

00-C-0735

(Do Not Write Above This Line)

A COMMUNICATION

BY THE MAYOR

A COMMUNICATION BY THE MAYOR APPOINTING MS. GAIL COLLINS TO SERVE AS A MEMBER OF THE WESTSIDE TAD DOWNTOWN ADVISORY COMMITTEE AS THE CENTRAL ATLANTA PROGRESS (CAP) REPRESENTATIVE, SCHEDULED TO BEGIN ON THE DATE OF COUNCIL CONFIRMATION.

CONFIRMED BY

JUN 05 2000

COUNCIL

- CONSENT REFER
- REGULAR REPORT REFER
- ADVERTISE & REFER
- 1st ADOPT 2nd READ & REFER
- PERSONAL PAPER REFER

Date Referred 5-15-00

Referred To: CD/HR's COC

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee \_\_\_\_\_  
 Date \_\_\_\_\_  
 Chair \_\_\_\_\_  
 Referred to \_\_\_\_\_

Committee ED/HR  
 Date 5/31/00  
 Chair [Signature]  
 Action: [Signature]  
 Fav, Adv, Hold (see rev. side)  
 Other: \_\_\_\_\_  
 Members [Signatures]  
 Refer To COC

Committee COC  
 Date 6/15/00  
 Chair Mable Thomas  
 Action: [Signature]  
 Fav, Adv, Hold (see rev. side)  
 Other: \_\_\_\_\_  
 Members [Signatures]  
 Refer To \_\_\_\_\_

FINAL COUNCIL ACTION  
 2nd  1st & 2nd  3rd  
 Readings  
 Consent  V Vote  RC Vote

CERTIFIED

**CERTIFIED**  
 JUN - 5 2000  
 ATLANTA CITY COUNCIL PRESIDENT  
[Signature]

**CERTIFIED**  
 JUN 05 2000

[Signature]  
 DEPUTY MUNICIPAL CLERK

MAYOR'S ACTION



00-C-0735

CITY OF ATLANTA

BILL CAMPBELL  
MAYOR

CITY HALL  
55 TRINITY AVENUE, S.W.  
ATLANTA, GEORGIA 30335-0300  
TEL (404) 330-6100  
FAX (404) 658-7361

DEWAYNE MARTIN  
CHIEF OF STAFF

May 15, 2000

President Robert Pitts &  
Members of Atlanta City Council  
55 Trinity Avenue, SW  
Atlanta, Georgia 30335

**Re: Appointment to the Westside TAD Downtown Advisory Committee**

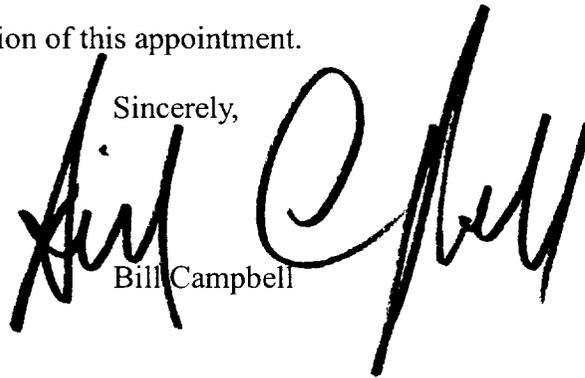
Dear President Pitts and Members of Council:

It is a pleasure for me to appoint **Ms. Gail Collins** to serve as a member of the **Westside TAD Downtown Advisory Committee** as the **Central Atlanta Progress (CAP) representative**. This scheduled to begin on the date of Council confirmation.

I am certain that Ms. Collins will serve the City of Atlanta with distinction.

I respectfully urge confirmation of this appointment.

