

CITY COUNCIL  
ATLANTA, GEORGIA

**A RESOLUTION BY  
COUNCILMEMBER ANNE FAUVER**

**04- R -0046**

**A RESOLUTION AUTHORIZING THE PIEDMONT PARK  
~~CONSERVANCY TO RECOGNIZE LARGE CONTRIBUTORS TO THE~~  
PIEDMONT PARK CAPITAL CAMPAIGN BY PLACING CORPORATE  
LOGOS ON THE TOP OF CENTENNIAL BANNERS LOCATED ON  
DECORATIVE LIGHT POLES THROUGHOUT PIEDMONT PARK.**

**WHEREAS**, the Piedmont Park Conservancy, Inc. (the "PPC") is a non-profit organization dedicated to the preservation and restoration of Piedmont Park (the "Park"); and

**WHEREAS**, the PPC and the City of Atlanta (the "City") entered into a Memorandum of Understanding which provides for a cooperative collaboration between the City and the PPC to preserve and restore the Park for the benefit of the park, the City at large, and City residents; and

**WHEREAS**, pursuant to the Memorandum of Understanding, the PPC has responsibility for actively fundraising and creating new initiatives to enhance the Park, and for utilizing the funds that it raises to improve and enhance the Park in a manner consistent with the Piedmont Park Master Plan; and

**WHEREAS**, one of the Park improvements previously made by the PPC was the purchase and installation of sixty-five decorative, historic lighting fixtures placed throughout the Park ("Lighting Fixture" or "Lighting Fixtures"), where each Lighting Fixture is equipped to hold two banners hanging side by side, one on each side of the light post; and

**WHEREAS**, the Park became a public park in 1904, and thus will be celebrating its centennial anniversary in 2004; and

**WHEREAS**, the PPC will be holding various centennial events in the Park and will also be conducting a major capital fundraising campaign during 2004;

**WHEREAS**, as part of the centennial celebration, the PPC will be hanging no greater than one hundred thirty centennial banners (the "Banners") throughout the Park, with two Banners hanging side by side from each of the Lighting Fixtures; and

**WHEREAS**, a picture of the Lighting Fixture and the design of the Banners is attached hereto as Exhibit A; and



**WHEREAS**, the PPC anticipates that it will receive numerous large donations as part of the capital fundraising campaign, in amounts as generous as \$100,000, \$250,000, \$500,000, and \$1,000,000; and

**WHEREAS**, the PPC would like to show its appreciation for these large donations by placing the logo of the donors on the Banners above the picture shown on Exhibit A; and

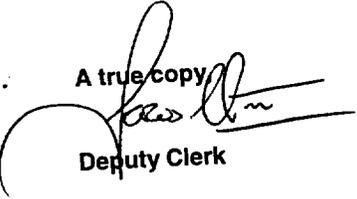
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**WHEREAS**, the City has previously recognized private sector contributors to City recreation centers and parks by, for example, authorizing the placement of the Western Union logo on the refurbished Dunbar Center basketball court, or authorizing the hanging of a United Way banner at the Central Park football fields; and

**WHEREAS**, the City would also like to show its appreciation for the private sector donations to Piedmont Park, and showing appreciation through the placement of a corporate logo on a banner is consistent with the City's past practices.

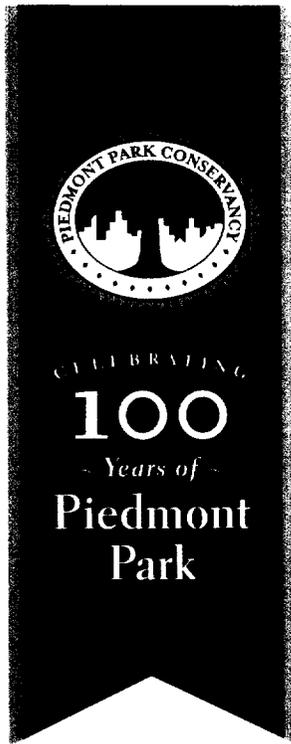
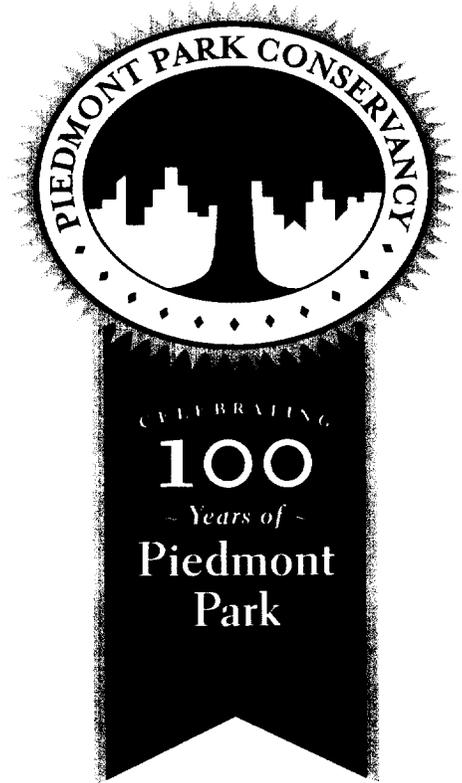
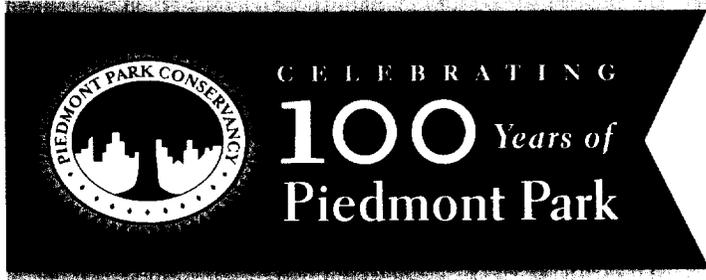
**NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA**, that the PPC is authorized to show its appreciation of large donors to the Piedmont Park capital fundraising campaign by placing the logo of all one million dollar donors on forty Banners, by placing the logo of all one-half million dollar donors on thirty Banners, by placing the logo of all one-quarter million dollar donors on twenty Banners, and by placing the logo of all \$100,000 donors on ten Banners, and whereby each Banner will hang from no earlier than February 1, 2004 through no later than December 31, 2004.

