



05- C-1005

CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

June 6, 2004

President Lisa Borders and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

RE: People TV Board of Directors Appointment

Dear President Borders and Members of the Council:

It is a pleasure for me to appoint April Cline to serve as a member of the People TV Board of Directors for the City of Atlanta. This appointment is for a **term of three (3) years**.

I am confident that Ms. Cline will serve the People TV Board of Directors with integrity and dedication.

Sincerely,



Shirley Franklin

CONFIRMED BY

JUN 20 2005

COUNCIL

AS AMENDED

April Cline
222 14th Street, #513
Atlanta, GA 30309
404-617-8767
acline@gpb.org

(DIST. 2)

CAREER PROFILE

- Nearly 15 years experience in Management of Non-profit organizations, with an emphasis on developing community resources, recruiting professional and volunteer personnel, and operating efficiently and effectively within budget constraints.
- 5 years of advocating, lobbying and support for women and children at risk through the Junior League of Atlanta. Member of Fulton County Judicial Citizen Panel Review board that determines if children should be reunited with their families, or recommends other alternatives.
- Solid background in securing grants from proposal stage through reporting on compliance and financial issues.
- Effective public advocacy skills, including orchestrating large member advocacy programs designed to promote awareness and raise funds for pertinent issues.
- Effective public relation skills, including delivering formal presentations, written communications and planning and conducting fund-raising campaigns.

WORK EXPERIENCE

EXECUTIVE DIRECTOR, *The Georgia Radio Reading Service*, Atlanta, GA (2000 – Present)

Supervise organization's service program and daily operations. Work closely with board of directors to carry out policies and programs. Develop programs, solicit funds, recruit board members and train staff members. Maintain working relationships with relative members of the state legislature. Acts as the primary liaison between the organization and other community advocacy organizations. Oversee all financial transactions.

Accomplishments

- Successfully lobbied the Georgia State Legislature against proposed budget cuts.
- Coordinated major special events that brought a high degree of visibility to the organization.
- Established the 1st annual fund-raising campaign, soliciting funds from volunteers, board members, corporations, private and public foundations and the community at large.
- Implemented a \$100,000 equipment upgrade converting analog recording system to digital. This resulted in superior delivery of services to 20,000 Georgia residents.
- Prepare federal, state, and private grant proposals with high record of acceptance.
- Plan and administer annual budget.

COMMUNITY AFFAIRS COORDINATOR, *Grady Hospital*, Atlanta, GA (1996 – 2000)

Coordinated and directed the efforts of a volunteer corps to advocate on behalf of the Grady Health System in the community. Acted as a liaison between the Health System and other nonprofit organizations by forming Adopt-a-Unit partnerships. Developed new fundraising sources. Planned major special events.

Volunteer Coordinator, *The Georgia Radio Reading Service*, Atlanta, GA (1993 – 1996)

Recruited, auditioned, trained, scheduled and supervised 200 volunteers for nonprofit radio reading service for the blind and print-handicapped. Conducted volunteer recognition events for service and achievement. Solicited corporate gifts. Edited monthly newsletter. Responsible for corporate presentations.

Development Associate, *The American Red Cross*, Atlanta, GA (1991 – 1993)

Developed and maintained established donor groups to meet the blood needs for the Regional Blood Center. Established corporate and community partnerships. Developed new territories, coordinated the ARC blood program with community events and implemented all marketing and promotional strategies.

EDUCATION

Working towards M.A. in Public Policy with an emphasis on Nonprofit Administration from Georgia State University.

B.A. in English, University of Tennessee, Knoxville, TN (1991)

VOLUNTEER WORK

- Political Affairs Chairperson, The Junior League of Atlanta
- Board of Directors, The International Association of Audio Information Services
- Government Affairs Committee, The International Association of Audio Information Services
- The League of Women Voters of Metro Atlanta
- The Association of Fundraising Executives
- Fulton County Juvenile Court Citizen Panel

RCS# 6791
6/20/05
6:26 PM

Atlanta City Council

Regular Session

MULTIPLE 05-C-0990 05-C-1005 05-C-1010 05-C-1011

CONFIRM

YEAS: 12
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 3
EXCUSED: 0
ABSENT 1

Y Smith	Y Archibong	Y Moore	Y Mitchell
Y Starnes	Y Fauver	Y Martin	Y Norwood
Y Young	B Shook	Y Maddox	Y Willis
NV Winslow	Y Muller	NV Sheperd	NV Borders

MULTIPLE

(Do Not Write Above This Line)

A COMMUNICATION
BY MAYOR SHIRLEY FRANKLIN

A COMMUNICATION APPOINTING
APRIL CLINE TO THE
PEOPLE TV BOARD OF DIRECTORS
FOR A TERM OF THREE (3) YEARS.
COUNCIL CONFIRMATION
REQUIRED.

CONFIRMED BY
JUN 2 0 2005
COUNCIL

AS AMENDED

- CONSENT REFER
 - REGULAR REPORT REFER
 - ADVERTISE & REFER
 - 1st ADOPT 2nd READ & REFER
 - PERSONAL PAPER REFER
- Date Referred: 6/2/05
 Referred To: City Utilities + CO
 Date Referred: _____
 Referred To: _____
 Date Referred: _____
 Referred To: _____

Committee _____
 Date _____
 Chair _____
 Referred To _____

First Reading

Committee _____
 Date 4/20/05
 Chair _____
 Action _____
 Fav, Adv, Hold (see rev. side) _____
 Other _____
 Members _____
 Refer To _____

Committee _____
 Date _____
 Chair _____
 Action _____
 Fav, Adv, Hold (see rev. side) _____
 Other _____
 Members _____
 Refer To _____

Committee _____
 Date _____
 Chair _____
 Action _____
 Fav, Adv, Hold (see rev. side) _____
 Other _____
 Members _____
 Refer To _____

Committee _____
 Date _____
 Chair _____
 Action _____
 Fav, Adv, Hold (see rev. side) _____
 Other _____
 Members _____
 Refer To _____

FINAL COUNCIL ACTION
 2nd 1st & 2nd 3rd
 Consent V Vote RC Vote

CERTIFIED

JUN 2 0 2005



MAYOR'S ACTION