

#19

10-1226

(Do Not Write Above This Line)

A COMMUNICATION BY MAYOR KASIM REED

A COMMUNICATION APPOINTING MR. GEORGE DUSENBURY AS COMMISSIONER OF THE DEPARTMENT OF PARKS, RECREATION, AND CULTURAL AFFAIRS.

CONFIRMED BY JUL 19 2010 COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 6/21/10

Referred To: CD/HR + CAC

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
Date _____
Chair _____
Referred To _____

Committee CD/HR

Date 6/28/10

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To CAC

Committee CAC

Date 7/9/10

Chair Patricia L. Roberts

Action

Fav, Adv, Hold (see rev. side)
Other

Members James Sheperd, Al Shy, [Signature]

Refer To

Committee CD/HR

Date 7/13/10

Chair James Sheperd

Action

Fav, Adv, Hold (see rev. side)
Other

Members Al Shy, [Signature], Clate Alexander

Refer To CAC

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

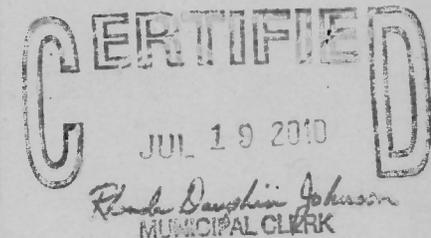
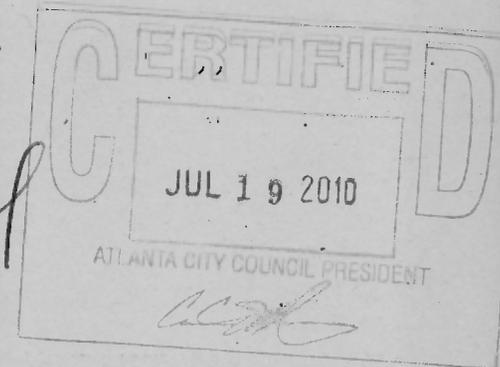
Members

Refer To

FINAL COUNCIL ACTION

- 2nd
- 1st & 2nd Readings
- 3rd
- Consent
- V Vote
- RC Vote

CERTIFIED



MAYOR'S ACTION



CITY OF ATLANTA

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30303-0300
TEL (404) 330-6100

KASIM REED
MAYOR

June 21, 2010

RECEIVED
OFFICE OF
MUNICIPAL CLERK
2010 JUN 21 PM 4:38
10-C-1226

The Honorable Ceasar Mitchell, President
Members of the Atlanta City Council
55 Trinity Avenue, SW
Atlanta, Georgia 30303

Dear President Mitchell and Members of Council:

It is my pleasure to appoint George Dusenbury as Commissioner of the Department of Parks, Recreation and Cultural Affairs. Mr. Dusenbury received his undergraduate degree from Cornell University and Juris Doctor degree, with honors, from Emory University School of Law. For the past five years, Mr. Dusenbury has served as the Executive Director of Park Pride, a nonprofit volunteer organization established in 1986 to build civic and corporate support for City of Atlanta parks.

During Mr. Dusenbury's tenure, Park Pride made significant contributions to Atlanta's parks including: increasing the capacity of residents to transform their parks by helping form more than 60 Friends of the Park groups in neighborhoods; coordinating hundreds of park volunteer days, and more than 15,000 volunteer hours annually; creating 19 Park Master Plans through a community-driven process called "Park Visioning" that has attracted more than \$8 million in public and private funding for neighborhood parks; and establishing Park Pride's Community Gardens program, which now has 17 community gardens in City of Atlanta Parks.

I am certain that Mr. Dusenbury will serve the City of Atlanta with distinction, and I respectfully urge your confirmation of this appointment. Mr. Dusenbury's resume is attached.

Sincerely,

Kasim Reed

GEORGE A. DUSENBURY, IV

492 Clifton Road
Atlanta, Georgia 30307

Phone (404) 723-3112

SKILLS

- Leadership
- Strategic Plan Development and Implementation
- Fundraising Success
- Board Development
- Effective Manager
- Local and Federal Political Experience
- Coalition Builder
- Strong and Experienced Writer
- Excellent Public Speaker
- Knowledge of and Experience with Park and Recreation Issues
- Legal and Analytical Skills

CAREER EXPERIENCE

PARK PRIDE, Atlanta, Georgia – *Executive Director*, May 2004-present

Developed and implemented 3-year strategic plan to expand organizational capacity. Increased community partnerships, including creation of more than 35 new “friends of the park” groups. Actively engaged the political, business and non-profit sectors on park and greenspace issues. Created three new programs and oversaw effective rebranding effort. Developed and currently implementing second 3-year strategic plan.

