



**A RESOLUTION**

**BY COUNCIL MEMBER JIM MADDOX**

**A RESOLUTION EXPRESSING APPRECIATION TO THE  
SIGNAGE TASK FORCE; ACKNOWLEDGING RECEIPT OF THE  
SIGNAGE STUDY; AND FOR OTHER PURPOSES.**

**WHEREAS**, according to the Atlanta Convention and Visitors Bureau's estimate, the City has hosted over a million international visitors annually in recent years; and

**WHEREAS**, the City of Atlanta is fast becoming a world-class city for tourism and business; and

**WHEREAS**, it is in the best interest of the City to install internationally recognized signs to enhance the foreign visitors' shopping and sightseeing experience; and

**WHEREAS**, the Atlanta City Council, via Resolution 99-R-2071, commissioned the Atlanta Convention and Visitors Bureau, which in turn worked in conjunction with the Emory University Goizueta Business School, to conduct a study on the installation of internationally recognized signs at major thoroughfares throughout the city such as downtown and airport areas; and

**WHEREAS**, said study, which has been prepared by students of the Emory University Goizueta Business School, has now been completed and was presented to the City of Atlanta Advisory Committee on International Relations at its last meeting on June 13, 2002

**NOW, THEREFORE BE IT RESOLVED BY THE COUNCIL OF  
THE CITY OF ATLANTA, GEORGIA, AS FOLLOWS:**

**SECTION 1:** That the Atlanta City Council expresses its appreciation to all those involved in the signage study for their work, time and service.

**SECTION 2:** That the signage study, which is attached hereto, is hereby accepted.

A true copy,

*Rhonda Daughkin Johnson*  
Municipal Clerk, CMC

ADOPTED by the Council  
APPROVED by the Mayor

JULY 01, 2002  
JULY 09, 2002

CITY COUNCIL  
ATLANTA, GEORGIA

A RESOLUTION

99-R-2071

BY COUNCILMEMBER JIM MADDOX

**A RESOLUTION REQUESTING THE ATLANTA CONVENTION AND VISITORS BUREAU TO CONDUCT A STUDY ON THE INSTALLATION OF INTERNATIONAL SIGNS AT MAJOR THOROUGHFARES THROUGHOUT THE CITY; AND FOR OTHER PURPOSES.**

**WHEREAS**, according to the Atlanta Convention and Visitors Bureau's estimate, the City has hosted over 600,000 international visitors so far this year; and

**WHEREAS**, more than 1,200 foreign-owned companies from 41 foreign countries have operation here; and

**WHEREAS**, increasingly, their presence is having an impact on the City's cultural and economic landscape; and

**WHEREAS**, some of these visitors do not read English; and their tours and visits will be more enjoyable if there are internationally recognized signs throughout the city; and

**WHEREAS**, as the City of Atlanta is fast becoming a world-class city for tourism and business, it is in the best interest of the City to install internationally recognized signs to enhance the foreign visitors' shopping and sightseeing experience; and

**WHEREAS**, the Atlanta Convention and Visitors Bureau is the best entity to assist the City in that regard by undertaking the task of determining the types of signs, the quantity, the locations, and the cost.

**NOW, THEREFORE BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA**, that the Atlanta Convention and Visitors Bureau is hereby requested to conduct a study on the installation of internationally recognized signs at major thoroughfares throughout the city such as downtown and airport areas.

**BE IT FURTHER RESOLVED** that the City's Municipal Clerk is hereby instructed to transmit a copy of this resolution to the Atlanta Convention and Visitors Bureau.

A true copy,

*Rhonda Daughin Johnson*  
Municipal Clerk, CMC

ADOPTED by the Council  
APPROVED by the Mayor

APR 02, 2001  
APR 10, 2001



---

**07/01/02 Council Meeting**

---

**ITEMS ADOPTED ON  
CONSENT AGENDA**

**ITEMS ADOPTED ON  
CONSENT AGENDA**

**ITEMS  
ADVERSED  
ON CONSENT  
AGENDA**

1. 02-O-0718
2. 02-O-1021
3. 02-O-1022
4. 02-O-1119
5. 02-O-1142
6. 02-O-0602
7. 02-O-1013
8. 02-O-1148
9. 02-O-0864
10. 02-O-1017
11. 02-O-1020
12. 02-R-1143
13. 02-R-1104
14. 02-R-1120
15. 02-R-1121
16. 02-R-1122
17. 02-R-0470
18. 02-R-0810
19. 02-R-1182
20. 02-R-1118
21. 02-R-1146
22. 02-R-1177
23. 02-R-1179
24. 02-R-1101
25. 02-R-1102
26. 02-R-1103
27. 02-R-1145
28. 02-R-1134
29. 02-R-1135
30. 02-R-1136
31. 02-R-1176
32. 02-R-1072
33. 02-R-1073

34. 02-R-1074
35. 02-R-1075
36. 02-R-1124
37. 02-R-1125
38. 02-R-1126

39. 02-R-1076
  40. 02-R-1077
  41. 02-R-1078
  42. 02-R-1079
  43. 02-R-1080
  44. 02-R-1081
  45. 02-R-1082
  46. 02-R-1083
  47. 02-R-1084
  48. 02-R-1085
  49. 02-R-1086
  50. 02-R-1087
  51. 02-R-1088
  52. 02-R-1089
  53. 02-R-1090
  54. 02-R-1091
  55. 02-R-1092
  56. 02-R-1093
  57. 02-R-1094
  58. 02-R-1095
  59. 02-R-1096
  60. 02-R-1097
  61. 02-R-1098
  62. 02-R-1099
  63. 02-R-1127
  64. 02-R-1128
  65. 02-R-1129
  66. 02-R-1130
  67. 02-R-1131
  68. 02-R-1132
  69. 02-R-1133
-

02-R-1143

(Do Not Write Above This Line)

A RESOLUTION BY  
COUNCIL MEMBER JIM MADDOX

A RESOLUTION EXPRESSING  
APPRECIATION TO THE SIGNAGE  
TASK FORCE; ACKNOWLEDGING  
RECEIPT OF THE SIGNAGE STUDY;  
AND FOR OTHER PURPOSES.

ADOPTED BY

JUL 01 2002

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 6/17/02

Referred To: Transportation

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Referred to \_\_\_\_\_

Committee TRANSPORTATION  
Date 6/26/02  
Chair [Signature]  
Action: \_\_\_\_\_  
Fav, Adv, Hold (see rev. side) \_\_\_\_\_  
Other: \_\_\_\_\_  
Members [Signatures]  
Refer To \_\_\_\_\_

Committee \_\_\_\_\_  
Date \_\_\_\_\_  
Chair \_\_\_\_\_  
Action: \_\_\_\_\_  
Fav, Adv, Hold (see rev. side) \_\_\_\_\_  
Other: \_\_\_\_\_  
Members \_\_\_\_\_  
Refer To \_\_\_\_\_

FINAL COUNCIL ACTION  
 2nd     1st & 2nd     3rd  
 Consent     V Vote     RC Vote

CERTIFIED

CERTIFIED

JUL 01 2002

ATLANTA CITY COUNCIL PRESIDENT

*Catherine W. Woodard*

CERTIFIED

JUL 01 2002

*Renee Douglas Johnson*  
MUNICIPAL CLERK

MAYOR'S ACTION

*[Signature]*  
JUL 9 2002  
MAYOR