



CITY COUNCIL  
ATLANTA, GEORGIA

**10-R-2221**

**A RESOLUTION**

**BY COUNCILMEMBERS IVORY LEE YOUNG JR., MICHAEL JULIAN BOND, AARON WATSON, H. LAMAR WILLIS, CARLA SMITH, KWANZA HALL, CLETA WINSLOW, NATALYN ARCHIBONG, ALEX WAN, HOWARD SHOOK, YOLANDA ADREAN, FELICIA MOORE, C. T. MARTIN, KEISHA BOTTOMS, AND JOYCE SHEPERD**

**A RESOLUTION TO HONOR THE ATLANTA FALCONS NATIONAL FOOTBALL LEAGUE FRANCHISE WHICH HAS REPRESENTED ATLANTA FOR FORTY-FIVE (45) YEARS; TO CELEBRATE THE FALCONS' SUCCESSFUL 2010 FOOTBALL SEASON; TO ACKNOWLEDGE THE GREAT ECONOMIC IMPACT THAT THE SUCCESS OF THE ATLANTA FALCONS HAS ON TOURISM AND TRADE IN THE CITY OF ATLANTA; TO SEEK NO-COST AUTHORIZATION FOR THE USE OF THE ATLANTA CITY HALL ATRIUM ON DECEMBER 27, 2010 FROM 12:00 NOON UNTIL 1:00 PM FOR THE PURPOSE OF HOLDING A CITY-WIDE FALCONS PEP RALLY; AND FOR OTHER PURPOSES.**

**WHEREAS**, it is clear that the current success of the Atlanta Falcons is very energizing for the franchise and for the citizens of Atlanta and that the Falcons' current winning record is alone very worthy of celebration; and

**WHEREAS**, December 27 is the perfect time for the citizens of Atlanta to gather and cheer the Atlanta home team on to victory as long-standing rivals, the Atlanta Falcons and New Orleans Saints, meet in the perfect venue- the Monday Night Football Game; and

**WHEREAS**, during regular season the Atlanta Falcons strongly boost the economy in the City of Atlanta and if the Falcons are successful in achieving a post-season home game it will result in an additional \$6.6 million (estimated) economic impact in the City; and

**WHEREAS**, virtually every neighborhood in Atlanta has been touched by the philanthropy of the Atlanta Falcons and its foundations resulting in increased green space, recreational facilities for youth, advocacy for healthier citizens in every age group and more affordable housing throughout Atlanta; and

**WHEREAS**, there is no personal benefit to any employee, staff member, elected official or agent of the City of Atlanta for the use of the Atlanta City Hall Atrium to hold a city-wide pep rally in support of the Falcons; and

**WHEREAS**, the Atlanta Falcons' 2010 winning season justifies that the City of Atlanta and all its residents, businesses, organizations, and other stakeholders should participate in a rousing pep rally to spur the Falcons on to victory over the New Orleans Saints and to wish the Falcons continued success this season.

**NOW, THEREFORE, THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA HEREBY RESOLVES AS FOLLOWS:**



**SECTION 1.** That a city-wide pep-rally and award presentation be held in the Atlanta City Hall Atrium on Monday December 27, 2010 beginning at 12:00 noon and concluding promptly at 1:00 pm in honor and support of the City of Atlanta's beloved home team; the Atlanta Falcons.

**SECTION 2.** That the Mayor of Atlanta is hereby requested to present a Phoenix Award to the Atlanta Falcons in honor of their outstanding 2010 season and in appreciation of the team's and the organization's numerous contributions to the City of Atlanta.

**SECTION 3.** That the Atlanta City Council shall present a Proclamation in honor of the Atlanta Falcons and thereby designate and proclaim December 27, 2010 as "*Atlanta Falcons Day*" in the City of Atlanta.

**SECTION 4.** That the Mayor of Atlanta, or his appropriate designated agent, is hereby requested to authorize the use of the Atlanta City Hall Atrium, at no cost, for the purpose of hosting a city-wide pep rally in support of the Atlanta Falcons in their televised Monday Night Football game versus the New Orleans Saints.

**SECTION 5.** That the Mayor of Atlanta, or his appropriate agent, is hereby requested to authorize the City of Atlanta's Facility Maintenance staff to provide all maintenance and cleaning of the atrium upon conclusion of the rally.

**SECTION 6.** That any and all expenses, if incurred, in support of the pep rally (ie. food, beverages, etc.) will be absorbed by the Atlanta Falcons Organization and/or their sponsors.

A true copy,

*Rhonda Daughin Johnson*  
Municipal Clerk

ADOPTED by the Atlanta City Council  
APPROVED by Mayor Kasim Reed

DEC 06, 2010  
DEC14, 2010

RCS# 759  
12/06/10  
7:44 PM

Atlanta City Council

REGULAR SESSION

PERSONAL

TO HONOR ATLANTA FALCONS FOOTBALL  
LEAGUE FRANCHISE  
ADOPT/YOUNG

YEAS: 12  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 2  
EXCUSED: 1  
ABSENT 1

Y Smith	Y Archibong	Y Moore	Y Bond
E Hall	B Wan	NV Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

PERSONAL