CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

04-C -0746

March 29, 2004

President Cathy Woolard and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

RE: MARTA Board of Directors Appointment

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint Clara Axam to serve as a member of the MARTA Board of Directors for the City of Atlanta. This appointment is for a **term of four (4) years**.

I am confident that Clara Axam will serve the MARTA Board of Directors with integrity and dedication.

Sincerely,

Shirley Franklin

Shirley Franklin

CLARA HAYLEY AXAM

2340 Highview Road, S.W. Atlanta, Georgia 30311 404-755-0084 (Fax) 404-752-7789
clarifyall@aol.com

CAREER PROFILE:

The Enterprise Foundation 2003- Present
Mechanicsville Community Learning Collaborative
Atlanta, Georgia
Project Director

- Responsible for providing oversight and direction to a grant funded project intended to focus on education reform as a focal point for community development in the Mechanicsville Community, an inner city neighborhood. The project consists of three components – student achievement, community capacity building, and neighborhood revitalization.

  Duties include day-to-day management of operations, strategic planning, budgeting, community relations, facilitation, design of interventions, implementation of education reform, liaison with Atlanta Public Schools, redevelopment planning, community relations, community process facilitation

Clarification & Mediation, Inc. 1992 - Present
Atlanta, Georgia
Principal

- Responsible for ownership duties associated with Clarification & Mediation, Inc., a management consulting firm specializing in organizational development and change management. Responsible for delivering consultant services in strategic planning, diversity management, conflict resolution, team development, organizational interventions designed to improve operational efficiencies, public engagement , and facilitation of organizational and community process. Clients include public, private and nonprofit sector organizations.

  Duties include business planning, marketing, proposal and grant writing, design of interventions, approval of delivery of services.

Atlanta Public Schools 2000 - 2001
Atlanta, Georgia
Chief of Staff

- Responsible for assisting and supporting the Superintendent in managing an efficient school system committed to equitably delivering quality education to the children of Atlanta. Responsible for ensuring that each functional area responded to the District's mission and vision for educational reform, as well as coordinating relations with other agencies and organizations in furtherance of District vision and goals.

  Duties included direct management oversight for research, planning and accountability, internal audit, school board relations, policy analysis and legislative liaison functions. Interfaced with community, business and foundation sectors.

Atlanta Public Schools 1997 - 2000
Atlanta, Georgia
Deputy Superintendent, Operations

- Responsible for the five-year $420 million capital program, instructional and operational technology support, human resource management, nutrition, transportation and school detective units. Completed the development of a long range Facilities Master Plan which will provide the operating vision for facility management. Facilitated implementation of the Technology Plan including installation of state-of-the art infrastructure development for District web-site, roll out of computers for every classroom and initiation of new enterprise system to support administrative functions. Responsible for leadership and direction in integrating the strategic plan as a guiding framework in day to day operations and the development and achievement of system goals and objectives.

  Duties included oversight of research, planning and evaluation, capital program, facilities services, human resources, policy analysis, school detectives, parental involvement, information services, nutrition (food services), transportation and coordination of communication strategies.

Corporation for Olympic Development in Atlanta, Inc. (CODA) 1993 – 1997
Atlanta, Georgia
President/CEO

- Responsible for guiding the planning and implementation of neighborhood redevelopment and infrastructure initiatives associated with leveraging the Olympic Games momentum to create a permanent legacy as the City prepared for the 1996 Olympic Games. Facilitated public/private partnerships to achieve the CODA mission. Responsibility included the oversight of a $80 million infrastructure program including streetscapes, widening of sidewalks, lighting and greening of city and public art program; and a 15 neighborhood community development planning initiative involving articulation of community driven redevelopment plans, comprehensive zoning, funding and implementation mobilization.

  Duties included program planning, policy formulation, fundraising, public relations, grant and proposal writing, financial management, construction management in addition to administrative functions.

  Interfaced with business, foundation, community and public sectors.

D.J. Miller & Associates, Inc.
Atlanta, Georgia
Principal 1987 - 1992

- Responsible for the administrative operation of D.J. Miller & Associates, Inc., a management consulting firm, including the personnel, purchasing, financial and information systems. Also, complemented business development efforts and securing contracts and accounts, including preparation of proposals for business endeavors. Company grew from three (3) to twenty-one (21) employees over four years. The practice of D.J. Miller & Associates is national.

  Business specialization included providing technical, legal and managerial assistance for minority, female and disadvantaged business development initiatives.

  Organizational specialization included operational assessments, organization design, and organizational development, human resource utilization, strategic planning, team building and staff development.

  Facilitation specialization included planning and processing meetings, workshops, seminars, small group problem-solving sessions, conflict resolution, mediation, and arbitration.

Just Us Theater, Inc. 1986 -1987
Atlanta, Georgia
General Manager

- Responsible for the daily administration of Just Us Theater, Atlanta's first Black equity theater.

  Duties included fundraising, marketing, public relations, grant and proposal writing in addition to daily administrative functions.

  Interfaced with National Endowment for the Arts, Georgia Council for the Arts, Fulton County Arts Council and Atlanta Chamber of Commerce.

City of Atlanta 1982- 1986
Atlanta, Georgia
Commissioner, Department of Administrative Services

- Responsible for public policy formulation, programmatic development and daily delivery of support services in five functional areas to support City services delivery to citizens of Atlanta: Personnel and Human Resources, Purchasing and Real Estate, Labor Relations, Motor Transport and General Services (Facility planning and maintenance).

