

11-1-0458

(Do Not Write Above This Line)

A COMMUNICATION

BY MAYOR KASIM REED

APPOINTING PAUL E. VRANICAR, ESQ. TO SERVE ON THE FULTON COUNTY/CITY OF ATLANTA LAND BANK AUTHORITY FOR THE UNEXPIRED TERM OF CHRIS NORMAN. THIS APPOINTMENT WILL EXPIRE ON SEPTEMBER 7, 2012.

CONFIRMED BY

APR 1 8 2011

COUNCIL

- CONSENT REFER
  - REGULAR REPORT REFER
  - ADVERTISE & REFER
  - 1st ADOPT 2nd READ & REFER
  - PERSONAL PAPER REFER
- Date Referred: 3/21/11  
 Referred To: Fin/Exec + CC  
 Date Referred:  
 Referred To:  
 Date Referred:  
 Referred To:  
 Referred To:

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

First Reading

Committee: Finance/Exec  
 Date: 3/30/2011  
 Chair: [Signature]  
 Action: Fav, Adv, Hold (see rev. side)  
 Other: [Signature]

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Action: Fav, Adv, Hold (see rev. side)  
 Other: \_\_\_\_\_  
 Members \_\_\_\_\_

Refer To: [Signature]

Refer To \_\_\_\_\_

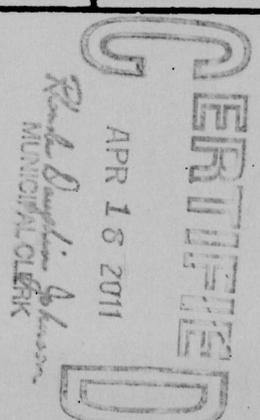
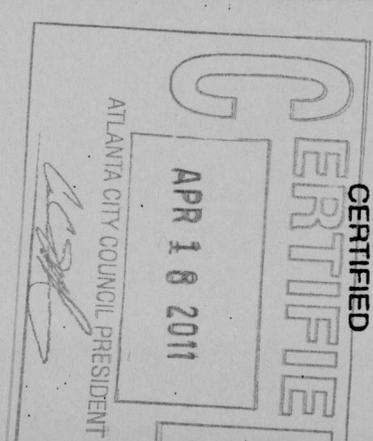
Committee: Coc  
 Date: 4/18/11  
 Chair: [Signature]  
 Action: Fav, Adv, Hold (see rev. side)  
 Other: \_\_\_\_\_  
 Members: [Signature]

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Action: Fav, Adv, Hold (see rev. side)  
 Other: \_\_\_\_\_  
 Members \_\_\_\_\_

Refer To \_\_\_\_\_

Refer To \_\_\_\_\_

- FINAL COUNCIL ACTION
- 2nd
  - 1st & 2nd Readings
  - Consent
  - V Vote
  - RC Vote



MAYOR'S ACTION



11- C-0458

CITY OF ATLANTA

55 TRINITY AVENUE, S.W.  
ATLANTA, GEORGIA 30303-0300  
TEL (404) 330-6100

KASIM REED  
MAYOR

**CONFIRMED BY**  
APR 18 2011  
**COUNCIL**

March 16, 2011

Council President Ceasar Mitchell  
and City Councilmembers  
55 Trinity Avenue, SW  
Suite 2900  
Atlanta, Georgia 30303

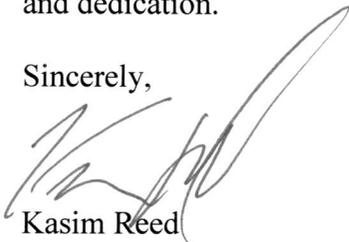
**Re: Appointment – Paul E.Vranicar, Esq.**  
**The Fulton County/City of Atlanta Land Bank Authority**

Dear President Mitchell and Members of the Council:

It is my pleasure to appoint **Paul E.Vranicar, Esq.** to serve as a member of The Fulton County/City of Atlanta Land Bank Authority on behalf of the City of Atlanta. This appointment is to fill the unexpired term of Chris Norman and will expire September 7, 2012.

Based on his experience and commitment to the community, I am confident that Paul E. Vranicar, Esq. will serve The Fulton County/City of Atlanta Land Bank Authority with integrity and dedication.

Sincerely,



Kasim Reed

**EXPERIENCE**

**Holland & Knight LLP, Associate (2008 – Present)**

- Represent a variety of Fortune 500 companies, commercial lenders, non-profits, and governmental entities in complex negotiations.
- Gained practical knowledge of a variety of subjects essential to a successful business--including intellectual property, tax, finance, and government regulation.
- Represented a global soft drink company in a copyright dispute involving a large record label and a famous Latin American artist.
- Negotiated an agreement with the Governor's office on behalf of a large healthcare company; agreement provided greater public access to flu shots.
- Obtained a defense judgment of more than \$1 million at close of a two-week federal jury trial involving sophisticated Global Positioning Satellite technology--the plaintiff had sought nearly \$9 million in damages.
- Responsible for business development and networking, as well as managing existing client relationships.
- Developed exceptional writing, communication, and interpersonal skills.

