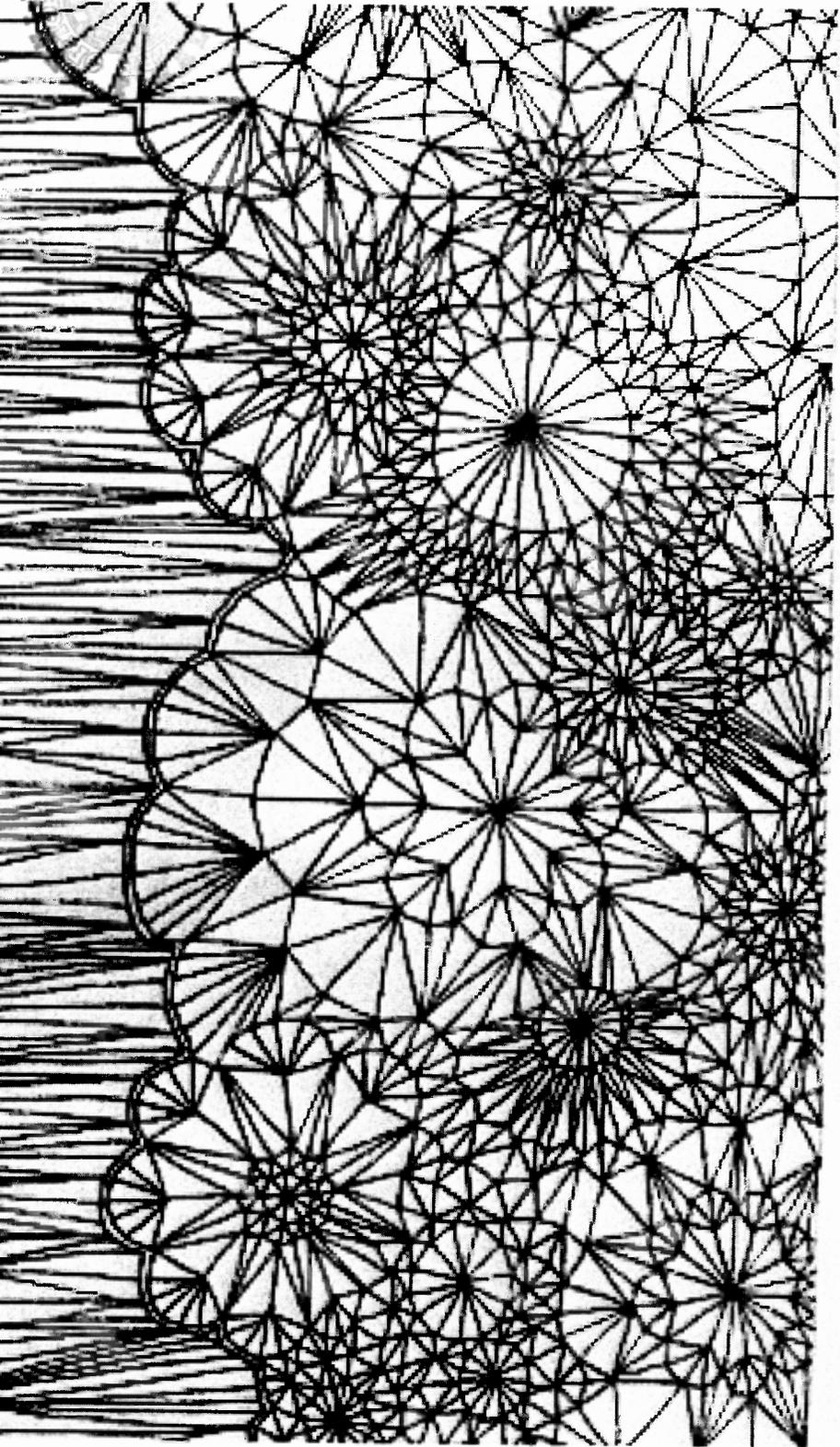
A true copy,

ADOPTED by the Atlanta City Council  
APPROVED by Mayor Kasim Reed

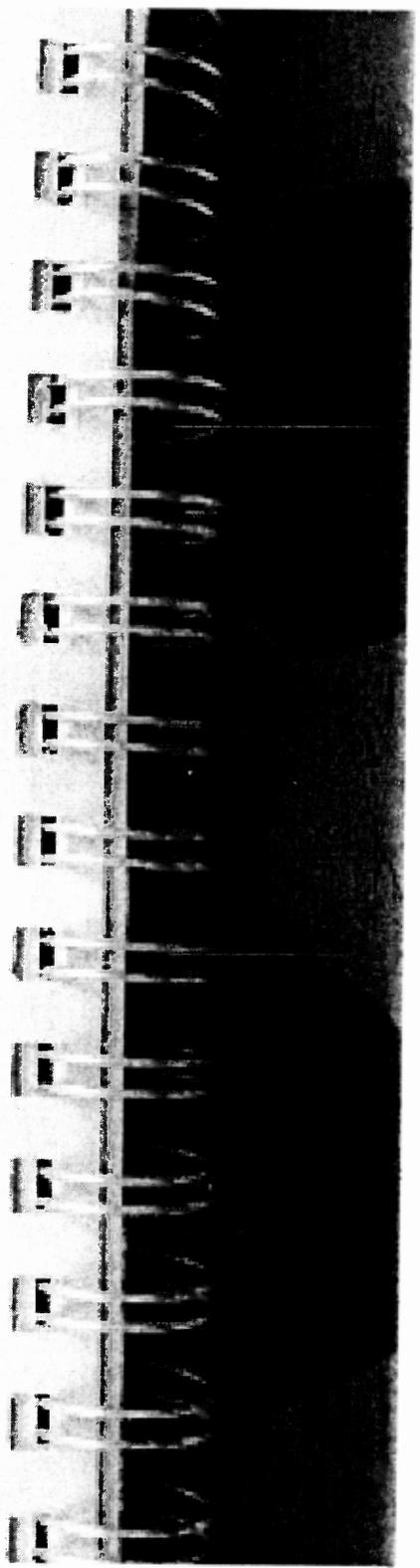
March 04, 2013

March 05, 2013

  
Municipal Clerk



Light the stars





**CERTIFICATION FOR THE INSTALLATION OF PUBLIC ART**

PURSUANT TO CHAPTER 28A, THE SIGN ORDINANCE OF THE CITY OF ATLANTA 1982 ZONING ORDINANCE

NAME OF SPONSOR LIVING WALLS

ADDRESS 881 memorial DR #100 ATL. GA 30316

TELEPHONE NUMBER 321-262-6888 FAX NUMBER \_\_\_\_\_

E-MAIL INFO @ LIVINGWALLS ATL. COM.

NAME OF ARTWORK UNTITLED

MEDIUM OF ARTWORK LATEX PAINT

DIMENSIONS 75 X 18

PROPOSED LOCATION 1242 Glenwood Ave SE Atlanta, GA 30316

NAME OF ARTIST Molly Rose Freeman  **DESIGN COMMISSION**

- ATTACHMENTS
- APPROVED
  - APPROVED WITH CONDITIONS
  - REVIEWED & COMMENTED
  - NO REVIEW REQUIRED
- DATE 2/18/13 REVIEWED BY [Signature]

DRAWING OR PHOTO OF WORK

DRAWING OR REPRESENTATION OF WORK IN CONTEXT TO ITS LOCATION

ARTIST'S RESUME

ARTIST STATEMENT REGARDING WORK

**1. THE OFFICE OF TRANSPORTATION**

CONTACT PERSON: CUSTOMER SERVICE  
TELEPHONE & ADDRESS: 330-6699, SUITE 4900, 55 TRINITY AVE., SW

THE OFFICE OF TRANSPORTATION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS OFFICE SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 2/18/2013 SIGNATURE [Signature]

