

(Do Not Write Above This Line)

A COMMUNICATION BY COUNCILMEMBERS KEISHA LANCE BOTTOMS, DISTRICT 11; FELICIA A. MOORE, DISTRICT 9; C. T. MARTIN, DISTRICT 10; JOYCE M. SHEPERD, DISTRICT 12 AND H. LAMAR WILLIS, POST 3 AT-LARGE:

APPOINTING MS. EDITH A. LOVE TO SERVE AS A MEMBER OF THE PEOPLE TV BOARD OF DIRECTORS, THIS APPOINTMENT IS FOR A TERM OF (2) YEARS, SCHEDULED TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

CONFIRMED

8/16/2010

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 7/19/10
 Referred To: City Utilities/COU
 Date Referred _____
 Referred To: _____
 Date Referred _____
 Referred To: _____

First Reading

Committee _____
 Date _____
 Chair _____
 Referred To _____

Committee City Utilities
 Date July 27, 2010
 Chair Matala Chisholm
 Action Fav
 Fav, Adv, Hold (see rev. side)
 Other _____
 Members [Signature]
[Signature]
[Signature]
 Refer To COE

Committee _____
 Date _____
 Chair _____
 Action _____
 Fav, Adv, Hold (see rev. side)
 Other _____
 Members _____
 Refer To _____

Committee COC
 Date 8/16/10
 Chair [Signature]
 Action Fav
 Fav, Adv, Hold (see rev. side)
 Other _____
 Members [Signature]
[Signature]
 Refer To _____

Committee _____
 Date _____
 Chair _____
 Action _____
 Fav, Adv, Hold (see rev. side)
 Other _____
 Members _____
 Refer To _____

FINAL COUNCIL ACTION

- 2nd
- 1st & 2nd
- 3rd
- Readings
- Consent
- V Vote
- RC Vote

CERTIFIED

CERTIFIED
 AUG 16 2010
 ATLANTA CITY COUNCIL PRESIDENT
[Signature]

CERTIFIED
 AUG 16 2010
 Rhonda Daughin Johnson
 MUNICIPAL CLERK

MAYOR'S ACTION



ATLANTA CITY COUNCIL

Keisha Lance Bottoms
COUNCILMEMBER
District 11

55 TRINITY AVENUE, SW
SUITE 2900
ATLANTA, GEORGIA 30303
(404) 330-6054

RECEIVED
OFFICE OF
MUNICIPAL CLERK
10-C-1356
2010 JUL 13 PM 2:44

July 9, 2010

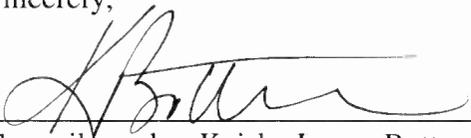
Councilmember Felicia A. Moore
Chair, Committee on Council
55 Trinity Avenue, Suite 2900
Atlanta, Georgia 30303

Dear Councilmember Moore:

I would like to submit the name of Edith Love to the People TV Board of Directors. Ms. Love has had a strong interest in serving on this board. She is a strategic thinker with strong leadership and presentation skills. Ms. Love has extensive experience working with nonprofit boards, corporate and community stakeholders, government agencies, institutions of higher education, and civic organizations.

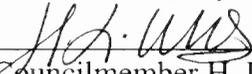
It is without reservation that this recommendation is given for Ms. Love to work in this position. A copy of her resume is enclosed for your perusal.

Sincerely,


Councilmember Keisha Lance Bottoms
District 11


Councilmember Joyce Shepherd
District 12


Councilmember Felicia A. Moore
District 9


Councilmember H. Lamar Willis
Post 3 At-Large


Councilmember C.T. Martin
District 10

EDITH A. LOVE

3635 Utoy Drive
Atlanta, GA 30331

email: elove5of5@yahoo.com

Hm. (678) 973-2198
Mobile: (504) 906-1208

Project Management and Fundraising Professional

Seasoned manager and strategic thinker with strong leadership, problem solving and interpersonal skills. Results-driven and conscientious with proven ability to successfully launch, direct and manage multi-million projects full cycle for a myriad of corporate, nonprofit, government and community initiatives. Strong background in fundraising, training & development, program development and design management, evaluative and learning processes, capacity building, grants management, operations, volunteer management & team development to diverse sectors. Highly skilled at building national and local strategic partnerships to support company's vision and outreach efforts. Particularly strong in identifying innovative ideas & strategies to strengthen business relations and long-term endeavors. Excellent presentation skills.

