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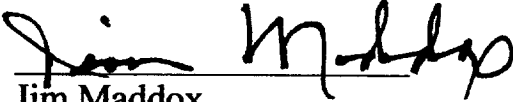
CITY OF ATLANTA

JIM MADDOX  
COUNCILMEMBER  
DISTRICT 11

55 TRINITY AVENUE, :  
SECOND FLOOR, EAS  
ATLANTA, GEORGIA 30  
(404) 330-6030

MEMORANDUM

TO: Lisa Borders, President  
Atlanta City Council  
All Members of City Council

FROM:   
Jim Maddox

DATE: July 17, 2007

RE: Appointment to the Atlanta Commission on Women

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Please find attached the bio of Ms. Diane Powell Larché whom I am submitting as my re-appointment to the Atlanta Commission on Women.

Ms. Larche' currently serves on the Commission as both Treasurer and Publicist. I am confident that she will continue to benefit the Commission and the City as she has done for so many years.

Thank you.

c: Ms. Rhonda Dauphin Johnson, Municipal Clerk



## BOARD OF DIRECTORS



**Diane Powell Larche'**  
**President**  
**Larche' Communications**

An award-winning metro Atlanta-based publicist, her clientele includes Nielsen N Research, Home Box Office (HBO); NBA Dallas Mavericks Guard Jason Terry, S. Events Planning Firm, 2001 NAACP Image Award nominated actress Krysten Le of Remember The Titans, Akeelah And The Bee and Bill Cosby Nickelodeon TV Fatherhood; The Reynoldstown Revitalization Corporation, NFL Super Bowl Gos Celebration, Menopause The Musical and Style Network "Wedding Diva" Linnyet Richardson Hall of "Whose Wedding Is It Anyway", Dr. Julianne Malveaux, presi Bennett College and Respect: A Musical Journey of Women.

Larche' Communications is the event management firm for Real Men Cook Atlanta tasting charity event held in 10 cities on Father's Day. Real Men Cook was featur Sister 2 Sister, Southern Living, Upscale Season and Black Enterprise Magazines the Food Network's Emeril Live and Al Roker on the Road.

Diane earned a bachelors degree in English and Political Science at the Universil Pittsburgh and a certificate in publishing at Howard University. She is a former f newspaper reporter and radio journalist and did public relations for the Pittsburg Relations Commission. She spent half of her 19 years with State Farm Insuranc management and has completed eight of nine parts toward her CPCU designati

She is a founder the National Association of Black Journalists Pittsburgh Chapter of the Public Relations Society of America, Atlanta Sports Council, Metropolitan Coalition of 100 Black Women, Atlanta Press Club and Delta Sigma Theta Sorori Atlanta Alumnae Chapter.

She serves on the board of directors of the Junior League of Atlanta as Vice Pre Community Outreach; League of Women Voters of Atlanta-Fulton County, Asso Black Cardiologists Center For Women's Health and the Lupus Foundation of Arr Georgia Chapter and is a charter member and treasurer of the Atlanta Commiss Women. She is secretary of the Atlanta Business League board of directors.

Diane is the 1998 Big Sister of the Year for Big Brothers Big Sisters of Metro Atl; was named the Georgia Woman of the Year by Quaker Oats and the National C Negro Women in 1998. She was a Woman of the Year finalist for the Atlanta Bu League in 2001.

A native of Philadelphia, Pennsylvania, she is married to Joseph W. Larche', Jr., Foot Solutions franchise on Cascade Rd and I 285 (behind Applebees). They are of Ben Hill United Methodist Church.