

10-R-1212  
 (Do Not Write Above This Line)

A RESOLUTION BY  
 FINANCE/EXECUTIVE COMMITTEE

A RESOLUTION AUTHORIZING THE  
 MAYOR TO AWARD AND EXECUTE  
 AN AGREEMENT WITH KILPATRICK  
 MEDIA GROUP FOR ADVERTISING  
 SERVICES IN DELTA SKY MAGAZINE  
 FOR THE CONCESSIONS PROGRAM  
 AT HARTSFIELD-JACKSON  
 ATLANTA INTERNATIONAL  
 AIRPORT, IN AN AMOUNT NOT TO  
 EXCEED \$128,076.00; TO BE  
 CHARGED TO AND PAID FROM  
 FDOA 5501 (AIRPORT REVENUE  
 FUND) 180402 (CONCESSIONS) 5233001  
 (ADVERTISING) 7563000 (AIRPORT);  
 AND FOR OTHER PURPOSES  
 ADOPTED BY

JUL 06 2010

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred

Referred To:

Date Referred

Referred To:

Date Referred

First Reading

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

Committee  
 Date 6/30/10  
 Chair  
 Action Fav, Adv, Hold (see rev. side)  
 Other

Members  
 Referred To

Committee  
 Date  
 Chair  
 Action Fav, Adv, Hold (see rev. side)  
 Other

Members  
 Referred To

Committee  
 Date  
 Chair  
 Action Fav, Adv, Hold (see rev. side)  
 Other

Members  
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Committee  
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 Action Fav, Adv, Hold (see rev. side)  
 Other

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 Action Fav, Adv, Hold (see rev. side)  
 Other

Members  
 Referred To

Committee  
 Date  
 Chair  
 Action Fav, Adv, Hold (see rev. side)  
 Other

Members  
 Referred To

FINAL COUNCIL ACTION  
 2nd  
 1st & 2nd  
 Consent  
 V Vote  
 RC

CERTIFIED

CERTIFIED  
 JUL 06 2010

ATLANTA CITY COUNCIL PRESIDENT

CERTIFIED  
 JUL 06 2010

Rod Douglas Johnson  
 MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED

JUL 15 2010

WITHOUT SIGNATURE  
 BY OPERATION OF LAW



CITY COUNCIL  
ATLANTA, GEORGIA

A RESOLUTION BY  
FINANCE/EXECUTIVE COMMITTEE

10- R -1212

**A RESOLUTION AUTHORIZING THE MAYOR TO AWARD AND EXECUTE AN AGREEMENT WITH KILPATRICK MEDIA GROUP FOR ADVERTISING SERVICES IN DELTA SKY MAGAZINE FOR THE CONCESSIONS PROGRAM AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT, IN AN AMOUNT NOT TO EXCEED \$128,076.00; TO BE CHARGED TO AND PAID FROM FDOA 5501 (AIRPORT REVENUE FUND) 180402 (CONCESSIONS) 5233001 (ADVERTISING) 7563000 (AIRPORT); AND FOR OTHER PURPOSES.**

**WHEREAS**, the City of Atlanta ("City") owns and operates Hartsfield-Jackson Atlanta International Airport ("Airport"); and

**WHEREAS**, the Concessions Division has made changes to its program to include more than ninety (90) new retail locations, spas and business and entertainment services; and

**WHEREAS**, the Concessions Division seeks to advertise and market the Airport's amenities to travelers; and

**WHEREAS**, Delta Sky Magazine is the single source of print magazine advertising dedicated to Delta Air Lines travelers and guaranteed to be on every Delta Air Lines flight; and

**WHEREAS**, Delta Sky Magazine is published monthly, twelve (12) months per year; and

**WHEREAS**, the Aviation General Manager and the Chief Procurement Officer have recommended that an Agreement for advertising services be awarded to Kilpatrick Media Group as a sole source vendor in an amount not to exceed \$128,076.00; and

**WHEREAS**, said Agreement has an initial term of one (1) year.

**NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA**, that the Mayor is authorized to award and execute an Agreement with Kilpatrick Media Group in an amount not to exceed \$128,076.00 for one (1) year.

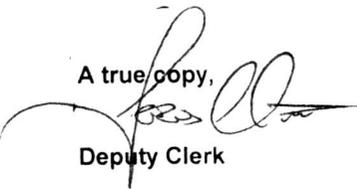
**BE IT FURTHER RESOLVED**, that all contracted services will be charged to and paid from FDOA 5501 (Airport revenue fund) 180402 (Concessions) 5233001 (Advertising) 7563000 (Airport).

**BE IT FURTHER RESOLVED**, that the City Attorney is directed to prepare an Agreement for execution by the Mayor, to be approved as to form by the City Attorney.



**BE IT FINALLY RESOLVED**, that said Agreement shall not become binding upon the City and the City shall incur no liability upon same until such Agreement has been executed by the Mayor, attested to by the Municipal Clerk, approved by the City Attorney as to form and delivered to Kilpatrick Media Group.

A true copy,

  
Deputy Clerk

ADOPTED by the Atlanta Council  
RETURNED WITHOUT SIGNATURE OF THE MAYOR  
APPROVED as per City Charter Section 2-403

JUL 06, 2010

JUL 15, 2010

RCS# 412  
7/06/10  
2:19 PM

Atlanta City Council

REGULAR SESSION

CONSENT I                    EXCEPT 10-O-1168,10-R-1228,10-R-1219

ADOPT

YEAS: 12  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 2  
EXCUSED: 0  
ABSENT 2

Y Smith	Y Archibong	Y Moore	B Bond
Y Hall	Y Wan	Y Martin	NV Watson
Y Young	Y Shook	Y Bottoms	B Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

CONSENT I

		07-06-10
ITEMS ADOPTED ON CONSENT	ITEMS ADVERSED ON CONSENT	
1. 10-O-0468 2. 10-O-1147 3. 10-O-1150 4. 10-O-1184 5. 10-O-1235 6. 10-O-1237 7. 10-O-1241 8. 10-O-1063 9. 10-O-0936 10. 10-R-1215 11. 10-R-1216 12. 10-R-1217 13. 10-R-1200 14. 10-R-1201 15. 10-R-1232 16. 10-R-1211 17. 10-R-1212 18. 10-R-1213 19. 10-R-1236 20. 10-R-1249 21. 10-R-1202 22. 10-R-1231 23. 10-R-1234 24. 10-R-1240 25. 10-R-1186 26. 10-R-1187 27. 10-R-1188 28. 10-R-1189 29. 10-R-1190 30. 10-R-1191 31. 10-R-1192 32. 10-R-1193 33. 10-R-1194 34. 10-R-1195 35. 10-R-1196 36. 10-R-1222 37. 10-R-1223 38. 10-R-1224	39. 10-R-1197 40. 10-R-1198 41. 10-R-1199	