

#7
13-0-0310

(Do Not Write Above This Line)

Natalyn Archibong
AN ORDINANCE
BY COUNCILMEMBER
NATALYN ARCHIBONG

AN ORDINANCE
AUTHORIZING THE
INSTALLATION OF PUBLIC
ART (LADDER TO THE SKY
SCULPTURE) AT 538 FLAT
SHOALS AVENUE, SE,
ATLANTA, GA. 30316, AS
PURSUANT TO CODE
SECTION 16-28.025 OF THE
1982 ZONING ORDINANCE OF
THE CITY OF ATLANTA; AND
FOR OTHER PURPOSES.

ADOPTED BY

MAR 04 2013

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred *02/18/2013*

Referred To: *Zoning*

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
Date _____
Chair _____
Referred To _____

Zoning
Committee
Date *2/27/13*

Alton
Chair

Action
 Fav, Adv, Hold (see rev. side)
Other

Members

Carla Smith
James R. Sheperd

Hal Shul

Refer To

Refer To

Committee _____
Date _____
Chair _____

Action
Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Refer To

Committee _____
Date _____
Chair _____

Action
Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Refer To

Committee _____
Date _____
Chair _____

Action
Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Refer To

FINAL COUNCIL ACTION

- 2nd
- 1st & 2nd
- 3rd
- Readings
- Consent
- V Vote
- RC Vote

CERTIFIED

CERTIFIED
MAR 04 2013

ATLANTA CITY COUNCIL PRESIDENT

[Signature]

CERTIFIED
MAR 04 2013

Rhonda Daughlin Johnson
MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED

[Signature]
MAYOR

AN ORDINANCE

13-0-0310

BY COUNCILMEMBER NATALYN ARCHIBONG

AN ORDINANCE AUTHORIZING THE INSTALLATION OF PUBLIC ART (LADDER TO THE SKY SCULPTURE) AT 538 FLAT SHOALS AVENUE, SE, ATLANTA, GA. 30316, AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

WHEREAS, The Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive City for residents and visitors through the regulation of signs; and

WHEREAS, the City Council of the City of Atlanta, and the Mayor must authorize Public Art under Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art); and

WHEREAS, the artist, Bridget Quinn, and the sponsor, Living Walls, have obtained the appropriate preliminary certification from the Director of the Office of Traffic and Transportation, affirming the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; and

WHEREAS, the artist, Bridget Quinn, and the sponsor, Living Walls, have obtained the appropriate preliminary certification from the Urban Design Commission, establishing the work does not contain nor is intended to convey a commercial message primarily, provided that the name of a sponsor may be displayed on an adjacent plaque or similar display that is not more than two square feet in area; and

WHEREAS, the artist, Bridget Quinn, and the sponsor, Living Walls, have obtained the appropriate preliminary certification from the Director of the Bureau of Cultural Affairs, which affirms that the work is not inconsistent with the City of Atlanta's Public Art Program; and

WHEREAS, the artist, Bridget Quinn, and the sponsor, Living Walls, need final approval from the City Council and the Mayor, as pursuant to the 1982 Zoning Ordinance of the City of Atlanta and hereby respectfully submit their request for approval of Public Art at 538 Flat Shoals Avenue, SE, Atlanta, GA 30316; and

WHEREAS, the Council finds that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, or the public safety.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, as follows:

SECTION 1: This ordinance shall authorize the placement of artwork (Ladder to the Sky Sculpture) at 538 Flat Shoals Avenue, SE, Atlanta, GA. 30316, pursuant to the Public Art Section of Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art).

