

11-C-1152

First Reading

Committee _____
Date _____
Chair _____
Referred To _____

FINAL COUNCIL ACTION
 2nd 1st & 2nd 3rd
Readings
 Consent V Vote RC Vote

A COMMUNICATION BY COUNCILMEMBERS JOYCE M. SHEPERD, DISTRICT 12; KEISHA LANCE-BOTTOMS, DISTRICT 11; C. T. MARTIN, DISTRICT 10; FELICIA MOORE, DISTRICT 9 AND LAMAR H. WILLIS, POST 3 AT-LARGE:

APPOINTING MS. ANGELIA M. NEWELL TO SERVE AS A MEMBER OF THE PEOPLE TV BOARD OF DIRECTORS. THIS APPOINTMENT IS FOR A TERM OF TWO (2) YEARS, SCHEDULED TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

Confirmed
9/6/11

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1ST ADOPT 2ND READ & REFER
- COMMUNICATION PERSONAL PAPER REFER

Date Referred: 08/15/2011
Referred To: C.M. & Conc
Date Referred:
Referred To:
Date Referred:
Referred To:

City Utilities
Committee
Date: Aug. 30, 2011
Chair: *[Signature]*
Action: Fav, Adv, Hold (see rev. side)
Other: *[Circled]*

Members
[Handwritten names]

Refer To: *[Handwritten]*

COC
Committee
Date: 9/6/11
Chair: *[Signature]*
Action: Fav, Adv, Hold (see rev. side)
Other: *[Circled]*

Members
[Handwritten names]

Refer To

Committee
Date
Chair
Action: Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Committee
Date
Chair
Action: Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

CERTIFIED
SEP 06 2011
COUNCIL PRESIDENT PROTEM

CERTIFIED
SEP 03 2011
Rhonda Vaughan Johnson
MUNICIPAL CLERK

MAYOR'S ACTION



RECEIVED *ab*
OFFICE OF
MUNICIPAL CLERK

2011 AUG 10 PM 11:06 C-1152

ATLANTA CITY COUNCIL

Joyce M. Sheperd
COUNCILMEMBER
DISTRICT 12

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FAX (404) 658-6561
E-MAIL jmsheperd@atlantaga.gov
WEBSITE [Councilmember Sheperd](http://CouncilmemberSheperd.com)

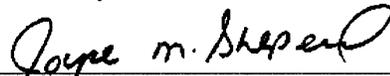
Thursday, August 4, 2011

President Ceasar C. Mitchell
Atlanta City Council
55 Trinity Avenue
Atlanta, GA 30303

Dear President Mitchell:

I would like to recommend Angelia Newell for the joint appointment to the People TV Board for districts 9, 10, 11, 12, and Post 3. Attached is the resume of Ms. Angelia M. Newell who is my nominee for the People TV Board. Ms. Newell has worked in her community as treasurer of the Glenrose Heights Community Association. She is eager to participate on the board and bring her expertise to assist the People TV Board in moving forward.

Sincerely,



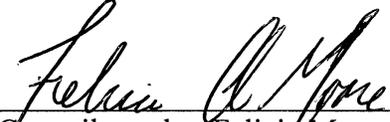
Councilmember Joyce M. Sheperd
District 12



Councilmember Keisha Lance-Bottoms
District 11



Councilmember C.T. Martin
District 10



Councilmember Felicia Moore
District 9



Councilmember Lamar H. Willis
Post 3 At Large

Attachment: Angelia M. Newell Resume
People TV Board By-Laws

PROFESSIONAL EXPERIENCE

Public Sector

SUMMARY:

Experienced executive with proven track record in both public and private sector. Demonstrated success in creating and implementing high performance strategies that directly increase growth and profitability.

January 2011 - Present

Senior Manager GEORGIA STUDENT FINANCE COMMISSION(GSFC)

- Assists the Executive Vice President of Loan Servicing in establishing the Authority's Direct Loan Servicing operations.
- Directs and manages the day-to-day operations to ensure the Authority meets and exceeds the Federal Department of Education's performance expectations.
- Manages the operational budget for the Borrower Management Operations.

