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ATLANTA CITY COUNCIL

KWANZA HALL
COUNCILMEMBER
DISTRICT 2

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March 11, 2008

08-C-1026

Councilmember Felicia Moore
Chair, Committee on Council
Atlanta City Council
55 Trinity Avenue SW
Suite 2900
Atlanta, GA 30303

Dear Councilmember Moore:

It is our pleasure to appoint Mr. Ronald O. Smith of 81 Randolph Street NE in Atlanta's Old Fourth Ward as our representative to the board of directors of People TV.

Mr. Smith, who holds undergraduate and masters degrees from Howard University in Washington, DC, combines strong academic credentials in economics and political science with extensive professional experience in media production, marketing, and accounting.

Thank you.

Sincerely,

Carla Smith
District 1

Kwanza Hall
District 2

Ceasar C. Mitchell
Post 1 At Large

Ronald O. Smith

81 Randolph St. NE
Atlanta, GA 30312
(404) 822-9700 - phone
(678) 973-0436 - fax
Email: huparty@yahoo.com

Education

Howard University • Washington DC
Bachelor of Arts • Economics/ Minor: Political Science (May 1992)
Master of Arts • Urban Economics (May 1994)

Professional Experience

April 2004 – Present

Harmony In Life Multi-media Co. **Producer** **Atlanta, GA**

- Promote live music show featuring National and Atlanta-based artists
- Film live performances for television
- Develop tours showcasing those artists

January 2005 – Present

Westwood College **Instructor** **Atlanta, GA**

- Instruct courses in Economics, Algebra, Human Relations and American Government
- Proctor and grade examinations
- Meet individually with students for tutoring during office hours

January 2000 – November 2004

Wing Leader Restaurant **Owner/Operator** **Atlanta, GA**

- Trained and managed 17 employees
- Developed the menu, logo and slogan
- Created all marketing for a restaurant that grossed over \$500,000 per year

January 1997 – December 1999

Herzing College **Admission Representative** **Atlanta, GA**

- Instructed courses in Economics, Personal Finance and Algebra
- Coordinated all of the school's community outreach programs
- Designed high school recruitment program entitled "Better Educated Students Today" (B.E.S.T.)
- Enrolled incoming students

January 1996 – December 1999

One Love Vending Co. **President & CEO** **Atlanta, GA**

- Serviced and maintained bubble gum and candy machines
- Sold wholesale Cajun and salt-roasted, "Taste of the South" peanuts
- Designed and sold lithographs, postcards and greetings cards
- Owned and operated concession booth during the 1996 Olympics
- Retailed official Olympic posters, pins and postcards

September 1994 – December 1995

Dean Witter Reynolds, Inc. **Account Executive** **Atlanta, GA**

- Performed extensive client interviews to analyze current and future financial objectives
- Recommended most appropriate financial products and services based on financial goals
- Continually tracked performance of recommended products and services
- Modified client's financial portfolio as warranted