



04-C -1380

ATLANTA CITY COUNCIL

CLAIR M. MULLER
COUNCILMEMBER
DISTRICT 8

55 TRINITY AVENUE, S.W.
SECOND FLOOR, EAST
ATLANTA, GEORGIA 30335
(404) 330-6030

June 22, 2004

Ms. Rhonda Dauphin Johnson
Municipal Clerk, City of Atlanta
55 Trinity Ave., SW
Atlanta, GA 30303

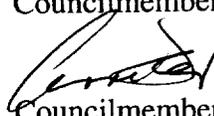
Dear Ms. Johnson:

We are pleased to inform you that the paired district councilmembers for Districts 5, 6, 7, 8 and Post 2 at-Large have chosen Ms. Beverly Molander as our appointee to the Telecommunications Policy and Advisory Committee (TelePac).

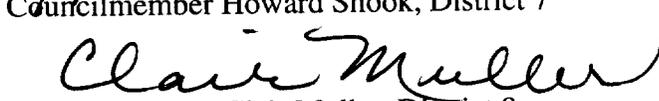
We feel Ms. Molander is very well qualified for this appointment and will serve this committee well. Her resume is attached for your review.

Sincerely,


Councilmember Natalyn Archibong, District 5


Councilmember Anne Fauver, District 6


Councilmember Howard Shook, District 7


Councilmember Clair Muller, District 8


Councilmember Mary Norwood, Post 2 at-Large

Attach.

cc: Ms. Beverly Molander

BEVERLY MOLANDER, M.Ed.

980 St. Charles Avenue
Atlanta, Georgia 30306
molander@mindspring.com

(404) 931-7333 – Cell

SUMMARY

Writer, Radio/TV personality/producer, and trainer, with extensive background in communications, media, and program development.. Experience in training/motivating varied groups, including corporate staff, advisory boards, seminar attendees, and volunteers. Ability to develop and foster relationships with the public and private sector. Community leader – enthusiastic, warm, compassionate. Writing includes: radio and TV segments, training materials, promotional materials, radio, newspaper columns, proposals.

SELECTED EXPERIENCE

NEXT STEP! NETWORK, LLC: Atlanta, GA 2001 – present
Owner

- Promote the concept of people taking next steps in their personal or professional lives through a network of vehicles, such as seminars, individual counseling sessions, and radio, including a weekly radio show called *Your Next Step*.
- Am currently writing a book on the subject, *Go Ahead -- Take Your Next Step!*.
- Conduct training seminars for companies and organizations.
- Write and produce radio segments for corporate clients.

WXIA-TV: Atlanta, GA 1998 – 2001
Coordinating Producer/11Alive Call For Action

- Responsible for the multi-faceted operation of the Call For Action unit, including the on-air reporter, photographer, and volunteer unit. Chief liaison with local, state, and federal agencies as well as businesses and associations. Assisted consumers in resolving their problems.
- Researched codes and laws, analyzed contracts, gathered statistics for on-air segments.
- Organized Call For Action specials, Peachtree Morning consumer show segments.
- Wrote and reported daily consumer information and education segments on Noon news.
- Selected as member of Gannett Foundation committee.
- Guest Speaker at community groups. Member of Georgia Consumer Fraud Task Force.

WSB: Atlanta, GA 1993 - 1998
Director, WSB Consumer Action Center

- Managed the Consumer Action Center (CAC). Directed two staff. Member of Team Clark Howard.
- Recruited, trained, motivated, and oversaw approximately 130 volunteers each week.
- Instrumental in developing a partnership with the Atlanta Journal & Constitution which increased funding to the Consumer Action Center by 33%.
- Researched and resolved problems for consumers. Daily contact with agencies and businesses.
- Guest speaker for community groups. Member of Georgia Consumer Fraud Task Force.

