

12-0-1744
 (Do Not Write Above This Line)

AN ORDINANCE
 BY: COUNCIL MEMBERS MICHAEL JULIAN BOND, AARON WATSON, AND LAMAR WILLIS

AN ORDINANCE TO DESIGNATE A CERTAIN AREA OF THE DOWNTOWN SPECIAL PUBLIC INTEREST ZONING DISTRICT (SP1-1) AS A "PUBLIC ENTERTAINMENT DISTRICT" AS DEFINED IN ATLANTA CODE OF ORDINANCES SECTION 16-28A.010(12)(L), BETWEEN THE DATES OF APRIL 1, 2013 THROUGH APRIL 15, 2013; AND PROHIBITING FREE DISTRIBUTION OF COMMERCIAL PRODUCTS DURING CERTAIN AREAS OF THE CITY BETWEEN APRIL 5, 2013 THROUGH APRIL 9, 2013; AND APPLYING THE CITY'S CRUISING ORDINANCE, CODE SECTION 150-296, TO ADDITIONAL AREAS OF THE CITY BETWEEN APRIL 5, 2013 THROUGH APRIL 9, 2013; AND FOR OTHER PURPOSES. *substitute*

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1ST ADOPT 2ND READ & REFER
- PERSONAL PAPER REFER

Date Referred: 11/14/12
 Referred To: Public Safety

Date Referred: _____
 Referred To: _____
 Date Referred: _____
 Referred To: _____

First Reading
 Committee: _____
 Date: _____
 Chair: _____
 Referred To: _____

PSA Committee
 Date: 11/29/12
 Chair: _____
 Action: _____
 Fav, Adv, Hold (See rev. side): _____
 Other: _____
 Members: _____

Committee
 Date: _____
 Chair: _____
 Action: _____
 Fav, Adv, Hold (See rev. side): _____
 Other: _____
 Members: _____

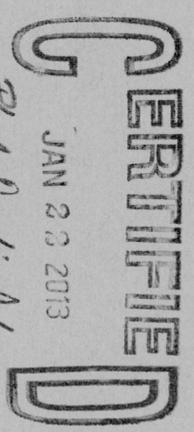
Refer To: _____
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PSLA Committee
 Date: 1/5/13
 Chair: _____
 Action: _____
 Fav, Adv, Hold (See rev. side): _____
 Other: _____
 Members: _____

Members: _____
 Action: _____
 Fav, Adv, Hold (See rev. side): _____
 Other: _____
 Members: _____

Refer To: _____
 Refer To: _____

FINAL COUNCIL ACTION
 2ND 1ST & 2ND 3RD
 Readings
 Consent V Vote RC Vote



MAYOR'S ACTION
APPROVED
 JAN 3 1 2013
 WITHOUT SIGNATURE
 BY OPERATION OF LAW



12-O-1744

AN ORDINANCE BY COUNCILMEMBERS MICHAEL JULIAN BOND, AARON WATSON, AND LAMAR WILLIS

AS SUBSTITUTED BY PUBLIC SAFETY/LEGAL ADMINISTRATION COMMITTEE

AN ORDINANCE TO DESIGNATE A CERTAIN AREA OF THE DOWNTOWN SPECIAL PUBLIC INTEREST ZONING DISTRICT (SPI-1) AS A “TEMPORARY ENTERTAINMENT DISTRICT” AS DEFINED IN ATLANTA CODE OF ORDINANCES SECTION 16-28A.010(12)(L), BETWEEN THE DATES OF APRIL 1, 2013 THROUGH APRIL 15, 2012; AND PROHIBITING FREE DISTRIBUTION OF COMMERCIAL PRODUCTS DURING CERTAIN AREAS OF THE CITY BETWEEN APRIL 5, 2013 THROUGH APRIL 9, 2013; AND APPLYING THE CITY’S CRUISING ORDINANCE, CODE SECTION 150-296, TO ADDITIONAL AREAS OF THE CITY BETWEEN APRIL 5, 2013 THROUGH APRIL 9, 2013; TO WAIVE CODE SECTION 138-25(6); AND FOR OTHER PURPOSES.

WHEREAS, Atlanta Code of Ordinances (“Code”) Section 16-28A.010(12)(1), set forth in the Atlanta Sign Ordinance, allows the City to delineate and designate certain areas of the Downtown Special Public Interest Zoning District (SPI-1) a “Temporary Entertainment District” for a period not to exceed thirty (30) consecutive days, in connection with an “Entertainment Event” that meets certain criteria; and

WHEREAS, while wrap signs are generally prohibited in the City, such signs are allowed in a Temporary Entertainment District if permitted pursuant to the standard approval process set forth in the Sign Ordinance; and

WHEREAS, District SPI-1 contains facilities and venues which attract large events. These events draw large crowds that traverse the area on foot, between the hotels and transit stations and facilities and venues, creating potential for conflicts between pedestrians and vehicles over and above that which is normal or customary during other time periods; and

WHEREAS, vending on private property is controlled by licenses that require the approval of plans which are reviewed for site locations and queuing areas that do not impede the safe passage of pedestrians on sidewalks but the distribution of commercial products at no cost make it difficult to accomplish this same public safety goal without additional restrictions; and