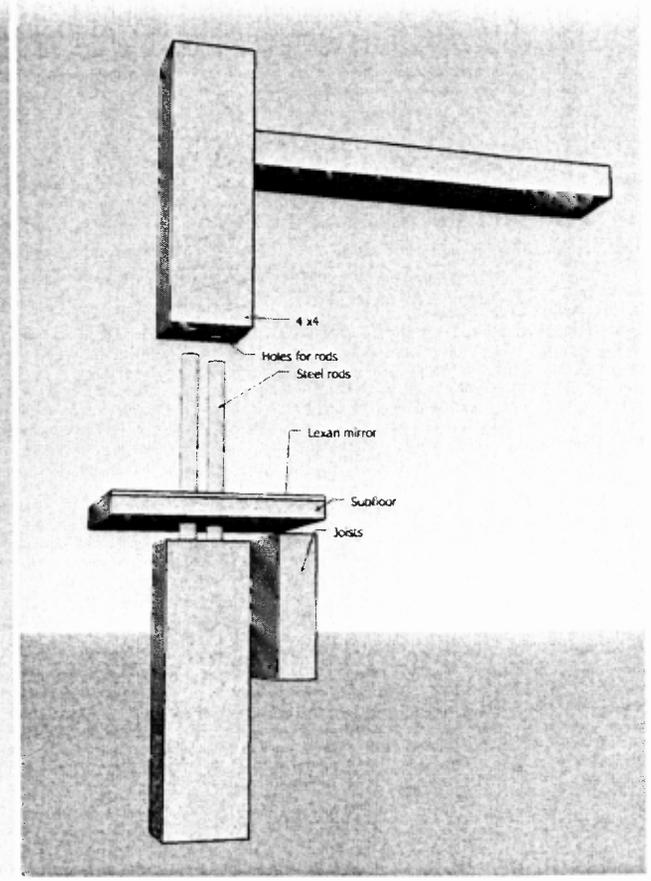
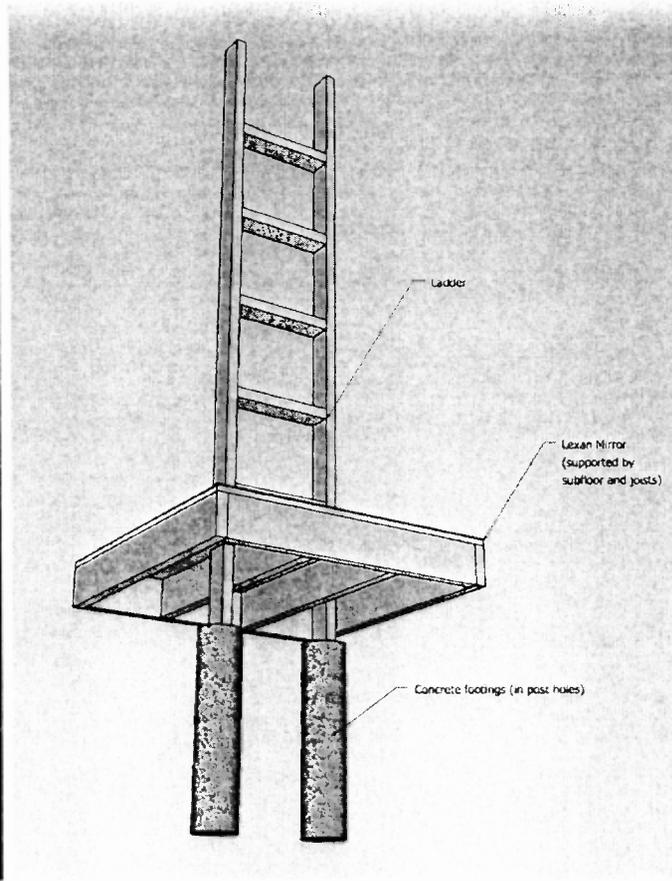
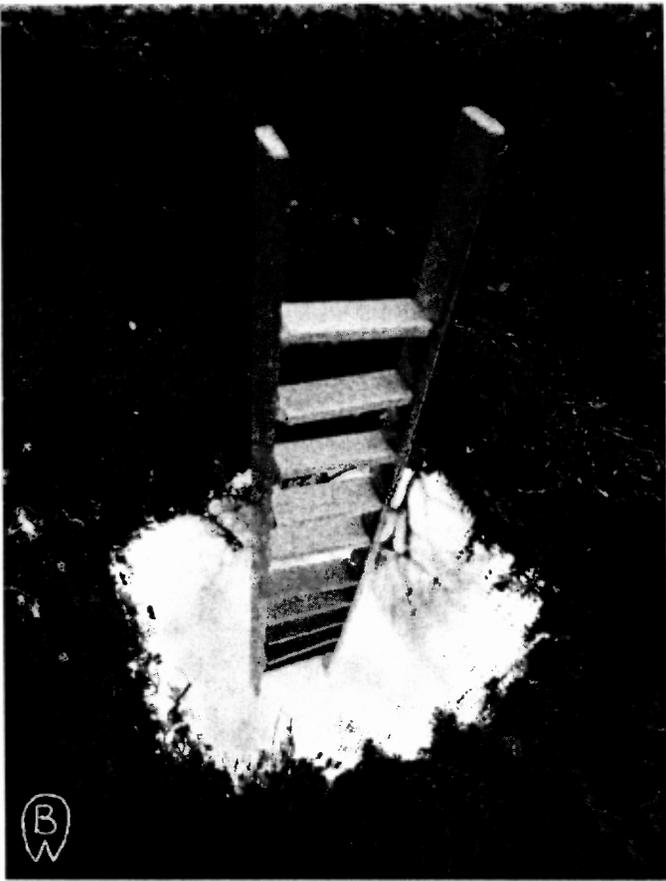
SECTION 2: All ordinances or parts of ordinances in conflict with this ordinance are hereby waived in this only

