

12-0 -0963

(Do Not Write Above This Line)

AN ORDINANCE
BY: *Wm 112*
COUNCILMEMBER KWANZA HALL

AN ORDINANCE AUTHORIZING THE INSTALLATION OF PUBLIC ART (JOHN LEWIS MURAL PROJECT) ON THE EAST WALL OF THE 171 AUBURN AVENUE, RENAISSANCE WALK BUILDING, AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

ADOPTED BY

JUL 16 2012

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred *7/2/12*

Referred To: *Zoning*

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
Date _____
Chair _____
Referred To _____

Z. Sperry
Date *7/2/12*
Chair *Wm 112*

Action
Fav, Adv, Hold (see rev. side)
Other

Members

Wm 112
Wm 112
Wm 112

Refer To

Committee

Date

Chair

Action
Fav, Adv, Hold (see rev. side)
Other

Members

Committee

Date

Chair

Action
Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Committee

Date

Chair

Action
Fav, Adv, Hold (see rev. side)
Other

Members

FINAL COUNCIL ACTION
 2nd 1st & 2nd 3rd
Readings
 Consent V Vote RC Vote

CERTIFIED

CERTIFIED
JUL 16 2012
ATLANTA CITY COUNCIL PRESIDENT
Wm 112

CERTIFIED
JUL 16 2012
Municipal Clerk
Paula D. ...

MAYOR'S ACTION

APPROVED

JUL 25 2012

WITHOUT SIGNATURE
BY OPERATION OF LAW



Handwritten signature

**AN ORDINANCE
BY COUNCILMEMBER KWANZA HALL**

AN ORDINANCE AUTHORIZING THE INSTALLATION OF PUBLIC ART (JOHN LEWIS MURAL PROJECT) ON THE EAST WALL OF THE 171 AUBURN AVENUE, RENAISSANCE WALK BUILDING, AS PURSUANT TO CODE SECTION 16-28.025 OF THE 1982 ZONING ORDINANCE OF THE CITY OF ATLANTA; AND FOR OTHER PURPOSES.

WHEREAS, The Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive city for residents and visitors through the regulation of signs; and

WHEREAS, the City Council of the City of Atlanta, and the Mayor must authorize Public Art under Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art); and

WHEREAS, the artist and the sponsor, Matt Weyandt, have obtained the appropriate preliminary certification from the Director of the Office of Traffic and Transportation, affirming the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians; and

WHEREAS, the artist and the sponsor, Matt Weyandt, have obtained the appropriate preliminary certification from the Urban Design Commission, establishing the work does not contain nor is intended to convey a commercial message primarily, provided that the name of a sponsor may be displayed on an adjacent plaque or similar display that is not more than two square feet in area; and

WHEREAS, the artist and the sponsor, Matt Weyandt, have obtained the appropriate preliminary certification from the Director of the Bureau of Cultural Affairs, which affirms that the work is not inconsistent with the City of Atlanta's Public Art Program; and

WHEREAS, the artist and the sponsor, Matt Weyandt, need final approval from the City Council and the Mayor, as pursuant to the 1982 Zoning Ordinance of the City of Atlanta and hereby respectfully submits their request for approval of Public Art (John Lewis Mural Project) on the east wall of the 171 Auburn Avenue, Renaissance Walk Building; and

WHEREAS, the Council finds that the value to the general public in viewing the work is not outweighed by any existing negative public interests related to aesthetics, additional sign clutter, or the public safety.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA as follows:

SECTION 1: This ordinance shall authorize the placement of artwork (John Lewis Mural Project) on the east wall of the 171 Auburn Avenue, Renaissance Walk Building, pursuant to the Public Art Section of Chapter 16 of the 1982 Zoning Ordinance of the City of Atlanta (16-28.025 Public Art).

SECTION 2: All ordinances or parts of ordinances in conflict with this ordinance are hereby waived in this instance only.