**2. EXECUTIVE DIRECTOR OF THE URBAN DESIGN COMMISSION (OR DESIGNEE)**

CONTACT PERSON: DOUG YOUNG  
TELEPHONE & ADDRESS: 404-330-6145, SUITE 3350, 55 TRINITY AVE., SW

THE URBAN DESIGN COMMISSION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS COMMISSION SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 2/18/13 SIGNATURE [Signature]

**3. DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS (OR DESIGNEE)**

CONTACT PERSON: EDDIE GRANDERSON  
TELEPHONE & ADDRESS: 404 546-6819 233 PEACHTREE STREET N.E. STE 1700 ATLANTA, GA 30303

THE OFFICE OF CULTURAL AFFAIRS HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS BUREAU SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 2/13/13 SIGNATURE [Signature]



ALTHOUGH IT IS NOT REQUIRED BY ORDINANCE, IT IS RECOMMENDED THAT YOU MAKE A PRESENTATION TO THE NEIGHBORHOOD PLANNING UNIT (NPU) IN WHICH THE PUBLIC ART WILL BE LOCATED. IN ORDER TO BE PLACED ON THE NEXT NPU AGENDA, PLEASE CONTACT THE NPU COORDINATOR IN BUREAU OF PLANNING, 330-6145, SUITE 3050, 55 TRINITY AVE., SW, ATLANTA, GA 30335.

IN ADDITION TO THESE CERTIFICATIONS, THE ATLANTA SIGN ORDINANCE ALSO REQUIRES THAT AN ORDINANCE APPROVING THIS PUBLIC ART APPLICATION BE PASSED BY THE ATLANTA CITY COUNCIL. WE WOULD RECOMMEND THAT YOU CONTACT THE COUNCIL MEMBER FOR THE DISTRICT IN WHICH THE PUBLIC ART WILL BE LOCATED TO REQUEST THE SUPPORT OF THAT COUNCIL MEMBER AND ASSISTANCE IN SUBMITTING THE NECESSARY LEGISLATION FOR FINAL COUNCIL ACTION.

**CHAPTER 28A. SIGN ORDINANCE**  
**Sec. 16-28A.007. General regulations.**

- (q) **Public Art:** *Public art* meeting the following criteria may be conditionally located in any district. Consistent with the purpose and intent of this chapter, the Atlanta City Council may, by ordinance, approve a work of *public art*. Said approval shall not be granted unless said ordinance contains three (3) preliminary certifications: (1) A certification from the director of the bureau of traffic and transportation or designee that the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; (2) A certification from the executive director of the urban design commission or designee that the work does not contain and is not intended to convey a commercial message primarily, provided that the name of a sponsor for said work may be displayed on an adjacent plaque or similar display that is no more than two (2) square feet in area; and (3) A certification from the director of the bureau of cultural affairs or designee that the work is not inconsistent with the City of Atlanta's *public art* program. The council, if provided with these certifications, may approve, conditionally or otherwise, a work of *public art* upon a finding that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, and the public's safety. In making this finding, the council shall consider the required certifications: the qualifications and experience of the artist; the spatial relationship of the proposed art to the building or premises upon which it is located as well as the surrounding area; vehicular and pedestrian traffic safety; the existence of nearby signs; and the size and dimensions of the proposed work. Any work of *public art* approved by council under this paragraph shall be exempt from further regulation under this chapter 28A except as to maintenance and enforcement.



**Bio:**

In my work, I use geometric forms to investigate patterns that reappear on micro, macro, and human levels. Freehand drawing is at the heart of my process—I build complex organic forms from basic linear connections and contort the shapes to mirror the natural processes of growth and change. This allows me to explore the rich diversity possible within larger networks, and how these systems can be represented visually. I am also interested in the presence of geometric patterns in sacred spaces throughout history and culture, and how they can be used to create similar spaces of heightened consciousness within the urban landscape. I have painted large-scale public works in cities around the world with an interest in activating the spiritually transformative properties of each space.

