

11-0-0261
 (Do Not Write Above This Line)

**AN ORDINANCE BY
 COMMUNITY DEVELOPMENT/
 HUMAN RESOURCES COMMITTEE**

AN ORDINANCE TO TREAT
 THE ATLANTA PRIDE
 FESTIVAL AS HAVING
 OCCURRED IN PIEDMONT
 PARK DURING COLUMBUS
 DAY WEEKEND FOR THREE
 CONSECUTIVE YEARS FOR
 PURPOSES OF APPROVING
 ATLANTA PRIDE FESTIVAL
 DATES IN THE FUTURE, AS
 DICTATED BY ATLANTA
 CODE OF ORDINANCES
 SECTION 142-12 (a)(2); AND
 FOR OTHER PURPOSES.

ADOPTED B
 MAR 21 2011

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 03/07/11
 Referred To: CDHR
 Date Referred _____
 Referred To: _____
 Date Referred _____
 Referred To: _____

First Reading
 Committee CDHR
 Date 3/15/11
 Chair [Signature]
 Referred to CDHR

Committee CDHR
 Date 3/15/11
 Chair [Signature]
 Action Fav, Adv, Hold (see rev. side) Other
 Members [Signature]
 Refer To _____

Committee _____
 Date _____
 Chair _____
 Action Fav, Adv, Hold (see rev. side) Other
 Members _____
 Refer To _____

Committee _____
 Date _____
 Chair _____
 Action Fav, Adv, Hold (see rev. side) Other
 Members _____
 Refer To _____

Committee _____
 Date _____
 Chair _____
 Action Fav, Adv, Hold (see rev. side) Other
 Members _____
 Refer To _____

- FINAL COUNCIL ACTION
- 2nd
 - 1st & 2nd
 - 3rd
 - Consent
 - V Vote
 - RC Vote

CERTIFIED

CERTIFIED
 MAR 21 2011
 ATLANTA CITY COUNCIL PRESIDENT
[Signature]

CERTIFIED
 MAR 21 2011
 MUNICIPAL CLERK
[Signature]

MAYOR'S ACTION

APPROVED

MAR 30 2011

WITHOUT SIGNATURE
 BY OPERATION OF LAW



**AN ORDINANCE BY
COMMUNITY DEVELOPMENT/
HUMAN RESOURCES COMMITTEE**

11- 0 -0261

AN ORDINANCE TO TREAT THE ATLANTA PRIDE FESTIVAL AS HAVING OCCURRED IN PIEDMONT PARK DURING COLUMBUS DAY WEEKEND FOR THREE CONSECUTIVE YEARS FOR PURPOSES OF APPROVING ATLANTA PRIDE FESTIVAL DATES IN THE FUTURE, AS DICTATED BY ATLANTA CODE OF ORDINANCES SECTION 142-12 (a)(2); AND FOR OTHER PURPOSES.

WHEREAS, the City of Atlanta (the City) regulates outdoor events such as festivals, assemblies, and large gatherings in City Code of Ordinances Chapter 142, entitled the "Outdoor Events Ordinance"; and

WHEREAS, the Outdoor Events Ordinance requires that people file applications to obtain a City permit for a variety of different Outdoor Events; and

WHEREAS, because of the City's limited resources, and because there may be two or more applications requesting the same date and location, the City has established a rule for determining which applications to approve; and

WHEREAS, Section 142-12 (a)(2) of the Outdoor Events Ordinance provides that "when there are competing outdoor event applications that are substantially for the same time and place, ... then the earlier or earliest of those applications that is received by the (City) ... shall be given priority as to the time and place requested, **provided that priority as to the same time and place may be given to any outdoor event that has been permitted at such time and place for three or more occasions in the four years immediately preceding the current application.**" (Emphasis supplied); and

WHEREAS, the Atlanta Pride Festival is one of Atlanta's four Class A Outdoor Festivals (50,000 or more attendees), along with the Dogwood Festival, the Peachtree Road Race, and the Atlanta Jazz Festival. Until 2008, all of the Class A Festivals occurred in Piedmont Park; and

WHEREAS, for numerous years through and including 2007, the Dogwood Festival occurred in mid April, the Atlanta Jazz Festival occurred Memorial Day weekend, the Peachtree Road Race occurred on July 4th, and the Atlanta Pride Festival occurred during the third weekend in June. Therefore each of these festivals was given priority if other applications were submitted for use of Piedmont Park during the weekend that their festival had traditionally been held ("Priority Status"); and

WHEREAS, in December 2007, in response to a severe and prolonged drought that was impacting the health of grass, trees, and other plants in parks (and throughout the City), the Department of Parks, Recreation and Cultural Affairs issued a policy regarding outdoor events.



