

12-C-1052

A COMMUNICATION FROM MARK MASSEY, CLERK TO THE FULTON COUNTY COMMISSION, TO COUNCIL PRESIDENT CEASAR C. MITCHELL:

SUBMITTING THE FULTON COUNTY BOARD OF COMMISSIONERS' APPOINTMENT OF MR. DEMARCUS PETERS TO SERVE AS THE COUNTY'S REPRESENTATIVE ON THE BELTLINE TAX ALLOCATION DISTRICT (TAD) ADVISORY COMMITTEE. THIS APPOINTMENT IS FOR A TERM OF TWO (2) YEARS, SCHEDULED TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

CONFIRMED BY *Mark Massey*

SEP 17 2012

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1ST ADOPT 2ND READ & REFER
- PERSONAL PAPER REFER

Date Referred: 8/20/12
 Referred To: CD/HR
 Date Referred:
 Referred To:
 Date Referred:
 Referred To:

First Reading

Committee _____
 Date _____
 Chair _____
 Referred To _____

Committee CD/HR
 Date 8/28/12
 Chair _____

Fav, Adv, Hold (see rev. side)
 Other

Members _____

Refer To CMC

CD/HR

Committee _____

Date 9-11-12
 Chair Joseph M. Sheppard
 Action _____

Fav, Adv, Hold (see rev. side)
 Other

Members _____

Refer To _____

FINAL COUNCIL ACTION

2nd 1st & 2nd 3rd
 Readings
 Consent V Vote RC V

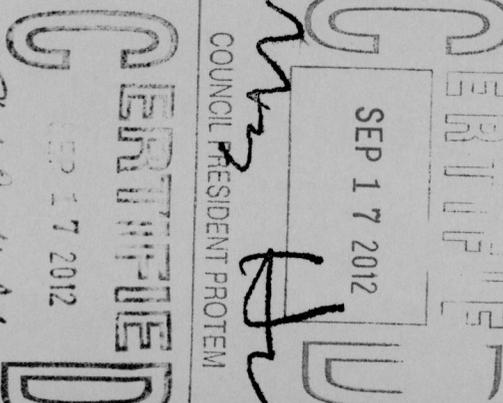
CERTIFIED

SEP 17 2012

COUNCIL PRESIDENT PROTREM

MAYOR'S ACTION

Charles B. Johnson
 MUNICIPAL CLERK



RCS# 2282
9/17/12
2:21 PM

Atlanta City Council

MULTIPLE

12-C-1052 AND 12-C-1196

CONFIRM

YEAS: 15
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 0
EXCUSED: 0
ABSENT 1

Y Smith	Y Archibong	Y Moore	Y Bond
Y Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	B Mitchell

MULTIPLE

208/3
RECEIVED
OFFICE OF
MUNICIPAL CLERK

BOARD OF COMMISSIONERS OF FULTON COUNTY

12- C-1052

2012 AUG -7 PM 3:04

August 2, 2012



The Honorable Ceasar C. Mitchell
President
Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell Street, S.W.
Atlanta, Georgia 30303

CONFIRMED BY

SEP 17 2012

COUNCIL

Dear Council President Mitchell:

At the Fulton County Board of Commissioners' August 1, 2012 Regular Meeting, the Board approved Mr. Demarcus Peters for an appointment to the BeltLine Tax Allocation District (TAD) Advisory Committee (Item #12-0645).

In accordance with a Resolution (06-R-1577) approved by the Atlanta City Council on September 5, 2006, the Fulton County Board of Commissioners is responsible for the appointment of ten (10) members to this committee. Commencing upon the Council's approval, the term for this nominee shall be for two (2) years. I have included a copy of the action taken by the Board of Commissioners on August 1, 2012 and a resume.

The contact number for Mr. Peters is 404-808-4950.

On behalf of the Board of Commissioners, I respectfully request that this nomination be confirmed by the Council. If I can be of any assistance, please call me at (404) 612-8200. Thank you.