**Kasim Reed for Mayor, Senior Political & Policy Advisor (September 2008 – December 2009)**

- Oversaw DeKalb County portion of electoral recount following the December 2009 run-off election.
- Drafted policy positions on a wide range of issues, from public safety to homelessness to transportation, which were used for campaign literature, speeches, debate preparation, and for responding to questionnaires from the media.
- Assisted in debate preparation and prepared documents used by the campaign's media and communications team.

**Schreeder, Wheeler & Flint LLP, Associate (2006 – 2008)**

- Acted as lead counsel in preparing an appellate brief for a case pending before the Eleventh Circuit regarding the Constitution and commercial speech.
- Successfully represented the single largest creditor in the Delta Airlines bankruptcy, the retired pilots union; assisted team in negotiating settlement that prevented total dissolution of retirement benefits.
- Obtained summary judgment on a \$37.5 million breach of contract claim arising out of the construction of the fifth runway at Hartsfield-Jackson International Airport.

**EDUCATION**

**Emory University School of Law, Atlanta, GA**

Juris Doctor, May 2006

GPA: 3.354

Honors: Dean's List, Fall 2003; Spring 2004

Activities: *Emory Bankruptcy Developments Journal*, Executive Articles Editor  
Study Abroad in Tokyo, Japan, Spring 2006.

**Bard College, Annandale on Hudson, NY**

Bachelor of Arts in Languages & Literature (Italian and Spanish), May 2001

GPA: 3.71/4.00

Honors: *Honors List*, 6 of 6 semesters; *Bard Book Award in Language Excellence*, Italian Department

Activities: *Bard Observer*, Managing Editor  
Varsity Sports (Soccer, Tennis)

*Completed undergraduate degree in three years.*

**CIVIC INVOLVEMENT, SKILLS, & INTERESTS**

- **Leadership Atlanta**, L.E.A.D. Atlanta, Class of 2011.
- **American Constitution Society**, Director of Communications (traditional media).
- Serves on boards of a variety of non-profit and public interest organizations.

Raised in Atlanta, but proficient in Italian, Spanish, Swedish and some French. Dual-citizen of the United States and the European Union (Sweden). Interests include travel, barbeque and tennis.

# Holland & Knight

## Paul E. Vranicar

### Associate



#### Atlanta

t: 404-817-8439

e: paul.vranicar@hklaw.com

Paul Vranicar is an Associate in the firm's Litigation practice, where he has represented business clients in matters involving business torts, contract disputes, and real estate and development disputes. Mr. Vranicar has obtained experience on many levels of litigation practice, including state and federal appeals, and has participated in every phase of business cases--from inception through trial, and through appeals and collection. In the summer of 2009, he obtained a favorable result for his client while participating in a federal jury trial that lasted more than two weeks and involved sophisticated Global Positioning Satellite technology--the plaintiff had sought nearly \$9 million in damages, but by the end of the trial, the defense had obtained a judgment of more than \$1 million in favor of Mr. Vranicar's client.

In addition, Mr. Vranicar has developed his practice to include areas relating to government representation and public policy and regulation. His experience includes assisting a major healthcare company to obtain gubernatorial support for an agreement to provide greater public access to flu shots, conducting federal disparity studies, and representing municipalities to ensure compliance with Tax Allocation District bonds and various contractual obligations.

During the campaign to elect the Mayor of Atlanta, Kasim Reed, Mr. Vranicar served on Mayor Reed's Campaign Committee. He also worked as a Senior Policy, Political & Legal Advisor to the campaign, providing advice regarding, among other things, election law issues, political strategy, and debate preparation, and assisted the campaign's Media & Communications Team and Finance Committee. Mr. Vranicar is currently assisting a campaign for a seat in the Georgia Senate in a similar capacity.

#### PRACTICES

Litigation  
Public Policy & Regulation  
Bankruptcy and Creditors' Rights  
Government Representation

#### EDUCATION

Emory University  
School of Law, J.D.  
Bard College, B.A.

#### BAR ADMISSIONS

Georgia

#### LANGUAGES

Swedish  
Italian  
Spanish

#### PROFESSIONAL HONORS & AWARDS

- Executive Articles Editor, Emory Bankruptcy Developments Journal
- L.E.A.D. Atlanta Class of 2011, Leadership Atlanta

#### MEMBERSHIPS

- Swedish-American Chamber of Commerce
- Habitat for Humanity
- American Bar Association
- American Constitution Society, Georgia Chapter Executive Board
- Red Clay Democrats, Board of Governors

#### COURT ADMISSIONS

- U.S. District Court for the Northern District of Georgia
- Supreme Court of Georgia
- Court of Appeals of The State of Georgia
- U.S. District Court for the Middle District of Georgia
- U.S. Appeals Court, Eleventh Circuit

RCS# 964  
4/18/11  
2:53 PM

Atlanta City Council

REGULAR SESSION

MULTIPLE 11-C-0454, 0455, 0456, 0457, 0458, 0516, 0518  
0521, 0522, 0524, 0525  
CONFIRM

YEAS: 11  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 3  
EXCUSED: 0  
ABSENT 2

Y Smith	Y Archibong	Y Moore	Y Bond
B Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	B Bottoms	NV Willis
NV Winslow	Y Adrean	Y Sheperd	NV Mitchell

MULTIPLE