A true copy

  
Deputy Clerk

ADOPTED by the Council  
APPROVED by the Mayor

JAN 20, 2004  
JAN 28, 2004



(various logo treatments for Centennial applications- any/all could be used pending which is most appropriate/legible for particular application)

RCS# 5345  
1/20/04  
1:36 PM

Atlanta City Council

Regular Session

CONSENT I

CONSENT I PGS 1-7 EXCEPT: 03-O-1954  
03-O-2109  
ADOPT

YEAS: 12  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 1  
EXCUSED: 0  
ABSENT 3

Y Smith	Y Archibong	Y Moore	Y Mitchell
Y Starnes	B Fauver	Y Martin	Y Norwood
Y Young	Y Shook	Y Maddox	Y Willis
B Winslow	Y Muller	B Boazman	NV Woolard

CONSENT I

<b>1-20-4 Council Meeting</b>	
<b>ITEMS ADOPTED ON CONSENT</b>	<b>ITEMS ADVERSED ON CONSENT</b>
<ol style="list-style-type: none"> <li>1. 04-O-0050</li> <li>2. 04-O-0042</li> <li>3. 03-O-2170</li> <li>4. 03-O-1185</li> <li>5. 03-O-2179</li> <li>6. 03-O-0318</li> <li>7. 04-R-0046</li> <li>8. 04-R-0054</li> <li>9. 04-R-0063</li> <li>10. 04-R-0064</li> <li>11. 04-R-0065</li> <li>12. 03-R-0034</li> <li>13. 03-R-2216</li> <li>14. 04-R-0036</li> <li>15. 04-R-0038</li> <li>16. 04-R-0001</li> <li>17. 04-R-0002</li> <li>18. 04-R-0003</li> <li>19. 04-R-0004</li> <li>20. 04-R-0005</li> <li>21. 04-R-0006</li> </ol>	<ol style="list-style-type: none"> <li>22. 04-R-0007</li> <li>23. 04-R-0008</li> <li>24. 04-R-0009</li> <li>25. 04-R-0010</li> <li>26. 04-R-0011</li> <li>27. 04-R-0012</li> <li>28. 04-R-0013</li> <li>29. 04-R-0014</li> <li>30. 04-R-0015</li> <li>31. 04-R-0016</li> <li>32. 04-R-0017</li> <li>33. 04-R-0018</li> <li>34. 04-R-0019</li> <li>35. 04-R-0020</li> <li><b>36.</b> 04-R-0021</li> <li>37. 04-R-0022</li> <li>38. 04-R-0023</li> <li>39. 04-R-0024</li> <li>40. 04-R-0025</li> <li>41. 04-R-0026</li> <li>42. 04-R-0027</li> <li>43. 04-R-0028</li> <li>44. 04-R-0029</li> </ol>

04-R-0046

(Do Not Write Above This Line)

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COUNCILMEMBER ANN FAUVER

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CONSERVANCY TO RECOGNIZE LARGE CONTRIBUTORS  
TO THE PIEDMONT PARK CAPITAL CAMPAIGN BY  
PLACING CORPORATE LOGOS ON THE TOP OF  
CENTENNIAL BANNERS LOCATED ON DECORATIVE  
LIGHT PLOES THROUGHOUT PIEDMONT PARK.

ADOPTED BY

JAN 20 2004

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 01/05/04

Referred To: City Utilities

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Referred to \_\_\_\_\_

Committee  
*City Utilities*

Date  
*Jan. 13, 2004*

Chair  
*Harold Shind*

Action:  
Fav, Adv, Hold (see rev. side)  
Other:

Members:  
*[Signatures]*

Refer To

Committee

Date

Chair

Action:  
Fav, Adv, Hold (see rev. side)  
Other:

Members

Refer To

Committee

Date

Chair

Action:  
Fav, Adv, Hold (see rev. side)  
Other:

Members

Refer To

FINAL COUNCIL ACTION

- 2nd
- 1st & 2nd
- 3rd
- Consent
- V Vote
- RC Vote

CERTIFIED

JAN 20 2004

CERTIFIED

JAN 20 2004

*Rachel Daughlin Johnson*  
MUNICIPAL CLERK

MAYOR'S ACTION

APPROVED

JAN 28 2004

MAYOR