

11-C-0517

A COMMUNICATION FROM CATHY RICHARDS, PRESIDENT, ATLANTA PLANNING ADVISORY BOARD (APAB), TO MUNICIPAL CLERK RHONDA DAUPHIN JOHNSON:

SUBMITTING THEIR APPOINTMENT OF JENNIFER FREEMAN TO SERVE AS A MEMBER OF THE BELTLINE TAX ALLOCATION DISTRICT (TAD) ADVISORY COMMITTEE, SCHEDULED TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

CONFIRMED BY

MAY 02 2011

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1<sup>ST</sup> ADOPT 2<sup>ND</sup> READ & REFER
- PERSONAL PAPER REFER

Date Referred: 3/21/11

Referred To: CD/HR + CC

Date Referred:

Referred To:

Date Referred:

Referred To:

First Reading

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

Committee CD/HR

Date 3/23/11

Chair

Action  Fav. Adv. Hold (see rev. side)  
 Other

Members

Refer To CDL

Committee CSC

Date 5/2/11

Chair

Action  Fav. Adv. Hold (see rev. side)  
 Other

Members

Refer To

Chair Jennifer Freeman  
 Action  Fav. Adv. Hold (see rev. side)  
 Other

Members

Members

Refer To CDL

Refer To

FINAL COUNCIL ACTION  
 2<sup>nd</sup>  1<sup>st</sup> & 2<sup>nd</sup>  3<sup>rd</sup>  
 Readings  
 Consent  V Vote  RC Vote

CERTIFIED  
 MAY 02 2011  
 ATLANTA CITY COUNCIL PRESIDENT

CERTIFIED  
 MAY 02 2011  
 Rhonda Dauphin Johnson  
 MUNICIPAL CLERK

MAYOR'S ACTION



March 17, 2011

11- C-0517

**2011 Officers**  
**President**  
Cathy Richards

**1<sup>st</sup> Vice President**  
Gerald Neumark

**2nd Vice President**  
Cathy Muzzy

**Recording Secretary**  
Patrick Crabtree

**Correspondence Secretary**  
Richard Rauh

**Parliamentarian**  
Patrise Perkins Hooker

**NPU / Citizens Participation  
Coordinator**  
Wendy Scruggs- Murray  
404-330-6899

Atlanta City Hall  
55 Trinity Avers  
Atlanta, GA 30303

APAB CONTACT INFO  
404-827-8011

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[www.apabatlanta.webs.com](http://www.apabatlanta.webs.com)

The City of Atlanta Office of Municipal Clerk  
Atlanta City Hall  
55 Trinity Avenue, Suite 2700  
Atlanta, GA 30303

To the Office of the Municipal Clerk,

The Atlanta Planning Advisory Board is pleased to submit the following names for consideration by the Atlanta City Council for appointment to the Beltline Tax Allocation District Advisory Committee (Beltline TADAC).

New Appointments: L. Danielle Carney, Jennifer Freeman, Robert A. Jones III, Moki Macias, Kelli J. Reid, and Mark Schultz. Resumes for all new candidates are attached.

Returning Appointees: Albert Caproni, Ron Hewitt, Jim Schneider, who will also need to be reaffirmed.

It is the responsibility of the Atlanta Planning Advisory Board to select twelve appointments to the Beltline TADAC to be confirmed by the Atlanta City Council. As of December 2010, all but three of the sitting appointees had resigned or terms expired. APAB 2011 officers are in the process of identifying citizen representative from each Council District to fill the twelve appointment positions. We are still seeking to fill three positions. APAB has interviewed six new candidates for their capability to serve as a viable member of the Beltline TADAC and confirmed the return of three candidates to the board. We now submit the names of these nine persons for approval by City Council.

We hope that the findings of City Council will support our conclusions with the appointment of all candidates. We hope that this process will be complete by March 31, 2011.

Please advise when Council will vote on the nominations. We look forward to your response.

Kindest regards,

Cathy Richards  
APAB President  
404-778-5718

# JENNIFER FREEMAN

2863 Chaucer Drive SW • Atlanta, Georgia 30311 • Telephone (404)477-7836

E-mail: [freemanvounzconsulting@gmail.com](mailto:freemanvounzconsulting@gmail.com)

## KEY SKILLS

Over 15 years of proven successful leadership, performance and achievement in the following areas:

- \*Communications/Marketing
- \*Economic/Community Development
- \*Fundraising/Business Development
- \*Project Management
- \*Market Research
- \*Event Planning & Logistics
- \*Strategic Planning/Operations
- \*Governmental Relations
- \*Board of Directors Relations
- \*Community Relations
- \*Client Relations/CRM
- \*Distance Learning and Professional Development
- \*Public/Media Relations
- \*International Business
- \*Executive Management
- \*Contract/Budget Mgmt.
- \*Innovation and Branding

## STRENGTHS

- \* Excellent leader, team player, public speaker, persuasive communicator and negotiator.
- \* Excellent written and verbal communication skills.
- \* Innovative thinker, planner, administrator and implementer.
- \* Highly motivated professionally with the ability to organize and complete complex assignments successfully and on time.
- \* Experienced knowledge of resources necessary to development business, partnerships, and sustainable relationships.
- \* Accessible, adaptable, results-oriented, energetic, willing to travel and expand knowledge base.
- \* Value the importance of developing and maintaining relationships with clients, partner's, communities, and colleagues.
- \* High ethical standards inside and outside of the workplace.