I was born in North Carolina, raised throughout the South, and I currently live in Atlanta, GA. I have worked on public projects and education outreach with organizations including Living Walls: The City Speaks, Art Basel Miami Beach, the Contemporary Art Museum St. Louis, Emory University, and Big Brothers Big Sisters of America, among others.

**Concept for Tomatillo’s wall:**

Inspired and awed by recent tornadoes in Northern Georgia, I created a composition for this wall that uses geometry and abstraction to investigate the elements at work within the anatomy of a storm. The power of natural forces like these effects humans on a universal level—it humbles us, reminds us that we are part of an enormous network of dynamics and events—and ultimately allows us a venue for reflection. I think within cities, especially, these platforms for reflection on our positions within the natural world are less immediately present. My intent with this project is to create a mural that invokes the presence of a natural landscape within East Atlanta’s urban landscape.

Rather than painting a narrative depiction of a storm, I will distill some of its elements—the clouds, the rain, the lightning, the wind—into a visual language based on geometric forms, linear connections, and the interplay between darkness and light. Through the lens of abstraction, I can explore the patterns that underlie apparently chaotic phenomena, and help illuminate some of the basic connections that bind us together with the natural world.

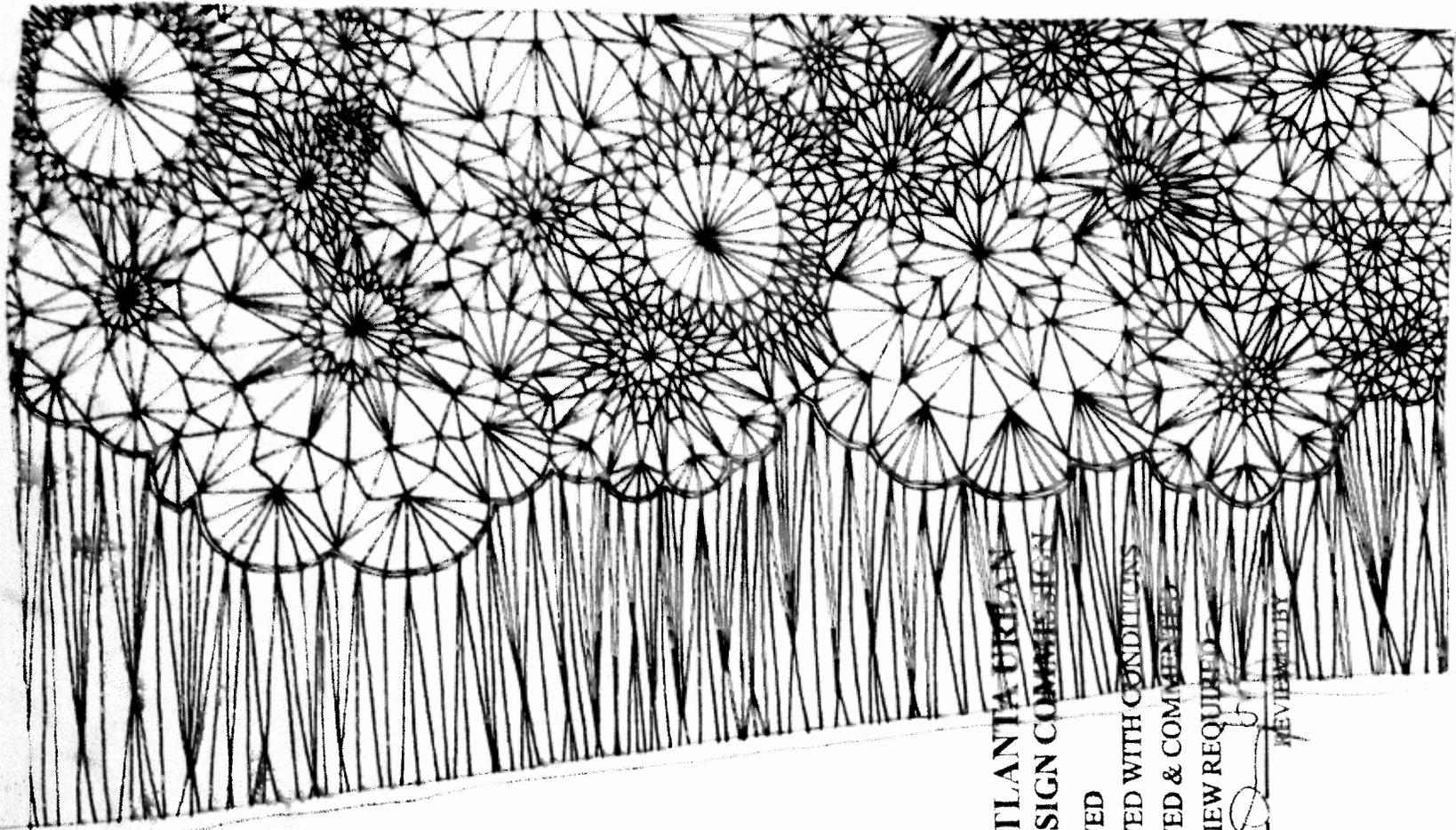


**ATLANTA URBAN  
DESIGN COMMISSION**

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED
- NO REVIEW REQUIRED

7/26/13 \_\_\_\_\_  
 DATE REVIEWED BY

graduated dry brush on top light to dark  
mid-tone blue work



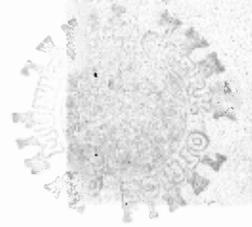
ATLANTA-URBAN  
DESIGN COMMISSION

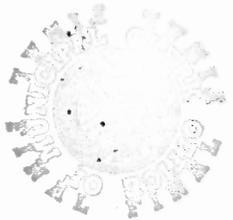
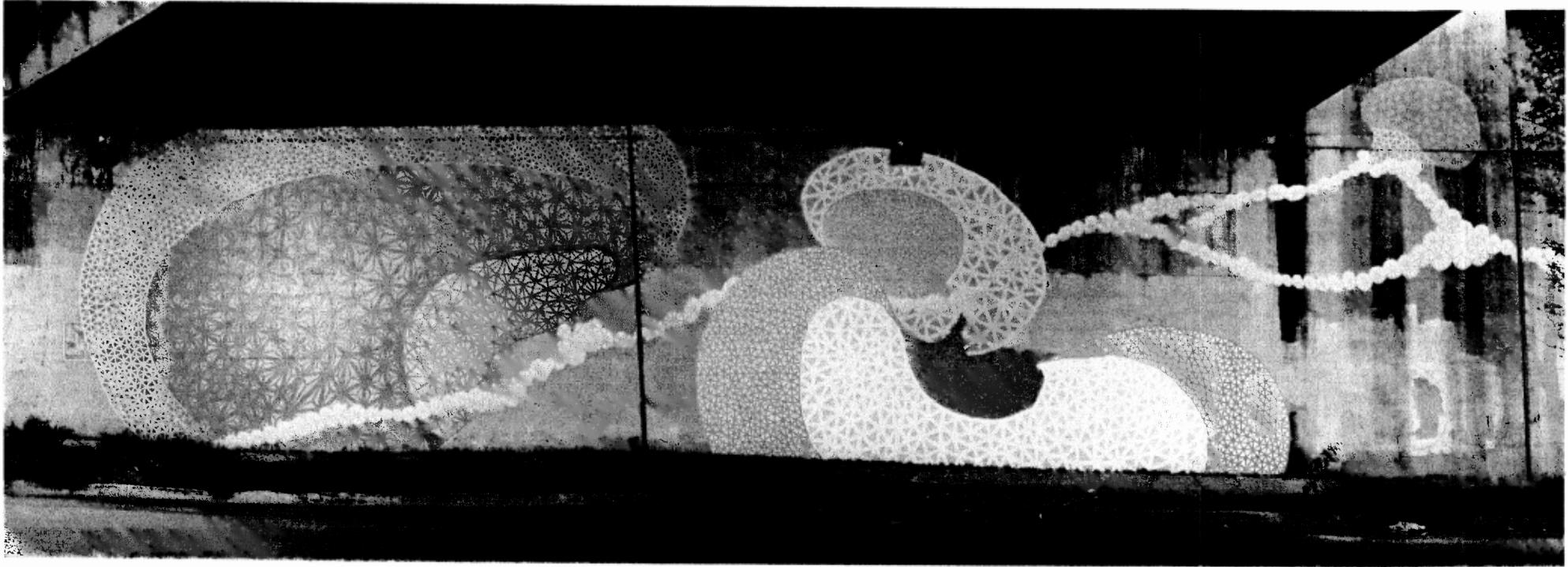


