

11-C-1370

A COMMUNICATION FROM FLOR VELARDE, ATLANTA DEVELOPMENT AUTHORITY, TO MUNICIPAL CLERK RHONDA DAUPHIN JOHNSON:

NOMINATING DARRELL D. ANDERSON AS THEIR REPRESENTATIVE TO SERVE ON THE METROPOLITAN TAX ALLOCATION DISTRICT ADVISORY COMMITTEE IN THE BUSINESS COMMUNITY CATEGORY.

CONFIRMED BY

OCT 17 2011

COUNCIL

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

First Reading

Committee  
 CD/HR

Date  
 9/27/11  
 Chair

Action  
 Fav, Adv, Hold (see rev. side)  
 Other

Members

Refer To  
 col

Committee  
 coc

Date  
 10/17/11  
 Chair

Action  
 Fav, Adv, Hold (see rev. side)  
 Other

Members

Refer To

FINAL COUNCIL ACTION  
 2<sup>nd</sup>  1<sup>st</sup> & 2<sup>nd</sup>  3<sup>rd</sup>  
 Readings  
 Consent  V Vote  RC Vote

CERTIFIED  
 OCT 17 2011

ATLANTA CITY COUNCIL PRESIDENT

CERTIFIED  
 OCT 17 2011

Rhonda Dauphin Johnson  
 MUNICIPAL CLERK

MAYOR'S ACTION

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1<sup>ST</sup> ADOPT 2<sup>ND</sup> READ & REFER
- PERSONAL PAPER REFER

Date Referred: 9/19/11

Referred To: CD/HR + coc

Date Referred:

Referred To:

Date Referred:

Referred To:

Chair  
 Darrell D. Anderson  
 Action  
 Fav, Adv, Hold (see rev. side)  
 Other

Chair  
 Darrell D. Anderson  
 Action  
 Fav, Adv, Hold (see rev. side)  
 Other

Members

Refer To  
 col

Refer To

**Jones, Elizabeth**

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**From:** Johnson, Rhonda Dauphin  
**Sent:** Monday, September 12, 2011 6:13 PM  
**To:** Jones, Elizabeth  
**Subject:** FW: Metropolitan Tax Allocation District: Nomination to fill Business Representative Position  
**Attachments:** Metropolitan tax Allocation District Darrell Anderson Resume.pdf

**CONFIRMED BY**

OCT 17 2011

**COUNCIL**

11- C-1370

**From:** Flor Velarde [<mailto:fvelarde@atlantada.com>]

**Sent:** Monday, September 12, 2011 4:38 PM

**To:** Johnson, Rhonda Dauphin; Clerk, Municipal

**Cc:** Sheperd, Joyce

**Subject:** Metropolitan Tax Allocation District: Nomination to fill Business Representative Position

**Metropolitan Tax Allocation District:** Advisory Committee Update, Nominating Business Representative for this Advisory Committee

Rhonda,  
CM Sheperd has nominated Darrell Anderson to represent the Business Community in this committee. Please find attached Mr. Anderson's resume.

Thanks in advance and feel free to contact me if you need additional information

Thanks you

Flor

**Flor Velarde, AICP**

Commercial Tax Allocation Districts

Atlanta Development Authority

404-614-8334

[fvelarde@atlantada.com](mailto:fvelarde@atlantada.com)

# Darrell D. Anderson

2785 Autumn Lake Lane ~ Decatur, Georgia ~ 30034 ~ 404-288-1207

## **QUALIFICATIONS**

Accomplished professional with over 29 years of growth and development in the transportation industry. Consistently displays a proven track record to develop business relationships and deliver peak performance. Highly adept director, manager and leader exhibiting diligence and humility in the corporate environment.

- Strategic implementation of transportation platforms
- Analytical business strategy
- Keen attention to detail
- Highly motivated and focused
- Excellent communicator and presenter
- Intuitive problem solving skills
- Highly organized and focused
- Thrive in fast paced environments

## **PROFESSIONAL EXPERIENCE**

**A-National Limousine, Inc., Atlanta , GA**

**1990 - Present**

**President/CEO**

Responsibilities included overseeing A-National Limousine and the Atlanta Airport Shuttle operations at Hartsfield-Jackson Atlanta International Airport with direct P&L responsibilities for this \$5.0 million operation. Currently oversees a \$2.5 million operation with 40 vehicles and 60 drivers. Manage regulatory relationships with the airport and local government to assure compliance with regulatory and contract requirements.

- Leveraged previous limousine and shuttle experience to reorganize the company and increased efficiency throughout the organization, particularly with regards to curbside management, driver operation and system on-time dispatching.
- Established company policies on driver and curbside management operation, and established a system of progressive driver and curbside management disciplinary actions as well as an employee reward program.
- Administration of an annual budget with direct financial oversight
- Oversee the V.P. of Business Operations to ensure all management, marketing and revenue goals are achieved.

Ensure company's compliance with all Airport and Georgia Public Service Commission rules and regulations.

**A-National Limousine, Inc., Atlanta, GA**

**1987-1990**

**Operations Manager**

Oversaw the day to day operations of A-National Limousine flight crew and limousine operation, with direct responsibilities for:

- Curbside Coordination of flight crews and their connection with drivers and shuttles
- Oversaw Delta flight crew contract and administration
- Vehicle dispatching and driver logistics
- Managed and maintained fleet
- Coordinated driver reward program

**A-National Limousine, Inc., Atlanta, GA**  
**Shift Manager**

**1982-1997**

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***EDUCATION***

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- Clark Atlanta University – Business Administration

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***ACCOMPLISHMENTS/AWARDS***

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- *1982 – Present – The only ground transportation company that holds a pre-arranged limousine permit and a shuttle permit issued by Hartsfield-Jackson Atlanta International Airport Ground Transportation*
- 1985 – Present – Founding member, Georgia Limousine Association
- 1988-1992 - Georgia Limousine Association President
- 1993 - Initiated and overturned an Atlanta City ordinance allowing companies regardless of size to become legal, independent, ground transportation providers
- *2005 – Present - State of Georgia Commercial Ground Transportation Chauffeur Class “B” Operator*
- *2006-2008 - Airport Ground Transportation Taskforce to oversee activities, rules and regulations for taxis, shuttle vehicles, limousines, rental vehicles, and official airport parking vehicles*
- *2007-2010 - Georgia Public Service Commission overseeing regulation for the transportation industry*
- *2007 - Delta Airlines Minority Contractor of the Year – DIVERSITY AWARD*
- 2008-2012 - Two year term, Georgia Limousine Association President
- 2010-Present – Selected by Hartsfield-Jackson Atlanta International Airport to serve as the interim ground transportation provider for Shareride Services
- 2010 – Present – Established CredVo, a credit card company that processes credit card and vouchers for airline distressed passengers

RCS# 1489  
10/17/11  
3:22 PM

Atlanta City Council

REGULAR SESSION

MULTIPLE

11-C-1370, 1420 AND 1425

CONFIRM

YEAS: 14  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 1  
EXCUSED: 0  
ABSENT 1

Y Smith	Y Archibong	Y Moore	Y Bond
Y Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	B Sheperd	NV Mitchell

MULTIPLE