A true copy,

Handwritten signature

Deputy Municipal Clerk

ADOPTED by the Atlanta City Council
APPROVED as per City Charter Section 2-403

July 16, 2012
July 25, 2012



CERTIFICATION FOR THE INSTALLATION OF PUBLIC ART
 PURSUANT TO CHAPTER 28, "GENERAL AND SUPPLEMENTARY REGULATIONS",
 OF THE CITY OF ATLANTA 1982 ZONING ORDINANCE

NAME OF SPONSOR Matt Weyandt
 ADDRESS 659 Auburn Ave #205 Atlanta, GA 30312
 TELEPHONE NUMBER 404/217-4114 FAX NUMBER _____
 E-MAIL matt.weyandt@gmail.com
 NAME OF ARTWORK John Lewis Mural
 MEDIUM OF ARTWORK Paint
 DIMENSIONS 50 ft x 75 ft
 PROPOSED LOCATION East wall of Renaissance Walk building; corner of Auburn and Jesse Hill
 NAME OF ARTIST Sean Schwab

ATTACHMENTS

- DRAWING OR PHOTO OF WORK
- DRAWING OR REPRESENTATION OF WORK IN CONTEXT TO ITS LOCATION
- ARTIST'S RESUME
- ARTIST STATEMENT REGARDING WORK

1. THE OFFICE OF TRANSPORTATION

CONTACT PERSON: CUSTOMER SERVICE
 TELEPHONE & ADDRESS: 404-330-6501, SUITE 4900, 55 TRINITY AVE., SW

THE OFFICE OF TRANSPORTATION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS OFFICE SPECIFIED IN SECTION 16-28.025 OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 06/28/2012 SIGNATURE [Signature]

2. EXECUTIVE DIRECTOR OF THE URBAN DESIGN COMMISSION (OR DESIGNEE)

CONTACT PERSON: DOUG YOUNG
 TELEPHONE & ADDRESS: 404-330-6145, SUITE 3350, 55 TRINITY AVE., SW

THE URBAN DESIGN COMMISSION HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS COMMISSION SPECIFIED IN SECTION 16-28.025 OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 6/28/12 SIGNATURE [Signature]

3. DIRECTOR OF THE OFFICE OF CULTURAL AFFAIRS (OR DESIGNEE)

CONTACT PERSON: EDDIE GRANDERSON
 TELEPHONE & ADDRESS: 404 546-6819 233 PEACHTREE STREET N.E. STE 1700 ATLANTA, GA 30303

THE OFFICE OF CULTURAL AFFAIRS HEREBY CERTIFIES THAT THIS APPLICATION MEETS THE CRITERIA APPLICABLE TO THIS BUREAU SPECIFIED IN SECTION 16-28.025 OF THE SIGN ORDINANCE OF THE CITY OF ATLANTA.

DATE 7/1/12 SIGNATURE [Signature]



ALTHOUGH IT IS NOT REQUIRED BY ORDINANCE, IT IS RECOMMENDED THAT YOU MAKE A PRESENTATION TO THE NEIGHBORHOOD PLANNING UNIT (NPU) IN WHICH THE PUBLIC ART WILL BE LOCATED. IN ORDER TO BE PLACED ON THE NEXT NPU AGENDA, PLEASE CONTACT THE NPU COORDINATOR IN BUREAU OF PLANNING, 330-6145, SUITE 3050, 55 TRINITY AVE., SW, ATLANTA, GA 30335.

IN ADDITION TO THESE CERTIFICATIONS, THE ATLANTA SIGN ORDINANCE ALSO REQUIRES THAT AN ORDINANCE APPROVING THIS PUBLIC ART APPLICATION BE PASSED BY THE ATLANTA CITY COUNCIL. WE WOULD RECOMMEND THAT YOU CONTACT THE COUNCIL MEMBER FOR THE DISTRICT IN WHICH THE PUBLIC ART WILL BE LOCATED TO REQUEST THE SUPPORT OF THAT COUNCIL MEMBER AND ASSISTANCE IN SUBMITTING THE NECESSARY LEGISLATION FOR FINAL COUNCIL ACTION.

