



04-C-0854

CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

May 3, 2004

President Pro-Tempore Ceasar Mitchell and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

RE: Atlanta Fulton County Public Library Board of Trustees Appointment

Dear President Pro-Tempore Mitchell and Members of the Council:

It is a pleasure for me to appoint Richard Watson to serve as a member of the Atlanta Fulton County Public Library Board of Trustees for the City of Atlanta. This appointment is for a **term of four (4) years**.

I am confident that Richard Watson will serve the Atlanta Fulton County Public Library Board of Trustees with integrity and dedication.

Sincerely,


Shirley Franklin

Filed
MAY 17 2004

Richard E. Watson

Profile

Results oriented and resourceful. Highly experienced in management planning, program design and evaluation, business planning and grant proposal development within public and private sector environments. Strong analytical and writing skills. Organized and motivated. Demonstrated track record. Professional appearance and attitude. Excellent interpersonal abilities. Computer skills. An emerging fine art photographer.

Education

Master of Business Administration	Clark Atlanta University	Atlanta, Georgia
Bachelor of Arts	Morehouse College	Atlanta, Georgia
Associate Degree/Commercial Photography	Art Institute of Atlanta	Atlanta, Georgia

Professional Experience

Management planning/program design/evaluation (public sector)	21 years
Business Consulting – feasibility studies/business plan preparation, access-to-capital (private sector)	20 years
Grants Management – proposal development and related administration (public and private sector)	17 years
Community Development – partnership facilitation, program design and evaluation	10 years

11/2003 – 12/2003: Business Development Specialist Atlanta Minority Business Development Center (AMBDC)

Assisted existing and prospective metro-Atlanta small business owners with services to include financing, contracting opportunities, joint venture projects, SBA 8(a) Certifications, business plan preparation, and cash flow analysis. Provided additional operational support through outreach and marketing initiatives. Funding for the AMBDC was provided through a grant from the Minority Business Development Agency of the U.S. Department of Commerce.

8/2000 – 8/2003: Program Manager – Atlanta Business Development Initiative (ABDI) Atlanta One Stop Capital Shop

Provided for the overall coordination of training, technical assistance and access-to-capital services on behalf of prospective and existing small business owners within Atlanta's CDIA. Planned and organized the delivery of these services through a collaborative of local non-profit training, technical assistance and financing agencies. Marketed ABDI services and ensured programmatic and fiscal reporting to the City of Atlanta. Assisted in the overall planning of AOSCS operations.

***Major Accomplishment:** Assisted in the leveraging of \$5.2 million in small business loans during the initial (2002) program year.

6/1994 – 8/1999: Project Manager The Atlanta Project (The Carter Center)

Provided planning assistance and resources to TAP field offices in support of community based projects related to economic development, employment, training and human services intervention on behalf of low income residents. Promoted collaboration among selected state agencies, employers, and human services agencies through ongoing meetings, conferences and focus groups.

***Major Accomplishment:** Recipient of the Atlanta Regional Commission's (ARC) Annual Golden Glasses Award for excellence in collaborative work on welfare reform issues for 1997.

1/1983 – 8/1999: Business Consultant Self-employed Contractor

Provided general consulting services to public and private sector entities in support of projects related to business plan preparation, grant proposals, feasibility studies, cash-flow analysis, procedures manuals and market surveys.

***Major Accomplishment:** Supported the technical assistance needs of 25 small businesses owners during the period 1994-97.

3/1986 – 6/1992: Planning Administrator Atlanta Housing Authority

Provided administrative and technical support to directors and department managers for annual and strategic program development.

***Major Accomplishment:** Secured \$5 million in management improvement funding through the U.S. Department of Housing and Urban Development (HUD) over a five year period.

RCS# 5720
5/17/04
3:06 PM

Atlanta City Council

Regular Session

MULTIPLE

04-C-0724 04-C-0854 04-C-0704

FILE

YEAS: 13
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 0
EXCUSED: 0
ABSENT 1

Y Smith	Y Winslow	Y Shook	Y Martin	Y Norwood
Y Starnes	Y Archibong	Y Muller	B Maddox	Y Willis
Y Young	Y Fauver	Y Moore	Y Mitchell	

MULTIPLE

04-C-0854
 (Do Not Write Above This Line)

A COMMUNICATION
 BY MAYOR SHIRLEY FRANKLIN
 A COMMUNICATION APPOINTING
 RICHARD WATSON AS
 A MEMBER OF THE ATLANTA
 FULTON COUNTY PUBLIC LIBRARY
 BOARD OF TRUSTEES TERM OF
 FOUR (4) YEARS. EFFECTIVE
 UPON COUNCIL CONFIRMATION.

5/17/03 - Filed by
 Roll Call Vote

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred: 5/17/03
 Referred To: 5/3/04

Date Referred: _____
 Referred To: _____
 Date Referred: _____
 Referred To: _____

First Reading
 Committee _____
 Date _____
 Chair _____
 Referred To _____

File Referred
 Date 2-04
 Action Fav, Adv, Hold (see rev. side) File
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 Members _____
 Chair _____
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Committee _____
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 Other _____
 Members _____
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Committee _____
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 Chair _____
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 Members _____
 Chair _____
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Committee _____
 Date _____
 Chair _____
 Action Fav, Adv, Hold (see rev. side) _____
 Other _____
 Members _____
 Refer To _____

FINAL COUNCIL ACTION
 2nd 1st & 2nd 3rd
 Consent V Vote RC Vote

CERTIFIED

PERMITTED
 MAY 17 2004

[Signature]

MAY 17 2004

MAYOR'S ACTION