

10-~~P~~-0891

(Do Not Write Above This Line)

AN ORDINANCE
 BY *Paula Smith*
 COUNCIL MEMBER
 JOYCE M. SHEPHERD
Joyce M. Shepherd
 A RESOLUTION TO SUPPORT THE
 CITY OF ATLANTA'S
 PARTICIPATION IN THE NATIONAL
 LEAGUE OF CITIES' FREE
 "PRESCRIPTION DISCOUNT CARD"
 PROGRAM; AND FOR OTHER
 PURPOSES.
 ADOPTED BY
 JUN 07 2010
 COUNCIL

CONSENT REFER

REGULAR REPORT REFER

ADVERTISE & REFER

1st ADOPT 2nd READ & REFER

PERSONAL PAPER REFER

Date Referred: 5/31/10

Referred To: Fin/Exec

Date Referred: _____

Referred To: _____

Date Referred: _____

Referred To: _____

First Reading

Committee _____

Date _____

Chair _____

Referred To _____

Committee Finance

Date 5/12/10

Chair Shear

Action Fav, Adv, Hold (see rev. side)

Other _____

Members _____

Refer To _____

Committee _____

Date _____

Chair _____

Action Fav, Adv, Hold (see rev. side)

Other _____

Members _____

Refer To _____

Committee Fin/Exec

Date 6/1/10

Chair Jakeman

Action Fav, Adv, Hold (see rev. side)

Other _____

Members _____

Refer To _____

Committee _____

Date _____

Chair _____

Action Fav, Adv, Hold (see rev. side)

Other _____

Members _____

Refer To _____

FINAL COUNCIL ACTION

2nd 1st & 2nd 3rd

Readings

Consent V Vote RC Vote

CERTIFIED

JUN 07 2010

ATLANTA CITY COUNCIL PRESIDENT

[Signature]

CERTIFIED

JUN 07 2010

Ronda Dampier Johnson
 MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED

JUN 16 2010

WITHOUT SIGNATURE
 BY OPERATION OF LAW

CITY COUNCIL
ATLANTA, GEORGIA

A RESOLUTION

BY: COUNCILMEMBER JOYCE M. SHEPERD

A RESOLUTION TO SUPPORT THE CITY OF ATLANTA'S PARTICIPATION IN THE NATIONAL LEAGUE OF CITIES' FREE "PRESCRIPTION DISCOUNT CARD" PROGRAM; AND FOR OTHER PURPOSES.

WHEREAS, our nation is in a very difficult economic climate with the national unemployment rate hovering around 10 percent; and

WHEREAS, many Atlanta residents are among the millions of Americans without health insurance or with limited prescription drug coverage; and

WHEREAS, the National League of Cities (NLC) is sponsoring a Prescription Discount Card Program in collaboration with CVS Caremark to provide relief to city residents around the country from the high cost of prescription drugs; and

WHEREAS, CVS Caremark will provide participating cities with prescription discount cards, marketing materials and customer support, and;

WHEREAS, NLC Prescription Discount Card Program is now available to member cities of NLC at no cost to those cities; and

WHEREAS, the NLC Prescription Discount Card can save an average of 20% off the full retail cost of prescription medication, has no enrollment form or membership fee, no restrictions based on the resident's age or income level, and may be used by city residents and their families any time their prescriptions are not covered by insurance; and

WHEREAS, the Cities of Birmingham, College Park, Columbus, Norcross, Riverdale and Union City currently participate in the Program; and

WHEREAS, the Atlanta City Council supports the City's participation in the Program and making free NLC Prescription Drug Discount Cards available to all citizens of Atlanta.

NOW THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, that the City of Atlanta will inform the National League of Cities of its intent to participate in the NLC Prescription Discount Card Program and will work with NLC and CVS Caremark to implement the program to the benefit of the residents of the City of Atlanta.

A true copy,

Rhonda Dauphin Johnson
Municipal Clerk

ADOPTED by the Atlanta City Council
RETURNED WITHOUT SIGNATURE OF THE MAYOR
APPROVED as per City Charter Section 2-403

JUN 07, 2010

JUN 16, 2010

Join the NLC Prescription Discount Card Program



*It's all about
meeting the
needs of
residents!*

SAVE your residents an average of **20% off** the retail price of prescription medication at no cost to the city.

As a member of National League of Cities (NLC) you can offer your residents a **FREE** prescription discount card that provides average savings of 20% off the retail price of prescription medication.