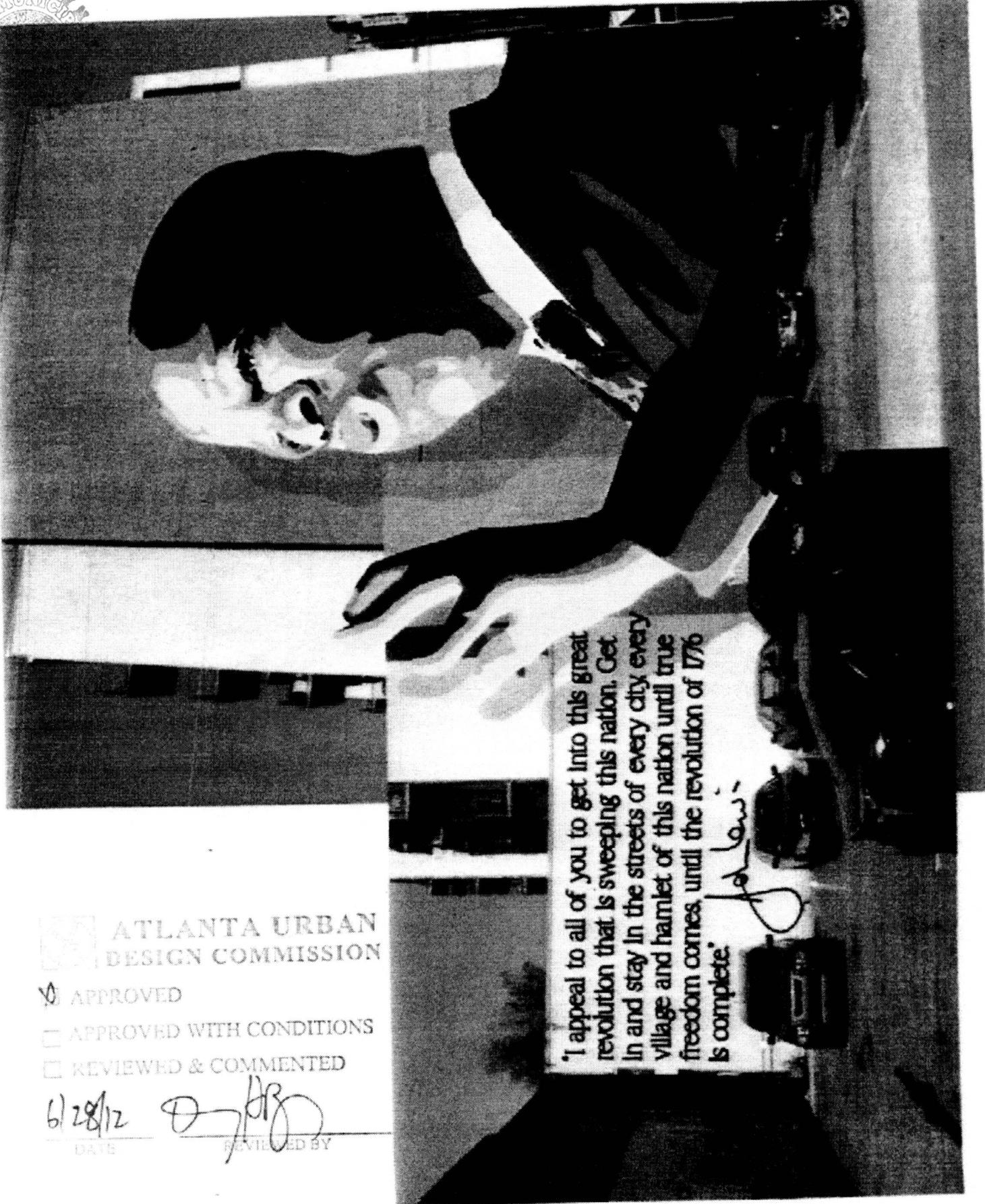
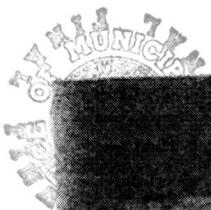
CHAPTER 28. GENERAL AND SUPPLEMENTARY REGULATIONS

Sec. 16-28.025. Public Art.