Professional Strengths

Resource Development
External Affairs
Capacity Building

Project Management
Program Design & Implementation
Community Initiative Management

Operations
Grants Administration
Start-up Projects

Professional Highlights

- Successful start up and management of two multi-million dollar projects for the National Football League (NFL).
- Seasoned fundraiser with a proven track record in securing major gifts
- Design & management of a NFL grants program for the Youth Education Town (YET) initiative.
- Successful project management for a statewide transitional housing program in Columbia, South Carolina.
- Strong skills in organizational development including staff & volunteer recruitment, orientation and training.
- Orchestrated the training and facilitation of a nationwide debtor education project for the Department of Justice.
- Public relations, marketing and outreach on projects in the area of youth development, social services, affordable housing, financial education, community development, health literacy, and emergency/disaster preparedness.
- Extensive experience working with nonprofit boards, corporate & community stakeholders, government agencies, institutions of higher education, volunteer and civic organizations.

THURGOOD MARSHALL COLLEGE FUND (TMCF), INC. • New York, NY **Jan 2008-Present**
(A national organization that supports students attending the 47 Public Historically Black Colleges and Universities)

Corporate Relations Officer –Southeast Region (Atlanta, GA)

Develop and manage a portfolio of 300 corporate accounts in the Southeast Region. Responsible for the identification, soliciting, cultivation and stewardship for major gifts both current and deferred. Interface with prospective donors (corporate VP, government agencies, and individuals) to determine their philanthropic interest with an immediate focus on TMCF's fundraising goals. Develop major gifts proposals and memorandum of agreement for prospects, and coordinate the involvement of staff, Board of Directors and University Presidents and Chancellors, National Alumni Council in the planning of donor cultivation.

EDUCATION DEVELOPMENT CENTR, INC. • New York, NY **2005-2008**

Adult Literacy Media Alliance/ TV411

(A multimedia literacy organization and producer of the Emmy Award-winning television series TV411)

Director of National Partnerships

Established, oversaw and managed strategic alliances and national partnerships to promote the distribution and use of multimedia educational materials in the area of financial & health literacy and disaster preparedness within relevant government agencies, community-based organizations, educational agencies and the health care system. Performed all business development duties e.g. contracts, partnership agreements and organized training and technical assistance workshops. Interfaced with key decisions-makers in the corporate sector to determine appropriate literacy materials for marketing to low-literate consumers. Conducted presentations at conferences, workshops and other related

meetings. Worked with over 200 public television stations and liaison for national distribution partner and station managers regarding licensing and TV411 print material. Managed and coordinated all broadcast outreach activities, marketing and promotional efforts to expand carriage of TV411.

AMERICAN WOMAN'S ECONOMIC DEVELOPMENT CORPORATION

Jan-Dec 2004

New York, NY • *(Organization merged in December 2004.)*

Director of Development

Planned, managed and executed all fundraising activities including major gifts, special events, annual fund, corporate, and foundation giving and direct mail. Managed all prospect research, solicitation, donor cultivation and donor tracking & reporting systems. Worked closely with executive director and board members to develop diverse strategies to secure substantial non-restricted revenues. Oversaw all marketing, branding and web development. Supervised development associates and liaison for joint proposal initiatives.