Sincerely,



Bill Campbell

Enclosures

REFERRED BY MAY 15 2000  
CITY COUNCIL

CD/HR + COC

**BIO**

**Gail G. Collins**  
**Manager, Fairlie-Poplar Task Force**  
**Atlanta, Georgia**  
**2000**

Gail G. Collins is Executive Director of the Fairlie-Poplar Task Force at Central Atlanta Progress, facilitating over \$200 million of redevelopment in the Fairlie-Poplar National Register Historic District in the heart of Downtown Atlanta. She has fifteen years of downtown redevelopment and government administration experience, including Ocala, Gainesville, and Cape Coral, Florida.

She has conducted training and consulted extensively on a national basis for many organizations, including the National Main Street Center, American Planning Association and the Center for Livable Communities.

She has an M.A. in Political Science from the University of Florida with a major in Public Administration. She has volunteered for many agencies, including United Way, American Cancer Society, and Golden Retriever Rescue of Atlanta. She is a graduate of Leadership Atlanta 2000, and is Past President of the Florida Redevelopment Association.

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## Gail G. Collins

820 DeKalb Avenue, #12, Atlanta, Georgia 30307 Phone: 404-522-0406  
email: ggcollins@mindspring.com

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### SUMMARY

Over 15 years of experience in executive management and administrative work in governmental, quasi-governmental, and non-profit sectors requiring intergovernmental and community relations, fund raising, grant writing, strategic planning, management and administrative skills, and advocacy.

*Areas of experience and expertise include:*

- Government management and administration
- Governmental budgeting
- Planning and community development
- Public works projects
- Transit and transportation administration
- Grant writing and lobbying
- Community and Intergovernmental coordination and liaison
- Public processes and approvals
- Legislation writing and adoption
- Strong advocacy and lobbying skills
- Public Relations, media relations, and marketing
- Facilitation, conflict resolution and consensus building
- Excellent written and oral communication skills
- Numerous national presentation and speaking engagements
- Strategic Planning and Project Implementation
- Energetic, gregarious personality with a good sense of humor

### EXPERIENCE

**Fairlie-Poplar Implementation Task Force /Central Atlanta Progress**  
**Executive Director** May, 1995 - Present

Director of a corporate and business community-based and supported revitalization program in Downtown Atlanta's National Register Historic District;

- Oversaw a \$2.5 million streetscape infrastructure project
- Managed a very successful \$2.5 million dollar private sector capital fundraising campaign for a streetscape project which exceeded the goal by 200%;
- Prepared and lobbied for a successful \$500,000 grant application to the City of Atlanta and an \$800,000 grant to the U.S. Department of Transportation;
- Acted as liaison with the city and handled public processes for projects;
- Assisted in adoption of Community Improvement District and city ordinances
- Facilitated housing, art, culture, retail, and entertainment development, totaling over \$200 million of investment;
- Coordinated five community volunteer committees.

**City of Cape Coral Community Redevelopment Agency**  
**Executive Director** May 1993 - May 1995

New position as director for a small, quasi-governmental agency in one of the fastest growing cities (pop. 90,000) in the country.

- Responsible to City Council and a seven member policy making board for all facets of administration and program development and implementation;
- Responsible for fiscal management and budgeting of the agency's tax increment revenues totaling over \$500,000;
- Worked with board and city council to develop and implement a work program;
- Acted as liaison and conflict resolver with City codes officials and businesses; and
- Initiated a public relations and marketing program;
- Prepared and released a Request for Proposals for a mixed-use waterfront development project;
- Initiated and coordinated streetscape planning activities through to the bid process;



RCS# 1994  
6/05/00  
6:00 PM

Atlanta City Council

Regular Session

MULTIPLE

0735; 0736; 0737; 0738

CONFIRM

YEAS: 10  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 5  
EXCUSED: 1  
ABSENT 0

|            |            |           |             |
|------------|------------|-----------|-------------|
| Y McCarty  | Y Dorsey   | Y Moore   | Y Thomas    |
| NV Starnes | NV Woolard | NV Martin | E Emmons    |
| Y Bond     | Y Morris   | Y Maddox  | Y Alexander |
| Y Winslow  | NV Muller  | Y Boazman | NV Pitts    |

MULTIPLE