Sincerely,

Mark Massey
Clerk to the Commission

Attachments

cc: Fulton County Board of Commissioners
Rhonda Dauphin Johnson, City of Atlanta Municipal Clerk
Brian M. Leary, President and CEO, Atlanta BeltLine, Inc.
Brian McGowan, President and CEO, ADA
Derrick Williams, Special Assistant to Chief of Staff, City of Atlanta

EXECUTIVE SESSION

Board of Commissioners

- 12-0643** Executive (CLOSED) Session regarding litigation (**County Attorney**) and real estate (**County Manager**).

ADDED DURING THE MEETING

- 12-0644** **Commissioners' Items** – Discussion: 2012 NACo Transportation Steering Committee report. (**Darnell**)

- 12-0645** **Board Appointments** – Beltline Tax Allocation District (TAD) Advisory Committee

Term = 2 years, with such term commencing upon approval by the Atlanta City Council.

Terms below expired December 31, 2010:

Mr. Eugene H. Bowens (**BOC/Darnell**)
Ms. Portia A. Scott (**BOC/Darnell**)

Terms below expired December 31, 2011:

Mr. Monty R. Bruell (**Eaves**)
VACANT (**Lowe**)
VACANT (**Edwards**)
Ms. Daphne B. Jackson (**Pitts**)

Term below expires December 31, 2012:

VACANT (**Darnell**)

Term below expires December 31, 2013:

VACANT (**Garner**)

Commissioner Garner nominated Mr. Demarcus Peters to fill an unexpired vacant District position for a two-year term commencing upon approval by the Atlanta City Council.

ADJOURNMENT

DEMARCUS PETERS

693 Dalvigney#113
Atlanta, GA 30318

404-808-4950
demalaw@aol.com

PROFESSIONAL EXPERIENCE

ENGLISH AVENUE NEIGHBORHOOD ASSOCIATION, INC., Atlanta, GA **2010 - present**
Director

- Provide non-profit management, development and, operational expertise.
- Develop multiple funding streams.
- Negotiate and draft community benefit agreements with housing developers, businesses.
- Serve on local committees to implement community policing strategies.
- Manage staff and volunteers.
- Build and strengthen community partnerships.
- Secured jobs for community residents.

ENTERPRISE COMMUNITY PARTNERS, INC., Atlanta, GA **2006-2009**
Atlanta Renewal Community CoRA, Inc.

Program Director - Contracts

- Negotiated performance objectives with lead representatives/ legal counsel for inclusion in contractual service agreements.
- Engaged community members to build consensus on corridor funding allocations which resulted in millions in new investment.
- Encouraged businesses and developers to apply for tax incentives in areas needing revitalization.
- Drafted and reviewed contracts for investments in construction and non-construction projects.
- Met with various targeted publics, including community members, developers, and elected officials to create awareness.
- Submitted filing for 501(c) 3 non-profit status and served as point of contact for outside counsel.
- Facilitated board discussions concerning implementing integrated strategic plan priorities.
- Utilized skills gained in Environmental Review Training for Responsible Entities to move construction projects to the next phase.
- Interpreted and applied laws regarding program eligibility.
- Provided technical assistance to build capacity of non-profit organizations, including community Development Corporations.
- Made decisions on allowable expenditures based on OMB Circulars.
- Assisted and monitored grantees through site visits and file review.

GEORGIA DEPARTMENT OF EDUCATION, Atlanta, GA **2005-2006**
Innovative Academic Programs

Grants Program Consultant

- Served as project director and point of contact and liaison with federal government for annual federal grant performance report utilizing e-grants system.
- Analyzed testing data to track student performance and accountability that provided a guide for areas needing innovation and improvement.
- Reviewed and develop budgets.
- Secured \$3.3 million in federal program funds.
- Managed distribution of federal funds to educational institutions.
- Conducted facility site visits to evaluate health and safety of facilities and determine the need for additional capital investments.
- Developed talking points for State School Superintendent related to Title V programs.

