

RCS# 5918
7/19/04
2:46 PM

Atlanta City Council

Regular Session

MULTIPLE

04-C-1277 04-C-1279 04-C-1280 04-C-1281
04-C-1283 04-C-1286 04-C-1285
CONFIRM

YEAS: 14
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 0
EXCUSED: 0
ABSENT 1

Y Smith	Y Winslow	Y Shook	Y Martin	Y Mitchell
Y Starnes	Y Archibong	Y Muller	Y Maddox	Y Norwood
Y Young	Y Fauver	Y Moore	B Mosley	Y Willis

MULTIPLE



04-C-1279

CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

July 6, 2004

President Pro-Tempore Ceasar Mitchell and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

RE: Westside Tax Allocation District (TAD) Neighborhood Advisory Board Appointment

Dear President Pro-Tempore Mitchell and Members of the Council:

It is a pleasure for me to appoint Joel Alvarado to serve as a member of the Westside TAD Neighborhood Advisory Board in the Neighborhood Non-Profit Category for the City of Atlanta. This appointment is for a **term of two (2) years**.

I am confident that Joel Alvarado will serve the Westside TAD Neighborhood Advisory Board with integrity and dedication.

Sincerely,

Shirley Franklin

CONFIRMED BY

JUL 19 2001

COUNCIL

Joel Alvarado
1020 Lena Street, NW
Atlanta, Georgia 30314
(404) 758-9488
jalvarado@maldef.org

MALDEF
41 Marietta Street
Suite 1000
Atlanta, Georgia 30303
678-559-1071
678-559-1079 (Fax)

WORK EXPERIENCE:

Mexican American Legal Defense and Educational Fund

Atlanta, GA 8/03-Present

Policy Analyst—Southeast Region

The work of MALDEF centers on protecting the civil rights of Latinos throughout the United States. Specifically, the policy analyst focuses on public policy addressing education, employment, access to justice, political access, immigrant rights, and public resource equity. Responsibilities include the analysis, research, and policy development of all legislation within eleven Southern states. Other tasks are project development and management, case intake, and fundraising. Most important, the policy analyst position emphasizes building relationships with other communities of color to develop and implement strategies capable of mitigating many of the socio-economic, political, and educational concerns impacting our respective groups.

Accomplishments:

- Assisted the City of Atlanta in drafting and passing legislation accepting Mexican consular identification cards as valid forms of identification
- Testified before the Maryland Legislature to vote against legislation prohibiting the acceptance of consular identification cards, leading to its failure in passing
- Participated in a forum, funded by the Ford Foundation, to encourage greater voter participation in the Southeast within communities of color
- Served as a consultant, in conjunction with the Southern Regional Council, in a program educating teenagers on the electoral process and encouraging them to vote

DeKalb County Government

Decatur, GA 1/03-7/03

Executive Director, Community & International Affairs

Executive Director, Community Relations Commission (CRC)

As a member of the Chief Executive Staff, responsibilities were strategy development to attract foreign direct investment and company relocation into the county, protocol officer to international visitors, and serving as county liaison to the emerging DeKalb international community.

Secondary duties were staff support and project management for the CEO's Veterans Advisory Board. As the Executive Director of CRC, responsibilities included policy development and coordinating community related projects to address issues deriving from the growing diversity within the county.

Accomplishments:

- Project manager over the first veteran's memorial park in DeKalb County
- Coordinated meetings between Latin American Consulates and key county officials
- Initiated the first training session, for county officials, to better receive international visitors
- Developed greater communication and collaboration between the Chief Executive Officer and the DeKalb international community

DeKalb County Government**Decatur, GA 3/01-1/03*****Director, Keep DeKalb Beautiful***

The purpose of Keep DeKalb Beautiful is to improve the environmental and aesthetic conditions of the county through public education, community based projects, and use of county services. The director was responsible for staff management, budget development, project management, public relations, and policy recommendations to the Chief Executive Officer.

