

(Do Not Write Above This Line)

A COMMUNICATION BY COUNCIL  
 PRESIDENT CEASAR C.  
 MITCHELL:

APPOINTING KEVIN PERRY TO  
 SERVE AS A MEMBER OF THE  
 KEEP ATLANTA BEAUTIFUL  
 BOARD. THIS APPOINTMENT IS  
 FOR A TERM OF TWO (2) YEARS;  
 SCHEDULED TO BEGIN ON THE  
 DATE OF COUNCIL  
 CONFIRMATION.

CONFIRMED BY

JUN 07 2010

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred

5/17/10

Referred To:

City Utilities + COC

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

*City Utilities*  
 Date *6/1/2010*

*Chair*

*Members*

*Fav, Adv, Hold (see rev. side)*

*Other*

*Howard Shook*

*Refer To*

- FINAL COUNCIL ACTION
- 2nd
  - 1st & 2nd
  - 3rd
  - Consent
  - V Vote
  - RC Vote

CERTIFIED

CERTIFIED  
 JUN 07 2010

ATLANTA CITY COUNCIL PRESIDENT

*[Signature]*

CERTIFIED  
 JUN 07 2010

*[Signature]*  
 MUNICIPAL CLERK

MAYOR'S ACTION



RECEIVED  
OFFICE OF  
MUNICIPAL CLERK  
10-C-0915  
2010 MAY 12 PM 12:31

## ATLANTA CITY COUNCIL

CEASAR C. MITCHELL  
PRESIDENT  
ATLANTA CITY COUNCIL

55 TRINITY AVENUE, S.W.  
SECOND FLOOR EAST  
ATLANTA, GEORGIA 30303  
DIRECT (404) 330-6052  
MAIN (404) 330-6030  
FAX (404) 658-6562  
E-MAIL [ccmitchell@atlantaga.gov](mailto:ccmitchell@atlantaga.gov)

May 12, 2010

Councilmember Felicia Moore  
Atlanta City Council  
Committee on Council Chair  
55 Trinity Avenue, S.W.  
Second Floor East  
Atlanta, Georgia 30303

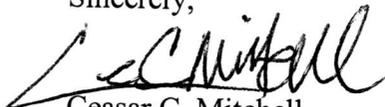
RE: Keep Atlanta Beautiful Board Appointment

Dear Councilmember Moore,

It is with great pleasure that I appoint Mr. Kevin Perry to serve on the Keep Atlanta Beautiful Board. Kevin has served on the KAtfB in the past and was very instrumental in keeping the board's goals moving forward. I am confident he will continue to do so with an unwavering level of commitment.

Attached is a copy of Mr. Perry's resume for your review.

Sincerely,

  
Caesar C. Mitchell



## Kevin Perry

471 Wimbledon Road, NE • Atlanta, Georgia 30324  
(404) 277-2598 • (404) 653-0477 work • [kperry@georgiabev.org](mailto:kperry@georgiabev.org) e-mail

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### EXPERIENCE

#### GEORGIA BEVERAGE ASSOCIATION

October 1997-Present

Executive Director

- General management of business and affairs of the association.
- Responsible for maintaining the non-alcoholic, refreshing beverage industry's internal and external communications programs
- Works to promote good relations with GeorgiaBev's members, governmental officials, business organizations, local and state news media, and community organizations.
- Serves in three primary capacities: beverage industry lobbyist, public relations strategist, and association manager.
- Assist municipalities, counties and state agencies in development of comprehensive recycling and litter abatement programs.
- Responsible for soft drink industry media, public and allied industry relations.
- Monitor and report to membership on local, state and federal legislative activities.

#### NATIONAL SOFT DRINK ASSOCIATION

November 1994-October 1997

Manager, State and Local Affairs

- Responsible for state governmental relations in 25 states.
- Maintained industry grassroots program and software.
- Developed departmental programs, conferences and meetings.
- Research, write and distribute newsletters, reports, and weekly briefs on state legislative and environmental activities.

#### US CONGRESSMAN BUDDY DARDEN

March 1993-November 1994

Legislative Assistant

- Director of intern and constituent services programs.
- Provided federal grant information and assistance to local municipalities and organizations.
- Researched and responded to constituent inquiries on legislative issues.

### EDUCATION

The University of Georgia  
Bachelor of Arts: Communications

September 1988-December 1992

### ACTIVITIES

- City of Atlanta Civil Service Board – Board Member (2006-Present)
- Committee for a Better Atlanta – Member (2004-present)
- For the Kid in All of Us -- Advisory Board Member (2004-Present)
- Georgia Chamber of Commerce – Government Affairs Council (1997-Present)
- Georgia Recycling Coalition – Former President and Board Member (1997-Present)
- Georgia Conservancy – Member
- Keep Georgia Beautiful Foundation – President and Board Member (1997-Present)
- Leadership Atlanta – Class of 2007
- Piedmont Heights Civic Association -- President and Board member (2007-Present)
- State YMCA of Georgia – Former President and Board member (1997-2009)
- Upper Chattahoochee Riverkeeper – Member



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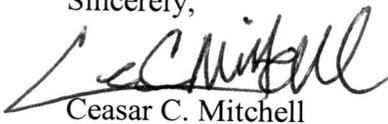
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Sincerely,

  
Caesar C. Mitchell

RCS# 294  
6/07/10  
3:49 PM

Atlanta City Council

REGULAR SESSION

MULTIPLE

10-C-0507, 10-C-0610, 10-C-0913, 10-C-0914  
10-C-0915, 10-C-0919

CONFIRM

YEAS: 13  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 2  
EXCUSED: 1  
ABSENT 0

Y Smith	E Archibong	Y Moore	Y Bond
Y Hall	Y Wan	Y Martin	NV Watson
Y Young	Y Shook	Y Bottoms	Y Willis
Y Winslow	Y Adrean	Y Sheperd	NV Mitchell

MULTIPLE