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# CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

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August 20, 2007

President Lisa Borders and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

**RE: Civil Service Board (CSB) Appointment**

Dear President Borders and Members of the Council:

It is a pleasure for me to appoint Kevin Perry to serve as a Ad Hoc member of the Civil Service Board for the City of Atlanta. This appointment is for a **term of three (3) years**.

I am confident that Mr. Perry will serve the Civil Service Board with integrity and dedication.

Sincerely,

Shirley Franklin

**BIOGRAPHY**
**Kevin Perry**
**Executive Director**
**Georgia Beverage Association**

Kevin Perry is the Executive Director for the Georgia Beverage Association in Atlanta, Georgia. Kevin is responsible for maintaining the non-alcoholic, refreshing beverage industry's internal and external communications programs, and also works to promote good relations with GeorgiaBev's members, governmental officials, business organizations, local and state news media, and community organizations. As Executive Director, Kevin serves in three primary capacities: beverage industry lobbyist, public relations strategist, and association manager.

In addition to his role with the industry, Kevin serves as Board Member of the Georgia Recycling Coalition; President of the Keep Georgia Beautiful Foundation; Founder and Board Member of Georgians for Comprehensive Recycling; and, Board Member of the State YMCA of Georgia. Active in the Government Affairs Council of the Georgia Chamber of Commerce, Kevin further promotes sound public policy as a member of the Metro Atlanta Chamber and the Georgia Public Policy Foundation.

Prior to joining GeorgiaBev, Kevin was Manager of State and Local Affairs for the National Soft Drink Association in Washington, D.C. Kevin's accomplishments at NSDA include executing the industry's grassroots program, defeating forced deposit and special tax proposals in several states, and developing resources for state associations and industry government affairs representatives.

Kevin also has worked as a legislative aide and campaign assistant for former Georgia Congressman George (Buddy) Darden. In addition to his federal experience, Kevin served as a session aide at Georgia's statehouse for Lieutenant Governor Pierre Howard.

A Marietta, Georgia native, Kevin attended the University of Georgia in Athens where he earned a BA in Public Communications.

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