A true copy,


Municipal Clerk

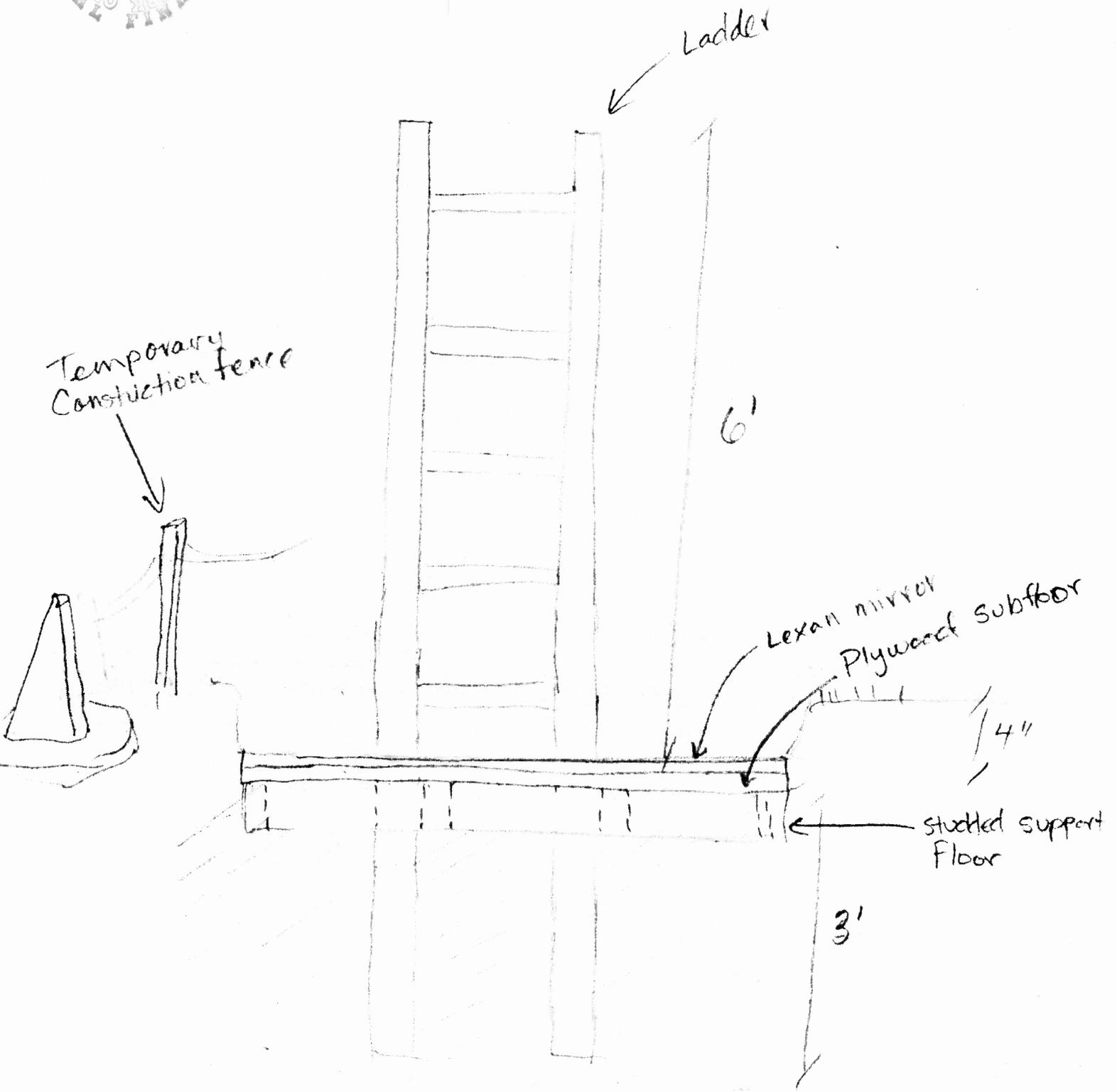
ADOPTED by the Atlanta City Council
APPROVED by Mayor Kasim Reed

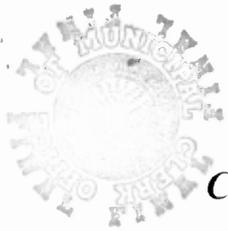
March 04, 2013
March 05, 2013



Ladder to the Sky ~ Proposal Imagery for Living Walls 2013, Bridget Quinn







CERTIFICATION FOR THE INSTALLATION OF PUBLIC ART
 PURSUANT TO CHAPTER 28A, THE SIGN ORDINANCE
 OF THE CITY OF ATLANTA 1982 ZONING ORDINANCE



NAME OF SPONSOR LIVING WALLS
 ADDRESS 881 MEMORIAL DR #100 ATL. GA 30316
 TELEPHONE NUMBER 321-262-6888 FAX NUMBER —
 E-MAIL info @ livingwallsatl.com
 NAME OF ARTWORK SKYLADDER
 MEDIUM OF ARTWORK MIXED MEDIA - WOOD - MIRRORS.
 DIMENSIONS 6' high
 PROPOSED LOCATION S 38 FLAT SHOALS AV SE. ATLANTA GA
 NAME OF ARTIST BRIDGET QUINN