## EMPLOYMENT HISTORY

### **Atlanta Public Schools**

*Parent and Community Liaison*

8/10 - present

### **Freeman Young Consulting, LLC - Consultant**

1/05- present

**Specialization:** *Communications/Marketing, Fundraising, Economic and Community Development, Project Management, Public and Governmental Relations*

### **Georgia Institute of Technology Enterprise Innovation Institute**

2/05 – 8/09

*Marketing Catalyst and Project Manager – Industry & Community*

### **Georgia House for Representatives**

8/04 - 2/05

*Special Assistant to Speaker of the House and Community Affairs Chair*

### **Georgia Department of Economic Development**

8/95 - 8/04

*Public Relations & Communications Officer*

*Executive Assistant to Commissioner, Board of Directors, PR/Communications Officer*

*Senior Marketing and Strategic Planning, Research, Evaluation Manager*

*International Business Resource Assistant/Interim Manager*

*International Business Coordinator*

## EDUCATION

Spelman College, Atlanta, Georgia - 1989

Bachelors of Art: Sociology

Minor: Public Relations/Marketing

Other continuing education courses: marketing, supply chain management, economic development, non-profits, innovation, lean, ISO standards (quality), energy and environmental management, and change leadership management.

## TRAINING/CERTIFICATIONS

Economic Developers Training, Atlanta, Georgia

Industry Products and Services Training, Atlanta, Georgia

Diversity, Non-profits, Campaign and Governmental Affairs Training, Memphis, Tennessee

Xerox Sales Institute (Agency Channel), Atlanta, Georgia

Retail and Service Industry Training, Atlanta, Georgia

Grady Memorial Hospital - Senior Internship, Atlanta, Georgia

**TECHNICAL SKILLS**

Fluent in using Microsoft Office, Microsoft Project, Microsoft Outlook, ACT! Microsoft CRM, iShare, Internet, social media, telecommunication tools such as blackberry and iPhone, desktop publishing software such as the Adobe products. Good working knowledge of Personal Computers and peripherals, including printers, scanners, CD-ROM; Hoovers Online, Dun & Bradstreet, Lexus Nexus, Internet, Intranet, industry, international trade, tourism, email marketing solutions, economic development and customer relationship management resources, CD-ROM's and databases.

**APPOINTMENTS/CIVIC AND VOLUNTEER SERVICE**

- Atlanta Planning Advisory Council – NPU-I delegate
- NPU-I member – Chair – Education and Community Engagement
- Georgia Tech Mentor Program
- Graduate of the United Way Volunteer Improvement Program
- Former Chair of the Atlanta Public Schools Board Ethics Commission
- Georgia Interagency Homeless Coordination Council
- YMCA Board: Marketing/Planning Committee
- Youth Conference – Director of Marketing, Business and Community Sponsorships
- Dedicated Community Service Award – local church : North Georgia Conference
- Outstanding Community Service Awards – YMCA Atlanta
- Dedicated Service Award – 5 years and 10 years: State of Georgia
- Lieutenant Governor Writing Award and Writing Award - Local fraternity
- Girl Scouts of America – Parent Leader
- Who's Who Among College and High School Students
- Anti-Prejudice Consortium – Board Member – Fundraising and Marketing Committee
- PTSA – 2<sup>nd</sup> Vice President and Chair – Communications and Community Outreach
- Atlanta Public Schools – High School Small Learning Communities Transformation Team – Design and Implementation; and Pre-Planning Taskforce Advisory Council
- A Gathering of Women ( A Women's Volunteer Organization) – Founding Member
- CascadePatch – Mom's Leadership Council

**REFERENCES**

- Business & personal available upon request

RCS# 1016  
5/02/11  
6:07 PM

Atlanta City Council

REGULAR SESSION

MULTIPLE

11-C-0517, 11-C-0519, 11-C-0520, 11-C-0523  
11-C-0549  
CONFIRM

YEAS: 12  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 4  
EXCUSED: 0  
ABSENT 0

Y Smith	NV Archibong	Y Moore	NV Bond
NV Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

MULTIPLE