WHEREAS, numerous other cities in the United States that compete with the City for the limited number of events that have the capability to have a substantial positive economic impact during a short period of time have created similar processes to restrict certain activities that tend to impede the safe passage of pedestrians and disrupt the free flow of traffic, such that City will be at a disadvantage unless it offers the availability of similar restrictions which are aimed at protection of the event participants and visitors; and



WHEREAS, even though there are often traffic plans and street closures associated with such events, it is in the best interest of the City, its residents and visitors and the travelling public that the City undertake as many reasonable precautions as possible to minimize the conflicts between pedestrians and vehicles in the defined area of a large event where there will be a large volume of pedestrians; and

WHEREAS, the City of Atlanta is the host for the 2013 NCAA Final Four Event, with major sport competitions and activities occurring during the period from April 5, 2013 through April 9, 2013; and

WHEREAS, in addition to basketball games held in the Georgia Dome, the Final Four event will include free concerts at Centennial Park and indoor amusement activities for adults and children (collectively the "Final Four Event"). The Final Four Event is expected to draw large crowds to a fairly small area during a limited period of time.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA HEREBY ORDAINS AS FOLLOWS:

SECTION 1: The City hereby finds that the Final Four Event, which begins on April 5, 2013 and ends on April 9, 2013, qualifies as an "Entertainment Event" as defined in Code Section 16-28A.010(12)(1).

SECTION 2: The City hereby designates the area delineated on Exhibit A hereto (the "Event Zone") as a "Public Entertainment District", as such term is defined in Code Section 16-28A.010(12)(1), from April 1, 2013 at 12:01 a.m. through April 15, 2013 at 11:59 p.m. Wrap signs may be erected in said Public Entertainment District provided that they are permitted pursuant to the City's standard permitting process set forth in the Atlanta Sign Ordinance and meet the criteria established in Code Section 16-28A.010(12)(1).

SECTION 3: It shall be unlawful for any person, business, organization or other entity to distribute commercial products at no cost within the Event Zone between Friday April 5, 2013 at 9:00 a.m. through Tuesday April 9, 2013 at 9:00 a.m. As used in this ordinance, "commercial product" shall mean a product manufactured for the purpose of economic gain. This prohibition shall not apply to individuals distributing commercial products to family members and/or friends.

SECTION 4: Between Friday April 5, 2013 at 9:00 a.m. through Tuesday April 9, 2013 at 9:00 a.m., the Event Zone shall be included in subsection (a)(2) of the Atlanta Code of Ordinances Section 150-296 entitled "Cruising on public streets". During those times, "cruising", as defined in Code Section 150-296, shall be prohibited in the Event Zone, provided that ample signs are erected in or near the Event Zone to place drivers on notice of the prohibition. The number and location of signs shall be determined by the Atlanta Police Department.

SECTION 5: City Code Section 138-25(6) prohibiting advertisements or mercantile displays on bridges is hereby waived for the pedestrian bridge over Andrew Young International Boulevard between April 2, 2013 and April 11, 2013.



SECTION 6: Any ordinances and resolutions in conflict herewith are hereby waived for purposes of this Ordinance only, and only to the extent of the conflict.

