

12-R-1201

(Do Not Write Above This Line)

A RESOLUTION BY FINANCE/EXECUTIVE COMMITTEE

A RESOLUTION AUTHORIZING THE MAYOR OR HIS DESIGNEE TO ENTER INTO RENEWAL NO. 1 FOR FC-5429, SERVICE LINES WARRANTY PROGRAM WITH UNITED SERVICE UTILITY PARTNERS PRIVATE LABEL, INC. DOING BUSINESS AS SERVICE LINE WARRANTIES OF AMERICA TO LICENSE THE USE OF THE CITY OF ATLANTA TRADEMARK IN CONJUNCTION WITH ADVERTISEMENT TO CITY OF ATLANTA RESIDENTS OF WARRANTY PLANS FOR REPAIR OF WATER AND SEWER LINES ON RESIDENTIAL PROPERTY; TO RECEIVE TRADEMARK LICENSING FEES; AND FOR OTHER PURPOSES. ADOPTED BY

SEP 17 2012

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred

Referred To:

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

Committee \_\_\_\_\_  
 Date 9/12/12  
 Chair *[Signature]*

Action  Fav, Adv, Hold (see rev. side)  
 Other \_\_\_\_\_

Members

*[Signature]*  
*[Signature]*  
*[Signature]*

Refer To

Committee

Date

Chair

Action \_\_\_\_\_  
 Fav, Adv, Hold (see rev. side) \_\_\_\_\_  
 Other \_\_\_\_\_

Members

Committee

Date

Chair

Action \_\_\_\_\_  
 Fav, Adv, Hold (see rev. side) \_\_\_\_\_  
 Other \_\_\_\_\_

Members

Refer To

Committee

Date

Chair

Action \_\_\_\_\_  
 Fav, Adv, Hold (see rev. side) \_\_\_\_\_  
 Other \_\_\_\_\_

Members

FINAL COUNCIL ACTION  
 2nd     1st & 2nd     3rd  
 Consent     V Vote     RC Vote

CERTIFIED

CERTIFIED  
 SEP 17 2012  
 COUNCIL PRESIDENT PROTREM

CERTIFIED  
 SEP 17 2012  
 Raul Dominguez  
 MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED

SEP 26 2012

WITHOUT SIGNATURE BY OPERATION OF LAW



CITY COUNCIL  
ATLANTA, GEORGIA

**A RESOLUTION  
BY FINANCE/EXECUTIVE COMMITTEE**

**12- R -1201**

**A RESOLUTION AUTHORIZING THE MAYOR OR HIS DESIGNEE TO ENTER INTO RENEWAL NO. 1 FOR FC-5429, SERVICE LINES WARRANTY PROGRAM WITH UNITED SERVICE UTILITY PARTNERS PRIVATE LABEL, INC. DOING BUSINESS AS SERVICE LINE WARRANTIES OF AMERICA TO LICENSE THE USE OF THE CITY OF ATLANTA TRADEMARK IN CONJUNCTION WITH ADVERTISEMENT TO CITY OF ATLANTA RESIDENTS OF WARRANTY PLANS FOR REPAIR OF WATER AND SEWER LINES ON RESIDENTIAL PROPERTY; TO RECEIVE TRADEMARK LICENSING FEES; AND FOR OTHER PURPOSES.**

**WHEREAS**, the National League of Cities ("NLC") has introduced United Service Utility Partners Private Label, Inc. ("USP") doing business as Service Line Warranties of America ("SLWA") as a resource for residential property owners to obtain warranties to cover water and sewer line repair or maintenance; and

**WHEREAS**, entered into Agreement, FC-5429, Service Lines Warranty Program pursuant to Resolution 11R0536 utilizing a cooperative purchase agreement pursuant to Article X, Section 2-1601 *et seq.* of the City of Atlanta Code of Ordinances; with the North Central Texas Council of Governments to license the use of the City Of Atlanta trademark in conjunction with advertisement to City Of Atlanta residents of warranty plans for repair of water and sewer lines on residential property; and

**WHEREAS**, the term of the Agreement is one (1) year, with two (2) one (1) year renewal options to be exercised at the sole discretion of the City; and

**WHEREAS**, the Mayor and City Council have agreed that the appropriate application of the license fee is to the City's Care and Conserve fund to further assist low-income residents with bill assistance, various plumbing repairs and with the installation of water conservation devices.

**WHEREAS**, the Commissioner of the Department of Watershed Management and the Chief Procurement Officer recommend Renewal No. 1 for FC-5429, Service Lines Warranty Program with United Service Utility Partners Private Label, Inc. doing business as Service Line Warranties of America to license the use of the City of Atlanta Trademark in conjunction with advertisement to City of Atlanta residents of warranty plans for repair of water and sewer lines on residential property; to receive trademark licensing fees.

**THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA HEREBY RESOLVES**, that the Mayor or His Designee is authorized enter into Renewal No. 1 for FC-5429, Service Lines Warranty Program with United Service Utility Partners Private Label, Inc. doing business as Service Line Warranties of America to license the use of the City of Atlanta Trademark in conjunction with advertisement to City of Atlanta residents of warranty plans for repair of water and sewer lines on residential property; to receive trademark licensing fees.

**BE IT FURTHER RESOLVED**, that the term of the Renewal No. 1 is September 27, 2012 to September 26, 2013.



**BE IT FURTHER RESOLVED**, that the Mayor is authorized to issue a limited license to USP d/b/a SLWA for the use of the City's trademark in conjunction with SLWA's advertisements of the water and sewer line warranty program.

**BE IT FURTHER RESOLVED**, that the Chief Procurement Officer in consultation with the City Attorney is directed to prepare the Renewal No. 1 for execution by the Mayor.

**BE IT FINALLY RESOLVED**, that Renewal No. 1 will not become binding upon the City, and the City shall incur no liability upon same until contract has been approved by the City Attorney as to form, executed by the Mayor, attested to by the Municipal Clerk, and delivered to USP d/b/a SLWA.

A true copy,

Deputy Clerk

ADOPTED by the Atlanta City Council  
APPROVED as per City Charter Section 2-403

SEP 17, 2012  
SEP 26, 2012

RCS# 2307  
9/17/12  
3:54 PM

Atlanta City Council

12-R-1201

AUTHORIZING RENEWAL NO 1 FOR FC-5429;  
SERVICE LINE WARRANTIES OF AMERICA  
ADOPT

YEAS: 13  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 2  
EXCUSED: 0  
ABSENT 1

Y Smith	Y Archibong	Y Moore	Y Bond
NV Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	NV Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	B Mitchell

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