The policy, entitled "Policy for Outdoor Events in Parks in Response to Level 4 Drought Restrictions", prohibited any Class A Festival from occurring inside of a City park during 2008, and significantly curtailed the extent to which smaller festivals could occur in parks that year. The policy was implemented to protect park turf which would not survive festival use without the ability of the City to water the grass; and

WHEREAS, a revised drought policy was issued for 2009. While less stringent than the 2008 policy, it continued to significantly limit the ability to have a festival in a City park. Based upon the new policy, the Atlanta Pride Festival was able to return to Piedmont Park provided that the event did not occur during the summer; and

WHEREAS, since 2008, the Atlanta Pride Festival has occurred in different locations and at different times. In 2010, the festival occurred in Piedmont Park during Columbus Day weekend. The festival's organizer, the Atlanta Pride Committee, has decided that it would like to continue utilizing that weekend for future festivals; and

WHEREAS, the three other Class A Outdoor Festivals have all returned to Piedmont Park, and are utilizing the dates that they used prior to 2008; and

WHEREAS, the Atlanta Pride Committee has requested that it not be penalized for the impact the Drought Policy had on the timing of its event, and has specifically requested that the Atlanta Pride Festival be given Priority Status for Columbus Day weekend, even though it has not held the event during that weekend for three of the last four years; and

WHEREAS, given the unique circumstances that led to the change in timing of the Atlanta Pride Festival, the City agrees that the Atlanta Pride Festival should be permitted to have Priority Status for the new festival dates it has selected.

THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA, HEREBY ORDAINS, as follows:

SECTION 1: For the sole purpose of implementing the City's Outdoor Events Ordinance, the Atlanta Pride Committee shall be deemed to have held the Atlanta Pride Festival in Piedmont Park during Columbus Day weekend for the last three years, thereby giving the Atlanta Pride Committee Priority Status for use of that weekend for the festival in future years, pursuant to Atlanta Code of Ordinances Section 142-12 (a)(2).

SECTION 2: All ordinances and resolutions in conflict herewith are hereby waived for purposes of this Ordinance only, and only to the extent of the conflict.

A true copy,

Rhonda Daughin Johnson
Municipal Clerk

ADOPTED by the Atlanta City Council
RETURNED WITHOUT SIGNATURE OF THE MAYOR
APPROVED as per City Charter Section 2-403

MAR 21, 2011

MAR 30, 2011

RCS# 928
3/21/11
2:27 PM

Atlanta City Council

REGULAR SESSION

CONSENT I

EXCEPT 11-O-0323,11-O-0324,11-O-0325
11-R-0435,11-R-0444
ADOPT

YEAS: 14
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 2
EXCUSED: 0
ABSENT 0

Y Smith	Y Archibong	Y Moore	NV Bond
Y Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

CONSENT I

RCS# 927
3/21/11
2:25 PM

Atlanta City Council

REGULAR SESSION

CONSENT I

EXCEPT 11-O-0323, 11-O-0324, 11-O-0325

RECONSIDER

YEAS: 14
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 2
EXCUSED: 0
ABSENT 0

Y Smith	Y Archibong	Y Moore	NV Bond
Y Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

CONSENT I

RCS# 925
3/21/11
2:23 PM

Atlanta City Council

REGULAR SESSION

CONSENT I EXCEPT 11-O-0323, 11-O-0324, 11-O-0325

ADOPT

YEAS: 14
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 2
EXCUSED: 0
ABSENT 0

Y Smith	Y Archibong	Y Moore	NV Bond
Y Hall	Y Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

CONSENT I

		03-21-11
ITEMS ADOPTED ON CONSENT	ITEMS ADOPTED ON CONSENT	
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2. 11-O-0221	39. 11-R-0379	76. 11-R-0416
3. 11-O-0317	40. 11-R-0380	77. 11-R-0417
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35. 11-R-0349	70. 11-R-0410	
36. 11-R-0437	71. 11-R-0411	
37. 11-R-0377	72. 11-R-0412	
	73. 11-R-0413	
	74. 11-R-0414	