Accomplishments:

- Created and implemented the first 'Do Not Litter' signage campaign throughout the county
- Responsible for DeKalb County increasing its recycling intake by over 40% through extensive community interaction and education
- Managed programs to recycle Christmas trees, tires, furniture, and electronics
- Coordinated community cleanups with homeowner associations and other organizations leading to cleaner communities and greater civic involvement

Congresswoman Cynthia McKinney**Atlanta, GA 1/99-10/2000*****Assistant Casework Supervisor/Constituent Services Representative***

Responsibilities included casework intake for immigration related cases, project development, and serving as a liaison between the Congresswoman and the DeKalb international community.

Accomplishments:

- Planned and developed a series of meetings between leaders within communities of color and the Congresswoman
- Assisted in planning community health fairs for the immigrant community
- Planned an economic forum for a Zambian business delegation to foster economic development in Zambia
- Assisted numerous families in reuniting through contacting embassies, immigration services, and other agencies involved in immigration policy

LEADERSHIP DEVELOPMENT:**Diversity Leadership Academy of Atlanta****Atlanta, GA 9/03-12/03**

The Diversity Leadership Academy (DLA), funded through the Coca-Cola Company, is dedicated to fostering quality decisions about diversity throughout society. DLA focuses on society's leaders, helping build the skills of those in the best position to influence real progress in government, education, philanthropy and business.

Leadership DeKalb**Decatur, GA 9/02-5/03**

Our Mission is to cultivate the skills of the county's current and emerging leaders; to develop a more informed and educated network of citizens; to guide the future of DeKalb County and its citizens. Leadership DeKalb inspires positive change in DeKalb County, GA, through the training of community leaders for public service. More than 700 graduates have leading roles in government, business, health, education, community and the non-profit sectors to insure a high quality of life for our citizens.

EDUCATION:**Clark Atlanta University****Atlanta, GA**

Graduate School of Arts and Sciences
MA; History 1996-2002

Morehouse College
BA; History 1995

Atlanta, GA

PROFESSIONAL & CIVIC ACTIVITIES:

International Women's House
Board Member

DeKalb, GA 5/04-Present

International Women's House is the only domestic violence shelter in the United States dedicated to immigrant women. Board members are responsible for fundraising, strategic planning, and promotion.

Atlanta Regional Commission (ARC)
Ethnic Advisory Committee

Atlanta, GA 3/04-Present

The ethnic advisory committee assists the ARC in developing strategies to further educate and assist communities of color as it relates to transportation, environment, and economic development.

Georgia Interethnic Coalition (GIC)
Steering Committee

Atlanta, GA 4/03-Present

The GIC consists of organizations representing different races, ethnicities, and faiths seeking better understanding of different cultures.

Georgia Hispanic Chamber of Commerce (GHCC)
Legislative Committee

Atlanta, GA 8/01-Present

The legislative committee is responsible for developing a yearly legislative agenda and educating other chamber members on key legislation impacting the business community.

MEMBERSHIP:

Member, Morehouse College National Alumni Chapter
Member, Morehouse College Atlanta Metro Alumni Chapter
Member, Phi Alpha Theta Historical Honors Society
Member, Southern Center for International Studies
Member, Southern Poverty Law Center
Member, Amnesty International

(Do Not Write Above This Line) **1279**

A COMMUNICATION
BY MAYOR SHIRLEY FRANKLIN

A COMMUNICATION APPOINTING
JOEL ALVARADO AS A MEMBER OF
OF THE WESTSIDE TAX
ALLOCATION
DISTRICT (TAD)
NEIGHBORHOOD ADVISORY
BOARD IN THE NON-PROFIT
CATEGORY FOR A TERM OF
TWO (2) YEARS.
EFFECTIVE UPON
COUNCIL CONFIRMATION.

CONFIRMED BY

JUL 19 2004

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred

Referred To:

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
 Date _____
 Chair _____
 Referred To _____

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

- FINAL COUNCIL ACTION**
- 2nd
 - 1st & 2nd
 - 3rd
 - Consent
 - V Vote
 - RC Vote

CERTIFIED

JUL 19 2004

MAYOR'S ACTION