



09- C-0115

CITY OF ATLANTA

Shirley Franklin
Mayor

Office of the Mayor
55 Trinity Avenue, SW
Suite 2400
Atlanta, Georgia 30303
404-330-6100

Greg Pridgeon
Chief of Staff

December 22, 2008

President Lisa Borders and
Members of the Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell, SW
Atlanta, GA 30303

RE: Beltline TAD Advisory Committee Re-appointment

Dear President Borders and Members of the Council:

It is a pleasure for me to re-appoint Nathaniel E. Clark, III to serve as a member of the Beltline Tax Allocation District (TAD) Advisory Committee on behalf of the City of Atlanta. This appointment is for a term of two (2) years beginning with the expiration of his original appointment confirmed on November 20, 2006.

I am confident that Mr. Clark will continue to serve the Beltline TAD Advisory Committee with integrity and dedication.

Sincerely,

A handwritten signature in black ink, appearing to read "Shirley Franklin".

Shirley Franklin

Nathaniel Clark

403 McGill Park Ave. Atlanta, Georgia 30312

Phone: 404-653-0745

E-mail: ninclairk@bellsouth.net

Objective: To impact a company's profitability through my experience in sales and marketing promotions.

Experience

Success 2000 Commercial and Coldwell Banker Success 2000. Atlanta, Georgia 1999-present

Real Estate Sales Agent

Key member of the marketing and leasing team of a \$130 million dollar urban redevelopment project. Contributed to the marketing and research property acquisition proposals for a \$100 million urban redevelopment project. Interacted with the community to gauge needs for residential and commercial impact.

- Commercial Specialist
- New Home Specialist

MCI World Com, Atlanta, Georgia

1998-2000

Account Manager

Managed the telecommunication product and service accounts of Fortune 500 companies. Recognized as a leader in customer service relations. Maintained one of the lowest customer turnover rates in the company.

- Ranked number two in the B2B sales area
- Third quarter quick start sales performance winner

Roberds, Atlanta, Georgia

1998-1999

Consumer Electronic Sales Associate

Ranked as a top ten electronic and appliances sales performer. Sales trainer for new associates. Maintained a 200 percent to goal for service warranties.

Rich's, Atlanta, Georgia

1987-1998

Customer Service Supervisor

Helped to maintain a 100,000 Big Ticket customer base during the liquidation of Electronic and Appliance category from the company's merchandise mix.

- Call center resolution specialist for Big Ticket division
- Specialist accreditation in technical support for consumer electronics

Consumer Electronic Sales Associate

Recognized as a top ten sales performer in Big Ticket Consumer Electronic and Appliance sales company-wide. Received numerous awards from manufacturers for exceeding sales goals.

- Specialist accreditation in sales training
- Specialist accreditation in customer service

YES Entertainment Group, Atlanta, Georgia

1992-1996

Event Marketing Director

Staged and managed concert and entertainment events for the city of Atlanta, Georgia; Daytona Beach, Florida; and numerous historically black colleges in the southeast. Coordinated event sponsorship and marketing product launches with Fortune 500 companies.

- Created special event company
- Managed and motivated staff of 50 employees and volunteers

Nathaniel Clark

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Education

Georgia State University, Atlanta Georgia Marketing Major
State of Georgia Real Estate License

Additional Skills

Proficient in Microsoft Office. Audio and Video production.

09-0115

(Do Not Write Above This Line)

A COMMUNICATION BY

MAYOR SHIRLEY FRANKLIN:

A COMMUNICATION RE-APPOINTING MR. NATHANIEL E. CLARK, III TO SERVE AS A MEMBER OF THE BELLINE TAX ALLOCATION DISTRICT ADVISORY COMMITTEE. THIS APPOINTMENT IS FOR A TERM OF 2 (TWO) YEARS BEGINNING WITH THE EXPIRATION OF HIS ORIGINAL APPOINTMENT 11/20/2006.

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 1/22/09

Referred To: CD/HE + COE

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
Date _____
Chair _____
Referred to _____

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

FINAL COUNCIL ACTION

- 2nd
- 1st & 2nd
- 3rd
- Consent
- V Vote
- CRC Vote

CERTIFIED

MAYOR'S ACTION