

#17

10-1242

(Do Not Write Above This Line)

A COMMUNICATION BY COUNCILMEMBERS CARLA SMITH, DISTRICT 1; KWANZA HALL, DISTRICT 2; IVORY LEE YOUNG, JR., DISTRICT 3; CLETA WINSLOW, DISTRICT 4 AND MICHAEL BOND, POST 1 AT-LARGE:

APPOINTING MS. WENDY BATTAGLIA TO SERVE AS A MEMBER OF THE TREE CONSERVATION COMMISSION. THIS APPOINTMENT IS FOR A TERM OF TWO (2) YEARS, SCHEDULED TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

CONFIRMED

- CONSENT REFER
REGULAR REPORT REFER
ADVERTISE & REFER
1st ADOPT 2nd READ & REFER
PERSONAL PAPER REFER

Date Referred 6/21/10
Referred To: CD/HB+COO
Date Referred
Referred To:
Date Referred
Referred To:

First Reading

Committee
Date
Chair
Referred To

Committee CD/HR
Date 6/29/10
Chair
Action Fav, Adv, Hold (see rev. side) Other
Members
Refer To COC

Committee COC
Date 7/19/10
Chair
Action Fav, Adv, Hold (see rev. side) Other
Members
Refer To

Committee CD/HR
Date 7/13/10
Chair
Action Fav, Adv, Hold (see rev. side) Other
Members
Refer To COC

Committee
Date
Chair
Action Fav, Adv, Hold (see rev. side) Other
Members
Refer To

FINAL COUNCIL ACTION

- 2nd
1st & 2nd Readings
Consent
V Vote
RC

CERTIFIED

CERTIFIED
JUL 19 2010
ATLANTA CITY COUNCIL PRESIDENT

CERTIFIED
JUL 19 2010
Rhonda Daughlin Johnson
MUNICIPAL CLERK



10-C-1242

ATLANTA CITY COUNCIL

CARLA SMITH  
COUNCILMEMBER  
DISTRICT ONE

55 TRINITY AVENUE, S.W.  
SECOND FLOOR, EAST  
ATLANTA, GEORGIA 30303  
(404) 330-6039

June 7, 2010

Honorable Ceasar Mitchell  
President, Atlanta City Council  
55 Trinity Avenue, SW  
Atlanta, Georgia 30303

Dear President Mitchell;

Councilmembers Kwanza Hall, District 2, Ivory Lee Young, Jr. District 3, Cleta Winslow, District 4 and Michael Bond, Post 1 - At Large, and I are pleased to submit Ms. Wendy Battaglia for appointment to Atlanta Tree Conservation Commission.

Wendy is a Landscape Designer with extensive professional experience working with the corporate and residential sectors. Wendy also serves within her neighborhood and NPU-V well, excepting leadership roles that help neighborhoods grow. It is no doubt that she will bring the same qualities to the Tree Conservation Commission. For your review, her resume is attached.

Sincerely,

Carla Smith, Councilmember, District 1

Kwanza Hall, Councilmember, District 2

Ivory Lee Young, Jr., Councilmember,  
District 3

Cleta Winslow, Councilmember, District 4

Michael Bond, Post 1-At Large

# Wendy Battaglia

772 Terry Street SE  
Atlanta, GA 30315

Wendy@Liverbirdgardens.com  
404-514-0671

## Profile:

Dynamic non-profit community leader, dedicated to improving quality of life for all residents of Summerhill, NPU-V, and the metro-Atlanta area. Project manager, marketer, and creative designer with extensive experience in the landscape design and event planning industries. Resourceful and flexible individual, who naturally builds networks and effectively operates to quickly solve problems, while keeping a consistent sharp eye on "the big picture".

## Industry Work Experience:

**Liverbird Gardens & Containers** - Atlanta, GA 2008 to present  
*Owner & Designer*

- Designs outdoor environments that transform the landscape into an extended living, entertaining, and/or relaxing space. From natural Southern landscapes, to formal gardens, designs incorporate a variety of trees, plants, and ground cover that maximize the client's year-round enjoyment, yet require minimal maintenance.
- Creates unique container gardens utilizing drought tolerant plants & succulents.
- Accessorizes a client's landscape in order to create a personal touch and ambiance.