Public art is a visual, wholly noncommercial artistic expression intended and able to be viewed from a public way that meets the criteria specified herein. Public art meeting the following criteria may be conditionally located in any district. Consistent with the purpose and intent of this section, the Atlanta city council may, by ordinance, approve a work of public art. Said approval shall not be granted unless said ordinance contains the following three preliminary certifications:

- (1) A certification from the director of the bureau of traffic and transportation or designee that the work will not constitute a traffic hazard or undue and dangerous distraction to motorists or pedestrians;*
- (2) A certification from the executive director of the urban design commission or designee that the work does not contain and is not intended to convey a commercial message primarily, provided that the name of a sponsor for said work may be displayed on an adjacent plaque or similar display that is no more than two square feet in area; and*
- (3) A certification from the director of the bureau of cultural affairs or designee that the work is not inconsistent with the City of Atlanta's public art program. The council, if provided with these certifications, shall approve, conditionally or otherwise, a work of public art upon finding that it does not negatively affect the public interest related to aesthetics, additional sign clutter, and public safety. In making this finding, the council shall consider the required certifications; the spatial relationship of the proposed art to the building or premises upon which it is located as well as the surrounding area; vehicular and pedestrian traffic safety; the existence of nearby signs; and the size, dimensions and other physical characteristics of the proposed work. In applying these criteria, the council shall in no way restrict the content or message of the proposed work.*

(Ord. No. 2003-97, § 6, 10-14-03)



ATLANTA URBAN DESIGN COMMISSION

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED

6/28/12
DATE

[Signature]
REVIEWED BY

"I appeal to all of you to get into this great revolution that is sweeping this nation. Get in and stay in the streets of every city every village and hamlet of this nation until true freedom comes, until the revolution of 1776 is complete."

[Signature]



Artist's Statement

I run a mural company here in Atlanta called The Loss Prevention we do mostly commercial work but love giving back whenever we have the chance. Strangely enough my team and I recently met Congressman Lewis a few months back while we were wrapping up a mural on the Binders Art Store in Buckhead. A true honor as I regard Mr Lewis as one of the great living legends in this world. Anyways, even before our chance encounter we had been wanting to paint a series of murals depicting Atlanta's great role models and icons on a large scale and thought who more deserving then John Lewis to kick it off. Around the beginning of the year I created this mock up of Mr Lewis with excerpts from his speech at the historic March on Washington as the backdrop. I see a lot of murals going up around Atlanta these days and love them but felt as though the citizens of our city should have more imagery celebrating this city and it's amazing people. My company is prepared to donate our valuable time to such a worthy cause and would love to see this come to life.

Thanks for your time,

Sean Schwab
The Loss Prevention
615-545-4017
flossprevention@gmail.com

ATLANTA URBAN
DESIGN COMMISSION

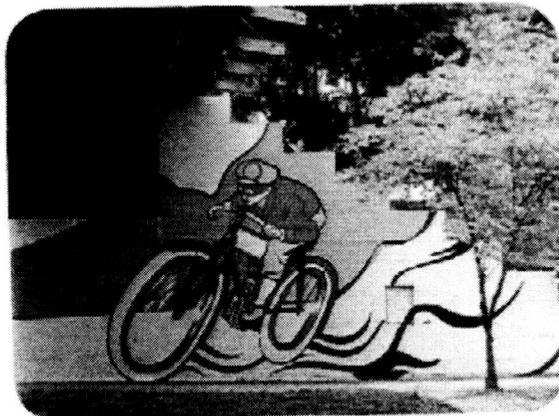
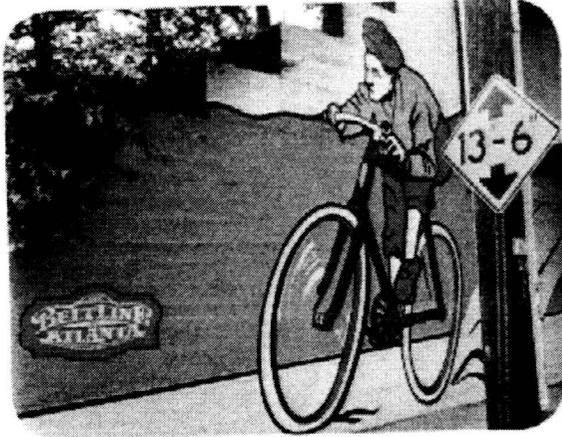
- APPROVED
 APPROVED WITH CONDITIONS
 REVIEWED & COMMENTED