NATIONAL FOOTBALL LEAGUE-YOUTH EDUCATION TOWN (NFL/YET)

1996-2003

(The City's first NFL multi-million dollar educational technology center for disenfranchised youth)

New Orleans, LA

Executive Director

Launched project from ground-up. Managed and oversaw the construction and architectural design of new facility. Handled all internal and external operations of the organization and developed program structure. Planned and executed fundraising activities to secure revenue for capital and endowment campaigns, and managed a \$2M operating budget. Identified and solicited new board members and worked with other stakeholders to meet fundraising goals. Developed personnel policies & procedures, mission statement, and operations manual. Hired, trained, and supervised a staff of 15-50 employees. Managed and organized strategic alliances, coalition building, and community outreach services to promote and support at-risk youth educational services and social development programs.

Atlanta, GA

Executive Director

Deputy Director *(Promoted within 3 months to executive director position)*

Managed and oversaw internal and external operations, fundraising initiatives, and program supervision of multimillion dollar youth educational center. Researched, solicited, and cultivated corporate and foundation donors. Managed a \$1M operating budget and related fiscal duties. Supervised a multi-disciplinary team of employees and consultants. Managed grants procedures and reporting guidelines. Served as liaison for Atlanta Falcons summer sports camp and community outreach efforts. Developed membership handbook and guidelines. Worked with Atlanta Falcons to arrange players' appearances at NFL/YET center.

CENTRAL FULTON SENIOR SERVICES, INC. • Atlanta, GA

1992-1996

(The leading nonprofit serving the largest county of Senior Citizens in the State of Georgia.)

Director of Community Relations

1995-1996

Special Events/Project Manager

1992-1994

Developed and coordinated all special events and outreach activities to promote and expand program and services for seniors residing in Fulton County. Managed all public relations and marketing for annual health fairs, conferences, and on-site projects at senior centers. Managed grant resources and charitable contributions for seven senior centers. Supervised senior center managers and prepared project budgets, financial reports, marketing plans, and agency promotional materials.

TRINITY HOUSING CORPORATION • Columbia, SC

1994-1995

St. Lawrence Place

(The City's first and largest transitional housing program for women and children.)

Project Director *(One-year assignment)*

Responsible for the start-up, program development and daily operations of a 30-unit transitional housing program. Hired, trained, and supervised a staff of social workers, job coaches, educators, and resident manager. Developed policies and guidelines for acceptance into program and grounds for eviction. Organized and conducted quarterly in-service training programs and workshops in the areas of homeownership, financial education and budgeting. Assisted executive director with fundraising activities and proposal grant writing.

METRO ATLANTA HOUSING COALITION, INC. • Atlanta, GA

1990-1992

(Also known as Help House, a homeless shelter for women and children)

Project Director

Managed daily program operations and the supervision of staff & volunteers. Oversaw all program evaluation and reporting requirements. Collaborated with social services agencies, police departments and housing authorities. Assisted executive director with grant writing, outreach efforts and fundraising.

EDUCATION

M.A. Criminal Justice Administration, Clark Atlanta University, Atlanta, GA, 1992

B.S. Public Administration, Texas Southern University, Houston, TX, 1989

CERTIFIED GRANT SPECIALIST, *National Grant Writers Association*

TECHNICAL WRITING SKILLS

- Operations and training manuals, grantmaking policies and guidelines
- Contracts and partnerships agreements and confidential/sensitive documents
- Job descriptions, marketing materials and professional profiles
- Curriculum content for youth and adult literacy media projects, debtor education, credit repair courses

COMPUTER SKILLS

MS Office Word, Access, PowerPoint, Excel, Publisher, Peachtree, Quicken and Quick Books, Raiser's Edge

References available upon request

RCS# 492
8/16/10
3:23 PM

Atlanta City Council

REGULAR SESSION

MULTIPLE

10-C-1334, 10-C-1335, 10-C-1353, 10-C-1355
10-C-1356, 10-C-1357, 10-C-1359, 10-C-0817
CONFIRM

YEAS: 13
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 1
EXCUSED: 0
ABSENT 2

Y Smith	Y Archibong	Y Moore	Y Bond
Y Hall	B Wan	Y Martin	Y Watson
Y Young	Y Shook	Y Bottoms	B Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

MULTIPLE