TEXAS EDUCATION AGENCY, Austin, TX **2004-2005*****Division of Charter Schools/Senior Program Specialist***

- Produced process documents and written procedures for key areas of work.
- Managed projects and reviewed work completed by administrative staff.
- Wrote and edited legislative reports.
- Provided solutions and alternatives to State Board of Education.
- Developed action items for board agendas.
- Delivered information to applicant and charter renewal session attendees.
- Researched education law issues and policy.
- Defined criteria for reviewing the performance of charter schools.
- Responded to requests for information from a variety of sources, including administrators, State Board of Education members, state and federal agencies, and the general public.
- Developed and managed the contract renewal application process for charter holders.
- Coordinated special projects and start-up of new charter schools.
- Assisted with responses to complaints referred to the division.
- Prepared correspondence, division and administrative reports.
- Developed and shared expertise on all matters, legal, and otherwise, concerning charter schools.
- Performed highly advanced consultative work towards implementation of federal and state funded charter schools program.

TEXAS COMMISSION ON ENVIRONMENTAL QUALITY, Austin, TX **2003-2004*****General Law Division/Legal Assistant***

- Negotiated and reviewed contractual agreements
- Tracked incoming financial reports from governmental entities including districts and charter schools.
- Reviewed budgets and program evaluations for supplemental environmental projects.
- Reviewed budget files for fiscal compliance with contractual agreements.
- Created effective work teams with coordinators for issue resolution.
- Conducted legal research, writing for managers and directors.
- Monitored agreements for compliance with state and federal laws.
- Established mutually beneficial relationships with local governing entities and non-profit entities.
- Prepared administrative records for Attorney General's office.
- Researched legislative intent of statutes/codes.

HOUSTON LEARNING ACADEMY/EDUCATIONAL LEADERSHIP, **2001-2003*****Technology/Information Systems Instructor***

- Implemented learning strategies for diverse learners.
- Provided guided instruction on presentation and graphics software.
- Assisted in career planning.
- Produced technology, computer science, and law course examinations.
- Designed curriculum with a developmental approach.
- Supervised students.

EDUCATION**Juris Doctor** – Texas Southern University, Thurgood Marshall School of Law **2002****Bachelor of Journalism, Public Relations** – University of Texas at Austin **1998**

AWARDS & HONORS

Outstanding Atlanta (2009) Marathon Oil Company Scholarship (2000), ACT-SO Scholarship (1995), Pepsi Scholarship (1995), UT-Austin Graduate Fellowship (1997) Texas Media Award, Austin, Texas, (1995)

Publications and Presentations

- *Charter Renewal*, Annual Texas Charter School Conference. Texas Charter School Resource Center, San Antonio, Texas, 2005.
- *Building Learning Communities*, State Board of Education Board Meeting. Texas Education Agency, 2003.
- *Power of the Presidency*, cited in Northern Kentucky Law Review, L. Darnell Weeden, 2001.
- *Bilingual Education Policy*, Daily Texan, UT-Austin, 1998.
- *Child Labor in America*, presented at National Convention, Minn., Minnesota, 1995.
- *Their Bitter Cry*, presented at National History Day, University of Maryland-College Park, 1995.

Demarcus Peters is a 2009 Outstanding Atlanta Honoree, "The City's Premier Honor for Community Involvement." Peters was recognized for his contributions to the betterment of metro Atlanta through sharing, mentoring, and his work in community development.

Peters is currently serving as Director at English Avenue Neighborhood Association to help transform the in-town community through a number of public safety, neighborhood restoration and human services strategies. With his leadership, the community received a grant from the Community Foundation of Greater Atlanta and NFL Charities to support a "Fixing Broken Windows Initiative. His initial focus is securing "early wins" for the neighborhood and increasing partnerships for sustainability. Partnerships include work with Georgia State University's, Institute for Public Health and Georgia Tech's Ivan Allen College.