*Designer & Consultant Partnership with Non-Profit* 2009 to present

- Designer and project partnership with New Horizon Landscaping a division of the Georgia Justice Project.

**Connelly Landscapes, Inc** - Atlanta, GA 2005 to 2008  
*Designer & Project Manager*

### *Landscape Design*

- Designed intimate and highly functional landscape environments.
- Transformed existing pools, patios, decks, retaining walls, and walkways.
- Managed small to large-scale landscape and hardscape installations.
- Selected suppliers, negotiated prices, and supervised the work of contractors to ensure work was completed to specification, timeline, and budget.
- Created various project budgets, pricing proposals, and other typical administrative duties.
- Hands-on experience and personal passion for planting, pruning, and plant maintenance.

**Current Events** – King of Prussia, PA 2000 to 2006  
*Account Executive, Event Planner, and Lighting Designer*

- Primary role was all encompassing with the business.
- Directed client sales and coordinated events
- Worked closely with Lighting Designers, designed stage sets, managed set construction, and monitored events to ensure client satisfaction.

## Non Profit Work Experience:

**Organized Neighbors of Summerhill (501c3 non-profit)** – Atlanta, GA 2008 to present  
*Board Member & Community Relations Chair*

- Serves as one of the primary community liaisons with the City of Atlanta, State of Georgia, neighboring community organizations, and other community non-profits and businesses.
- Leading all community relations and development activities for the organization.
- Community building programs included neighborhood clean-ups and fund raising for Boy's & Girl's Club Memberships.
- Community partnership with Atlanta Housing Authority and Martin Street Plaza M Team teenage mentor program.
- Community partnership with Community Life Concepts and Georgia Ave Senior Center, as well as special event support and outreach.

**"National Night Out" Advisory Board** – Atlanta, GA 2009 to present  
*Advisory Board Member and Neighborhood Representative*

- Represents the neighborhood of Summerhill in the event and serves on the event's advisory board.
- Conducts fund raising to purchase food for the event's 700 attendees, as well as recruit sponsors for beverages.
- Coordinated transportation and logistics for approximately 50 Summerhill children that otherwise would not have been able to attend the event.

**Voucher Program Advisory Board, Atlanta Housing Authority** – Atlanta, GA 2009 to present  
*Advisory Board Member*

- Serving as advisory board member focusing on the community relationships and building enhanced communication between the neighborhood residents, community organizations, and the Atlanta Housing Authority as it relates to the Voucher Resident Program.

**"Breakthru" House inc & Z Fusion Art Therapy Non Profit** – Decatur, GA 2009  
*Artistic Volunteer*

- Volunteered as an artistic partner with art therapy sessions geared to empowering women to overcome substance abuse through the use of art collages.

**Dirty Truth Campaign, Center for Working Families/Annie E. Casey Foundation**  
- Atlanta, GA 2007 to 2008  
*Advisory Board Member and Neighborhood Representative*

- Represented the neighborhood of Summerhill during the campaign and served on the advisory board.
- Documented vacant properties in Summerhill and promoted awareness of blight and resulting social issues.
- Attended National Vacant Properties Conference.
- Attended Georgia Real Estate Fraud Prevention and Awareness Coalition Conference.

**International Special Events Society** – Philadelphia, PA 2000 to 2006  
*Executive Director, Member Relations*

- Event planner for ISES Black Tie fund raising events.
- Designed initiatives to increase Society membership and sustain the existing member base.
- Coordinated sponsorships for monthly social meetings.
- Created promotions to increase member attendance.

### **Education:**

Art & Design, John Moore University - Liverpool, England

### **Certifications:**

Master Gardener, Fulton County

### **Awards:**

#### **2009 Atlanta Braves & NPU-V "Summerhill" Community Member of the Year**

- Atlanta Braves and NPU-V Award honoring continued dedication and commitment toward the advancement of the Summerhill community and NPU-V.

RCS# 462  
7/19/10  
5:19 PM

Atlanta City Council

REGULAR SESSION

MULTIPLE

10-C-1242, 10-C-1253, 10-C-1327

CONFIRM

YEAS: 11  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 1  
EXCUSED: 0  
ABSENT 4

B Smith	Y Archibong	Y Moore	Y Bond
Y Hall	Y Wan	B Martin	Y Watson
Y Young	B Shook	B Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

MULTIPLE