



CITY COUNCIL  
ATLANTA, GEORGIA

05- R-0605

A RESOLUTION BY

COUNCILMEMBER CARLA SMITH, DISTRICT 1

**A RESOLUTION TO APPOINT MR. HENRY KELLY TO  
THE CITY OF ATLANTA AUDIT COMMITTEE; AND FOR  
OTHER PURPOSES.**

WHEREAS, Section 2-604 of the City Charter establishes an audit committee of five voting members, including the Mayor or the Mayor's appointee, the President of City Council or the President's appointee, and three at-large members appointed by the entire City Council; and

WHEREAS, Section 2-604 also requires that the three at large members shall be residents of the City of Atlanta with expertise in auditing, preferably internal or management auditing, and shall be either a certified public accountant, certified internal auditor, or certified management auditor; and

WHEREAS, Mr. Henry Kelly meets these qualifications, brings valuable experience in accounting, auditing and financial management to the City; and

WHEREAS, during Mr. Kelly's service as vice chair of the audit committee, the committee has made significant progress in establishing an independent internal audit function and overseeing the City's external financial audit, thereby contributing to the City's financial integrity, efficient and effective operation, and accountability to the public; and

WHEREAS, re-appointment to the audit committee of Mr. Henry Kelly to a three-year term as an at-large member serves the best interest of the City Council and the City of Atlanta.

**NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF  
THE CITY OF ATLANTA, GEORGIA:**

Section 1. That Mr. Henry Kelly is hereby appointed by the City Council as an at-large member of the audit committee for a three-year term, effective upon adoption.

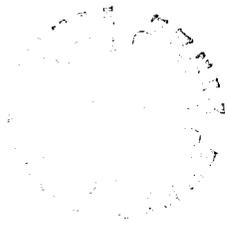
Section 2. That all resolutions or parts of resolutions in conflict herewith are hereby repealed.

A true copy,

  
Municipal Clerk

ADOPTED by the City Council  
APPROVED by the Mayor

March 21, 2005  
March 25, 2005



## **Henry A. Kelly's Bio**

Henry began his career with Georgia Power Company over 22 ago years. During his tenure, he served the company in many capacities including, Supervisor of Financial Reporting, Region Comptroller, Customer Service Manager, Assistant to Region Manager, Regulatory Affairs Representative, and Marketing Regulatory Affairs Manager.

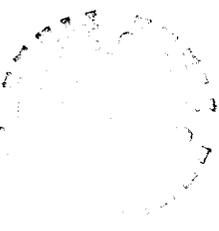
In 2002, Henry joined Southern Company (the parent company of Georgia Power) as Manager of National Accounts. He manages an organization that makes direct energy sales to national commercial businesses operating in the Southern Company service area (Alabama, Florida, Georgia and Mississippi). He is responsible for maximizing the profitability of this market segment while ensuring the highest level of customer satisfaction, value and loyalty.

As a resident of Atlanta, Henry has become involved in a number of civic and community activities over time. He served as a former member of the Atlanta Board of Education, as treasurer of the Atlanta Chapter of the 100 Black Men and Vice Chair of the City of Atlanta Audit Committee.

Henry is a member of the American Association of Blacks in Energy, the American Institute of Certified Public Accountants and the Georgia Society of Certified Public Accountants. He was the recipient of the 1992 "Professional of the Year" Award presented by the Georgia Power Company Accounting and Finance Association.

A native of Augusta, Georgia, Henry is a graduate from Augusta State University. He has a BA in accounting (1982) and is a licensed CPA (1987). He received his MBA from Georgia State University in Atlanta, Georgia (1993).

Henry lives in Atlanta with his wife Joanne Kelly and their eight-year old son, Philip.



**HENRY A. KELLY**  
813 Cherokee Avenue  
Atlanta, Georgia 30315  
(404) 627-1917

## **SUMMARY**

A seasoned professional with over 22 years of extensive hands-on experience in accounting, customer service, external affairs, regulatory affairs and marketing. A proven leader who achieves business results. A self-starter and team player who is highly motivated and thrives on the challenge of exceeding goals. An active listener with good communication skills, and a confident negotiator who has the courage and flexibility to be persuasive.

## **PROFESSIONAL EXPERIENCE**

### ***Manager, National Accounts***

Manages an organization responsible for:

- making direct energy sales to national commercial businesses that operate in the Southern Company service area (Georgia, Florida, Mississippi and Alabama);
- maximizing the profitability of this market segment;
- competing for the right to serve new commercial business locations when allowed under local laws and regulations; and
- ensuring a high level of customer satisfaction, value and loyalty.

### ***Manager, Marketing Regulatory Affairs***

Responsible for interpreting state regulatory activities related to the Marketing organization. Served as liaison with Regulatory Affairs on programs, products and rates considered for regulatory approval. Areas of responsibility included Territorial Affairs, Residential Load Management, the Residential Low-Income Program, and General Marketing Issues.

- Led efforts to publish a White Paper that provided a framework for handling cross-subsidy issues relating to marketing unregulated products.
- Prepared a comprehensive communication plan for all client managers throughout the state regarding the 2001 Rate Case. Provided personalized briefing notebooks to each client manager containing talking points, Q & A's and specific customer information.
- Provided leadership on the strategy to negotiate the transfer of 24 multi-family facilities to other providers, due to a State Supreme Court ruling in the Master Meter Case. As a result, GPC continues to provide service to 10 of the 24 facilities involved.
- Provided leadership to establish a Marketing Safety and Health Committee that developed a 2001 Marketing Safety and Health Plan.
- Provided leadership in planning and implementing a new \$4 million demand-side management program, Power Credit.

