



04-0-0705

CITY OF ATLANTA

SHIRLEY FRANKLIN  
MAYOR

55 TRINITY AVENUE, S.W.  
ATLANTA, GEORGIA 30335-0300  
TEL (404) 330-6100

April 14, 2004

President Cathy Woolard and  
Members of Atlanta City Council  
City Hall, Suite 2900 South  
68 Mitchell St., S.W.  
Atlanta, Georgia 30303

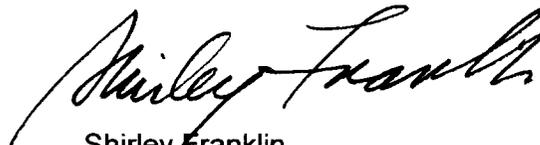
**RE: Civil Service Board Appointment**

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint Haniff Jackson to serve as a member of the Civil Service Board for the City of Atlanta. This appointment is for a **term of three (3) years**.

I am confident that Haniff Jackson will serve the Civil Service Board with integrity and dedication.

Sincerely,



Shirley Franklin

**CONFIRMED BY**

**MAY 03 2004**

**COUNCIL**

# Haniff Maurice Jackson

1280 West Peachtree St., Apt. 1210, Atlanta, GA 30309 • Work: (404) 347-8436 • Cell: (201) 736-2498 • hjackson@gaa-llc.com

---

## WORK EXPERIENCE

- 10/02 - Present      **GLOBAL ASSET ALTERNATIVES, LLC**      Atlanta, GA  
*Senior Analyst*
- Responsible for the research, due diligence, and monitoring of investment opportunities in both the real estate and hedge fund asset classes.
  - Responsible for the financial modeling on all company wide strategic transactions.
  - Designed the due diligence platform for the real estate group.
  - Helped design and test the quantitative due diligence models currently used by the hedge fund research group.
  - Helped research, structure, write, and edit "Real Estate Investing for the Affluent Investor", a book written by Dennis Pemberton, CEO of Global Asset Alternatives.
- 04/02 - 08/02      **NATIONAL FOOTBALL LEAGUE PLAYERS ASSOCIATION**      Washington, D.C  
*Intern, Retired Players*
- Worked on ad-hoc projects in the retired players group to gain exposure in the sports industry.
- 07/99 - 08/01      **SALOMON SMITH BARNEY**      New York, NY  
*Financial Analyst, Investment Banking Division, Financial Institutions*
- Created financial models to analyze the impact of mergers and acquisitions, private placements, and IPO's.
  - Played active role in acquiring potential transactions; including, searching for potential deals, creating presentations, participating in client meetings, drafting sessions, term sheet negotiations, due diligence, and road shows.
  - Coordinated daily with Capital Markets, Private Equity, M&A, and client deal teams.
  - Provided industry research and a variety of market analysis for clients.
- Specific Transaction Closings Include:*
- Maximus Capital Holdings, Ltd. \$500 million Private Placement.
  - Sale of Ecoverage.com technology assets to General Motors Corporation.
- 

## EDUCATION

- MOREHOUSE COLLEGE**      Atlanta, GA  
*Bachelor of Arts Degree in Business Administration, May 1999.*
- Member of Morehouse Business Association.
  - Member of Morehouse Pre-Alumni.
  - INROADS honor roll, interned from 1997-1999.
- 

## SKILLS AND ACHIEVEMENTS

- Business/Finance**    Financial Modeling • Business Plan Writing • Market Research • Security and Company Valuation • M&A Analysis • Comparable Company Analysis • Bloomberg • Research Database Products (Investex, FactSet, First Call, SDC, and Primark) • Hedge Fund Analysis (Pertrac) • Real Estate Fund Analysis • Ibbotson
- Entrepreneurship** • Co-founded NEXJOURNAL, LLC in January 2000. (*Never Fully Launched*)
- Helped Invent and develop a revolutionary business model in the publishing industry.
  - Conducted extensive market research, built comprehensive financial models, and wrote complete executive summaries and business plans.
  - Formed the initial management team and recruited a high-profile Board of Advisors.
  - Engaged in fundraising and partnership negotiations.
- 

## PERSONAL

- Conversant in **Spanish**.
- Traveled to **Sydney, Australia** prior to the 2000 Olympic Games.
- Member of **United Way's Volunteer Involvement Program**.
- Interests include photography, traveling, philosophy, and sports.

RCS# 5659  
5/03/04  
4:02 PM

Atlanta City Council

Regular Session

04-C-0705

MR. HANIFF JACKSON CIVIL SERVICE BRD  
3YRS  
CONFIRM

YEAS: 8  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 8  
EXCUSED: 0  
ABSENT 0

|            |              |            |            |
|------------|--------------|------------|------------|
| Y Smith    | NV Archibong | NV Moore   | Y Mitchell |
| NV Starnes | NV Fauver    | NV Martin  | Y Norwood  |
| Y Young    | Y Shook      | Y Maddox   | Y Willis   |
| NV Winslow | Y Muller     | NV Boazman | NV Woolard |

04-C-0705

04-C-0705

(Do Not Write Above This Line)

A COMMUNICATION BY MAYOR SHIRLEY FRANKLIN

A COMMUNICATION APPOINTING HANIFF JACKSON AS A MEMBER OF THE CIVIL SERVICE BOARD FOR A TERM OF THREE (3) YEARS. EFFECTIVE UPON COUNCIL CONFIRMATION.

CONFIRMED BY

MAY 03 2004

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 4/19/2004

Referred To: F/E & C.O.C.

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

F.V. Committee

4-28-04 Date

Demetrius Chair

Fav. Adv. Hold (see rev. side)

Other \_\_\_\_\_

Members \_\_\_\_\_

Refer To \_\_\_\_\_

Committee \_\_\_\_\_

Date \_\_\_\_\_

Chair \_\_\_\_\_

Action Fav. Adv. Hold (see rev. side)

Other \_\_\_\_\_

Members \_\_\_\_\_

Refer To \_\_\_\_\_

Committee \_\_\_\_\_

Date \_\_\_\_\_

Chair \_\_\_\_\_

Action Fav. Adv. Hold (see rev. side)

Other \_\_\_\_\_

Members \_\_\_\_\_

Refer To \_\_\_\_\_

Committee \_\_\_\_\_

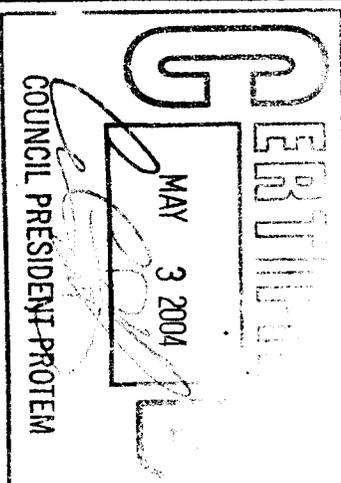
FINAL COUNCIL ACTION

2nd  1st & 2nd  3rd

Readings

Consent  V Vote  RC Vote

CERTIFIED



MAY 03 2004

MAYOR'S ACTION