Now residents who are without health insurance or a traditional pharmacy benefit plan, or have prescriptions not covered by insurance have a solution to obtain medications at a discount.

There is **no cost to your city** to provide this program to city residents in collaboration with NLC.

The city will be provided with approved marketing materials and tools to promote and launch the program. Printed ID cards and display materials (customized with the city name and logo) will be provided to give the city residents easy access to the program. Program materials are available in English and Spanish.

One benefit of membership in the National League of Cities is that you can save your residents money at no cost to the city!

**Sign up today!
Complete the
form inside.**



National League of Cities

*Savings for
your residents
at no cost
to the city!*

Simple implementation process for the city and easy to access for the resident[‡]

The city works with a CVS Caremark representative to launch the prescription discount card program which takes approximately eight weeks from receipt of the completed 'Ready to get started' form (**attached**).

Following the launch in your city, your residents will have:

- Average savings of 20%
- Easy access, nine out of 10 pharmacies nationwide participate in the program
- No enrollment fees
- No membership fees
- No limit on how many times the card can be used
- No age requirements
- No income requirements
- ALL family members are covered
- Pet medications that are also used to treat a human condition are covered

To obtain more information about the program, please contact Marc Shapiro at NLC (shapiro@nlc.org) or visit www.nlc.org; additional program information can also be obtained at www.caremark.com/nlc. Cities may also sign up for the program by completing the form attached or on NLC's website www.nlc.org.

The National League of Cities (NLC) Prescription Discount Card program is administered by CVS Caremark, an experienced prescription discount card provider who has administered these programs since 1992. Your city must be a member in good standing of NLC to sponsor the program.

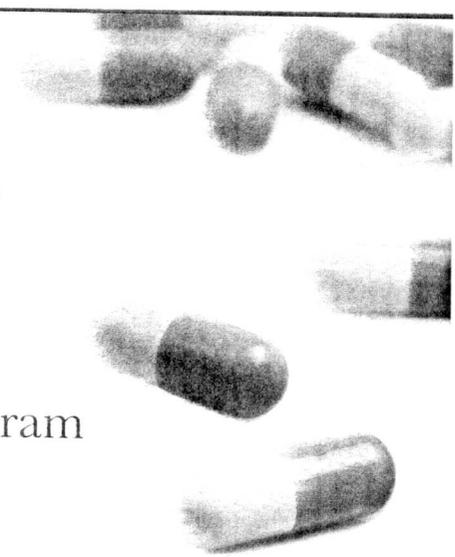
[‡] All communications must be reviewed and approved by NLC and CVS Caremark unless the city is using communications supplied by CVS Caremark.

This is not insurance. Discounts are only available at participating pharmacies. By using this card, participants agree to pay the entire prescription cost less any applicable discount. Savings may vary by drug and pharmacy.

*Ready
to get
started?*

Complete the information below

National League of Cities
Prescription Discount Card Program



City Name: _____

Number of City Residents: _____

City Web Site: _____

Main City Contact: _____

Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ - _____ Fax: (_____) _____ - _____

e-mail: _____

Logo requirements to produce ID cards: CVS Caremark will need a black and white jpg file of your city logo in order to create the customized city discount card. Please e-mail the logo as an attachment to ralph.frissore@caremark.com; and indicate city name and logo attached in the subject line.

Please provide a contact name/street address for the delivery of the ID cards/display stands, if different from above:

Please indicate how the city name should be referenced on the ID card: _____

Please tear off this form and mail to:

Marc Shapiro
Manager, Corporate Programs
National League of Cities
1301 Pennsylvania Ave, N.W.
Washington, D.C. 20004

Next Steps: Within 48 hours of receipt of this completed form you will be contacted by CVS Caremark to initiate the launch of the program in your city. The process to launch the program takes approximately eight weeks.



National League of Cities

RCS# 300
6/07/10
4:40 PM

Atlanta City Council

REGULAR SESSION

10-R-0891

SUPPORT ATLANTAS PARTICIP.IN NATIONAL
LEAGUE OF CITIES PRESCRIP.DISC.CARD PRO
ADOPT

YEAS: 12
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 3
EXCUSED: 1
ABSENT 0

Y Smith	E Archibong	Y Moore	Y Bond
Y Hall	Y Wan	NV Martin	Y Watson
Y Young	Y Shook	Y Bottoms	Y Willis
NV Winslow	Y Adrean	Y Sheperd	NV Mitchell

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