City of Atlanta 1979 - 1982
Atlanta, Georgia
Director, Bureau of Personnel and Human Resources

- Responsible for recruiting, hiring, training of employees, safety and loss control program.

  Duties included administration of grievance and appeal process and other related employment programs for workforce of 8,500.

Kutak, Rock & Huie 1976 - 1979
Atlanta, Georgia
Associate Attorney

- Responsible for business and commercial practice, condemnation and inverse condemnation litigation associated with the development of the Metropolitan Atlanta Rapid Transit System (MARTA).

Criminal Justice Institute 1975 - 1976
Detroit, Michigan
Associate Coordinator, Legal Training

- Responsible for research, design, content and layout of training tools including brochures, films, programmed material for use in training sessions for police officers prosecutors, defense attorneys, and prison personnel.

  Duties included direct delivery of legal training, including courses in criminal law, constitutional law, criminal procedure and evidence.

PROFESSIONAL AND CIVIC AFFILIATIONS:

Georgia Bar Association
Georgia Association of Black Women Attorneys
Georgia Center for Nonprofits

Regional Leadership Foundation

EDUCATION:

University of Michigan School of Law
Ann Arbor, Michigan
Advanced Scholar Program (2 year program)
Awarded Juris Doctor Degree, 1975

Duke University
Durham, North Carolina
Awarded Bachelor of Arts Degree in Psychology,
Magna Cum Laude, 1971

Barnard College
New York, New York (transferred to Duke University 1969)

CERTIFICATIONS:

Georgia Bar Association
Mediator, Atlanta Neighborhood Justice Center
Arbitrator, Fulton County Superior Courts

HONORS AND AWARDS:

Mayor's Appointee, Housing Appeals Board, City of Atlanta 1977 - 1979
Governor's Appointee, Georgia Board of Pharmacy, State of Georgia, 1977 - 1981
Atlanta Job Corp Center, Service Award, 1984
Leadership Atlanta, Class of 1981
Gate City Bar Association, Service Award, 1979
Airport Minority Advisory Council, Service Award, 1991
Regional Leadership Institute, Class of 1994
YMCA Outstanding Woman of Achievement, 2000

CIVIC AND COMMUNITY INVOLVEMENT:

Chautauqua Literary Club, Member, 1976 - Present
Gate City Bar Association, Board of Directors, 1978 - 1979
Atlanta Job Corp., President, Industry Advisory Council, 1985 - 1988
Metropolitan Atlanta Chapter of 100 Black Women, Board of Directors, 1988
Airport Minority Advisory Council, National Chair, 1988 - 1992
Ron McNair Scholarship Foundation, Advisory Board, 1987 - 1991
Just Us Theater, Advisory Board, 1987 - 1991
Total Dance Theater, Advisory Board, 1986-1991
Atlanta Economic Development Corporation, Inc., Board of Directors, 1991 - 1997
Atlanta Business League, Board of Directors, 1992 – 1994
Atlanta Regional Commission, 1992 - Present
Rabun Gap-Nacoochee School, Board of Trustees, 1992 - 2001
The Atlanta Landmarks Inc., Board of Directors, 1992 - Present
Georgia Trojans 15 and 18 Girls Basketball Teams, AAU, General Manager, 1993 - 1999
First Congregational Church, Chair Board of Trustees, 1996; Chair Building Committee, 2000-Present
Atlanta Public Art Legacy Committee, Founding Member, 1997 – Present
Research Atlanta, Inc., Board of Directors, 1997 - 2000
Atlanta Economic Redevelopment Corporation, Board of Directors, 1997 – 2001

Atlanta Chamber of Commerce Public Education Project, Task Force Chair, 1998
Center for Disease Control (CDC), Board of Visitors, 2001

References available upon request.

04-C -0746
(Do Not Write Above This Line)

A COMMUNICATION
BY MAYOR SHIRLEY FRANKLIN

A COMMUNICATION APPOINTING CLARA AXAM TO THE MARTA BOARD OF DIRECTORS FOR A TERM OF FOUR (4) YEARS. EFFECTIVE UPON COUNCIL CONFIRMATION.

- ☐ CONSENT REFER
- ☐ REGULAR REPORT REFER
- ☐ ADVERTISE & REFER
- ☐ 1st ADOPT 2nd READ & REFER
- ☐ PERSONAL PAPER REFER

Date Referred 4/19/04

Referred To: Trans + COC

Date Referred

Refferred To:

Date Referred

Referred To:

First Reading

Committee
Date
Chair
Referred To

Committee	Committee
Date	Date
Chair	Chair
Action Fav, Adv, Hold (see rev. side) Other	Action Fav, Adv, Hold (see rev. side) Other
Members	Members
Refer To	Refer To

Committee	Committee
Date	Date
Chair	Chair
Action Fav, Adv, Hold (see rev. side) Other	Action Fav, Adv, Hold (see rev. side) Other
Members	Members
Refer To	Refer To

FINAL COUNCIL ACTION

☐ 2nd ☐ 1st & 2nd Readings ☐ 3rd

☐ Consent ☐ V Vote ☐ RC Vote

CERTIFIED

MAYOR'S ACTION