


06-0-1573

AN ORDINANCE BY
COUNCILMEMBER KWANZA HALL



AUTHORIZING THE MAYOR OR HER DESIGNEE TO ENTER INTO AN AGREEMENT BETWEEN HILTON ATLANTA AND THE ATLANTA MARRIOTT MARQUIS AND THE CITY OF ATLANTA FOR THE ERECTION OF A BRIDGE IN ACCORDANCE WITH SECTION 138-25(b) OF THE CITY OF ATLANTA'S CODE OF ORDINANCES; AND FOR OTHER PURPOSES.

WHEREAS: The Atlanta Center Limited by Hilton as Managing Agent and HMA Realty Limited Partnership wishes to construct a bridge over Courtland Street between Baker Street and Harris Street, connecting their respective properties (Hilton Atlanta located at 255 Courtland Street NE and Atlanta Marriott Marquis located at 265 Peachtree Center Avenue); and

WHEREAS: such a bridge would provide the ability to sell and capture additional large multi-hotel group business for these hotels, generating increased visitation and economic benefit to the hotels and additional tax revenues to the City of Atlanta; and

WHEREAS: room revenues collected by the Hilton Atlanta and Atlanta Marriott Marquis include a hotel tax of 7% of which 28% goes to the City of Atlanta general fund.

WHEREAS: this structure would facilitate efficient and safe travel of large movements of group attendees required to move between the hotel meeting space areas utilized at both hotels; and

WHEREAS: such a bridge would reduce mid-block crossing on Courtland Street during the movement of meeting attendees between the hotels; and

WHEREAS: the one-way traffic on Courtland Street, which includes vehicles coming off the interstate, crossing five lanes of traffic to take a left on Harris Street, along with convention buses and taxi cabs that utilize Courtland Street create significant and hazardous traffic between these two buildings for pedestrians endeavoring to commute for meetings; and

WHEREAS: street level pedestrian movement will still occur for visitors leaving the Hilton Atlanta and Marriott Marquis to sightsee in the City and utilize transportation options to travel around Atlanta; and

WHEREAS: the Urban Design Commission has reviewed this bridge; and

WHEREAS: the developer has met all of the requirements of Section 138-25(b) of the City of Atlanta's Code of Ordinances.

07/05/06