He served in the Atlanta office of Enterprise Community Partners, a national non-profit organization which has the mission to see that all low-income people in the United States have the opportunity for fit and affordable housing and to move up and out of poverty into the mainstream of American life.

His work at Enterprise included ensuring grant dollars are spent efficiently and effectively, assisting with the contract and budget approval processes, providing hands-on technical assistance to community-based organizations in the areas of non-profit governance, project development and management, facilitating resident-led planning meetings in various Atlanta neighborhoods and commercial corridors, suggesting investment recommendations and drafting policy changes.

"My favorite part of the important work that I do is going into the community, organizing, facilitating and empowering residents to make decisions that can affect their quality of life. It occurred to me that some people really think they have no choices. Much of what I do is to dispel this myth. I especially enjoy listening to senior citizen groups and listening to their personal stories about 'what used to be' and getting insight into 'what ought to be.' "

Peters has significant state government experience. He served as a grants consultant for the Georgia Department of Education. During that time, he helped to advocate and secure \$3 million for Georgia public schools and established accountability performance measures. In addition, he is regularly tapped by education leaders for his expertise in charter school start-up and planning, regulatory matters, and charter school contract renewal processes.

Prior to moving to Georgia, he served with the Texas Education Agency and the General Law Division of the Texas Commission on Environmental Quality where he worked on ensuring that oil/chemical companies and other industrial polluters complied with orders to complete environmentally friendly projects in exchange for reduced fines.

Peters has also served as a high school teacher. One of Peters' most memorable and rewarding teaching experiences was a "Street Law" course that exposed youth, in laypersons' terms, to the legal system in the context of those persons directly affected by it, and examined broad concepts such as community policing, human rights, justice and fundamental fairness.

Peters earned a Bachelor of Journalism-Public Relations from The University of Texas at Austin and a Juris Doctor degree from Texas Southern University's Thurgood Marshall School of Law.

BOARD OF COMMISSIONERS OF FULTON COUNTY

August 2, 2012

Mr. Demarcus Peters
693 Dalvigney Street, #113
Atlanta, GA 30318



RE: Appointment to the BELTLINE TAX ALLOCATION DISTRICT (TAD) ADVISORY COMMITTEE

Dear Mr. Peters:

The Office of the Clerk to the Commission is pleased to inform you of your appointment to the BELTLINE TAX ALLOCATION DISTRICT (TAD) ADVISORY COMMITTEE (Item #12-0645). You were nominated by Commissioner Joan P. Garner, and your appointment was confirmed at the 8/1/2012 Board of Commissioners Regular Meeting. Your two (2) year term will commence upon approval from the Atlanta City Council.

The City of Atlanta created Tax Allocation District Number Six --BeltLine (the "BeltLine TAD") pursuant to the Redevelopment Plan and the Redevelopment Powers Law (O.C.G.A. § 36-44-1 et seq.). Tax Allocation District Number Six -- BeltLine was created as of December 31, 2005, and shall continue in existence for twenty-five (25) years. The Committee shall develop and implement a "decision making support tool" designed to measure the impact of the BeltLine Project and ensure accountability for effective and equitable implementation of the project. Additional information concerning your responsibilities will be provided by:

Ms. Beth M. McMillan
Director, Community Engagement
Atlanta BeltLine, Inc.
86 Pryor Street, SW, #200
Atlanta, Georgia 30303
404-588-5463 (Office)/404-880-0626 (Fax)
bmcmillan@atlbeltline.org www.beltline.org

Our office has listed 404-808-4950 as your contact number(s). Please let us know if your contact information changes or needs any corrections.

Congratulations on your appointment. Your service to Fulton County is greatly appreciated.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark Massey", written over a horizontal line.

Mark Massey
Clerk to the Commission

cc: Commissioner Joan P. Garner
Ms. Beth M. McMillan, Atlanta BeltLine, Inc.