

10-*R*-1213

(Do Not Write Above This Line)

A RESOLUTION BY
FINANCE/EXECUTIVE COMMITTEE

A RESOLUTION AUTHORIZING THE
MAYOR TO AWARD AND EXECUTE
AN AGREEMENT WITH INK
PUBLISHING FOR ADVERTISING
SERVICES IN AIRTRAN GO
MAGAZINE FOR THE CONCESSIONS
PROGRAM AT HARTSFIELD-
JACKSON ATLANTA
INTERNATIONAL AIRPORT, IN AN
AMOUNT NOT TO EXCEED \$39,990.00;
TO BE CHARGED TO AND PAID
FROM FDOA 5501 (AIRPORT
REVENUE FUND) 180402;
(CONCESSIONS) 5233001
(ADVERTISING) 7563000 (AIRPORT)
AND FOR OTHER PURPOSES.

ADOPTED BY

JUL 06 2010

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred

Referred To:

Date Referred

Referred To:

Date Referred

First Reading

Committee _____
Date _____
Chair _____
Referred To _____

Committee

Date

6/30/10
Chair

Action
Fav, Adv, Hold (see rev. side)
Other

Members

Refer to [Signature]

Refer To

Committee

Date

Chair

Action
Fav, Adv, Hold (see rev. side)
Other

Members

Committee

Date

Chair

Action
Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Committee

Date

Chair

Action
Fav, Adv, Hold (see rev. side)
Other

Members

FINAL COUNCIL ACTION

2nd 1st & 2nd

Consent V Voice RC

CERTIFIED

JUL 06 2010

ATLANTA CITY COUNCIL PRESIDENT

CERTIFIED

JUL 06 2010

MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED

JUL 15 2010

WITHOUT SIGNATURE
BY OPERATION OF LAW

CITY COUNCIL
ATLANTA, GEORGIA



**A RESOLUTION BY
FINANCE/EXECUTIVE COMMITTEE**

10- R -1213

A RESOLUTION AUTHORIZING THE MAYOR TO AWARD AND EXECUTE AN AGREEMENT WITH INK PUBLISHING FOR ADVERTISING SERVICES IN AIRTRAN GO MAGAZINE FOR THE CONCESSIONS PROGRAM AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT, IN AN AMOUNT NOT TO EXCEED \$39,990.00; TO BE CHARGED TO AND PAID FROM FDOA 5501 (AIRPORT REVENUE FUND) 180402; (CONCESSIONS) 5233001 (ADVERTISING) 7563000 (AIRPORT) AND FOR OTHER PURPOSES.

WHEREAS, the City of Atlanta ("City") owns and operates Hartsfield-Jackson Atlanta International Airport ("Airport"); and

WHEREAS, the Concessions Division has made changes to its program to include more than ninety (90) new retail locations, spas and business and entertainment services; and

WHEREAS, the Concessions Division seeks to advertise and market the Airport's amenities to travelers; and

WHEREAS, AirTran GO Magazine, the single source of print magazine advertising dedicated to AirTran Airways travelers and guaranteed to be on every AirTran flight; and

WHEREAS, AirTran Go Magazine is published monthly, twelve (12) months per year; and

WHEREAS, the Aviation General Manager and the Chief Procurement Officer have recommended that an Agreement for advertising services be awarded to Ink Publishing as a sole source vendor in an amount not to exceed \$39,990.00; and

WHEREAS, said Agreement has an initial term of one (1) year.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, that the Mayor is authorized to award and execute an Agreement with Ink Publishing, in an amount not to exceed \$39,990.00 for one (1) year.

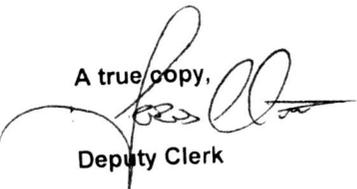
BE IT FURTHER RESOLVED, that all contracted services will be charged to and paid from FDOA 5501 (Airport revenue fund) 180402 (Concessions) 5233001 (Advertising) 7563000 (Airport).

BE IT FURTHER RESOLVED, that the City Attorney is directed to prepare an Agreement for execution by the Mayor, to be approved as to form by the City Attorney.



BE IT FINALLY RESOLVED, that said Agreement shall not become binding upon the City and the City shall incur no liability upon same until such Agreement has been executed by the Mayor, attested to by the Municipal Clerk, approved by the City Attorney as to form and delivered to Ink Publishing.

A true copy,


Deputy Clerk

ADOPTED by the Atlanta Council
RETURNED WITHOUT SIGNATURE OF THE MAYOR
APPROVED as per City Charter Section 2-403

JUL 06, 2010

JUL 15, 2010

RCS# 412
7/06/10
2:19 PM

Atlanta City Council

REGULAR SESSION

CONSENT I EXCEPT 10-O-1168,10-R-1228,10-R-1219

ADOPT

YEAS: 12
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 2
EXCUSED: 0
ABSENT 2

Y Smith	Y Archibong	Y Moore	B Bond
Y Hall	Y Wan	Y Martin	NV Watson
Y Young	Y Shook	Y Bottoms	B Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

CONSENT I

ITEMS ADOPTED ON CONSENT	ITEMS ADVERSED ON CONSENT	07-06-10
1. 10-O-0468 2. 10-O-1147 3. 10-O-1150 4. 10-O-1184 5. 10-O-1235 6. 10-O-1237 7. 10-O-1241 8. 10-O-1063 9. 10-O-0936 10. 10-R-1215 11. 10-R-1216 12. 10-R-1217 13. 10-R-1200 14. 10-R-1201 15. 10-R-1232 16. 10-R-1211 17. 10-R-1212 18. 10-R-1213 19. 10-R-1236 20. 10-R-1249 21. 10-R-1202 22. 10-R-1231 23. 10-R-1234 24. 10-R-1240 25. 10-R-1186 26. 10-R-1187 27. 10-R-1188 28. 10-R-1189 29. 10-R-1190 30. 10-R-1191 31. 10-R-1192 32. 10-R-1193 33. 10-R-1194 34. 10-R-1195 35. 10-R-1196 36. 10-R-1222 37. 10-R-1223 38. 10-R-1224	39. 10-R-1197 40. 10-R-1198 41. 10-R-1199	