ATTACHMENTS

- DRAWING OR PHOTO OF WORK
- DRAWING OR REPRESENTATION OF WORK IN CONTEXT TO ITS LOCATION
- ARTIST'S RESUME
- ARTIST STATEMENT REGARDING WORK

ATLANTA URBAN DESIGN COMMISSION

APPROVED
 APPROVED WITH CONDITIONS
 REVIEWED & COMMENTED
 NO REVIEW REQUIRED

2/28/13 [Signature]
 DATE REVIEWED BY

1. THE OFFICE OF TRANSPORTATION
 CONTACT PERSON: CUSTOMER SERVICE
 TELEPHONE & ADDRESS: 330-6699, SUITE 4900, 55 TRINITY AVE., SW

THE OFFICE OF TRANSPORTATION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS OFFICE SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 2/18/2013 SIGNATURE [Signature]

2. EXECUTIVE DIRECTOR OF THE URBAN DESIGN COMMISSION (OR DESIGNEE)
 CONTACT PERSON: DOUG YOUNG
 TELEPHONE & ADDRESS: 404-330-6145, SUITE 3350, 55 TRINITY AVE., SW

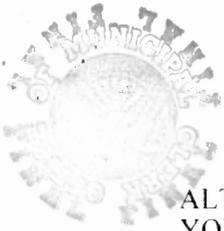
THE URBAN DESIGN COMMISSION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS COMMISSION SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 2/26/13 SIGNATURE [Signature]

3. DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS (OR DESIGNEE)
 CONTACT PERSON: EDDIE GRANDERSON
 TELEPHONE & ADDRESS: 404 546-6819 233 PEACHTREE STREET N.E. STE 1700 ATLANTA, GA 30303

THE OFFICE OF CULTURAL AFFAIRS HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS BUREAU SPECIFIED IN SECTION 16-28A.007(q) OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 2/13/13 SIGNATURE [Signature]



ALTHOUGH IT IS NOT REQUIRED BY ORDINANCE, IT IS RECOMMENDED THAT YOU MAKE A PRESENTATION TO THE NEIGHBORHOOD PLANNING UNIT (NPU) IN WHICH THE PUBLIC ART WILL BE LOCATED. IN ORDER TO BE PLACED ON THE NEXT NPU AGENDA, PLEASE CONTACT THE NPU COORDINATOR IN BUREAU OF PLANNING, 330-6145, SUITE 3050, 55 TRINITY AVE., SW, ATLANTA, GA 30335.

IN ADDITION TO THESE CERTIFICATIONS, THE ATLANTA SIGN ORDINANCE ALSO REQUIRES THAT AN ORDINANCE APPROVING THIS PUBLIC ART APPLICATION BE PASSED BY THE ATLANTA CITY COUNCIL. WE WOULD RECOMMEND THAT YOU CONTACT THE COUNCIL MEMBER FOR THE DISTRICT IN WHICH THE PUBLIC ART WILL BE LOCATED TO REQUEST THE SUPPORT OF THAT COUNCIL MEMBER AND ASSISTANCE IN SUBMITTING THE NECESSARY LEGISLATION FOR FINAL COUNCIL ACTION.

CHAPTER 28A. SIGN ORDINANCE
Sec. 1 6-28A.007. General regulations.

- (q) **Public Art:** *Public art* meeting the following criteria may be conditionally located in any district. Consistent with the purpose and intent of this chapter, the Atlanta City Council may, by ordinance, approve a work of *public art*. Said approval shall not be granted unless said ordinance contains three (3) preliminary certifications: (1) A certification from the director of the bureau of traffic and transportation or designee that the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; (2) A certification from the executive director of the urban design commission or designee that the work does not contain and is not intended to convey a commercial message primarily, provided that the name of a sponsor for said work may be displayed on an adjacent plaque or similar display that is no more than two (2) square feet in area; and (3) A certification from the director of the bureau of cultural affairs or designee that the work is not inconsistent with the City of Atlanta's *public art* program. The council, if provided with these certifications, may approve, conditionally or otherwise, a work of *public art* upon a finding that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, and the public's safety. In making this finding, the council shall consider the required certifications; the qualifications and experience of the artist; the spatial relationship of the proposed art to the building or premises upon which it is located as well as the surrounding area; vehicular and pedestrian traffic safety; the existence of nearby signs; and the size and dimensions of the proposed work. Any work of *public art* approved by council under this paragraph shall be exempt from further regulation under this chapter 28A except as to maintenance and enforcement.



Ladder to the Sky Statement
Bridget Quinn

The ladder to the sky is a playful effort to disrupt the perception of pedestrians in East Atlanta Village. The arrangement of the ladder and mirror creates the illusion that the earth is just a thin crust and that the ladder continues out the other side of the earth into another dimension. It is my hope that the whimsical nature of this abstracted reality will inspire pedestrians to actively look for magic in the city. The ladder to the sky will be encircled by a construction fence or custom made barricades to maintain the illusion and protect the installation. The visual and material nature of the project is in line with the vernacular of the city. It may not be immediately recognizable as an artistic intervention, but instead as an impossible or make believe municipal project.

