

11-R-0792

(Do Not Write Above This Line)

Handwritten signatures and notes

A RESOLUTION BY COUNCILMEMBER MICHAEL JULIAN BOND
 A RESOLUTION SUPPORTING THE PROPOSED LAUNCH OF THE HISTORICALLY BLACK COLLEGES AND UNIVERSITIES (HBCU) NETWORK; AND FOR OTHER PURPOSES.

Handwritten: *Handwritten signature*
 ADOPTED BY
 Handwritten: *Handwritten signature*
 MAY 02 2011

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred
 Referred To:
 Date Referred
 Referred To:
 Date Referred
 Referred To:
 Referred To:

First Reading

Committee _____
 Date _____
 Chair _____
 Referred To _____

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

- FINAL COUNCIL ACTION
- 2nd
 - 1st & 2nd
 - 3rd
 - Consent
 - V Vote
 - RC Vote

CERTIFIED

CERTIFIED
 MAY 02 2011

ATLANTA CITY COUNCIL PRESIDENT

Handwritten signature

CERTIFIED
 MAY 02 2011

Handwritten signature
 MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED

MAY 11 2011

WITHOUT SIGNATURE
 BY OPERATION OF LAW



Kwanza Hall
Hand Shook
Carla Anta
Yane M. Shepard

Clara Henderson **11-R-0782**

CITY COUNCIL
ATLANTA, GEORGIA

11-R-

A RESOLUTION BY

COUNCILMEMBER MICHAEL JULIAN BOND

A RESOLUTION SUPPORTING THE PROPOSED LAUNCH OF THE HISTORICALLY BLACK COLLEGES AND UNIVERSITIES (HBCU) NETWORK; AND FOR OTHER PURPOSES.

WHEREAS, under conditions created by the Federal Communications Commission (FCC) and the U.S. Justice Department and entered into by the Comcast Corporation and NBC Universal, a Joint External Diversity Advisory Council has been created to advise the newly merged corporation on, among other things, diversity in programming; and

WHEREAS, as part of the Comcast/NBC Universal commitment to create new programming that embraces the nation's diversity, the Historically Black Colleges and Universities (HBCU) Network – an independent full-time sports, "edutainment," and lifestyle network devoted entirely to the four HBCU conferences, their members, and others – is exemplary of this type of programming; and

WHEREAS, the HBCU Network is aligned with the White House Initiative on HBCUs and expects to receive written support from President Barack Obama's administration; and

WHEREAS, the HBCU Network will be based in Georgia, with its primary offices in Atlanta, employing Georgia residents and engaging other Georgia-based business in network operations; and

WHEREAS, the HBCUs, several of which are located in the City of Atlanta, shall be equity partners in the network and also benefit financially from annual rights fees; and

WHEREAS, the HBCU Network intends to launch in the Fall of 2011, filling a space currently unaddressed by others and becoming the destination channel for alumni, current and prospective students, and sports fans interested in top Black college sports, "edutainment," and lifestyle programming; and

WHEREAS, all four sports conferences and ESPN have documented their intention to support the HBCU Network as soon as it has secured a distribution agreement with Comcast Corporation; and

WHEREAS, the HBCU Network has already begun to develop non-sports programming with top African American celebrities who have committed to lending the network their presence and performance; and

WHEREAS, the HBCU Network expects Comcast Corporation and Cox Communications, Inc., to be early distributors of the network; and



WHEREAS, distributors of the network in Georgia and elsewhere shall enjoy the benefits of programming desirable to their subscribers and income from the sale of local advertising to be aired in association with the network; and

WHEREAS, support for the HBCU Network has already been expressed by several key constituents in public and private sectors and include the United Negro College Fund, Thurgood Marshall Foundation, Congressional Black Caucus, National Urban League, Magic Johnson Foundation, and a host of civic, political, celebrity, and community leaders.

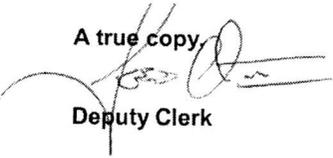
NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, AS FOLLOWS:

SECTION 1: That the members of this body recognize and commend the Historically Black Colleges and Universities Network for its efforts to operate a business that will locate its primary offices in Atlanta , employ Georgia residents, program a network that will focus on and raise awareness of HBCUs, engage other Georgia based businesses in its efforts, provide distributors of programming in Georgia with desirable content, and otherwise enhance the lives and experiences of Georgia residents and businesses.

SECTION 2: That the Municipal Clerk is authorized and directed to transmit an appropriate copy of this resolution to the Historically Black Colleges and Universities Network.

BE IT FINALLY RESOLVED: That all resolutions or parts of resolutions in conflict herewith are hereby waived to the extent of the conflict.

A true copy,


Deputy Clerk

ADOPTED by the Atlanta Council
RETURNED WITHOUT SIGNATURE OF THE MAYOR
APPROVED as per City Charter Section 2-403

MAY 02, 2011

MAY 11, 2011

RCS# 1023
5/02/11
6:55 PM

Atlanta City Council

REGULAR SESSION

PERSONAL

SUPPORTING THE LAUNCH OF THE HBCU
NETWORK
ADOPT/BOND

YEAS: 12
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 3
EXCUSED: 1
ABSENT 0

Y Smith	E Archibong	Y Moore	Y Bond
NV Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	NV Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

PERSONAL