OFFICE OF CONGRESSMAN JOHN LEWIS, Atlanta, Georgia – *District Director/Special Assistant*, October 2000-May 2004

Developed and led strategic plan to improve outreach to constituents & key stakeholders, including business and environmental groups. Liaison to business & civic leaders. Advised on local issues, particularly environment and transportation. Managed a staff of five.

NORTHEAST-MIDWEST INSTITUTE, Washington, DC – *Policy Analyst*, June 1999- August 2000

Developed policy for and coordinated the efforts of Congressional Task Forces for the Delaware, Potomac, Susquehanna and Upper Mississippi River Basins. Helped manage project to explore innovative ways to finance the abatement of nonpoint source pollution.

OFFICE OF CONGRESSMAN JOHN LEWIS, Washington, DC – *Legislative Director/Legislative Assistant* May 1993-June 1999

Served as senior policy advisor to Congressman Lewis on the environment, energy, transportation and other issues. Wrote testimony, drafted and garnered support for amendments and legislation, wrote and organized Congressional Dear Colleagues and policy letters, coordinated appropriations. Worked with entire Georgia Delegation to preserve military bases during the 1994 Base Realignment and Closure (BRAC) effort.

NATIONAL WILDLIFE FEDERATION, Atlanta, Georgia – *Legal Intern* summer 1991, spring 1993

Provided legal analysis on federal wetlands law and the Coastal Zone Management Act.

ENVIRONMENTAL PROTECTION AGENCY, REGION IV, Atlanta, Georgia – *Legal Intern* fall 1992

Conducted research and wrote legal memos for the Office of Water.

SELECTED ACHIEVEMENTS

- Expanded Park Pride from a staff of 2 full-time and 2 part-time positions to 7 full-time and 2 part-time positions. Increased operating budget from less than \$200,000 to more than \$500,000. Oversaw creation of more than \$200,000 reserve fund.
- Obtained 3-year, \$350,000 grant from the Arthur M. Blank Family Foundation and 2-year, \$745,000 grant from the Robert W. Woodruff Foundation.
- Strengthened Park Pride Board of Directors while increasing its size from ten to twenty-five.
- Restructured Park Pride programs through partnerships with the Neighborhood Planning Units, community associations and elected officials to increase diversity and greatly expand participation.
- Helped increase Park Pride's annual campaign from \$40,000 in 2004 to \$115,000 in 2009.
- Developed and led a strategic plan to increase Congressman Lewis' presence within the district, improve communication with constituents, and promote issues of particular interest to the Congressman and the District.
- Oversaw the creation of bipartisan Congressional Task Forces to promote and protect resources within the Delaware, Potomac and Susquehanna River Basins.
- Organized House Ways and Means Oversight Subcommittee hearing on racial profiling by the U.S. Customs Service.
- Wrote articles and letters-to-the-editor published in *Atlanta Journal/Constitution*, *Boston Globe*, *Los Angeles Times*, *New York Times*, *Wall Street Journal* and *Washington Post*.
- Wrote and built coalition necessary to pass into law legislation providing tax breaks to businesses that offer employees financial incentives for taking alternative forms of transportation; Successfully worked with Republican Members and Committee Staff on two amendments included in the 1996 welfare reform bill.

EDUCATION

Emory University School of Law - Juris Doctor, *with honors*, 1993

- President, Environmental Law Society
- Recipient, Dean's Service Award and Emory Humanitarian Award
- 1st Place -- Georgia Bar, Environmental Law Writing Contest

Cornell University - Bachelor of Arts, English 1988

VOLUNTEER

EarthShare, Georgia, Board of Directors, January 2007-present
Finance Committee, V.P. 2009-present

Friends School of Atlanta, Chair, Capital Campaign, March 2007-present

Friends of Candler Park, 2002-present

RCS# 461
7/19/10
5:18 PM

Atlanta City Council

REGULAR SESSION

10-C-1226

APPOINT MR.GEORGE DUSENBURY AS COMM.OF
PARKS RECREATION AND CULTURAL AFFAIRS
CONFIRM

YEAS: 9
NAYS: 1
ABSTENTIONS: 0
NOT VOTING: 1
EXCUSED: 1
ABSENT 4

B Smith	N Archibong	Y Moore	Y Bond
Y Hall	Y Wan	B Martin	Y Watson
Y Young	B Shook	B Bottoms	Y Willis
Y Winslow	Y Adrean	E Sheperd	NV Mitchell