Bio - Bridget Quinn

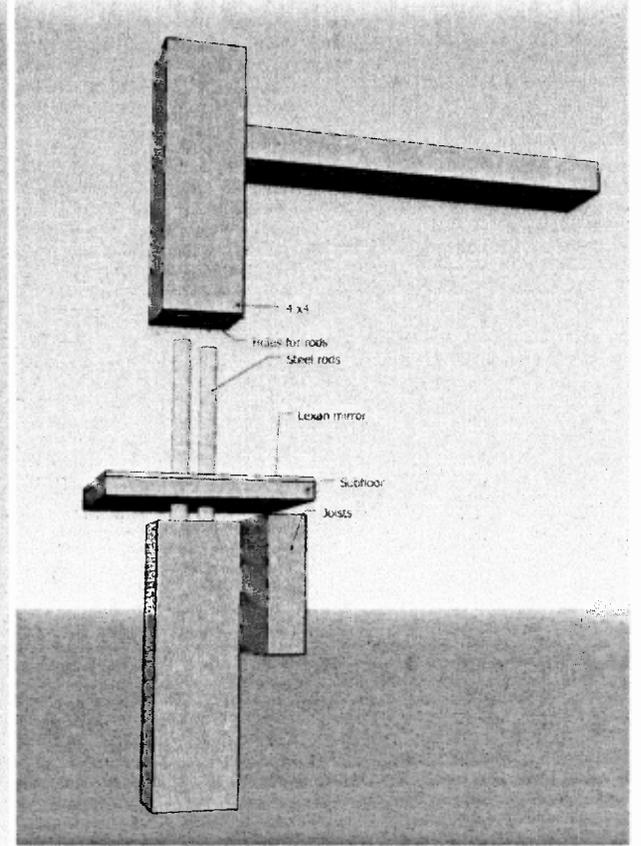
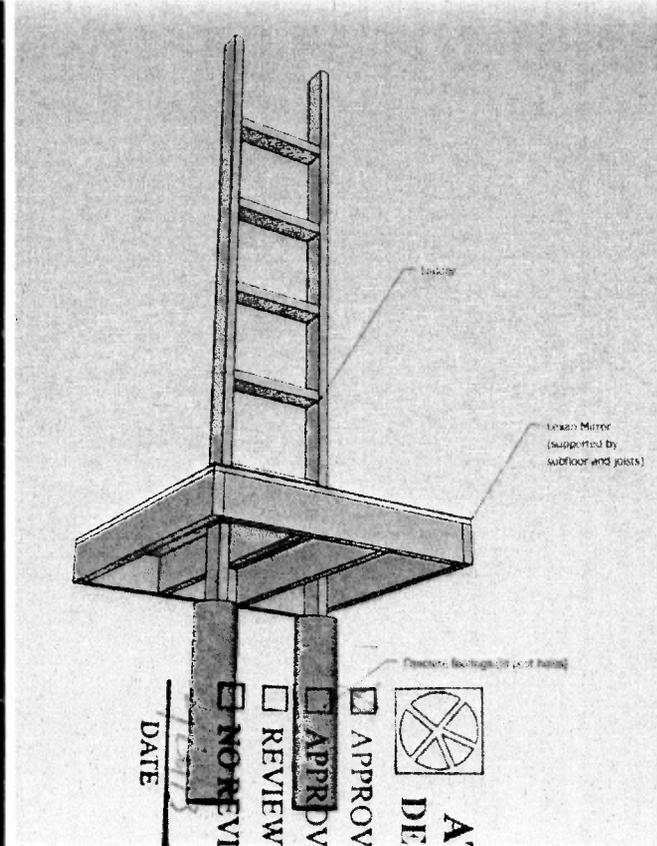
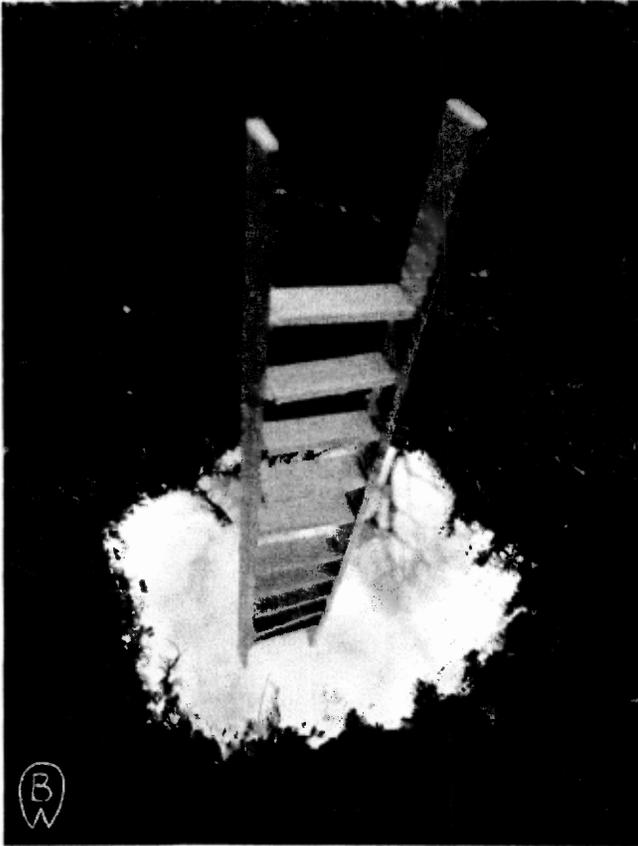
Bridget Quinn is a mixed media artist and curator based in Austin, Texas. Her work often focuses on interstitial places in the city and the narratives that emerge within urban landscapes. Recently she curated "The Pay Phone Revival Project" in Austin TX, where she commissioned the creation of 16 artist installations and design interventions within abandoned pay phone booths. She has exhibited nationally and has been awarded several grants and awards for her work in the Austin community. She has worked as a metal fabricator, exhibit designer, and graphic designer. When gravity gets in the way of an idea or story, she makes work on paper.



