



CITY OF ATLANTA

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

SHIRLEY FRANKLIN
MAYOR

02-C -0738

April 30, 2002

President Cathy Woolard and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell Street SW
Atlanta, Georgia 30335

RE: Appointment to Tree Conservation Commission

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint **Bruce Morton** to serve as a member of the **Tree Conservation Commission** of the City of Atlanta in the **Lay Person** position. This reappointment is for a **term of two (2) years**, scheduled to begin on the date of Council confirmation.

I am confident that Mr. Morton will serve the Tree Conservation Commission and the City of Atlanta with distinction. A resume is attached for your perusal.

Sincerely,

Shirley Franklin

Enclosures

Bruce K. Morton
2146 Bollingbrook Dr. S.W
Atlanta, GA 30311-2516
(404) 752-6056
bnpeace@hotmail.com

Objective: A position utilizing advanced multimedia communications technology.

Education: Georgia State University
Bachelor of Arts, Anthropology August 1997 Atlanta, GA

Work Experience

Nichols Research Atlanta, GA
Information Specialist - 1996-2000

Facilitates all aspects of PictureTel video conferencing systems for various Centers for Disease Control (CDC) groups. Coordinate all connections with CDC and remote bridging services. Responsible for scheduling, set up, operation and connection of equipment. Provide audiovisual technical support and direction for entire staff. Maintain spreadsheets, databases and Intranet as related to the video conferencing systems. Perform other multimedia services as necessary.

Georgia State University Atlanta, GA
Audio Visual Technician - 1990-1997

Provided client support for coordination and operation of multimedia equipment. Consulted, instructed, and demonstrated Georgia Statewide Academic and Medical System video conferencing equipment supplied by Compressed Laboratory Inc. (CLI) to faculty, staff, students, and other members of the university community.

Georgia State University TV Atlanta, GA
Technical Director - 1992-1993

Managed equipment acquisition, maintenance, and operation of the student run station. Instructed students in operating equipment necessary to produce programming for airing. Coordinated implementation of station growth through technical and program development. Produced programming for news, variety, and information shows.

Georgia State University Video Resources Atlanta, GA
Producer - 1990-1991

Created *Video Library* to preserve events for posterity. Recruited, trained, and supervised staff for assignments. Produced and directed all major productions. Named Producer of the Year.

Exposure Media Services Atlanta, GA
Sole Proprietor - 1987-Present

Manage a photography, film and video production company. Responsible for entire freelance photography business. Contract work for film and video.

Associations/Awards

Founder - *The Utoy Group* - An organization that promotes positive alternatives for youth.
Board Member - *Atlanta Bicycle Campaign* - Advocacy group improves cycling in Atlanta.
Effective Cycling Instructor #651 - Teach *League of American Bicyclist* curriculum to all ages.

References available on request.

Bruce Morton is interested in a better quality of life for all. Bruce is the father of three. He is an Effective Cycling Instructor, vice -president of the board of Directors, Bicycle User Group (BUG) coordinator and has worked on the Public Involvement and Bike There Committees since joining Atlanta Bicycle Campaign (ABC). Bruce has helped ABC expand the Public Involvement and Outreach components in working for livable communities. He also heads up the development committee for ABC and works in the same capacity on Park Pride's board of directors.

Bruce commuted via bicycle throughout his tenure as a student/employee at GSU, which prompted involvement on the City of Atlanta Bicycle Planning Committee and ABC. A graduate of Georgia State University where he received a B.A. in Anthropology, Bruce did field studies locally and on the coast of Georgia, specializing in Applied Visual Anthropology. Bruce has instructed photography and video production to youth in various summer and after school programs. He is a member League of American Bicyclists, Southern Off Road Bicycling Association, International Mountain Bicycling Association and is active in advocating on and off road cycling in the metro Atlanta area.

As Neighborhood Planning Unit environmental chair he has facilitated incorporating sustainable frameworks by exposing best practices to developers, residents, planners and others in the community.

As Director of West Atlanta Watershed Alliance (WAWA) he has led the charge to preserve about 70 acres for wildlife and human uses. The project will ensure a buffer for a stream, wildlife habitat. It will also serve as an outdoor classroom for the adjacent elementary school in addition to offering a variety of passive recreational trails for community residents. Bruce works with community youth, emphasizing environmental conservation and education through physical activities such as cycling and hiking

WAWA has engaged in aggressive education and leadership training programs with the National Wildlife Federation with support from other organizations. These trainings have allowed residents to examine information relevant to their respective communities as well as state, regional and national lobbying efforts by participants. Plans are to broaden training and strengthen current partnerships while establishing others.

Bruce is current a communications manager for Atlanta City Council where he produces annual reports, brochures, news letters, directories, is chief photographer, and coordinates the media for the fifteen council members. He enjoys spending time in the outdoors with his wife and children, cycling, camping, kayaking and skating.

RCS# 3754
5/20/02
3:41 PM

Atlanta City Council

Regular Session

MULTIPLE

02-C-0660; 02-C-0738 & 02-C-0739

CONFIRM

YEAS: 9
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 3
EXCUSED: 3
ABSENT 1

Y Smith	NV Archibong	Y Moore	Y Mitchell
E Starnes	Y Fauver	Y Martin	NV Norwood
E Young	Y Shook	Y Maddox	B Willis
Y Winslow	E Muller	Y Boazman	NV Woolard

MULTIPLE

02-C-0738

(Do Not Write Above This Line)

A COMMUNICATION

FROM MAYOR SHIRLEY FRANKLIN

A COMMUNICATION FROM MAYOR SHIRLEY FRANKLIN APPOINTING BRUCE MORTON TO THE TREE CONSERVATION COMMISSION

CONFIRMED BY

MAY 20 2002

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 5/6/02

Referred To: CD/HR Comm on Council

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
 Date _____
 Chair _____
 Referred to _____

Committee _____
 Date _____
 Chair _____
 Action: _____
 Fav, Adv, Hold (see rev. side) _____
 Other: _____
 Members _____
 Refer To _____

Committee CD/HR
 Date 5/14/02
 Chair Shirley Franklin
 Action: _____
 Fav, Adv, Hold (see rev. side) _____
 Other: No Rec
 Members Mayor Shirley Franklin, Bruce Morton, Devin Starns, Alan S. Jones
 Refer To CCC

Committee _____
 Date _____
 Chair _____
 Action: _____
 Fav, Adv, Hold (see rev. side) _____
 Other: _____
 Members _____
 Refer To _____

Committee CCC
 Date 5/20/02
 Chair _____
 Action: _____
 Fav, Adv, Hold (see rev. side) _____
 Other: No Rec
 Members _____
 Refer To _____

FINAL COUNCIL ACTION
 2nd 1st & 2nd 3rd
 Readings
 Consent V Vote RC Vote

CERTIFIED

CERTIFIED
 MAY 20 2002

ATLANTA CITY COUNCIL PRESIDENT

Shirley W. Franklin

CERTIFIED
 MAY 20 2002

Shirley W. Franklin
MAYOR

MAYOR'S ACTION