

**A SUBSTITUTE ORDINANCE
BY TRANSPORTATION COMMITTEE**

A SUBSTITUTE ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO A CONTRACT WITH THE INTERNATIONAL AIR CARGO ASSOCIATION ON BEHALF OF THE DEPARTMENT OF AVIATION WHO WILL SERVE AS HOST OF THE 2012 AIR CARGO FORUM AND EXPOSITION; TO AUTHORIZE THE PAYMENT OF \$300,000 TO BE PAID IN ANNUAL INSTALLMENTS OF \$75,000 IN 2008, 2009, 2010, AND 2011 TO PAY FOR CONFERENCE RELATED COSTS; 2H01 (AIRPORT REVENUE FUND) 529006 (ADVERTISING) R51008 (AVIATION MARKETING).

WHEREAS, the Hartsfield-Jackson Atlanta International Airport of the City of Atlanta (“City”) and the International Air Cargo Association (“TIACA”) are serving as hosts of the 2012 Air Cargo Forum and Exposition (“ACF 2012”); and

WHEREAS, the ACF annual conference and exposition draws a global audience of leading aviation executives, international airlines, world airports, and influential government policy makers and provides innovative measures and best practices of air cargo around the country; and

WHEREAS, the ACF annual conference encompasses over 250 companies utilizing about 150,000 square feet of exhibit space; and

WHEREAS, the Metro Atlanta Chamber of Commerce (“MACOC”) will set-up a non-profit organization to oversee and manage the over-all conference costs and related sponsorships for the ACF 2012; and

WHEREAS, the non-profit organization will be charged with the responsibility of receipt and disbursement of funds relative to the conference; and

WHEREAS, the City will secure financial and other support for the ACF 2012 by obtaining sponsorships from internationally recognized companies in the air cargo industry, as well as from regional companies; and

WHEREAS, \$300,000 is the financial obligation the City is required to pay the MACOC for conference related costs; and

WHEREAS, annual installments of \$75,000 will be due to the MACOC in 2008, 2009, 2010, 2011; and

WHEREAS, it is in the best interest of the City to enter in to a contract with TIACA to host this conference and exposition.

THE CITY COUNCIL OF THE CITY OF ATLANTA, GEORGIA, HEREBY ORDAINS as follows:

Section 1.

That the Hartsfield-Jackson Atlanta International Airport of the City of Atlanta shall serve as host of the Air Cargo Forum and Exposition ("ACF 2012").

Section 2.

That the Mayor is authorized to execute appropriate contractual agreements with the International Air Cargo Association ("TIACA") to host the ACF 2012.

Section 3.

That the Mayor is authorized to appropriate funds in the amount of \$300,000.00 to be paid in annual installments of \$75,000.00 in years 2008, 2009, 2010, and 2011 to defray the costs of the 2012 conference.

Section 4.

That all expenses incurred for the ACF 2012 conference shall be expended from Fund, Account and Center Number 2H01 (Airport Revenue Fund) 529006 (Advertising) R51008 (Aviation Marketing).

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Section 4.

That all expenses incurred for the ACF 2012 conference shall be expended from Fund, Account and Center Number 2H01 (Enterprise Funds – Aviation) R51008 (Aviation Marketing) 529006 (Advertising).

Part II: Legislative White Paper: (This portion of the Legislative Request Form will be shared with City Council members and staff)

<p>A. To be completed by Legislative Counsel:</p> <p>Committee of Purview:</p> <p>Caption:</p> <p>Council Meeting Date:</p> <p>Requesting Dept.:</p> <p>FAC Confirmed by:</p>

B. To be completed by the department:

1. Please provide a summary of the purpose of this legislation (Justification Statement).

Legislation is presented to authorize the mayor to enter into a contract with the International Air Cargo Association (TIACA) on behalf of the Department of Aviation who will serve as host of the 2012 Air Cargo Forum and to authorize the payment of \$300,000 to be paid in annual installments of \$75,000 in years 2008, 2009, 2010, and 2011 to pay for conference related cost.

2. Please provide background information regarding this legislation.

Hartsfield-Jackson Atlanta International Airport and The International Air Cargo Association (TIACA) are joining forces to host the 2012 TIACA International Air Cargo Forum (ACF) and Exposition. The targeted Atlanta conference audience includes the following aviation decision makers and airport authorities: CEO's of cargo airlines, City Mayors, Air Cargo Authorities, CEO/Directors of small, medium, and large hub airports; Finance/Administration, Information/Technology, Property Management, Planning /Engineering, Operations/Security and Public/Community Relations aviation officials. Over 6000 attendees and over 150 airlines from all around the World are expected to attend.

3. If Applicable/Known:

- (a) **Contract Type (e.g. Professional Services, Construction Agreement, etc):**
- (b) **Source Selection:**
- (c) **Bids/Proposals Due:**
- (d) **Invitations Issued:**

- (e) Number of Bids:
- (f) Proposals Received:
- (g) Bidders/Proponents:
- (h) Term of Contract:

4. Fund Account Center (*Ex. Name and number*):

Fund: 2H01 (Enterprise Funds – Aviation) Account: ___R51008 (Aviation Marketing)

Center: 529006 (Advertising)_____

5. Source of Funds: Department of Aviation

6. Fiscal Impact:

This legislation will result in a reduction in the amount of _\$300,000_____ to Fund Account Center Number 2H01_R51008_529006_____.

7. Method of Cost Recovery:

This Legislative Request Form Was Prepared By: Warren Jones

TRANSMITTAL FORM FOR LEGISLATION

TO: MAYOR'S OFFICE

ATTN: GREG PRIDGEON

Dept.'s Legislative Liaison: Anita Williams

Contact Number: 404-530-6600

Originating Department: Aviation

Committee(s) of Purview: Transportation

Chief of Staff Deadline: 10/29/07

Anticipated Committee Meeting Date(s): 11/14/07

Anticipated Full Council Date: 11/19/07

Commissioner Signature: [Handwritten Signature]

CAPTION

AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO A CONTRACT WITH THE INTERNATIONAL AIR CARGO ASSOCIATION ON BEHALF OF THE DEPARTMENT OF AVIATION WHO WILL SERVE AS HOST OF THE 2012 AIR CARGO FORUM AND EXPOSITION; TO AUTHORIZE THE PAYMENT OF \$300,000 TO BE PAID IN ANNUAL INSTALLMENTS OF \$75,000 IN 2008, 2009, 2010, AND 2011 TO PAY FOR CONFERENCE RELATED COSTS; 2H01 (ENTERPRISE FUNDS - AVIATION) R51008 (AVIATION MARKETING) 529006 (ADVERTISING).

FINANCIAL IMPACT (if any) \$300,000

Mayor's Staff Only

Received by CPO: _____ Received by LC from CPO: _____
(date) (date)

Received by Mayor's Office: 10.23.07 [Signature] Reviewed by: _____
(date) (date)

Submitted to Council: _____
(date)

RCS# 1544
11/19/07
4:02 PM

Atlanta City Council

REGULAR SESSION

CONSENT II

REFER

YEAS: 13
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 1
EXCUSED: 0
ABSENT 2

Y Smith	B Archibong	Y Moore	B Mitchell
Y Hall	Y Fauver	Y Martin	Y Norwood
Y Young	Y Shook	Y Maddox	Y Willis
Y Winslow	Y Muller	Y Sheperd	NV Borders

CONSENT II