ATLANTA URBAN
DESIGN COMMISSION

- APPROVED
 APPROVED WITH CONDITIONS
 REVIEWED & COMMENTED
 NO REVIEW REQUIRED

2/24/13
DATE
REVIEWED BY



APPROVED
 APPROVED WITH CONDITIONS
 REVIEWED & COMMENTED
 NO REVIEW REQUIRED

DATE _____
 REVIEWED BY *[Signature]*



**ATLANTA URBAN
 DESIGN COMMISSION**

Ladder to the Sky - Proposal Entry - Living Walls 2013, Bridget Quinn



Ladder

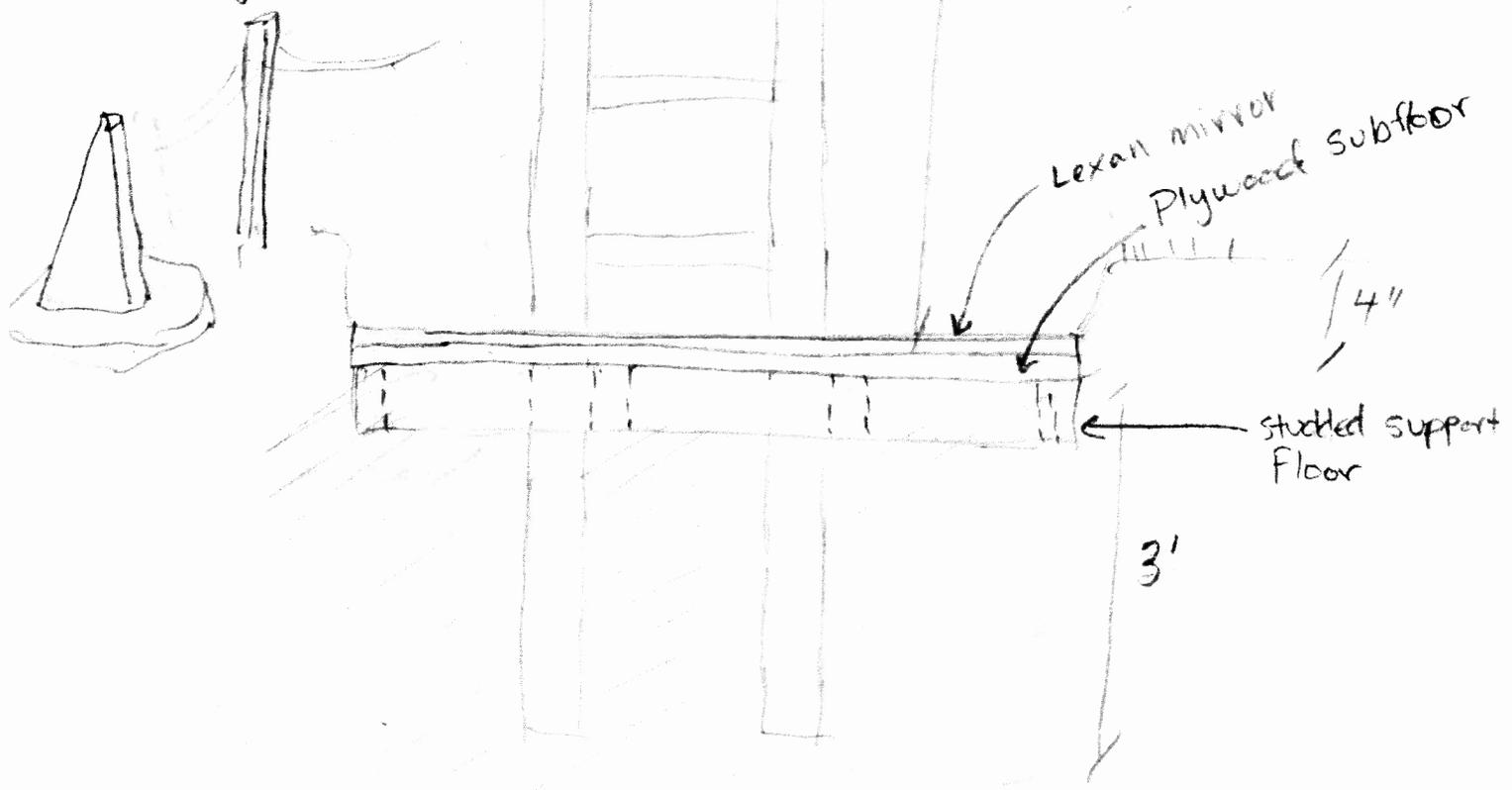
Temporary
Construction fence



ATLANTA URBAN DESIGN COMMISSION

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED
- NO REVIEW REQUIRED

2/24/21 J. [Signature]
DATE REVIEWED BY



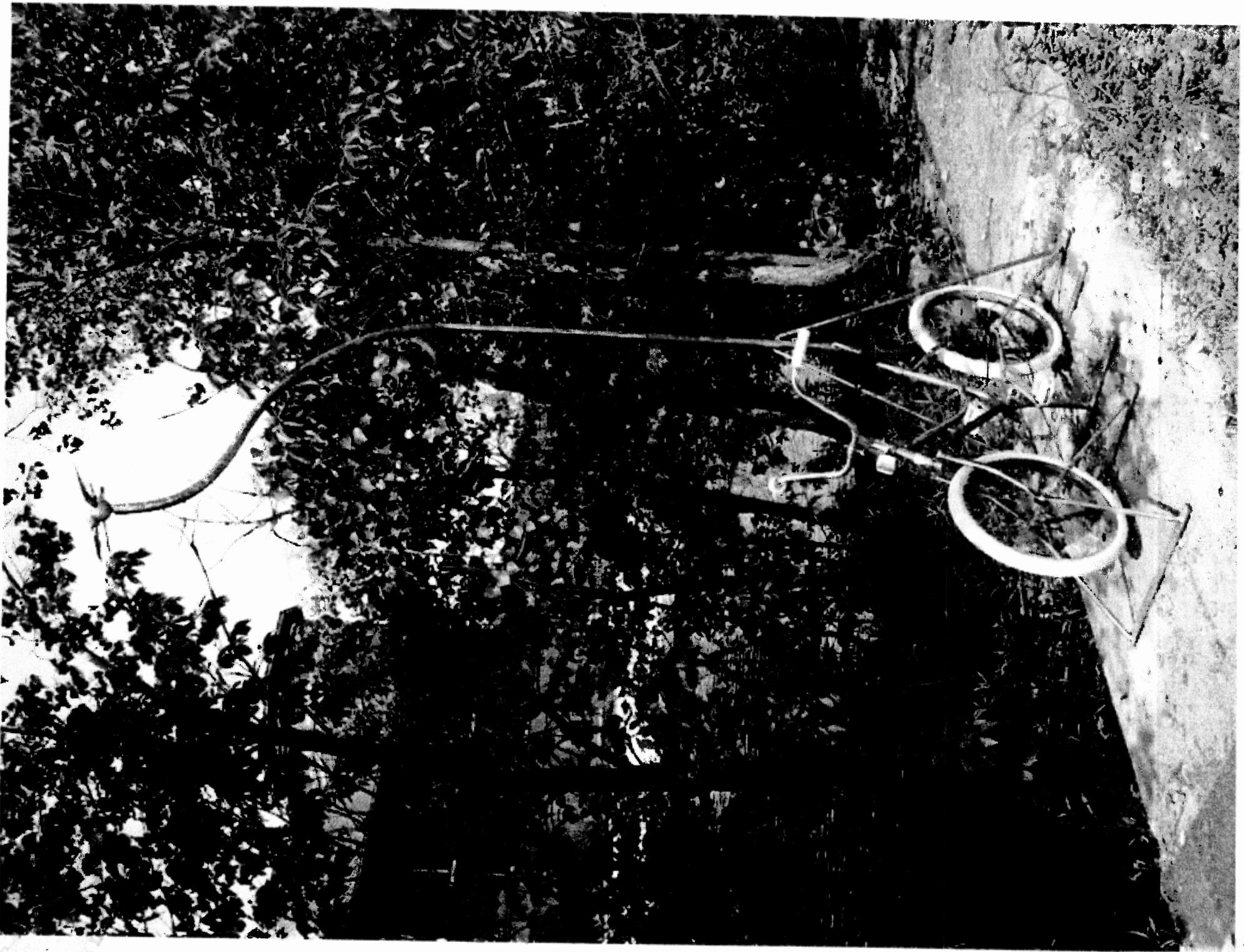
Lexan mirror

Plywood subfloor

studded support
floor

3'