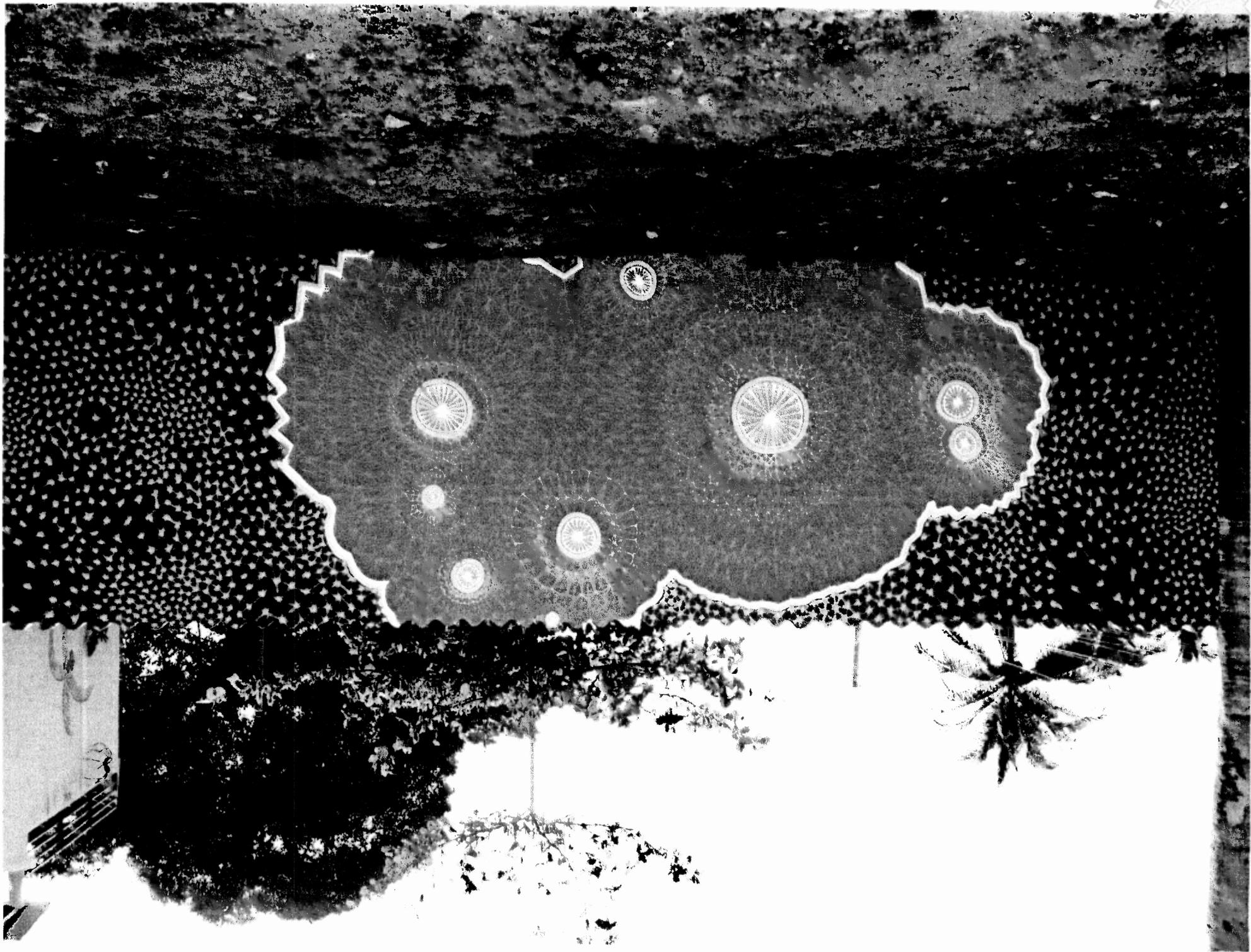
- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED
- NO REVIEW REQUIRED

