



04- C-1746

## CITY OF ATLANTA

SHIRLEY FRANKLIN  
MAYOR

55 TRINITY AVENUE, S.W.  
ATLANTA, GEORGIA 30335-0300  
TEL (404) 330-6100

September 17, 2004

President Lisa Borders and  
Members of Atlanta City Council  
City Hall, Suite 2900 South  
68 Mitchell St., S.W.  
Atlanta, Georgia 30303

**RE: Supplemental Environmental Projects (SEP) Advisory Committee Appointment**

Dear President Borders and Members of the Council:

It is a pleasure for me to appoint Nathaniel Clark to serve as a member of the **Supplemental Environmental Projects (SEP) Advisory Committee** on behalf of the City of Atlanta. This appointment is for a term of two (2) years and does not require Council Confirmation, and thus is scheduled to begin on the abovementioned date.

I am confident that Mr. Clark will continue serve the Supplemental Environmental Projects (SEP) Advisory Committee with integrity and dedication.

Sincerely,



Shirley Franklin

## Nathaniel Clark

403 McGill Park Ave. Atlanta, Georgia 30312

Phone: 404-653-0745

E-mail: [ninclairk@bellsouth.net](mailto:ninclairk@bellsouth.net)

**Objective:** To impact a company's profitability through my experience in sales and marketing promotions.

### Experience

Success 2000 Commercial and Coldwell Banker Success 2000. Atlanta, Georgia 1999-present

#### **Real Estate Sales Agent**

Key member of the marketing and leasing team of a \$130 million dollar urban redevelopment project. Contributed to the marketing and research property acquisition proposals for a \$100 million urban redevelopment project. Interacted with the community to gauge needs for residential and commercial impact.

- Commercial Specialist
- New Home Specialist

MCI World Com, Atlanta, Georgia 1999-2000

#### **Account Manager**

Managed the telecommunication product and service accounts of Fortune 500 companies. Recognized as a leader in customer service relations. Maintained one of the lowest customer turnovers rates in the company.

- Ranked number two in the B2B sales area
- Third quarter quick start sales performance winner

Roberds, Atlanta, Georgia 1998-1999

#### **Consumer Electronic Sales Associate**

Ranked as a top ten electronic and appliances sales performer. Sales trainer for new associates. Maintained a 200 percent to goal for service warranties.

Rich's, Atlanta, Georgia 1987-1998

#### **Customer Service Supervisor**

Helped to maintain a 100,000 Big Ticket customer base during the liquidation of Electronic and Appliance category from the company's merchandise mix.

- Call center resolution specialist for Big Ticket division
- Specialist accreditation in technical support for consumer electronics

#### **Consumer Electronic Sales Associate**

Recognized as a top ten sales performer in Big Ticket Consumer Electronic and Appliance sales company-wide. Received numerous awards from manufacturers for exceeding sales goals

- Specialist accreditation in sales training
- Specialist accreditation in customer service

YES Entertainment Group, Atlanta, Georgia 1992-1996

#### **Event Marketing Director**

Staged and managed concert and entertainment events for the city of Atlanta, Georgia; Daytona Beach, Florida; and numerous historically black colleges in the southeast. Coordinated event sponsorship and marketing product launches with Fortune 500 companies.

- Created special event company
- Managed and motivated staff of 50 employees and volunteers

**Nathaniel Clark**

**Page 2**

---

**Education**

Georgia State University, Atlanta, Georgia Marketing Major  
State of Georgia Real Estate License

**Additional Skills**

Proficient in Microsoft Office, Audio and Video production.

04-C-1746  
 (Do Not Write Above This Line)

A COMMUNICATION  
 BY MAYOR SHIRLEY FRANKLIN

A COMMUNICATION APPOINTING  
 NATHANIEL CLARK AS A MEMBER  
 OF THE SUPPLEMENTAL ENVIRONMENT  
 PROJECTS (SEP) ADVISORY COMMITTEE  
 FOR A TERM OF TWO  
 (2) YEARS. NO COUNCIL CONFIRMATION  
 REQUIRED.

*Filed  
 10/14/04  
 w/objection*

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred \_\_\_\_\_

Referred To: \_\_\_\_\_

Date Referred \_\_\_\_\_

Referred To: \_\_\_\_\_

Date Referred \_\_\_\_\_

Referred To: \_\_\_\_\_

First Reading

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred To \_\_\_\_\_

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)  
 Other \_\_\_\_\_

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)  
 Other \_\_\_\_\_

Members

Refer To

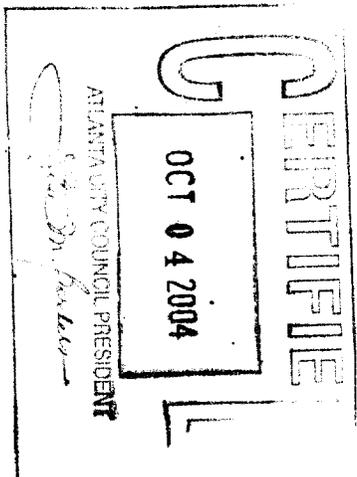
FINAL COUNCIL ACTION

2nd  1st & 2nd  3rd

Readings

Consent  V Vote  RC Vote

CERTIFIED



MAYOR'S ACTION