A true copy,

Deputy Municipal Clerk

ADOPTED by the Atlanta City Council
APPROVED as per City Charter Section 2-403

January 22, 2013
January 31, 2013

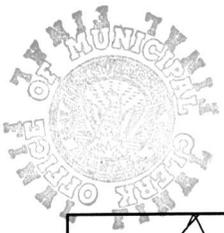
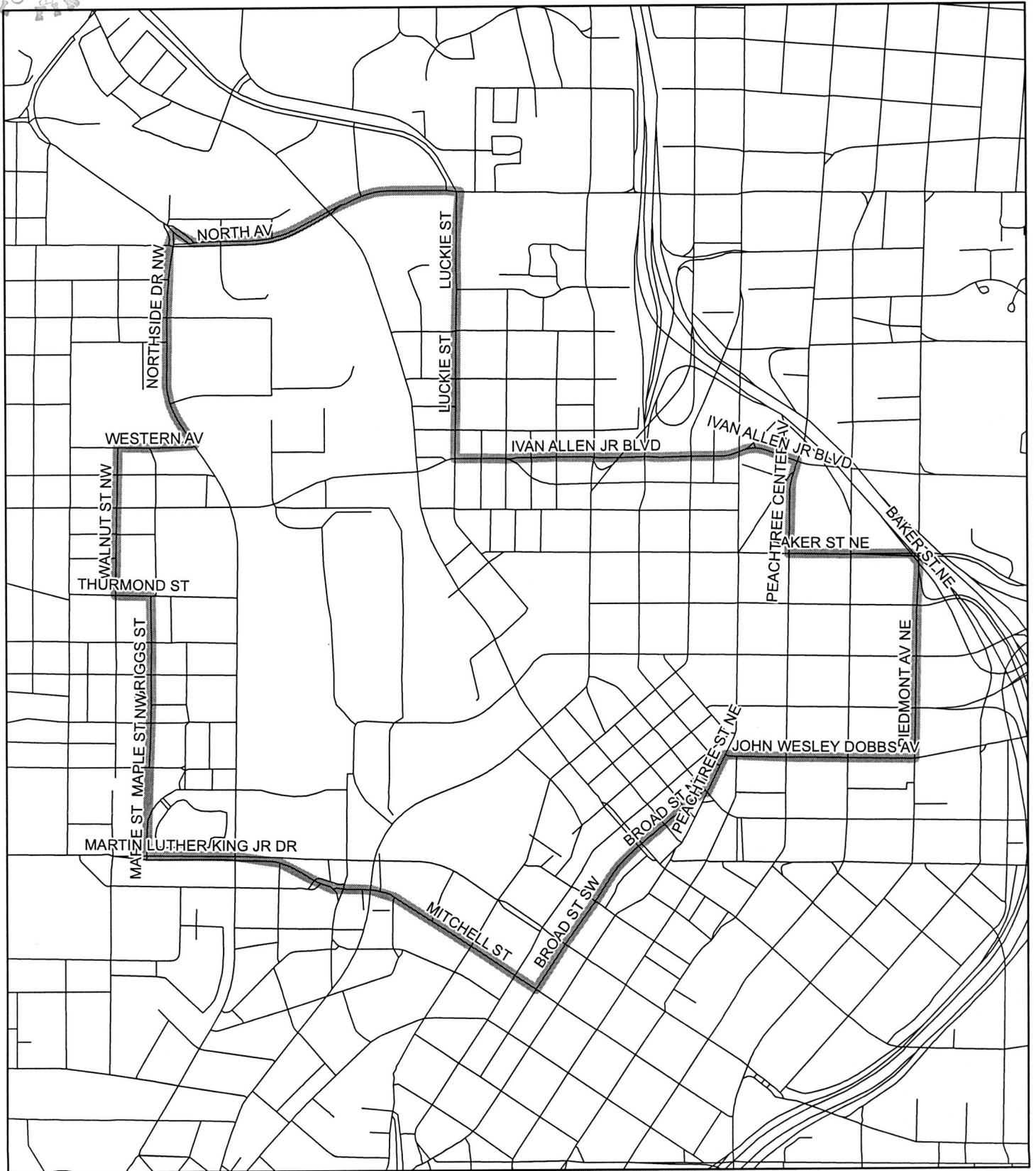


Exhibit 'A'



RCS# 2508
1/22/13
2:35 PM

Atlanta City Council

CONSENT I

CONSENT AGENDA SECTION I; ALL ITEMS
EXCEPT 12-O-1820
ADOPT

YEAS: 14
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 1
EXCUSED: 0
ABSENT 1

Y Smith	B Archibong	Y Moore	Y Bond
Y Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

CONSENT I

		01-22-13
ITEMS ADOPTED ON CONSENT	ITEMS ADOPTED ON CONSENT	ITEMS ADVERSED ON CONSENT
1. 12-O-0774	35. 13-R-0046	69. 13-R-0080
2. 12-O-1744	36. 13-R-0047	70. 13-R-0081
3. 12-O-1763	ITEMS ADVERSED ON CONSENT	71. 13-R-0082
4. 12-O-1764	37. 13-R-0048	72. 13-R-0083
5. 12-O-1776	38. 13-R-0049	73. 13-R-0084
6. 13-O-0104	39. 13-R-0050	74. 13-R-0085
7. 13-R-0004	40. 13-R-0051	75. 13-R-0086
8. 13-R-0005	41. 13-R-0052	76. 13-R-0087
9. 13-R-0107	42. 13-R-0053	77. 13-R-0088
10. 13-R-0035	43. 13-R-0054	78. 13-R-0089
11. 13-R-0036	44. 13-R-0055	79. 13-R-0090
12. 13-R-0101	45. 13-R-0056	80. 13-R-0091
13. 13-R-0006	46. 13-R-0057	81. 13-R-0092
14. 13-R-0008	47. 13-R-0058	82. 13-R-0093
15. 13-R-0009	48. 13-R-0059	83. 13-R-0094
16. 13-R-0010	49. 13-R-0060	84. 13-R-0095
17. 13-R-0012	50. 13-R-0061	85. 13-R-0096
18. 13-R-0014	51. 13-R-0062	
19. 13-R-0017	52. 13-R-0063	
20. 13-R-0018	53. 13-R-0064	
21. 13-R-0019	54. 13-R-0065	
22. 13-R-0033	55. 13-R-0066	
23. 13-R-0031	56. 13-R-0067	
24. 13-R-0105	57. 13-R-0068	
25. 13-R-0106	58. 13-R-0069	
26. 13-R-0037	59. 13-R-0070	
27. 13-R-0038	60. 13-R-0071	
28. 13-R-0039	61. 13-R-0072	
29. 13-R-0040	62. 13-R-0073	
30. 13-R-0041	63. 13-R-0074	
31. 13-R-0042	64. 12-R-0075	
32. 13-R-0043	65. 13-R-0076	
33. 13-R-0044	66. 13-R-0077	
34. 13-R-0045	67. 13-R-0078	
	68. 13-R-0079	