### ***Regulatory Affairs Representative***

Served as liaison between Georgia Power Company (GPC) and the Georgia Public Service Commission (GPSC). Responsible for maintaining a positive working relationship with the GPSC staff. Responsible for presenting the Company's position and helping the GPSC staff fully understand GPC issues. Responsible for working with the GPSC staff to advance favorable recommendations to the GPSC Commissioners for approval.

- Managed the successful support of the GPSC staff in approving customer contracts under the Economic Development Incentive Program (EDIP).
- Worked to influence the GPSC staff on accounting and marketing issues during the GPC's 1998 Rate Case.
- Participated in a negotiated settlement with GIG/GTMA regarding GPC's over-recovery of fuel through FCR.
- Coordinated GPC's response to the GPSC docket on Stranded Costs.

**Assistant to Atlanta Region Manager**

Responsible for building and maintaining external relationships with the City of Atlanta, Fulton County and certain members of the Fulton County State legislative delegation. Managed civic and community involvement for the Atlanta Region as well as the distribution of charitable contributions for the Atlanta Region.

**Customer Service Manager for Georgia Power Company**

Managed the day-to-day activities of a staff of 22, responsible for revenue collection for Atlanta Region's \$350 million revenue budget; managed meter reading services for computerized billing for 110,000 residential, commercial and industrial customers; responsible for resolving customer concerns, approved bill payment arrangements; and provided energy conservation and energy management advice.

**Region Comptroller for Georgia Power Company**

Served as a member of the Management Team -- a group of 12 professionals responsible for assisting in the generation and oversight of the budget preparation for a \$350 million revenue budget. Responsible for the financial management of a \$15 million operating budget.

**Career with Georgia Power Includes 11 Years (1982 –1993) of Progressive Experience in All Aspects of Accounting:**

- Supervised preparation of corporate financial statements (income statement, balance sheet, and cash flow statement) and analysis of content.
- Determined appropriate accounting treatment and financial disclosure of unique transactions and supervised detailed general ledger transactions; conducted periodic review of accounting records for compliance with generally accepted accounting principles.
- Prepared financial reports for Chief Financial Officer (monthly), Board of Directors (monthly) and stockholders (annually) including footnote disclosures to the financial statements.
- Formulated accounting treatment for proposed transactions under applicable accounting rules with consideration for regulatory implications.
- Performed internal control review and monitored expenditures to ensure relevance to targeted budgetary goals.
- Directed and coordinated a four-year audit by the Federal Regulatory Commission; prepared work papers and responded to inquiries.
- Reported to management on the effects of new or proposed accounting rules and changes in regulatory requirements.

**EDUCATIONAL PREPARATION**

- *MBA*, 1993, Georgia State University (Executive Program), Atlanta, Georgia
- *Certified Public Accountant*, 1987, Georgia State License
- *BBA, Accounting*, 1982, Augusta State University, Augusta, Georgia

**OTHER**

- Emory University Executive Education, Marketing Strategies (2002)
- Georgia Power Leadership Development Seminar for Managers (New York, New York and Washington, D.C. 1993)
- International Study -The Japanese Economy, Tokyo and Kyoto, Japan (1993)

**HONORS**

- Georgia Power Company Accounting and Finance Association's Professional of the Year Award (1992)

**PROFESSIONAL AND COMMUNITY AFFILIATIONS**

- Project Grad, Board Member
- APPLE Corps, Past Chairman, Board of Directors
- 100 Black Men, Atlanta Chapter Board Member
- Georgia Society of Certified Public Accountants
- City of Atlanta Audit Committee, Member
- Board of Education Audit Committee, Member

RCS# 6590  
3/21/05  
3:57 PM

Atlanta City Council

Regular Session

PERSONAL  
05-R-0605

APPOINTING HENRY KELLEY TO THE AUDIT  
COMMITTEE 3YR AT LRG MEMBER  
ADOPT

YEAS: 11  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 2  
EXCUSED: 1  
ABSENT 2

Y Smith	Y Archibong	Y Moore	Y Mitchell
Y Starnes	Y Fauver	B Martin	Y Norwood
Y Young	Y Shook	E Maddox	NV Willis
Y Winslow	Y Muller	B Sheperd	NV Borders

PERSONAL  
05-R-0605

#4

05-R-0605  
(Do Not Write Above This Line)

A RESOLUTION BY *Carla Smith*  
COUNCILMEMBER CARLA SMITH:

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COMMITTEE; AND FOR  
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ADOPTED BY  
MAR 21 2005  
*Adopted by  
Full Council  
3/21/05*  
COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER

Date Referred \_\_\_\_\_  
 Referred To: \_\_\_\_\_  
 Date Referred \_\_\_\_\_  
 Referred To: \_\_\_\_\_  
 Date Referred \_\_\_\_\_  
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First Reading

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

FINAL COUNCIL ACTION  
 2nd     1st & 2nd     3rd  
 Consent     V Vote     RC Vote

CERTIFIED

MAR 21 2005



MAYOR'S ACTION

*Carla Smith*