

(Do Not Write Above This Line) 05-C-0083

A COMMUNICATION BY MAYOR SHIRLEY FRANKLIN

A COMMUNICATION APPOINTING RENE RHOTEN AS A MEMBER OF THE IN REM REVIEW BOARD FOR A TERM OF THREE (3) YEARS. COUNCIL CONFIRMATION REQUIRED.

CONFIRMED BY

FEB 07 2005

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 1/18/05

Referred To: CD/HR + COC

Date Referred

Referred To:

Date Referred

Referred To:

Committee _____

Date _____

Chair _____

Referred To _____

First Reading

Committee COC

Date 2/1/05

Chair

Fav, Adv, Hold (see rev. side) Other

Members

Refer To COC

COE Committee

2/7/05 Date

Chair

Action

Fav, Adv, Hold (see rev. side) Other

Members

Refer To

Committee

Date

Chair

Fav, Adv, Hold (see rev. side) Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side) Other

Members

Refer To

FINAL COUNCIL ACTION

2nd 1st & 2nd 3rd

Readings

Consent V Vote RC Vote

CERTIFIED

FEB 07 2005

CONFIRMED

MAYOR'S ACTION



05-C-0083

CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

January 18, 2005

President Lisa Borders and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

RE: In Rem Review Board Appointment

Dear President Borders and Members of the Council:

It is a pleasure for me to appoint Renee Rhoten to serve on the In Rem Review Board for the City of Atlanta. This appointment is for a **term of three (3) years**.

I am confident that Ms. Rhoten will serve the In Rem Review Board with integrity and dedication.

Sincerely,



Shirley Franklin

CONFIRMED BY
FEB 07 2005
COUNCIL

L. RENE RHOTEN

1118 COLQUITT AVE NE • ATLANTA, GA 30307
Phone: 404.915.3033 • Fax: 770.259.54165 • Email: r_rhoten@yahoo.com

EXPERIENCE

2004 – PRESENT

Coca-Cola Bottler Sales & Services

Atlanta, GA

Business Process Manager, Customer Business Solutions

- Develop strategies which enable standardizing and unifying of processes and solutions currently used across the Coca-Cola System.
- Facilitate creation of Master Services Agreement between Customer Business Solutions and Independent Operating Companies.
- Develop and implement support strategy for new services offered by Division.
- Develop security strategy and business case for implementation.
- Develop scorecard to link Key Business Indicators with strategic objectives.

2000–2004

A.T. Kearney

Atlanta, GA

Manager

- Strategy
 - Designed program management and transformation communications strategy for a division of an international transportation and logistics company.
 - Developed business case for multi-partner, customer-facing portal solution for a global consumer products company.
 - Led effort to develop sales reporting strategy for (1) global consumer products company and (2) global transportation and logistics company.
 - Designed Corporate Dashboard and the associated management processes to link strategic business objectives to enterprise-wide processes.
- Operations & Process Improvement
 - Led team in developing strategy and implementation plan for reducing support costs for global chemicals company, resulting in decreased costs by 30%.
 - Developed and implemented strategic sourcing strategy focused on employee health and welfare benefits resulting in 7% reduction in total addressable spend.
 - Analyzed Transportation Company's current order-to-integration cycle time for automation products, identifying \$30 million in cost reductions.
 - Identified opportunities in four weeks to reduce risk management costs for retailer by 28% and improve productivity without eliminating headcount.
 - Managed client team to restructure supplier relationships, yielding reduction of: 7% in operating costs, 5% in inventory, and 30% in supply chain cycle time.

1995–1998

GE Capital

Atlanta, GA

Regional Sales Manager, Fleet Services (1996-1998)

- Managed sales team to drive revenue and develop existing client base with special emphases on portfolio acquisition and financing.
- Increased net earning assets by 30% in 1998.
- Led Six Sigma improvement project designed to define, measure, analyze, improve, and control processes reducing cycle time by 20%.
- Increased client productivity by transitioning from tactical to strategic approach in management of fleet operations.

Sales Associate, Fleet Services (1995-1996)

Eden Prairie, MN

- Generated 10% annual growth in Southeast territory.
- Managed marketing, prospecting, pricing, documentation, and account setup functions. Streamlined work processes for sales team.
- Promoted to Manager in 16 months.

- | | | |
|------------------|---|-----------------------|
| 1992–1995 | Cargill, Inc.
<i>Accountant</i> | Minnetonka, MN |
|------------------|---|-----------------------|
- Managed consolidated financial statements for \$2 billion asset base.
 - Analyzed operational effectiveness to determine opportunities for cost reductions in the centralization of operations.
 - Researched and resolved issues of proper valuation, tax implication, data integrity, and product setup for financial positions in inventory.
 - Promoted to team leader 6 months earlier than average promotion period.

EDUCATION

- | | | |
|------------------|-------------------------------|----------------------|
| 1998–2000 | University of Michigan | Ann Arbor, MI |
|------------------|-------------------------------|----------------------|
- University of Michigan Business School.
 - Master of Business Administration, Emphases in Corporate Strategy and Finance.
 - Alumni Admissions Committee; Board member, Atlanta Alumni Club.
 - Developed business plan for Israeli Technology Company start-up.
- | | | |
|------------------|---------------------------|------------------------|
| 1989–1993 | Dillard University | New Orleans, LA |
|------------------|---------------------------|------------------------|
- Bachelor of Arts, Accounting and English.
 - Cum Laude Graduate.

ADDITIONAL

- Authored “Gateway of the Americas” white paper for the State of Georgia, outlining a strategy by which Georgia should pursue trade, investment and tourism with Canada and Latin America. (2002)
- Developed current state baseline of existing donor life cycle management processes and identified opportunities to streamline workflow for The Carter Center. (2001 – 2002)
- Community Service: Cotillion Committee Co-Chair and Social Action Liaison for Marietta-Roswell Chapter of Delta Sigma Theta Sorority; Board Member: Michigan Business School Black Alumni Association; Volunteer for Project Open Hands and Hands on Atlanta.
- Developed process improvements to reduce cycle time for SSB Ltd Bank in Accra, Ghana by 67%; designed strategy for bank to compete in Westernized economy. (2000)
- Modeled IT expenditures for ABSA Bank in Johannesburg, South Africa as part of IT reorganization efforts. (1999)
- Enjoy step aerobics, rollerblading, biking, traveling and novels.

