



CITY OF ATLANTA

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

02-C-2078

SHIRLEY FRANKLIN
MAYOR

November 18, 2002

President Cathy Woolard and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell Street SW
Atlanta, Georgia 30335

RE: Appointment to Tree Conservation Commission

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint **David Swann** to serve as a member of the **Tree Conservation Commission** of the City of Atlanta in the **Environmental Organization Member** position. This appointment is for a **term of two (2) years**, scheduled to begin on the date of Council confirmation.

I am confident that Mr. Swann will serve the Tree Conservation Commission and the City of Atlanta with distinction. A resume is attached for your perusal.

Sincerely,

A handwritten signature in black ink that reads "Shirley Franklin".

Shirley Franklin

Enclosures

Resume**David Swann****Trust for Public Land 1447 Peachtree St., NE Suite 601 Atlanta, GA 30309 USA****404 873-7306 ext 226
david.swann@tpl.org**

Summary: Highly skilled designer/writer and governmental affairs professional with experience in marketing, public affairs and land conservation strategies.

Education

B.S. — Sociology & Journalism
(Minor in Psychology)

John Carroll University
Cleveland, Ohio

M.A. — Philosophy

Lehigh University
Bethlehem, Pennsylvania

Honorary Doctor of Laws

Augusta Law School
Augusta, Georgia

Employment History

- 2002 - Present** **Trust for Public Land**— National nonprofit land conservation organization. Responsibilities include Governmental Affairs, Media and Public Relations, and Conservation Finance. Special interest: urban greenspace issues.
- 1985 - 2001** **D.S. Jerome Productions** — Principal. Graphic design, writing, public relations and marketing for a diverse portfolio of local, regional and national clients.
- 1982 - 1985** **Cygnat Group** — Co-Founder and Senior Design/Writer for full service design studio. Extensive conceiving, design, layout, pre- and post-production management. Major clients included nonprofit organizations and members of the commercial real estate, hospitality and health care industries.
- 1977 - 1982** **Georgia Legislature** — Member of the Georgia House of Representatives (90th District) serving on the Banks and Banking, Health and Ecology, and Special Judiciary Committees; Chairperson of the Select Issues Subcommittee under the late Sidney Marcus, Chairperson, Health and Ecology Committee. Legislative emphasis: health care services and environmental issues.
- 1975 - 1976** **Augusta College** — Lecturer, Department of Philosophy
- 1973 - 1980** **Swann Oil Company of Georgia** — In addition to managing a group of diversely talented staff of sixty-five, primary responsibilities included marketing, public relations and community/governmental affairs.

Other Mentionables

- Assisted in providing content for Atlanta's official bid books for the 1988 Olympic Games
Presenting The City of Atlanta As The Host For The XXVIII Olympiad
- Authored, *Ansley Golf Club, One Hell of A Good Club* {ISBN 0-9672890-0-9}

Continued >>

Resume - Page 2

David Swann

Trust for Public Land 1447 Peachtree St., NE Suite 603 Atlanta, GA 30309 USA

404 873-7306 ext 216
david.swann@tpl.org**Affiliations
(Current)**

| | |
|--------------------------------------|-----------------------|
| Ansley Park Civic Association | <i>Member</i> |
| Ansley Golf Club | <i>Member/Board</i> |
| High Museum of Art | <i>Charter Member</i> |
| Georgia Environmental Council | <i>Member</i> |

**Affiliations
(Past)**

| | |
|--|---------------------------------------|
| Augusta Chamber of Commerce | <i>Committee Chairperson/Member</i> |
| Augusta Ports Authority | <i>Chairperson/Member</i> |
| Augusta Opera Association | <i>Board of Directors</i> |
| Augusta Rotary Club | <i>Member</i> |
| American Society of Media Photographers | <i>Past President/Board/Member</i> |
| American Institute of Graphic Arts | <i>Member</i> |
| Medical College of Georgia | <i>PA Advisory Board</i> |
| Art Institute of Atlanta | <i>Curriculum Advisor</i> |
| Atlanta Black Arts Festival | <i>Advisory Board</i> |
| Atlanta Arts Festival | <i>Board of Directors</i> |
| Ansley Park Civic Association | <i>Board/Treasurer/Vice-president</i> |
| Georgia Society of Association Executives | <i>Member</i> |
| National Association of State Legislators | <i>Member</i> |

References Available upon Request.

RCS# 4286
12/02/02
4:29 PM

Atlanta City Council

Regular Session

MULTIPLE

02-C-2077; 02-C-2078; 02-C-2079;
02-C-2080; 02-C-2085; 02-C-2086
CONFIRM

YEAS: 10
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 6
EXCUSED: 0
ABSENT 0

| | | | |
|-----------|--------------|-----------|-------------|
| Y Smith | NV Archibong | Y Moore | NV Mitchell |
| Y Starnes | Y Fauver | NV Martin | NV Norwood |
| Y Young | Y Shook | NV Maddox | Y Willis |
| Y Winslow | Y Muller | Y Boazman | NV Woolard |

MULTIPLE

02-C-2078

(Do Not Write Above This Line)
~~A COMMUNICATION BY MAYOR SHIRLEY FRANKLIN~~

A COMMUNICATION BY MAYOR SHIRLEY FRANKLIN APPOINTING DAVID SWANN TO SERVE AS A MEMBER OF THE TREE CONSERVATION COMMISSION OF THE CITY OF ATLANTA. THIS APPOINTMENT IS FOR A TERM OF TWO YEARS, SCHEDULED TO BEGIN ON THE BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

Confereed
by City Council
12/2/02

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred: 11/18/02
 Referred To: CD/HR + COC
 Date Referred:
 Referred To:
 Date Referred:
 Referred To:

First Reading
 Committee _____
 Date _____
 Chair _____
 Referred To _____

Committee: p/HR

Date: 11/18/02

Chair: Shirley Franklin

Action: Fav, Adv, Hold (see rev. side)

Other:

Members:

Members: David Swann

Refer To:

Committee: COC

Date: 12/2/02

Chair: Shirley Franklin

Action: Fav, Adv, Hold (see rev. side)

Other:

Members:

Members: Shirley Franklin, David Swann

Refer To:

Committee

Date

Chair

Action Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Committee

Date

Chair

Action Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

- FINAL COUNCIL ACTION
- 2nd
 - 1st & 2nd
 - 3rd
 - Consent
 - V Vote
 - RC Vote

CERTIFIED

DEC 02 2002

CERTIFIED
DEC 02 2002

Shirley Franklin
MAYOR

MUNICIPAL CLERK

MAYOR'S ACTION