4"







B



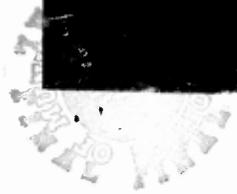
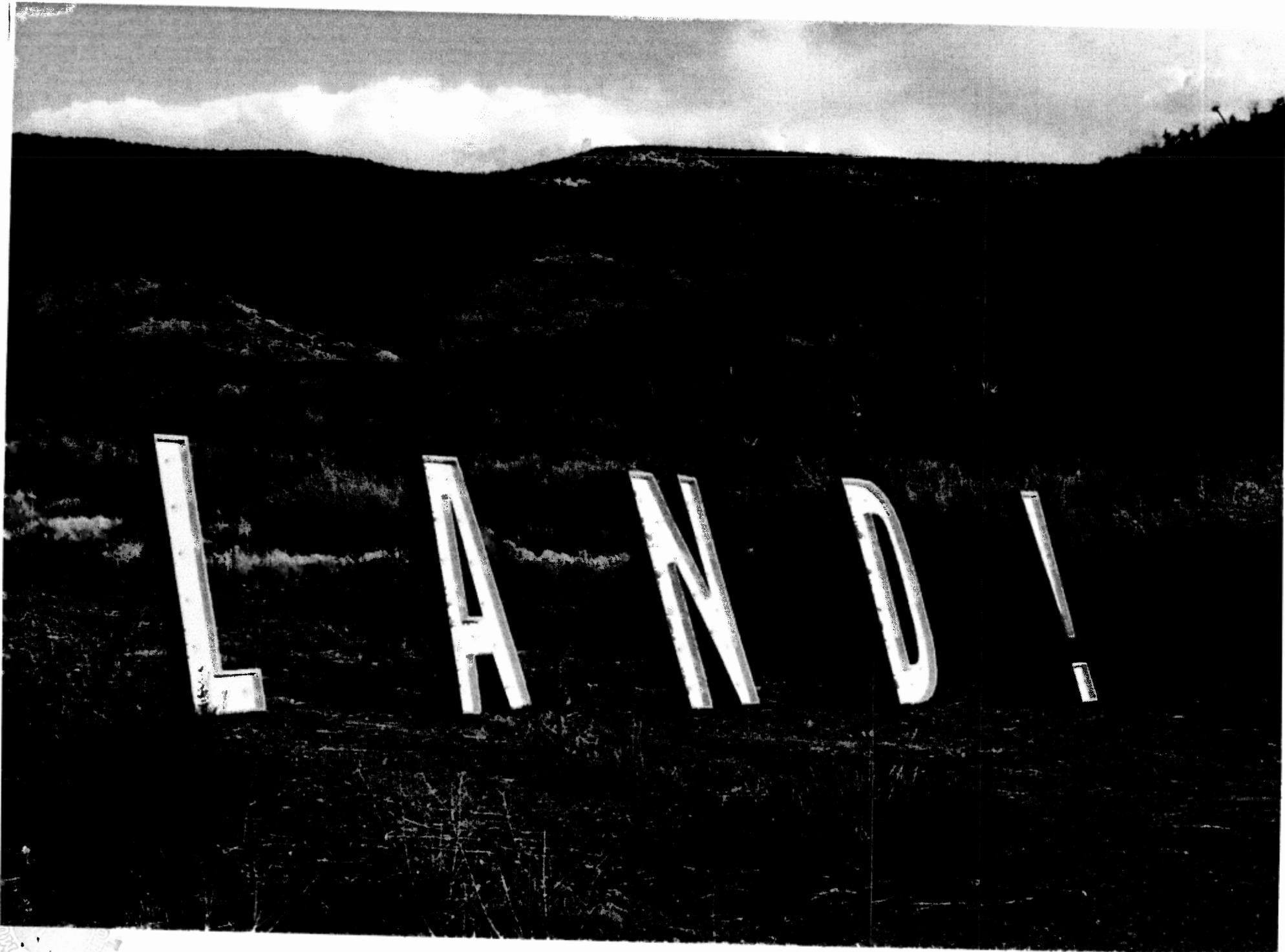
**ATLANTA URBAN
DESIGN COMMISSION**

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED
- NO REVIEW

2/24/13

DATE

REVIEWED BY



RCS# 2579
3/04/13
2:54 PM

Atlanta City Council

MULTIPLE 13-O-0310, 13-O-0314 AND 13-O-0315

ADOPT

YEAS: 14
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 2
EXCUSED: 0
ABSENT 0

Y Smith	Y Archibong	Y Moore	NV Bond
Y Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

MULTIPLE