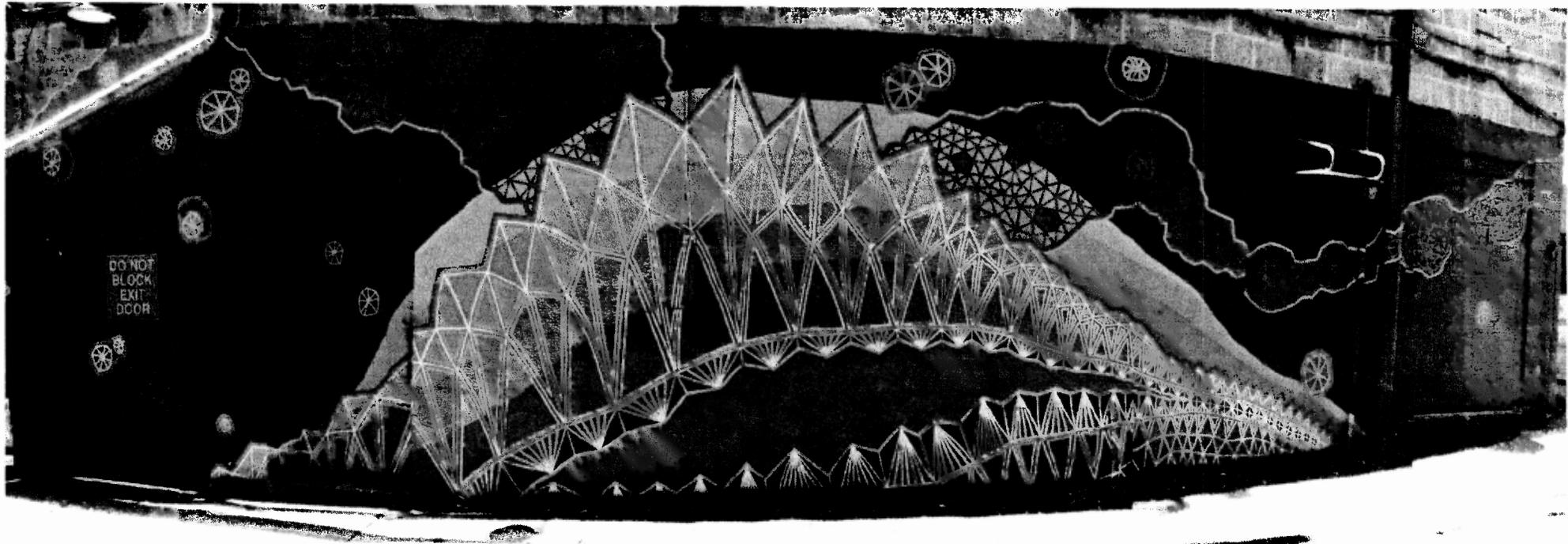
2/24/13  
DATE

REVIEWED BY









RCS# 2579  
3/04/13  
2:54 PM

Atlanta City Council

MULTIPLE 13-O-0310, 13-O-0314 AND 13-O-0315

ADOPT

YEAS: 14  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 2  
EXCUSED: 0  
ABSENT 0

Y Smith	Y Archibong	Y Moore	NV Bond
Y Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

MULTIPLE