NATHALIE DUPREE ENTERPRISES: Atlanta, GA 1990 - 1993
Agent

- Represented this renowned TV cooking personality (PBS and The Learning Channel) in scheduling and coordinating public appearances across the nation.
- Researched and wrote funding proposals, negotiated contracts with businesses, and followed through.
- Researched, wrote, and co-produced six TV segments following trip to Finland.

WPBA-TV30: Atlanta, GA

1987 - 1992

Community Outreach Coordinator/Talk Show Host

- Conceptualized and hosted a live weekly award-winning series, Healthstyle. Wrote program proposal, negotiated initial/renewal contracts. Organized Advisory Board of related health organizations.
- Designed and implemented community relations strategies for on-air projects such as Eyes on Atlanta, Eyes on Education, Eyes on the Future, and the Nitty Gritty Street Watch. Wrote proposals.
- Successfully wrote grant submitted to Children's Television Workshop. As Sesame Street PEP Coordinator, organized Advisory Board and implemented training sessions for child care providers.
- Produced TV location segments and studio audience shows. Wrote copy. Participated as on-air host during fund drives and auctions.

ADDITIONAL EXPERIENCE

Columnist, *The Atlanta Voice*, Atlanta, GA, 1999 – 2000. (through WXIA)

Columnist, *Atlanta Journal & Constitution*, Atlanta, GA, 1994 – 1998. (through WSB)

MARTA Olympic Update Reporter, *WSB Radio & TV*, Atlanta, GA, 1996.

Owner/Writer, *The Resume Company*, Atlanta, GA since 1986.

Vice President, Marketing, *Performance Productions, Inc.*, Atlanta, GA, 1983 – 1985.

Community Relations Director, Southeastern U.S., *Storer Communications*, Miami, FL, 1981 – 1983. (cable television/franchise development division)

Instructor, *Evening at Emory*, Atlanta, GA, for 13 years.

MARTA Traffic Watch Reporter, *MARTA*, Atlanta, GA, for six years.

Public Service Director/Program Operations Supervisor, *WTCG-TV (currently TBS)*, Atlanta, GA, for two years.

Teacher, *DeKalb County Board of Education*, Atlanta, GA, for four years.

EDUCATION

Master of Education: Georgia State University, Atlanta, GA

Bachelor of Education: Florida State University, Tallahassee, FL

LEADERSHIP

Professional and community involvement has included the following boards of directors: National Academy of Television Arts & Sciences, Women in Film, International Television Association, United Cerebral Palsy, American Cancer Society/DeKalb unit, Arts Festival of Atlanta. Also: Virginia Highland Summerfest, Pink Ribbons, ArtReach Foundation.

TRAVEL

Soviet Union, Finland, Sweden, France, England, Switzerland, Germany, Belgium, Italy, The Netherlands, Brazil, Peru, Mexico, Jamaica, Quebec, Nova Scotia, Newfoundland, Bermuda.

04-C-1380
 (Do Not Write Above This Line)

A COMMUNICATION BY
 COUNCILMEMBERS NATALYN
 ARCHIBONG, DISTRICT 5; ANNE
 FAUVER, DISTRICT 6; HOWARD
 SHOOK, DISTRICT 7; CLAIR
 MULLER, DISTRICT 8; AND MARY
 NORWOOD, POST 2 AT-LARGE

APPOINTING MS. BEVERLY
 MOLANDER TO THE
 TELECOMMUNICATIONS POLICY
 AND ADVISORY COMMITTEE
 (TELEPAC).

*Filed w/o
 objection
 11/9/04
 by Fall Council*

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred _____
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First Reading
 Committee _____
 Date _____
 Chair _____
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Committee _____
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 Chair _____
 Action
 Fav, Adv, Hold (see rev. side)
 Other _____
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 Members _____

Refer To _____

Refer To _____

FINAL COUNCIL ACTION
 2nd 1st & 2nd 3rd
 Readings
 Consent V Vote RC Vote

CERTIFIED

MAYOR'S ACTION