6/28/12
DATE


REVIEWED BY



In conjunction with the City of Atlanta the Local Prevention was furnished by a signed panel to create a large scale mural, viewable from Rush Hill, Cal Blvd adjacent to the future path of the Atlanta Beltline a \$20 billion redevelopment project that will provide a network of public parks, multi-use trails and transit along a historic 22-mile railroad corridor linking downtown and connecting 45 neighborhoods directly to each other.



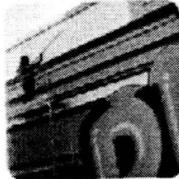
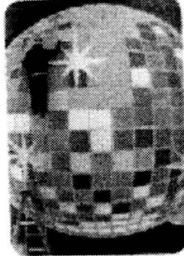
ATLANTA URBAN
DESIGN COMMISSION

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED

6/28/12 
DATE REVIEWED BY



DISCO



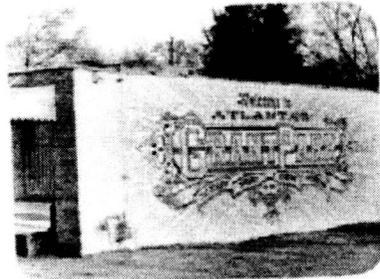
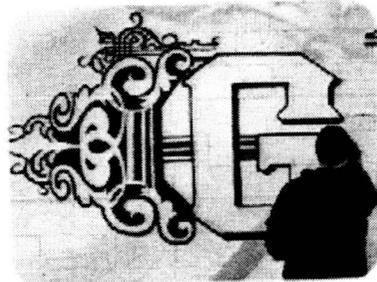
**ATLANTA URBAN
DESIGN COMMISSION**

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED

6/28/12
DATE REVIEWED BY

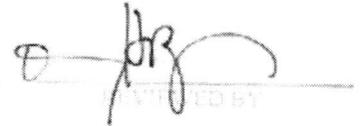


The design was approved and displayed the artwork on the wall of the building. The design was approved by the City of Atlanta and the Atlanta Urban Design Commission. The design was approved by the City of Atlanta and the Atlanta Urban Design Commission.



ATLANTA URBAN DESIGN COMMISSION

- APPROVED
- APPROVED WITH CONDITIONS
- REVIEWED & COMMENTED

6/28/12  REVIEWED BY



WEEKEND JOURNAL

ATLANTA URBAN DESIGN COMMISSION

APPROVED

APPROVED WITH CONDITIONS

REVIEWED & COMMENTED

6/28/12 
DATE REVIEWED BY

RCS# 2181
7/16/12
5:30 PM

Atlanta City Council

12-O-0963

INSTALLATION OF PUBLIC ART @171 AUBURN
AVE. (JOHN LEWIS MURAL PROJECT)
ADOPT

YEAS: 13
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 2
EXCUSED: 1
ABSENT 0

| | | | |
|-----------|-------------|-----------|-------------|
| Y Smith | Y Archibong | Y Moore | Y Bond |
| Y Hall | Y Wan | Y Martin | Y Watson |
| Y Young | Y Shook | E Bottoms | NV Willis |
| Y Winslow | Y Adrean | Y Sheperd | NV Mitchell |

12-O-0963