



01- C -1981

CITY OF ATLANTA

BILL CAMPBELL
MAYOR

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300

(404) 330-6100

November 19, 2001

President Robert Pitts &
Members of Atlanta City Council
55 Trinity Avenue, SW
Atlanta, Georgia 30335

Re: Appointment to the In Rem Review Board

Dear President Pitts and Members of Council:

It is a pleasure for me to appoint **Ms. Kimberly Hutchens** to serve as a member of the **In Rem Review Board** in the **General Business Administration** category. This appointment is for a term of three (3) years, scheduled to begin on the date of Council confirmation.

I am certain that Ms. Hutchens will serve the City of Atlanta with distinction.

I respectfully urge confirmation of this appointment.

Sincerely,

Bill Campbell

Enclosures

CONFIRMED BY

DEC 03 2001

COUNCIL

KIMBERLY HUTCHENS

55 Maple Street, NW #511 Atlanta, GA 30314 Phone: 678-618-4966

email: klhutchens@aol.com

SUMMARY OF QUALIFICATIONS

Over eight years of marketing and public relations experience with businesses in the entertainment, profit and non-profit sectors.

EDUCATION

MBA, Marketing - Clark Atlanta University

BBA, Finance, Marketing, Real Estate - University of Cincinnati

SELECTED EXPERIENCE

1998-Present Account Manager
Radio One of Atlanta, Inc.

RESPONSIBILITIES

- Developing new business for urban stations in Radio One of Atlanta, Inc. for Praise 97.5 WEGH-FM, Hot 107.9-WHTA-FM and Smooth Jazz 107.5 WJZZ-FM.
- Managing and Coordinating radio media projects for a variety of accounts including: Chisolm Mingo, CRN International, and others.

1996-1997 Project Coordinator
Jones Worley Design

RESPONSIBILITIES

- Managed business administration functions of print graphics projects including budgets, designer and vendor specifications, and client management.

1994-1996 Sports Information Director
Atlanta Metropolitan College

RESPONSIBILITIES

- Created proposal for the Sports Information Director function for the new athletic department.
- Developed exposure opportunities including: USA Today, Sports Illustrated for Kids.

1997 Associate Professor
Morris Brown College - Continuing Education

RESPONSIBILITIES

- Taught Continuing Education Course in Marketing Management.

1993-Present Marketing/Public Relations Consultant
n-Ovative Communications

RESPONSIBILITIES

- Media Consulting including creating press releases, coordinating media campaigns(print, radio, tv), interviews, etc. Clients included: VonCreations, Salem Baptist Church, GCBW, etc.
- Creative Direction for design of marketing materials, advertising campaigns. Clients included: Harlan Brandon Footwear, Justin's, Elektra Records, etc.

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MEMBER

Board Member, Georgia Coalition of Black Women
Delta Sigma Theta Sorority

REFERENCES

Upon Request

RCS# 3316
12/03/01
4:23 PM

Atlanta City Council

Regular Session

01-C-1981

Ms. Kimberly Hutchens, In Rem Review
Board
CONFIRM

YEAS: 10
NAYS: 4
ABSTENTIONS: 0
NOT VOTING: 2
EXCUSED: 0
ABSENT 0

Y McCarty	NV Dorsey	N Moore	Y Thomas
Y Starnes	N Woolard	Y Martin	Y Emmons
Y Bond	N Morris	Y Maddox	Y Alexander
Y Winslow	N Muller	Y Boazman	NV Pitts