2004 – January 2011

Director-Fiscal/Deputy Comptroller COMMISSIONER OF INSURANCE

- Performed the duties of Comptroller General for the distribution of the \$18 billion annual state budget for all state agencies.
- Managed day-to-day operations of the agency's Fiscal Office related to budget development and management, payroll, revenue collection, accounts payable, general ledger and coordinated the development of the agency's strategic plan.
- Managed the collection of over \$1 billion in state tax revenues and the distribution of approximately \$400 million in local premium tax revenues to local governments.
- Implemented internal controls that eliminated material audit findings.
- Served as staff support to the Commissioner of Insurance related to his responsibilities on the State Depository Board, State Indemnification Board and various other boards and commissions.
- Represented the agency in meetings with the Governor's Office, Legislative Budget Office, Senate Budget Office and the Georgia Legislators related to budget and legislative issues.

2002 – 2004

Policy Analyst GOVERNOR'S OFFICE OF PLANNING & BUDGET

- Reviewed budget request for assigned state agencies, analyzed and prepared recommendations for annual budgets and presented recommendations to Governor.
- Analyzed proposed legislation for policy and financial implications for assigned state agencies.
- Reviewed and approved expenditures for assigned state agencies through the budget allotment and amendment process.
- Served as a member of various legislative committees related to assigned state agencies.

2002 – 2003

Graduate Research Assistant KENNESAW UNIVERSITY

- Researched and prepared white paper for Transportation Management Associations in Georgia.

Private Sector

2000 – 2002

Sales Manager

DUN & BRADSTREET

- Managed national customer account portfolio with \$8 million in revenue.
- Effectively managed accounts and customer relationships to maintain and increase revenue.
- Provided value added business solutions to customers that impact performance within the areas of risk management, finance, marketing, purchasing and technology.
- Top Sales Performer, 100% club.

1999-1999

Director of Marketing & Project Management

HUFFY CORPORATION

- Managed a staff to ensure the successful implementation and completion of projects with annual revenues of \$14 million.
- Reengineered the mailing and distribution process resulting in a \$700,000 annual savings to the company.
- Coordinated the development and distribution of the corporate newsletter to increase brand awareness for existing customers and to attract new customers.
- Developed and implemented the Huffly Service First “Quality Action Plan” for customer retention.

1998-1999

Director of Sales & Marketing

DAYTON POWER & LIGHT

- Researched data to develop the Marketing Plan for acquiring new business.
- Developed the Marketing Plan for customer retention.
- Assisted with the development of the Dayton Power & Light Strategic Plan for the retail market.
- Introduced new products to the market that increased revenue from \$1 million to \$5 million in the first year.

1984-1998

Product Manager (National Accounts)

L.M. BERRY COMPANY

- Successfully initiated the marketing campaign to target national Yellow Page advertisers resulting in an 11.2% increase in revenue the first year.
- Designed and implemented revenue generating product and pricing programs to the national sales community.
- Served as product, pricing and national account liaison between the Berry Company's marketing department and Cincinnati Bell Telephone.
- Served as core product consultant to the Certified Marketing Representative (CMR) community and to major telephone companies such as: NYNEX, Frontier Communications and Cincinnati Bell.

EDUCATION

Bachelor of Science	Wilberforce University Xenia, Ohio
Master of Public Administration	Kennesaw State University Kennesaw, Georgia

PROFESSIONAL TRAINING & SEMINARS

Leadership Training	The Berry Company
Quality Facilitation	BellSouth Corporate Training
Time Management	Time Systems, Inc.
Management Training	Learning International
Sales Training	The Berry Company
Planning & Development of New Markets	American Management Association
Governmental Accounting	Carl Vinson Institute of Government

MEMBERSHIPS & AFFILIATIONS

CASA of Atlanta
Glenrose Heights Neighborhood Association-Treasurer
Congressional Advisory Council
Circle K-Treasurer
United Way of Atlanta – Volunteer Improvement Program
Habitat for Humanity
Dayton School Board Task Force
Dayton Public Schools Tutor and Mentor
Dayton Women’s Golf Association
Dayton Youth Golf Academy
Hipple Cancer Research Center
National Association for Female Executives
Wilberforce University Alumni-Corresponding Secretary
Jack & Jill of America
Junior Service League

SKILLS

Familiarity with on-line and public data sources
Proficient with office machines and procedures,
Office Suites (Word, Power Point, Excel).

REFERENCES

Professional references available upon request.

RCS# 1389
9/06/11
5:13 PM

Atlanta City Council

REGULAR SESSION

MULTIPLE 11-C-1147/1148/1150/1152/1153/1157/1161
AND 11-C-1162
CONFIRM

YEAS: 10
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 4
EXCUSED: 1
ABSENT 1

NV Smith	E Archibong	Y Moore	NV Bond
NV Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	NV Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	B Mitchell

MULTIPLE